



**Edgar Filing: GANNETT CO INC /DE/ - Form 4**

(Check all applicable)

- |  |  |
|--|--|
| <input type="checkbox"/> Director                              | <input type="checkbox"/> 10% Owner             |
| <input checked="" type="checkbox"/> Officer (give title below) | <input type="checkbox"/> Other (specify below) |

Vice President and Controller

7. Individual or Joint/Group Filing (Check applicable line)

- Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
or Beneficially Owned

| 1.<br>Title of Security<br>(Instr. 3) | 2.<br>Transaction<br>Date<br>(mm/dd/yy) | 2.A<br>Deemed<br>Execution<br>Date, if any<br>(mm/dd/yy) | 3.<br>Transaction<br>Code<br>(Instr. 8) |   | 4.<br>Securities Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |           | Price   |
|---------------------------------------|---|--|---|---|--|-----------|---------|
|                                       |   |  | Code                                    | V | Amount   | or<br>(D) |         |
| -----                                 |   |  |   |   |  |           |         |
| Common Stock                          |   |  |   |   |  |           |         |
| Common Stock                          | 10/02/02                                | 10/07/02   | P                                       |   | 29.328   | A         | \$74.31 |
| Common Stock                          | To 09/30/02                             |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |
| -----                                 |   |  |   |   |  |           |         |

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).  
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.



Edgar Filing: GANNETT CO INC /DE/ - Form 4

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.