

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
December 21, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ESTES V DEAN

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/17/2004

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Vice President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	12/17/2004		M		4,121	A	\$ 15.44
					113,073		
Common Stock	12/17/2004		M		34	A	\$ 15.76
					113,107		
Common Stock	12/17/2004		M		7,502	A	\$ 9.688
					120,609		
Common Stock	12/17/2004		M		8,523	A	\$ 10.969
					129,132		
Common Stock	12/17/2004		M		7,000	A	\$ 15.15
					136,132		

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Common Stock	12/17/2004	M	4,959	A	\$ 19.175	141,091	D
Common Stock	12/17/2004	M	455	A	\$ 22.96	141,546	D
Common Stock	12/17/2004	M	3,514	A	\$ 24.295	145,060	D
Common Stock	12/17/2004	F	17,806	D	\$ 31.7	127,254	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.44	12/17/2004		M		746		Common Stock	746
Stock Option (Right to Buy)	\$ 15.44	12/17/2004		M		3,375		Common Stock	3,375
Stock Option (Right to Buy)	\$ 15.44						02/14/2005	Common Stock	3,375
Stock Option (Right to Buy)	\$ 15.76	12/17/2004		M		34		Common Stock	34
Stock Option	\$ 15.76						02/12/2005	Common Stock	3,125

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(Right to Buy)

Stock Option (Right to Buy)

\$ 15.76

02/12/2006 02/11/2013

Common Stock

3,125

Stock Option (Right to Buy)

\$ 9.688

12/17/2004

M

2

03/03/1999 03/02/2009

Common Stock

2

Stock Option (Right to Buy)

\$ 9.688

12/17/2004

M

3,750

03/03/2001 03/02/2009

Common Stock

3,750

Stock Option (Right to Buy)

\$ 9.688

12/17/2004

M

3,750

03/03/2002 03/02/2009

Common Stock

3,750

Stock Option (Right to Buy)

\$ 10.969

12/17/2004

M

1,023

02/24/2001 02/23/2010

Common Stock

1,023

Stock Option (Right to Buy)

\$ 10.969

12/17/2004

M

3,750

02/24/2002 02/23/2010

Common Stock

3,750

Stock Option (Right to Buy)

\$ 10.969

12/17/2004

M

3,750

02/24/2003 02/23/2010

Common Stock

3,750

Stock Option (Right to Buy)

\$ 15.15

12/17/2004

M

1,487

03/05/2002 03/04/2011

Common Stock

1,487

Stock Option (Right to Buy)

\$ 15.15

12/17/2004

M

3,125

03/05/2003 03/04/2011

Common Stock

3,125

Stock Option (Right to Buy)

\$ 15.15

12/17/2004

M

2,388

03/05/2004 03/04/2011

Common Stock

3,125

Stock Option (Right to Buy)

\$ 19.175

12/17/2004

M

4,959

07/18/2001 02/23/2010

Common Stock

4,959

Buy)

Stock Option (Right to Buy)	\$ 22.96	12/17/2004	M	455	02/24/2004	02/23/2010	Common Stock	455
Stock Option (Right to Buy)	\$ 24.295	12/17/2004	M	3,514	08/27/2004	03/04/2011	Common Stock	3,514
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,007	12/17/2004	02/13/2012	Common Stock	2,007
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	17	12/17/2004	02/11/2013	Common Stock	17
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,293	12/17/2004	03/02/2009	Common Stock	2,293
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,949	12/17/2004	02/23/2010	Common Stock	2,949
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	3,345	12/17/2004	03/04/2011	Common Stock	3,345
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	3,594	12/17/2004	02/24/2010	Common Stock	3,594
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	368	12/17/2004	02/23/2010	Common Stock	368
Stock Option (Right to Buy)	\$ 31.7	12/17/2004	A	2,942	12/17/2004	03/04/2011	Common Stock	2,942

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

4

Director    10% Owner    Officer    Other

ESTES V DEAN  
9341 COURTLAND DRIVE NE  
ROCKFORD, MI 49351

Vice President

## Signatures

/s/ Jeffrey A. Ott, by power of  
attorney

12/21/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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