

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/20/2004		M		65,884	A	\$ 10.969
							676,147
Common Stock	12/20/2004		M		2,752	A	\$ 11.1565
							678,899
Common Stock	12/20/2004		M		566	A	\$ 11.0315
							679,465
Common Stock	12/20/2004		M		1,586	A	\$ 10.969
							681,051
Common Stock	12/20/2004		M		1,275	A	\$ 10.9065
							682,326

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Common Stock	12/20/2004	M	3,444	A	\$ 10.8125	685,770	D
Common Stock	12/20/2004	M	1,428	A	\$ 14.7	687,198	D
Common Stock	12/20/2004	M	2,746	A	\$ 14.7	689,944	D
Common Stock	12/20/2004	M	565	A	\$ 15.185	690,509	D
Common Stock	12/20/2004	M	905	A	\$ 15.185	691,414	D
Common Stock	12/20/2004	M	1,018	A	\$ 14.7	692,432	D
Common Stock	12/20/2004	M	2,545	A	\$ 14.57	694,977	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 10.969	12/20/2004		M	18,750	02/24/2000	02/23/2010	Common Stock	18,750
Stock Option (Right to Buy)	\$ 10.969	12/20/2004		M	18,750	02/24/2001	02/23/2010	Common Stock	18,750
Stock Option (Right to Buy)	\$ 10.969	12/20/2004		M	18,750	02/24/2002	02/23/2010	Common Stock	18,750

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Buy)										
Stock Option (Right to Buy)	\$ 10.969	12/20/2004	M	9,634	02/24/2003	02/23/2010	Common Stock	18,750		
Stock Option (Right to Buy)	\$ 11.1565	12/20/2004	M	2,752	02/23/2000	02/22/2010	Common Stock	2,752		
Stock Option (Right to Buy)	\$ 11.0315	12/20/2004	M	566	02/25/2000	02/24/2010	Common Stock	566		
Stock Option (Right to Buy)	\$ 10.969	12/20/2004	M	1,586	02/24/2000	02/23/2010	Common Stock	1,586		
Stock Option (Right to Buy)	\$ 10.9065	12/20/2004	M	1,275	02/28/2000	02/27/2010	Common Stock	1,275		
Stock Option (Right to Buy)	\$ 10.8125	12/20/2004	M	3,444	03/09/2000	03/08/2010	Common Stock	3,444		
Stock Option (Right to Buy)	\$ 14.7	12/20/2004	M	1,428	02/24/2001	02/23/2010	Common Stock	1,428		
Stock Option (Right to Buy)	\$ 15.185	12/20/2004	M	565	02/25/2001	02/24/2008	Common Stock	565		
Stock Option (Right to Buy)	\$ 15.185	12/20/2004	M	905	02/25/2001	02/24/2008	Common Stock	905		
Stock Option (Right to Buy)	\$ 14.7	12/20/2004	M	1,018	02/24/2001	02/23/2007	Common Stock	1,018		
Stock Option (Right to Buy)	\$ 14.57	12/20/2004	M	2,545	02/28/2001	02/27/2006	Common Stock	2,545		

Stock Option (Right to Buy)	\$ 14.7	12/20/2004	M	2,746	02/23/2001	02/22/2009	Common Stock	2,746
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		President & CEO	

Signatures

/s/ Jeffrey A. Ott, by power of attorney
12/22/2004

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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