

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)		
				(A) or (D)	Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
---------------------------------	---------------------------	--------------------------------------	-----------------------------------	---------------------	------------------------------------	--	---

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V				
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	21,197		12/20/2004	02/23/2007	Common Stock	21,197
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,011		12/20/2004	04/26/2007	Common Stock	1,011
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,932		12/20/2004	02/28/2005	Common Stock	1,932
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	17,077		12/20/2004	03/08/2005	Common Stock	17,077
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	11,923		12/20/2004	02/27/2006	Common Stock	11,923
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	36,126		12/20/2004	02/23/2010	Common Stock	36,126
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,521		12/20/2004	02/22/2010	Common Stock	1,521
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	311		12/20/2004	02/24/2010	Common Stock	311
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	870		12/20/2004	02/23/2010	Common Stock	870
Stock Option	\$ 31.205	12/20/2004	A	697		12/20/2004	02/27/2010	Common Stock	697

(Right to Buy)									
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,876	12/20/2004	03/08/2010	Common Stock	1,876	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	34,264	12/20/2004	03/04/2011	Common Stock	34,264	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	902	12/20/2004	02/23/2010	Common Stock	902	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,734	12/20/2004	02/22/2009	Common Stock	1,734	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	363	12/20/2004	02/24/2008	Common Stock	363	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	581	12/20/2004	02/24/2008	Common Stock	581	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	643	12/20/2004	02/23/2007	Common Stock	643	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,600	12/20/2004	02/27/2006	Common Stock	1,600	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		President & CEO	

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/22/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.