

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND

Form N-23C-2

March 24, 2011

Securities and Exchange Commission

Washington, DC 20549

Rule 23c-2 Notice of Intention to

Redeem Securities

of

Nuveen New Jersey Dividend Advantage Municipal Fund

333 West Wacker Drive

Chicago, Illinois 60606

under the

Investment Company Act of 1940

Investment Company Act File No. 811-09455

The undersigned registered closed-end investment company hereby notifies the Securities and Exchange Commission that it intends to redeem securities of which it is the issuer, as set forth below in accordance with the requirements of Rule 23c-2 under the Investment Company Act of 1940 (the "Act"), and states that it is filing this notice with the Commission pursuant to permission granted by the Commission staff fewer than 30 days prior to the date set for the redemption.

(1) Title of the class of securities of Nuveen New Jersey Dividend Advantage Municipal Fund (the "Fund") to be redeemed:

Municipal Auction Rate Cumulative Preferred Shares, Liquidation Preference \$25,000 per share, Series T (CUSIP 67069Y201) (the "MuniPreferred Shares").

(2) Date on which the securities are to be called or redeemed:

| Series | Date |
|--------|-------------------|
| T | April 18, 2011 |

(3) Applicable provisions of the governing instrument pursuant to which the securities are to be redeemed:

The MuniPreferred Shares are to be redeemed pursuant to Section 11(a)(i) of the Statement Establishing and Fixing the Rights and Preferences of Municipal Auction Rate Cumulative Preferred Shares of the Fund.

(4) The number of shares to be redeemed and the basis upon which the shares to be redeemed are to be selected:

The Fund intends to redeem all of the outstanding MuniPreferred Shares, as set forth below:

| Series | Number of Shares |
|--------|---------------------|
| T | 1,757 |

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SIGNATURE

Pursuant to the requirement of Rule 23c-2 under the Investment Company Act of 1940, the Fund has duly caused this Notice of Intention to Redeem Securities to be signed on its behalf by the undersigned on this 24th day of March, 2011.

NUVEEN NEW JERSEY DIVIDEND
ADVANTAGE MUNICIPAL FUND

By: /s/Mark L. Winget
Name: Mark L. Winget
Title: Vice President and Assistant
Secretary

