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BEAR STEARNS COMPANIES INC

Form 424B3

January 15, 2002

PRICING SUPPLEMENT NO. 90

Rule 424(b) (3)

DATED: January 11, 2002

File No. 333-52902

(To Prospectus dated January 11, 2001,

and Prospectus Supplement dated January 11, 2001)

\$9,015,893,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$100,000,000 Floating Rate Notes [x] Book Entry Notes [x]

Original Issue Date: 1/15/2002 Fixed Rate Notes [] Certificated Notes []

Maturity Date: 1/15/2003 CUSIP#: 073928VZ3

Option to Extend Maturity: No [x]

Yes [] Final Maturity Date:

		Optional	Optional
	Redemption	Repayment	Repayment
Redeemable On	Price(s)	Date(s)	Price(s)
N/A	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis: Maximum Interest Rate: N/A

[] Commercial Paper Rate Minimum Interest Rate: N/A

[x] Federal Funds Effective Rate

[] Federal Funds Open Rate Interest Reset Date(s): Daily

[] Treasury Rate Interest Reset Period: Daily

[] LIBOR Reuters Interest Payment Date(s): *

[] LIBOR Telerate

[] Prime Rate

[] CMT Rate

Initial Interest Rate: 1.93% Interest Payment Period: Monthly

Index Maturity: N/A

Spread (plus or minus): + 0.15%

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* On the 15th of each month and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.