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BEAR STEARNS COMPANIES INC

Form 424B3

December 14, 2004

PRICING SUPPLEMENT NO. 40

DATED: December 9, 2004

(To Prospectus dated November 17, 2003, and Prospectus Supplement dated November 17, 2003)

Rule 424(b)(3)

File No. 333-109793

\$10,668,950,162
THE BEAR STEARNS COMPANIES INC.
Medium-Term Notes, Series B

Principal Amount: \$20,000,000 Floating Rate Notes [x] Book Entry Notes [x]

Original Issue Date: 12/14/2004 Fixed Rate Notes [] Certificated Notes []

Maturity Date: 12/8/2006 CUSIP#: 073928H71

Option to Extend Maturity: No [x]

Yes [] Final Maturity Date:

Maximum Interest Rate: N/A

 Redemption
 Optional Repayment
 Optional Repayment

 Redeemable On Price(s)
 Date(s)
 Price(s)

 N/A
 N/A
 N/A
 N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Interest Rate Basis:

Applicable Only to Floating Rate Notes:

[] Commercial Paper Rate Minimum Interest Rate: N/A

[] Federal Funds Effective Rate

[] Federal Funds Open Rate Interest Reset Date(s): *

[] Treasury Rate Interest Reset Period: Monthly

[] LIBOR Reuters Interest Payment Date(s): **

[x] LIBOR Telerate

[] Prime Rate

Index Maturity: One Month

[] CMT Rate

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Spread (plus or minus): +0.02%

- * Commencing January 8, 2005 and on the 8th of each month thereafter prior to Maturity.
- ** Commencing January 8, 2005 and on the 8th of each month thereafter, including the maturity date.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.