

COCA COLA CO  
Form PX14A6G  
April 14, 2014

United States Securities and Exchange Commission  
Washington, DC 20549

NOTICE OF EXEMPT SOLICITATION

1. Name of Registrant:

THE COCA-COLA COMPANY

2. Name of person relying on exemption:

WINTERGREEN ADVISERS, LLC

3. Address of person relying on exemption:

333 Route 46 West, Suite 204  
Mountain Lakes, NJ 07046

4. Written materials:

Attach written materials required to be submitted pursuant to Rule 14a-6(g)(1).

---

On April 11, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Google translation of Jörg Hackhausen's "Shareholders are Revolting Against Coca-Cola" from Germany's Handelsblatt:

<http://translate.google.com/translate?hl=en&sl=de&tl=en&u=http%3A%2F%2Fwww.handelsblatt.com%2Ffinanzen%2Fboers>

On April 11, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Jörg Hackhausen ( @joerghackhausen) relating to Coca-Cola:

"Aktionäre proben Aufstand gegen Coca-#Cola Einer der schärfsten Kritiker ist ein deutscher Investor.  
<http://www.handelsblatt.com/9744776.html> #Handelsblatt"

On April 11, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Aaron Task ( @aarontask) relating to Coca-Cola:

"Coke's compensation plan is "outrageous" says David Winters, who hasn't heard from @WarrenBuffett re \$KO  
<http://yhoo.it/1iDGeli> #mkt"

On April 11, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Yahoo Finance ( @YahooFinance) relating to Coca-Cola:

"Wintergreen's David Winters battles \$KO over compensation plan: It's "a grab bag" for management  
<http://yhoo.it/1iDGeli> @aarontask"

On April 11, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Coke's compensation plan is "outrageous" and "excessive": Wintergreen's David Winters \$KO  
<http://finance.yahoo.com/blogs/daily-ticker/coke-s-equity-compensation-plan-should-be-withdrawn--wintergreen-s-david-wint>  
... via @YahooFinance"

On April 10, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Wintergreen Advisers Welcomes Vote by Calvert Investments Against Coca-Cola \$KO Equity Plan | Business Wire <http://www.businesswire.com/news/home/20140410006328/en/Wintergreen-Advisers-Welcomes-Vote-Calvert-Investments>"  
"..."

On April 10, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Kevin Allison (@KevinAllison) relating to Coca-Cola:

"Another 'no' vote on Coca-Cola's equity plan. Here's our view on \$KO's 'New Coke' pay moment: <http://link.reuters.com/vyp48v> [pic.twitter.com/Ac6UDKt9Um](http://pic.twitter.com/Ac6UDKt9Um)"

On April 10, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Wintergreen Advisers (@wintergreenadv) relating to Coca-Cola:

"Coca-Cola's stock handouts get New Coke reaction \$KO | Breakingviews <http://www.breakingviews.com/coca-colas-stock-handouts-get-new-coke-reaction/21140568.article#.U0bl90zKD8o.twitter>"

On April 10, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Richard Beales (@richardbeales1) relating to Coca-Cola:

"Now Calvert Investments is also voting against \$KO's equity plan. Our piece from yesterday <http://www.breakingviews.com/coca-colas-stock-handouts-get-new-coke-reaction/21140568.article> "...

On April 8, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Pensions&Investments (@pensionsnews) relating to Coca-Cola:

"#PensionPlans Ontario Teachers to vote against Coca-Cola compensation and equity plans <http://ow.ly/2FtIMO>"

On April 8, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Marketwatch: Coca-Cola's executive equity plan gets an 'F' from Ontario teachers <http://on.mktw.net/1qmX1vP> via @MarketWatch \$KO #cokesbiggrab"

On April 8, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Wintergreen: Pleased That the Ontario Teachers' Pension Plan Is Voting Against Coke's 2014 Equity Comp Plan \$KO <http://www.businesswire.com/news/home/20140408006650/en/Wintergreen-Pleased-Ontario-Teachers%E2%80%99-Pension-> "...

On April 8, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Ontario Teachers' Pension Plan announces vote against Coke's 2014 Equity Compensation Plan \$KO #cokesbiggrab <http://www.otpp.com/investments/responsible-investing/voting-our-shares/proxy-votes> "...

On April 4, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

---

"Watch David Winters discuss Coca-Cola's \$KO compensation plan on @CNBCClosingBell with @SaraEisen @BillGriffeth <http://www.executiveinterviews.com/delivery/v1/social/defaults.asp?order=U15520US ...>"

On April 3, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Webcast Replay: The Big Grab: Coca-Cola's Equity Compensation Plan \$KO <http://youtu.be/TFrcHM-0cMU> via @YouTube"

On April 3, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Wintergreen: Coca-Cola's Equity Compensation Plan Is a 'Big Grab' by Management | Business Wire <http://www.businesswire.com/news/home/20140402006646/en/Wintergreen-Coca-Cola%E2%80%99s-Equity-Compensation-I>"  
"..."

On April 2, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"David Winters discusses Coca-Cola's compensation plan with @MariaBartirolo @OpeningBellFBN: <http://youtu.be/ywqaujKgiO4> via @YouTube"

On April 2, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Wintergreen Advisers to Hold Informational Webcast on Coca-Cola's Equity Compensation Plan <http://www.businesswire.com/news/home/20140402005350/en/Wintergreen-Advisers-Hold-Informational-Webcast-Coca>"  
"..."

On March 28, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Coca-Cola investor steps up attack on executive comp" reports @jannarone <http://www.cnbc.com/id/101548791> #CokesBigGrab"

On March 28, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Consuelo Mack ( @ConsueloMack) relating to Coca-Cola:

"Wintergreen's David Winters, WealthTrack's guest this weekend on why he is taking on Coca-Cola and its largest shareholder Warren Buffett"

On March 27, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

"Wintergreen Advisers Comments on Coca-Cola Equity Compensation Proposal: [http://youtu.be/XJ2MNcL\\_t1g](http://youtu.be/XJ2MNcL_t1g) via @YouTube"

On March 27, 2014, Wintergreen Advisers sent the following Tweet relating to Coca-Cola under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>):

" "Wintergreen Advisers, LLC Urges Coca-Cola Board of Directors to Withdraw Proposed 2014 Equity Compensation Plan  
<http://www.businesswire.com/news/home/20140327006277/en/Wintergreen-Advisers-LLC-Urges-Coca-Cola-Board-Directors>  
"..."

On March 24, 2014, Wintergreen Advisers retweeted, under the Twitter handle @wintergreenadv (<https://twitter.com/wintergreenadv>), the following tweet by Maria Bartiromo (@MariaBartiromo) relating to Coca-Cola:

"@wintergreenadv david winters wants Coca-Cola to reverse 2014 equity plan. Sent letters to @WarrenBuffett @OpeningBellFBN says gifts mgmnt"