Sanjiv Yajnik Form 4 December 06, 2017

FORM 4

OMB APPROVAL

4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Expires: January 31, 2005
Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

SECURITIES

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock (1)

12/04/2017

(Print or Type Responses)

1. Name and A Sanjiv Yajn	Address of Reporting lik	Symbol	er Name and Ticker or Trading ΓAL ONE FINANCIAL CORI	5. Relationship of Reporting Person(s) to Issuer		
		[COF]		(Check all applicable)		
(Last)	(First) (M		of Earliest Transaction (Day/Year)	Director 10% Owner Nother (specify		
1680 CAPI	TAL ONE DRIVI	*	· ·	below) below) President, Financial Services		
	(Street)		nendment, Date Original onth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		
MCLEAN,	VA 22102	1 Hed(Wi	onunday, rear)	_X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person		
(City)	(State)	(Zip) Tak	ble I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	Beneficially Form: Direct Beneficial Owned (D) or Ownership Following Indirect (I) (Instr. 4) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)		
Common Stock (1)	12/04/2017		M 37,204 A \$ 48.2	₈ 207,418 (2) D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

S

30,652 D

\$ 95

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SEC 1474

(9-02)

176,766

D

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of conDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options	\$ 48.28	12/04/2017		M		37,204	<u>(3)</u>	01/25/2021	Common Stock	37,204

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
Sanjiv Yajnik			President,			
1680 CAPITAL ONE DRIVE			Financial			
MCLEAN, VA 22102			Services			

Signatures

Cleo Belmonte (POA on file) 12/06/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a trading plan entered into by the reporting person on August 11, 2017, in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- (2) Includes shares acquired by the reporting person through the Company's Associate Stock Purchase Plan since the last reported transaction
- (3) This option became exercisable in 1/3 increments beginning on January 26, 2012 and annually thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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