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APPLE INC Form PX14A6G February 07, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

NOTICE OF EXEMPT SOLICITATION

1. Name of the registrant: Apple Inc.

2. Name of person relying on exemption:

Carl C. Icahn Icahn Enterprises Holdings L.P. Icahn Partners LP Icahn Enterprises G.P. Inc.

Icahn Partners Master Fund LP Beckton Corp.

Icahn Onshore LP High River Limited Partnership Icahn Offshore LP Hopper Investments LLC

Icahn Capital LP Barberry Corp.

IPH GP LLC

3. Address of person relying on exemption:

c/o Icahn Enterprises L.P. 767 Fifth Avenue, 47th Floor New York, NY 10153 Attn: General Counsel (212) 702-4300

4. Written Materials. Attach written material required to be submitted pursuant to Rule 14a-6(g)(1).

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On February 7, 2014, Carl C. Icahn sent the following Tweets relating to Apple under the Twitter handle @Carl_C_Icahn (https://twitter.com/Carl_C_Icahn):

"Tim Cook again confirms \$AAPL will launch new products in new categories (plural) this year. Wall Street apparently still not listening."

"\$GOOG @ 19x2014 est operating profit. At same multiple \$AAPL=\$1,245 per share. Ridiculous. Keep buying Tim! You still have \$145 billion cash"