NTT DOCOMO INC Form 6-K July 31, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE

**SECURITIES EXCHANGE ACT OF 1934** 

For the month of July, 2009. Commission File Number: 001-31221

Total number of pages: 59

NTT DoCoMo, Inc. (Translation of registrant s name into English)

Sanno Park Tower 11-1, Nagata-cho 2-chome Chiyoda-ku, Tokyo 100-6150 Japan (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

**Form 20-F** b **Form 40-F** o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

*Note:* Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

*Note:* Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No b

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

#### Information furnished in this form:

- 1. Earnings release dated July 30, 2009 announcing the company s results for the three months ended June 30, 2009
- 2. Materials presented in conjunction with the earnings release dated July 30, 2009 announcing the company s results for the three months ended June 30, 2009

#### **Table of Contents**

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NTT DoCoMo, Inc.

Date: July 31, 2009 By: /s/ OSAMU HIROKADO

Osamu Hirokado Head of Investor Relations

Financial Statements

July 30, 2009

For the Three Months Ended June 30, 2009

[U.S. GAAP]

Name of registrant: NTT DoCoMo, Inc. (URL http://www.nttdocomo.co.jp/)

Code No.: 9437

Stock exchange on which the Company s shares are listed: Tokyo Stock Exchange-First Section

Representative: Ryuji Yamada, Representative Director, President and

Chief Executive Officer

Contact: Ken Takeuchi, Senior Manager, General Affairs

Department / TEL +81-3-5156-1111

Scheduled date for filing of quarterly report: August 5, 2009

Scheduled date for dividend payment:

#### 1. Consolidated Financial Results for the Three Months Ended June 30, 2009 (April 1, 2009 June 30, 2009)

(1) Consolidated Results of Operations

Amounts are rounded off to the nearest 1 million yen.

(Millions of yen)

	Operating Re	evenues	Operating	Income	Income before Income Taxes	
Three months ended June 30,						
2009	1,084,754	(7.3)%	251,819	(15.1)%	247,464	(14.2)%
Three months ended June 30,						
2008	1.170.246		296,488		288,419	

(Percentages above represent changes compared to the corresponding previous quarterly period)

Since Net Income includes noncontrolling interests from the fiscal year ending March 31, 2010 in accordance with Statement of Financial Accounting Standards (SFAS) No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51, Net Income is not presented on this page. For further details, see Statement of Financial Accounting Standards No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51 on page 3.

(2) Consolidated Financial Position

(Millions of yen, except per share amount)

	Total	NTT DoCoMo, Inc. Shareholders	Equity Ra (Ratio of N DoCoMo, l Shareholders	TT Inc.	NTT DoCoMo, Inc. Shareholders Equity
	Assets	<b>Equity</b>	Total Asse	ets)	per Share
					105,560.67
June 30, 2009	6,498,969	4,408,193		67.8%	(yen)
					103,965.64
March 31, 2009	6,488,220	4,341,585		66.9%	(yen)
NTT DoCoMo, Inc. Shareholders	Equity was p	previously referred to as	s Shareholders	Equity i	n prior years.

2. Dividends

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	Cash dividends per share (yen)							
	End of the first	End of the second	End of the third					
Date of record	quarter	quarter	quarter	Year-end	Total			
Year ended March 31, 2009		2,400.00		2,400.00	4,800.00			
Year ending March 31, 2010								
Year ending March 31, 2010								
(Forecasts)		2,600.00		2,600.00	5,200.00			
Change in forecasts of dividends	during the three	e months ended June	30, 2009: None					

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# 3. Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 March 31, 2010)

(Millions of yen)

	<b>Operating Revenues</b>	Operating Inc	ome	Income bef Income Ta	
Six months ending					
September 30, 2009					
Year ending March 31, 2010	4,382,000 (1.5)%	830,000	(0.1)%	832,000	6.6%
(Percentages above represent chan	ges compared to the previous	year)			
Change in earnings forecasts for the	he fiscal year ending March 3	1, 2010 during th	e three mor	nths ended June	30, 2009:
None					
We do not formulate consolidated	d financial results forecasts for	or six months en	ding Septen	nber 30, 2009. (	See more
information on page 10.)					
Since Net Income includes nor	ncontrolling interests from th	e fiscal year end	ing March	31, 2010 in acco	ordance with
SFAS No. 160, Net Income fo					
2010 is not presented on this pag					•
Noncontrolling Interests in Cons					
4. Others				1 6	
(1) Changes in significant consolic	lated subsidiaries (which resul	ted in changes in	scope of co	onsolidation)	None
(2) Application of accounting which	ch is simplified or exceptional	for quarterly con	solidated fi	nancial	
statements					None
(3) Changes in significant account	ing policies, procedures and p	resentation in qua	arterly conso	olidated	
financial statements					
(i) Changes due to revision of acco	ounting standards and other rea	gulations:			Yes
(ii) Others:	-				None
(See more information on page 11	.)				
(4) Number of issued shares (common	n stock)				
(i) Number of issued shares (inclu	sive of treasury stock):				43,950,000
		As of June 30, 2	2009:		shares
		As of March 31	, 2009:		43,950,000
					shares
(ii) Number of treasury stock:		As of June 30, 2	2009:		2,190,193
•		ŕ			shares
		As of March 31	, 2009:		2,190,193
					shares
(iii) Number of weighted average	common shares outstanding:	For the three m	onths ended	June 30, 2009:	41,759,807

\* Explanation for forecasts of operation and

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shares

shares

For the three months ended June 30, 2008: 42,504,235

other notes:

With regard to the assumptions and other related matters concerning consolidated financial results forecasts for the fiscal year ending March 31, 2010, refer to pages 10 and 19.

Consolidated financial statements in this earnings release are unaudited.

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# Statement of Financial Accounting Standards No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51.

Effective April 1, 2009, we adopted Statement of Financial Accounting Standards (SFAS) No. 160 Noncontrolling Interests in Consolidated Financial Statements—an amendment of ARB No. 51. SFAS No. 160 requires noncontrolling interests, which was previously referred to as—Minority interests—, held by parties other than the parent to be clearly identified, labeled and presented in the consolidated statement of financial position within equity, but separate from the parent—s equity. SFAS No. 160 also requires changes in parent—s ownership interest while the parent retains its controlling financial interest in its subsidiary be accounted for as equity transactions.

Upon the adoption of SFAS No. 160, Net income , which includes income attributable to noncontrolling interests, and Net income attributable to NTT DoCoMo, Inc. are both presented in the consolidated statements of income and comprehensive income. Net Income Attributable to NTT DoCoMo, Inc. , Basic Earnings per Share Attributable to NTT DoCoMo, Inc. and Diluted Earnings per Share Attributable to NTT DoCoMo, Inc. for the Consolidated Financial Results for the Three Months Ended June 30, 2008 and 2009, as well as Net Income Attributable to NTT DoCoMo, Inc. and Basic Earnings per Share Attributable to NTT DoCoMo, Inc. for the Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 are as follows:

(Millions of yen, except per share amount)

	Net Inco Attributak	ole to	Basic Earnings per Share Attributable to NTT	Diluted Earnings per Share Attributable to NTT
	NTT DoCoM	o, Inc.*	DoCoMo, Inc.	DoCoMo, Inc.
Three months ended June 30, 2009	147,377	(15.1)%	3,529.16 (yen)	
Three months ended June 30, 2008	173,509		4,082.16 (yen)	

(Percentage above represents changes compared to the corresponding previous quarterly period)

Consolidated Financial Results Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009 March 31, 2010) (Millions of yen, except per share amount)

	Basic Earnings
	per Share
Net Income Attributable	Attributable to
to	NTT
NTT DoCoMo, Inc.*	DoCoMo, Inc.

Six months ending September 30, 2009

Year ending March 31, 2010 493,000 4.5% 11,805.61 (yen)

(Percentage above represents changes compared to the previous year)

We do not formulate consolidated financial results forecasts for six months ending September 30, 2009.

\* Net Income attributable to NTT DoCoMo, Inc. is calculated in the same manner as Net income for the fiscal year

ended March 31, 2009.

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#### **DOCOMO Earnings Release**

Three Months Ended June 30, 2009

# Earnings Release for the Three Months Ended June 30, 2009 << 1. Operating Results >>

#### 1. Business Overview

As Japan s mobile phone market continued to mature in line with the rise in cellular penetration rate, the competition among operators has intensified in such areas as acquisition of subscribers and further improvement of service offerings.

Under these market conditions, we have moved ahead with our business transformation initiatives from a customer-centric perspective based on our new action plan, Change and Challenge . We aim to further grow our revenues by offering a wide array of services catered to the diverse needs of customers and thereby expanding the data communications market.

During the three months ended June 30, 2009, we strived to enrich our billing plans, for example, by lowering the minimum rate of our two-tier flat-rate service for unlimited i-mode packet access Pake-hodai double as part of our efforts aimed at enhancing customer satisfaction. We also unveiled our 2009 summer model handsets, which include Japan s first Android \* phone, and started marketing 13 of these models before June 30, 2009. Meanwhile, we have worked to enrich our video content services by adding to our docomo-doga , our mobile video delivery service, video content portfolio a new TV broadcast service called Bee TV . This service provided by Avex Broadcasting & Communications Inc., our joint venture with Avex Entertainment Inc., offers TV programs that are accessible only from mobile phones.

As a result, for the three months ended June 30, 2009, we recorded operating revenues and operating income of \\ \xi\_1,084.8 \text{ billion} (a decrease of \xi\_85.5 \text{ billion} from the same period of the prior year) and \xi\_251.8 \text{ billion} (a decrease of \xi\_44.7 \text{ billion} from the same period of the prior year), respectively. Income before income taxes was \xi\_247.5 \text{ billion} and net income attributable to NTT DoCoMo, Inc. was \xi\_147.4 \text{ billion}.

\* Android is a software stack which offers free and open applications development environment.

Consolidated results of operations for the three months ended June 30, 2008 and 2009 were as follows: <Results of operations>

	Billions of yen							
		AUDITED)	(	UNAUDITED)				
		Three						
		months	1	Three months				
	ended			ended		Increase		
	J	June 30,						
		2008		June 30, 2009		(Decrease)		
Operating revenues	¥	1,170.2	¥	1,084.8	¥	(85.5)	(7.3)%	
Operating expenses		873.8		832.9		(40.8)	(4.7)	
Operating income		296.5		251.8		(44.7)	(15.1)	
Other income (expense)		(8.1)		(4.4)		3.7	46.0	

Income before income taxes		288.4		247.5		(41.0)	(14.2)
Income taxes		118.0		100.2		(17.8)	(15.0)
Equity in net income (losses) of affiliates		3.1		0.8		(2.3)	(73.7)
Net Income		173.5		148.0		(25.5)	(14.7)
Less: Net (income) loss attributable to noncontrolling interests		(0.0)		(0.7)		(0.6)	
Net income attributable to NTT DoCoMo, Inc.	¥	173.5	¥	147.4	¥	(26.1)	(15.1)%
EBITDA margin*		40.1%		39.3%	(0.8	3) point	
ROCE*		6.2%		5.0%	(1.2	2) point	
ROCE after tax effect*		3.7%		2.9%	(0.8	3) point	

\* EBITDA and

**EBITDA** 

margin, as we

refer to in this

earnings release,

are different

from EBITDA

as used in Item

10(e) of

Regulation S-K

and may not be

comparable to

similarly titled

measures used

by other

companies. For

an explanation

of our

definitions of

EBITDA,

**EBITDA** 

margin, ROCE

and ROCE after

tax effect, see

Reconciliations

of the Disclosed

Non-GAAP

Financial

Measures to the

Most Directly

Comparable

**GAAP** Financial

Measures on

# page 18.

Notes: 1. Consolidated financial statements as of and for the three months ended June 30, 2008 and 2009 in this release are unaudited.

2. Amounts in this release are rounded off.

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#### **DOCOMO Earnings Release**

Three Months Ended June 30, 2009

<Operating revenues>

				Billions of y	/en			
	(UNA	AUDITED)	<b>J</b> ) (	J <b>NAUDITED</b> )				
		Three						
	r	nonths	]	Three months				
		ended		ended		Increase		
	$\mathbf{J}_1$	une 30,						
		2008		June 30, 2009		(Decrease	e)	
Wireless services	¥	977.5	¥	941.8	¥	(35.7)	(3.6)%	
Cellular services revenues		936.4		881.9		(54.5)	(5.8)	
- Voice revenues		570.3		490.6		(79.7)	(14.0)	
Including: FOMA services		486.6		450.3		(36.3)	(7.5)	
- Packet communications revenues		366.1		391.3		25.2	6.9	
Including: FOMA services		347.7		381.6		33.9	9.7	
Other revenues		41.1		59.9		18.8	45.9	
Equipment sales		192.8		143.0		(49.8)	(25.8)	
Total operating revenues	¥	1,170.2	¥	1,084.8	¥	(85.5)	(7.3)%	

 $Note: Voice\ revenues\ include\ data\ communications\ revenues\ through\ circuit\ switching\ systems.$ 

<sup>&</sup>lt;Operating expenses>

	Billions of yen								
	(UNA	UDITED	(UN	NAUDITED)					
	7	Γhree							
	m	onths	Th	ree months					
	ended June 30,			ended		Increase			
	,	2008	Ju	ne 30, 2009		(Decrease)			
Personnel expenses	¥	63.2	¥	64.4	¥	1.1	1.8%		
Non-personnel expenses		544.0		503.7		(40.3)	(7.4)		
Depreciation and amortization		168.5		169.0		0.5	0.3		
Loss on disposal of property, plant and									
equipment and intangible assets		6.0		8.3		2.2	36.7		
Communication network charges		82.3		77.7		(4.6)	(5.5)		
Taxes and public dues		9.7		9.9		0.2	1.9		
Total operating expenses	¥	873.8	¥	832.9	¥	(40.8)	(4.7)%		

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#### **DOCOMO Earnings Release**

#### Three Months Ended June 30, 2009

#### 2. Segment Information

#### (1) Mobile phone business

As of June 30, 2009, the total number of our cellular services subscriptions reached 54.86 million, posting an increase of 1.24 million compared to the number as of June 30, 2008, of which FOMA subscriptions accounted for 91.6% or 50.25 million. Our cellular churn rate for the three months ended June 30, 2009 improved significantly to 0.44% compared to 0.51% for the same period of the prior year, owing mainly to the positive impacts of Fami-wari MAX50 and other new discount services as well as the new handset purchase methods.

The number of subscribers to the new discount services including Fami-wari MAX50 introduced in August 2007 totaled approximately 34.30 million, while the subscription count of Value Plan launched in November 2007 was approximately 24.00 million as of June 30, 2009. As a consequence, aggregate average revenue per unit (ARPU) of cellular (FOMA+mova) services for the three months ended June 30, 2009 decreased to ¥5,440 (down 7.6% compared to the same period of the prior year).

With respect to equipment sales, the number of handsets sold during the three months ended June 30, 2009, declined by 0.60 million from the same period of the prior year to 4.34 million units. Equipment sales revenue decreased from the same period of the prior year resulting from a decrease in number of handsets sold to agent resellers.

As a result, operating revenues and operating income from mobile phone business for the three months ended June 30, 2009, were \(\frac{\pmathbf{4}}{1}\),057.9 billion (down \(\frac{\pmathbf{4}}{9}\)6.9 billion compared to the same period of the prior year) and \(\frac{\pmathbf{2}}{2}\)55.2 billion (down \(\frac{\pmathbf{4}}{4}\)5.8 billion compared to the same period of the prior year), respectively.

Number of subscriptions by services, trend of ARPU and other operation data are as follows:

<Number of subscriptions by services>

	Thousand subscriptions					
			Increa	ise		
	June					
	30,					
	2008	June 30, 2009	(Decrea	ase)		
Cellular services	53,629	54,864	1,235	2.3%		
Cellular (FOMA) services	45,200	50,246	5,046	11.2		
Including: i-channel services	15,823	16,607	784	5.0		
Including: i-concier services		1,558				
Including: flat-rate services for unlimited i-mode						
usage	13,395	19,578	6,183	46.2		
Cellular (mova) services	8,429	4,618	(3,811)	(45.2)		
i-mode services	48,061	48,597	536	1.1		

Notes: 1. Number of subscriptions of Cellular services and Cellular (FOMA) services includes Communication Module services subscriptions.

- 2. Effective March 3, 2008, FOMA services subscription became mandatory for subscription to 2in1 \* service. Such FOMA services subscriptions to 2in1 services are included in the above numbers of Cellular services subscriptions and Cellular (FOMA) services subscriptions.
- 3. Number of subscriptions to flat-rate services for unlimited i-mode usage = Pake-hodai subscriptions + Pake-hodai full subscriptions + Pake-hodai double subscriptions
- 4. Number of i-mode subscriptions = Cellular (FOMA) i-mode subscriptions + Cellular (mova) i-mode subscriptions

\* 2in1 refers to an optional network service which enables a subscriber to subscribe to an additional phone number and an e-mail address for a single compatible handset

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# **DOCOMO Earnings Release**

# <Number of handsets sold and churn rate>

Three Months Ended June 30, 2009

		Thousand units	}		
	Three months ended	Three months ended	Increase		
	June 30, 2008	June 30, 2009	(Decreas	se)	
Cellular services	4,946	4,344	(603)	(12.2)%	
Cellular (FOMA) services					
New FOMA subscription	1,039	986	(52)	(5.0)	
Change of subscription from mova to FOMA FOMA handset upgrade by FOMA	836	813	(23)	(2.8)	
subscribers Cellular (mova) services	3,032	2,538	(494)	(16.3)	
New mova subscription mova handset upgrade by mova subscribers and change of subscription from FOMA to	23	4	(19)	(83.2)	
mova	17	2	(14)	(86.3)	
Churn Poto	0.5107	0.4467	(0.07)		
Churn Rate < Trend of ARPU and MOU>	0.51%	0.44%	point		

	Yen/Minutes								
	Three								
	months	Three months							
	ended	ended	Increase						
	June 30,								
	2008	June 30, 2009	(Decrea	ise)					
Aggregate ARPU* (FOMA+mova)	¥ 5,890	¥ 5,440	¥ (450)	(7.6)%					
Voice ARPU	3,560	3,010	(550)	(15.4)					
Packet ARPU	2,330	2,430	100	4.3					
Aggregate ARPU (FOMA)	6,260	5,610	(650)	(10.4)					
Voice ARPU	3,630	3,010	(620)	(17.1)					
Packet ARPU	2,630	2,600	(30)	(1.1)					
Aggregate ARPU (mova)	3,890	3,550	(340)	(8.7)					
Voice ARPU	3,220	2,940	(280)	(8.7)					
Packet ARPU	670	610	(60)	(9.0)					
MOU* (FOMA+mova) (minutes)	137	135	(2)	(1.5)%					

<sup>\*</sup> See Definition and Calculation Methods of ARPU and MOU on page

17 for details of definitions and calculation methods of ARPU and MOU.

<Results of operations>

	(UN	AUDITED) Three	) (	Billions of y UNAUDITED)	en			
	months ended June 30,			Three months		Increase		
				ended				
	3	2008		June 30, 2009		(Decrease	e)	
Operating revenues from mobile phone								
business	¥	1,154.8	¥	1,057.9	¥	(96.9)	(8.4)%	
Operating income from mobile phone business	301.0		255.2			(45.8)	(15.2)	
		7						

#### **DOCOMO Earnings Release**

#### Three Months Ended June 30, 2009

#### (2) Miscellaneous businesses

Operating revenues from miscellaneous businesses for the three months ended June 30, 2009 were \(\frac{\pmathbb{2}}{26.9}\) billion, which represented 2.5% of the total operating revenues. The revenues derived mainly from home shopping services provided mainly through TV media, high-speed internet connection and video-clip casting services for hotel facilities, advertisement services, development, sales and maintenance of IT systems and credit services. Operating expenses and operating loss from miscellaneous businesses were \(\frac{\pmathbb{2}}{30.3}\) billion and \(\frac{\pmathbb{2}}{3.4}\) billion, respectively.

				Billions of y	en			
	(UNA	UDITED)	(U	NAUDITED)				
	T	hree						
	months		$\mathbf{T}$	Three months				
	ended			ended		Increase		
	June 30,							
	2	2008		June 30, 2009		(Decrease	e)	
Operating revenues from miscellaneous								
businesses	¥	15.5	¥	26.9	¥	11.4	73.6%	
Operating loss from miscellaneous businesses		(4.5)		(3.4)		1.1	24.6	

#### 3. Trend of Capital Expenditures

We continued to improve the quality of our FOMA service area and reinforced its network capacity to meet an increase in traffic demand, together with our efforts to make capital expenditure more efficient and less costly by saving on equipment purchase costs and improving our design and construction process. Total capital expenditures for the three months ended June 30, 2009 were \\$153.1 \text{ billion (down 6.5% compared to the same period of the prior year).} < Breakdown of capital expenditures>

	Billions of yen						
	(UNA	(UDITED	J)	UNAUDITED)			
		Three					
	months ended		]	Three months			
				ended		Increase	
	Ju	ine 30,					
		2008		June 30, 2009		(Decrease)	
Mobile phone business	¥	138.6	¥	122.3	¥	(16.3)	(11.7)%
Other (including information systems)		25.2		30.8		5.6	22.1
Total capital expenditures	¥	163.8	¥	153.1	¥	(10.7)	(6.5)%

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#### **DOCOMO Earnings Release**

#### Three Months Ended June 30, 2009

#### << 2. Financial Review >>

#### 1. Financial Position

				В	illior	ns of yen			
	(UN	AUDITED)	(UN	(AUDITED)		Increase		(Re	eference)
	J	une 30,						M	arch 31,
		2008	Ju	ne 30, 2009		(Decrease)			2009
Total assets	¥	6,082.3	¥	6,499.0	¥	416.6	6.8%	¥	6,488.2
NTT DoCoMo, Inc.									
shareholders equity		4,278.0		4,408.2		130.2	3.0		4,341.6
Liabilities		1,802.8		2,085.2		282.4	15.7		2,144.9
Interest bearing liabilities		525.9		762.6		236.8	45.0		639.2
Equity ratio (1)		70.3%		67.8%	(2.	.5) point			66.9%
Debt ratio (2)		10.9%		14.7%	3	3.8 point			12.8%
Notes: (1) Equity ratio = NT	T DoC	CoMo, Inc. sl	hareh	olders equity	Tota	al assets			

<sup>(2)</sup> Debt ratio = Interest bearing liabilities / (NTT DoCoMo, Inc. shareholders equity + Interest bearing liabilities)

#### 2. Cash Flow Conditions

For the three months ended June 30, 2009, net cash provided by operating activities was ¥154.5 billion. Net income was ¥148.0 billion, depreciation and amortization charges were ¥169.0 billion, while there was net payment for income taxes of ¥241.6 billion.

Net cash used in investing activities was ¥242.2 billion. Our expenditures for purchases of property, plant and equipment of ¥123.5 billion and purchases of intangible and other assets of ¥91.4 billion were included.

Net cash provided by financing activities was ¥24.3 billion. We spent ¥15.0 billion for repayment of outstanding long-term debt and ¥98.1 billion for payment of cash dividends while financing ¥137.9 billion through issuance of commercial papers.

The balance of cash and cash equivalents was ¥537.2 billion as of June 30, 2009.

	(LINIA	UDITED)					
	` 7	Three nonths	`	UNAUDITED) Three months			
	ended June 30,			ended			
	,	2008		June 30, 2009		(Decrease)	
Net cash provided by operating activities	¥	135.3	¥	154.5	¥	19.3	14.2%
Net cash used in investing activities		(190.4)		(242.2)		(51.7)	(27.2)
Net cash provided by (used in) financing							
activities		(102.7)		24.3		127.0	
Free cash flows (1)		(55.2)		(87.6)		(32.5)	(58.9)
Free cash flows excluding the effects of changes in investments for cash management							
purposes (2)*		(105.6)		(90.8)		14.8	14.0

Notes: (1)

Free cash flows
= Net cash
provided by
operating
activities + Net
cash used in
investing
activities

#### (2) Changes in

investments for

cash

management

purposes =

Changes by

purchases,

redemption at

maturity and

disposals of

financial

instruments held

for cash

management

purposes with

original

maturities of

longer than

three months

\* See Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures on page 18.

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#### **Table of Contents**

#### **DOCOMO Earnings Release**

#### **Three Months Ended June 30, 2009**

#### <<3. Prospects for the Fiscal Year Ending March 31, 2010 >>

As Japan s mobile phone market continues to mature given the high penetration rate and environments surrounding the Japanese economy get severe, the competition among carriers is expected to intensify even further in the future, due to competition among operators in such area as customer acquisition and improvement of services as well as market entry by new competitors such as MVNOs.

Under these market conditions, although the promotion of loyalty marketing is expected to curb churns, operating revenues for the fiscal year ending March 31, 2010 are estimated to be \(\frac{\pmathbf{4}}{4}\),382.0 billion, primarily because of the projected decline in ARPU resulting from the rate revisions made in the past. On the expense side, factors such as a projected reduction in network costs resulting from lower capital expenditures and on-going cost cutting efforts are expected to contribute to cost reductions, which are partially offset by the implementation of actions aimed for expanding future profitability and enhancing customer satisfaction. Accordingly, operating income is expected to be \(\frac{\pmathbf{8}}{8}\)30.0 billion.

As we are currently not aware of any factors which may have a material impact on our projected results of operations, we have not revised our projection announced on April 28, 2009.

Explanation for forecasts of operation and other notes:

The mobile communications market in Japan is characterized by rapid changes in the market environment due to technical innovations, market entry by new competitors and other factors. To respond to such changes, our corporate group may introduce new billing plans or other measures that could potentially have a significant impact on our revenues and income. The timing of introduction of such measures will be decided after comprehensively taking into consideration our operational circumstances and the actions of our competitors, and therefore, is not necessarily decided beforehand. Such measures, depending on the timing of implementation, may significantly affect our results forecasts to be made at the time of our first-quarterly results announcement. Providing such prospects on a quarter-year basis, therefore, may not be adequate or useful as information to be disclosed to investors. Accordingly, we will provide prospects for the full year only, and report the progress vis-à-vis the projected full-year forecasts by disclosing actual results on a quarterly basis.

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#### **Table of Contents**

#### **DOCOMO Earnings Release**

#### Three Months Ended June 30, 2009

#### <<4. Others >>

- 1. Changes in significant subsidiaries for the three months ended June 30, 2009 (which resulted in changes in scope of consolidation): None
- 2. Application of accounting which is simplified or exceptional for quarterly consolidated financial statements : None
- 3. Changes in significant accounting policies, procedures and presentation in quarterly consolidated financial statements:

#### **Business Combinations**

Effective April 1, 2009, DOCOMO adopted Statement of Financial Accounting Standards (SFAS) No. 141 (revised 2007) Business Combinations (SFAS No. 141R). SFAS No. 141R requires an acquirer in a business combination to generally recognize and measure all the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree at their fair values as of the acquisition date. SFAS No. 141R also requires the acquirer to recognize and measure as goodwill the excess of consideration transferred plus the fair value of any noncontrolling interest in the acquiree at the acquisition date over the fair value of the identifiable net assets acquired. The excess of the fair value of the identifiable net assets acquired over consideration transferred plus the fair value of any noncontrolling interest in the acquiree at the acquisition date is required to be recognized and measured as a gain from a bargain purchase. The adoption of SFAS No. 141R did not have a material impact on DOCOMO s results of operations and financial position.

#### **Noncontrolling Interests in Consolidated Financial Statements**

Effective April 1, 2009, DOCOMO adopted SFAS No. 160 Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No.51 . SFAS No. 160 requires noncontrolling interest held by parties other than the parent be clearly identified, labeled and presented in the consolidated statement of financial position within equity, but separate from the parent s equity. SFAS No. 160 also requires changes in parent s ownership interest while the parent retains its controlling financial interest in its subsidiary be accounted for as equity transactions. Upon the adoption of SFAS No.160, Noncontrolling interests , which were previously referred to as Minority interests and classified between Total liabilities and Shareholders equity in the consolidated balance sheets, are now included as a separate component of Equity . In addition, Net income in the consolidated statements of income and comprehensive income now includes net income attributable to noncontrolling interests, which was previously referred to as Minority interests and deducted. As a result, the adoption of SFAS No. 160 changed the presentation and disclosure of noncontrolling interest in the consolidated financial statements retrospectively, but did not have a material impact on DOCOMO s results of operations and financial position.

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# **DOCOMO Earnings Release**

# Three Months Ended June 30, 2009

#### << 5. Consolidated Financial Statements >>

#### 1. Consolidated Balance Sheets

		ions of yen (UNAUDITED)
	March 31, 2009	June 30, 2009
ASSETS	2009	June 30, 2009
Current assets:		
Cash and cash equivalents	¥ 599,548	¥ 537,193
Short-term investments	2,448	1,906
Accounts receivable	835,063	826,803
Allowance for doubtful accounts	(15,072)	(15,644)
Inventories	123,206	174,941
Deferred tax assets	102,903	86,658
Prepaid expenses and other current assets	179,632	209,606
Total current assets	1,827,728	1,821,463
Property, plant and equipment:		
Wireless telecommunications equipment	5,361,043	5,390,421
Buildings and structures	814,056	816,971
Tools, furniture and fixtures	519,213	522,986
Land	198,985	199,010
Construction in progress	99,232	102,682
Accumulated depreciation and amortization	(4,301,044)	(4,380,163)
Total property, plant and equipment, net	2,691,485	2,651,907
Non-current investments and other assets:		
Investments in affiliates	572,014	583,579
Marketable securities and other investments	141,544	154,803
Intangible assets, net	578,728	595,690
Goodwill	154,385	184,031
Other assets	273,440	262,282
Deferred tax assets	248,896	245,214
Total non-current investments and other assets	1,969,007	2,025,599
Total assets	¥ 6,488,220	¥ 6,498,969
LIABILITIES AND EQUITY Current liabilities:		
Current nationales: Current portion of long-term debt	¥ 29,000	¥ 14,000
Short-term borrowings	+ 49,000	137,962
Accounts payable, trade	668,525	617,969
recounts payable, trade	000,525	017,707

A compad maying 11	58,627	20.002
Accrued payroll Accrued interest	1,187	39,992 1,348
Accrued income taxes	238,742	87,491
Other current liabilities	152,354	173,186
Other current habilities	132,334	173,100
Total current liabilities	1,148,435	1,071,948
Long-term liabilities:		
Long-term debt (exclusive of current portion)	610,233	610,654
Liability for employees retirement benefits	146,326	148,994
Other long-term liabilities	239,918	253,608
Total long-term liabilities	996,477	1,013,256
Total liabilities	2,144,912	2,085,204
Equity:		
NTT DoCoMo, Inc. shareholders equity		
Common stock	949,680	949,680
Additional paid-in capital	785,045	785,045
Retained earnings	3,061,848	3,109,001
Accumulated other comprehensive income (loss)	(65,689)	(46,234)
Treasury stock, at cost	(389,299)	(389,299)
Total NTT DoCoMo, Inc. shareholders equity	4,341,585	4,408,193
Noncontrolling interests	1,723	5,572
Total equity	4,343,308	4,413,765
Total liabilities and equity	¥ 6,488,220 ¥	6,498,969

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# **DOCOMO Earnings Release**

# Three Months Ended June 30, 2009

# 2. Consolidated Statements of Income and Comprehensive Income

	(UN	of yen J <b>NAUDITED</b> )		
		Three months ended June 30, 2008		ee months ended June 30, 2009
Operating revenues:	**	077.464	<b>T</b> 7	0.44 =0.5
Wireless services	¥	977,464	¥	941,795
Equipment sales		192,782		142,959
Total operating revenues		1,170,246		1,084,754
Operating expenses:				
Cost of services (exclusive of items shown separately below)		203,615		219,331
Cost of equipment sold (exclusive of items shown separately below)		242,048		190,826
Depreciation and amortization		168,480		169,005
Selling, general and administrative		259,615		253,773
Total operating expenses		873,758		832,935
Operating income		296,488		251,819
Other income (expense):				
Interest expense		(1,140)		(1,614)
Interest income		566		318
Other, net		(7,495)		(3,059)
Total other income (expense)		(8,069)		(4,355)
		, , ,		
Income before income taxes		288,419		247,464
Income taxes:				
Current		102,531		89,531
Deferred		15,467		10,712
Total income taxes		117,998		100,243
Equity in net income (losses) of affiliates, net of applicable taxes		3,123		821
Net income		173,544		148,042
Less: Net (income) loss attributable to noncontrolling interests		(35)		(665)
Net income attributable to NTT DoCoMo, Inc.	¥	173,509	¥	147,377
Net income	¥	173,544	¥	148,042
Other comprehensive income (loss):		(948)		10,462
		(210)		10,102

Unrealized holding gains (losses) on available-for-sale securities, net of applicable taxes				
Change in fair value of derivative instruments, net of applicable taxes		(18)		(27)
Foreign currency translation adjustment, net of applicable taxes		(18,522)		8,887
Pension liability adjustment, net of applicable taxes		(250)		149
Total other comprehensive income (loss)		(19,738)		19,471
Comprehensive income		153,806		167,513
Less: Comprehensive (income) loss attributable to noncontrolling interests		(37)		(681)
Comprehensive income attributable to NTT DoCoMo, Inc.	¥	153,769	¥	166,832
PER SHARE DATA Weighted average common shares outstanding Basic and Diluted (shares)	4	2,504,235		41,759,807
Basic and Diluted earnings per share attributable to NTT DoCoMo, Inc. (yen)	¥	4,082.16	¥	3,529.16

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# **DOCOMO Earnings Release**

#### 3. Consolidated Statements of Cash Flows

Three Months Ended June 30, 2009

	Millions of yen			
	(UNAUDITED	-		
	Three			
	months	Thuse mouths anded		
	ended June 30,	Three months ended		
	2008	June 30, 2009		
Cash flows from operating activities:	2000	0 4110 00, 2009		
Net income	¥ 173,544	¥ 148,042		
Adjustments to reconcile net income to net cash provided by operating				
activities-	160 400	160 005		
Depreciation and amortization Deferred taxes	168,480 17,673	169,005 11,225		
Loss on sale or disposal of property, plant and equipment	4,718	5,620		
Equity in net (income) losses of affiliates	(5,288)	(1,306)		
Changes in assets and liabilities:	(3,200)	(1,500)		
(Increase) / decrease in accounts receivable	(37,828)	8,911		
Increase / (decrease) in allowance for doubtful accounts	421	406		
(Increase) / decrease in inventories	(49,510)	(50,888)		
(Increase) / decrease in prepaid expenses and other current assets	(20,370)	(20,583)		
(Increase) / decrease in non-current installment receivable for handsets	(25,804)	9,214		
Increase / (decrease) in accounts payable, trade	(13,272)	4,303		
Increase / (decrease) in accrued income taxes	(101,437)	(152,187)		
Increase / (decrease) in other current liabilities	4,619	17,792		
Increase / (decrease) in liability for employees retirement benefits	2,409	2,532		
Increase / (decrease) in other long-term liabilities	17,484	13,545		
Other, net	(561)	(11,095)		
Net cash provided by operating activities	135,278	154,536		
Cash flows from investing activities:				
Purchases of property, plant and equipment	(163,740)	(123,547)		
Purchases of intangible and other assets	(72,033)	(91,400)		
Purchases of non-current investments	(1,122)	(2,309)		
Proceeds from sale of non-current investments	410	0		
Acquisitions of subsidiaries, net of cash acquired	27	(24,900)		
Purchases of short-term investments	(1,611)	(1,662)		
Redemption of short-term investments	2,036	4,843		
Proceeds from redemption of long-term bailment for consumption to a	50.000			
related party Other pat	50,000	(2.30.4)		
Other, net	(4,413)	(3,204)		
Net cash used in investing activities	(190,446)	(242,179)		

# **Cash flows from financing activities:**

Proceeds from long-term debt		79,944		
Repayment of long-term debt		(27,767)		(15,000)
Proceeds from short-term borrowings				137,949
Repayment of short-term borrowings		(1,712)		
Principal payments under capital lease obligations		(814)		(919)
Payments to acquire treasury stock		(49,998)		
Dividends paid		(102,307)		(98,061)
Other, net		(3)		372
Net cash provided by (used in) financing activities		(102,657)		24,341
Effect of exchange rate changes on cash and cash equivalents		(2,033)		947
Net increase (decrease) in cash and cash equivalents		(159,858)		(62,355)
Cash and cash equivalents at beginning of period		646,905		599,548
Cash and cash equivalents at end of period	¥	487,047	¥	537,193
Supplemental disclosures of cash flow information:				
Cash received during the period for:				
Income taxes	¥	18	¥	27
Cash paid during the period for:				
Interest, net of amount capitalized		638		1,453
Income taxes		203,606		241,612

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#### **DOCOMO Earnings Release**

Three Months Ended June 30, 2009

#### 4. Going Concern Assumption

None

#### **5. Segment Reporting**

Segment information for the three months ended June 30, 2008 and 2009 was as follows:

Three months ended	Millions of yen					
	Mobile		·			
	phone	Miscellaneous				
June 30, 2008	business		businesses		Consolidated	
Operating revenues	¥ 1,154,771	¥	15,475	¥	1,170,246	
Operating expenses	853,756		20,002		873,758	
Operating income (loss)	¥ 301,015	¥	(4,527)	¥	296,488	
Three months ended	Millions of yen					
	Mobile					
	phone	Miscellaneous				
June 30, 2009	business		businesses		Consolidated	
Operating revenues	¥ 1,057,893	¥	26,861	¥	1,084,754	
Operating expenses	802,662		30,273		832,935	
Operating income (loss)	¥ 255,231	¥	(3,412)	¥	251,819	

DOCOMO does not disclose geographical segments, since the amounts of operating revenues generated outside Japan are immaterial.

# 6. Significant Changes in NTT DoCoMo, Inc. Shareholders Equity

None

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(APPENDIX 1)

Operating Data for Fiscal Year Ending March 31, 2010

Full-year forecast: as announced at April 28, 2009

		(Ref.) Fiscal Year  Ended Mar. 2009 Full-year Results	(Ref.) First Quarter (AprJun. 2008) Results	Fiscal Year Ending Mar. 2010 First Quarter  (AprJun. 2009) Results	(Ref.) Fiscal Year Ending Mar. 31, 2010 Full-year Forecast
Cellular					
Subscriptions	thousands	54,601	53,629	54,864	55,760
FOMA (1)	thousands	49,040	45,200	50,246	52,980
Communication Module Service (FOMA) (2	2) thousands	858	741	897	·
mova	thousands	5,560	8,429	4,618	2,780
Communication Module Service (DoPa) (3)	thousands	669	726	621	
Prepaid	thousands	38	40	38	
Market Share (4) (5)	%	50.8	51.7	50.6	
Net Increase from Previous Period (5)	thousands	1,213	241	263	1,160
FOMA (1)	thousands	5,091	1,251	1,206	3,940
mova	thousands	(3,878)	(1,010)	(942)	(2,780)
Churn Rate (5)	%	0.50	0.51	0.44	
Number of Handsets (FOMA+mova) Sold (	6) thousands	20,129	4,946	4,344	
Aggregate ARPU (FOMA+mova) (7)	yen/month/subscri	iption 5,710	5,890	5,440	5,280
Voice ARPU (8)	yen/month/subscri	•	3,560	3,010	2,860
Packet ARPU	yen/month/subscri	•	2,330	2,430	2,420
i-mode ARPU	yen/month/subscri	•	2,290	2,380	2,360
ARPU Generated from International Servicesy(9n)/month/subscription 80 80 70 ARPU Generated Purely from i-mode					
(FOMA+mova) (7)	yen/month/subscri	iption 2.550	2,480	2,610	2,600
Aggregate ARPU (FOMA) (7)	yen/month/subscri		6,260	5,610	5,420
Voice ARPU (8)	yen/month/subscri	•	3,630	3,010	2,860
Packet ARPU	yen/month/subscri	_	2,630	2,600	2,560
i-mode ARPU	yen/month/subscri	•	2,590	2,540	2,490
ARPU Generated from International Service	•	•	90	80	90
ARPU Generated Purely from i-mode (FOM	•				
(7)	yen/month/subscri	iption 2,760	2,730	2,740	2,700
Aggregate ARPU (mova) (7)	yen/month/subscri		3,890	3,550	3,340
Voice ARPU (8)	yen/month/subscri	•	3,220	2,940	2,800
i-mode ARPU	yen/month/subscri	iption 660	670	610	540
ARPU Generated from International Service	sy(9n)/month/subscri	iption 10	10	0	10

ARPU Generated Purely from i-mode (mova) (mo			860	840	770
MOU (FOMA+mova) (7)	minute/month/subscri	137	135		
MOU (FOMA) (7)	minute/month/subscription 148		150	143	
MOU (mova) (7)	minute/month/subscription 63		69	54	
i-mode		_			
Subscriptions	thousands	48,474	48,061	48,597	48,850
FOMA	thousands	44,853	42,118	45,682	47,350
i-mode Subscription Rate (5)	%	88.8	89.6	88.6	87.6
Net Increase from Previous Period	thousands	481	68	123	380
i-mode Packet Flat-rate Services Subscrip	otions				
(10)	thousands	17,610	13,395	19,578	
i-channel Subscriptions	thousands	16,545	15,823	16,607	
i-concier Subscriptions	thousands	929		1,558	
Others					
DCMX Subscriptions (11)	thousands	8,980	6,440	9,620	11,800

- \* Please refer to the appendix 2 for the definition of ARPU and MOU, and an explanation of the methods used to calculate ARPU and the number of active subscriptions.
- (1) From March 3, 2008 onward, another FOMA subscription is a prerequisite for the application of 2in1 in principle, and those FOMA subscriptions are included in the number of FOMA subscribers.
- (2) FOMA Ubiquitous plan subscriptions
- (3) DoPa Single service subscriptions
- (4) Source for other cellular telecommunications operators: Data announced by Telecommunications Carriers Association

- (5) Data are calculated including communication module services subscriptions.
- (6) Sum of new
  FOMA/mova
  subscriptions, change
  of subscription from
  mova to FOMA,
  FOMA handset
  upgrade by FOMA
  subscribers, mova
  handset upgrade by
  mova subscribers,
  and change of
  subscription from
  FOMA to mova
- (7) Data are calculated excluding communication module services-related revenues and communication module services subscriptions.
- (8) Inclusive of circuit-switched data communication
- (9) Inclusive of voice communication and packet communication
- (10) Sum of Pake-hodai double subscriptions, Pake-hodai full subscriptions and Pake-hodai subscriptions
- (11) Inclusive of DCMX mini subscriptions

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(APPENDIX 2)

Definition and Calculation Methods of ARPU and MOU

#### 1. Definition of ARPU and MOU

i) ARPU (Average monthly Revenue Per Unit)<sup>1</sup>:

Average monthly revenue per unit, or ARPU, is used to measure average monthly operating revenues attributable to designated services on a per subscription basis. ARPU is calculated by dividing various revenue items included in operating revenues from our wireless services, such as basic monthly charges, voice communication charges and packet communication charges, from designated services which are incurred consistently each month, by the number of active subscriptions to the relevant services. Accordingly, the calculation of ARPU excludes revenues that are not representative of monthly average usage such as activation fees. We believe that our ARPU figures provide useful information to analyze the average usage per subscription and the impacts of changes in our billing arrangements. The revenue items included in the numerators of our ARPU figures are based on our U.S. GAAP results of operations. This definition applies to all ARPU figures hereinafter.

ii) MOU (Minutes of Use): Average monthly communication time per subscription.

#### 2. ARPU Calculation Methods

#### i) ARPU (FOMA+mova)

Aggregate ARPU (FOMA+mova) = Voice ARPU (FOMA+mova) + Packet ARPU (FOMA+mova)

Voice ARPU (FOMA+mova): Voice ARPU (FOMA+mova) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (FOMA+mova)

Packet ARPU (FOMA+mova): {Packet ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) + i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges)}/ No. of active subscriptions (FOMA+mova)

i-mode ARPU (FOMA+mova)<sup>2</sup>: i-mode ARPU (FOMA+mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA+mova)

ARPU generated purely from i-mode (FOMA+mova)<sup>3</sup>: i-mode ARPU (FOMA+mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (FOMA+mova))

#### ii) ARPU (FOMA)

Aggregate ARPU (FOMA) = Voice ARPU (FOMA) + Packet ARPU (FOMA)

Voice ARPU (FOMA): Voice ARPU (FOMA) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (FOMA)

Packet ARPU (FOMA): Packet ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA)

i-mode ARPU (FOMA)<sup>2</sup>: i-mode ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (FOMA)

ARPU generated purely from i-mode (FOMA)<sup>3</sup>: i-mode ARPU (FOMA) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (FOMA))

#### iii) ARPU (mova)

Aggregate ARPU (mova) = Voice ARPU (mova) + i-mode ARPU (mova)

Voice ARPU (mova): Voice ARPU (mova) Related Revenues (basic monthly charges, voice communication charges) / No. of active subscriptions (mova)

i-mode ARPU (mova)<sup>2</sup>: i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (mova)

ARPU generated purely from i-mode (mova)<sup>3</sup>: i-mode ARPU (mova) Related Revenues (basic monthly charges, packet communication charges) / No. of active subscriptions (i-mode (mova))

#### 3. Active Subscriptions Calculation Methods

No. of active subscriptions used in ARPU/MOU/Churn Rate calculations is as follows:

No. of active subscriptions for each month:

(No. of subscriptions at the end of previous month + No. of subscriptions at the end of current month) / 2

No. of active subscriptions for full-year results/forecasts:

Sum of No. of active subscriptions for each month from April to March

- 1 Communication module services subscriptions and the revenues thereof are not included in the ARPU and MOU calculations.
- 2 The denominator used in calculating i-mode ARPU (FOMA+mova, FOMA, mova) is the aggregate number of subscriptions to each service (FOMA+mova, FOMA, mova, respectively), regardless of whether i-mode service is

activated or not.

3 ARPU
generated purely
from i-mode
(FOMA+mova,
FOMA, mova)
is calculated
using only the
number of
i-mode
subscriptions as
a denominator.

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(APPENDIX 3)

# Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures

## 1. EBITDA and EBITDA margin

	Billions of yen				
a. EBITDA		Three nonths ended ne 30, 2008 469.7	¥	Three months ended June 30, 2009	
Depreciation and amortization Loss on sale or disposal of property, plant and equipment		(168.5) (4.7)		(169.0) (5.6)	
Operating income		296.5		251.8	
Other income (expense) Income taxes Equity in net income (losses) of affiliates Less: Net (income) loss attributable to noncontrolling interests		(8.1) (118.0) 3.1 (0.0)		(4.4) (100.2) 0.8 (0.7)	
b. Net income attributable to NTT DoCoMo, Inc.		173.5		147.4	
c. Operating revenues		1,170.2		1,084.8	
EBITDA margin (=a/c) Net income margin (=b/c)		40.1% 14.8%		39.3 % 13.6 %	

Note: EBITDA and
EBITDA
margin, as we
use them, are
different from
EBITDA as
used in Item
10(e) of
regulation S-K
and may not be
comparable to
similarly titled
measures used
by other
companies.

## 2. ROCE after tax effect

Billions of yen

	Three months ended June 30,			Three months ended	
		2008		June 30, 2009	
a. Operating income	¥	296.5	¥	251.8	
b. Operating income after tax effect $\{=a*(1-\text{effective tax rate})\}$		175.2		149.1	
c. Capital employed		4,779.4		5,075.8	
ROCE before tax effect (=a/c)		6.2%		5.0%	
ROCE after tax effect (=b/c)		3.7%		2.9%	

Notes: The effective tax rate for the three months ended June 30, 2008 and 2009 was 40.9% and 40.8%, respectively. Capital employed = Two period ends average of (NTT DoCoMo, Inc. shareholders equity + Interest bearing liabilities) Interest bearing liabilities = Current portion of long-term

> debt + Short-term borrowings + Long-term debt

## 3. Free cash flows excluding changes in investments for cash management purposes

	Billions of yen			
		Three		
	r	nonths		Three months
		ended		ended
	Jı	ine 30,		
		2008		June 30, 2009
Free cash flows excluding changes in investments for cash management				
purposes	¥	(105.6)	¥	(90.8)
Changes in investments for cash management purposes (*)		50.4		3.2

Free cash flows	(55.2)	(87.6)
Net cash used in investing activities	(190.4)	(242.2)
Net cash provided by operating activities	135.3	154.5

Note: (\*)Changes in

investments for

cash

management purposes were derived from purchases, redemption at maturity and disposals of financial instruments held

for cash

management

purposes with

original

maturities of

longer than

three months.

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#### **Special Note Regarding Forward-Looking Statements**

This Earnings Release contains forward-looking statements such as forecasts of results of operations, management strategies, objectives and plans, forecasts of operational data such as the expected number of subscriptions, and the expected dividend payments. All forward-looking statements that are not historical facts are based on management s current plans, expectations, assumptions and estimates based on the information currently available. Some of the projected numbers in this Earnings Release were derived using certain assumptions that are indispensable for making such projections in addition to historical facts. These forward-looking statements are subject to various known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from those contained in or suggested by any forward-looking statement. Potential risks and uncertainties include, without limitation, the following:

- 1. Changes in the business environment in the telecommunications industry, such as intensifying competition from other service providers or other technologies caused by Mobile Number Portability, new market entrants and other factors, could limit our acquisition of new subscriptions and retention of existing subscriptions, or may lead to diminishing ARPU or an increase in our costs and expenses.
- 2. Current and new services, usage patterns, and sales schemes introduced by our corporate group may not develop as planned, which could affect our financial condition and limit our growth.
- The introduction or change of various laws or regulations or the application of such laws and regulations to our
  corporate group could restrict our business operations, which may adversely affect our financial condition and
  results of operations.
- 4. Limitations in the amount of frequency spectrum or facilities made available to us could negatively affect our ability to maintain and improve our service quality and level of customer satisfaction.
- 5. The W-CDMA technology that we use for our 3G system and/or mobile multimedia services may not be introduced by other overseas operators, which could limit our ability to offer international services to our subscribers.
- 6. Our domestic and international investments, alliances and collaborations may not produce the returns or provide the opportunities we expect.
- 7. As electronic payment capability and many other new features are built into our cellular phones, and services of parties other than those belonging to our corporate group are provided through our cellular handsets, potential problems resulting from malfunctions, defects or loss of handsets, or imperfection of services provided by such other parties may arise, which could have an adverse effect on our financial condition and results of operations.
- 8. Social problems that could be caused by misuse or misunderstanding of our products and services may adversely affect our credibility or corporate image.
- 9. Inadequate handling of confidential business information including personal information by our corporate group, contractors and other factors, may adversely affect our credibility or corporate image.
- 10. Owners of intellectual property rights that are essential for our business execution may not grant us the right to license or otherwise use such intellectual property rights on acceptable terms or at all, which may limit our ability to offer certain technologies, products and/or services, and we may also be held liable for damage compensation if we infringe the intellectual property rights of others.
- 11. Earthquakes, power shortages, malfunctioning of equipment, software bugs, computer viruses, cyber attacks, hacking, unauthorized access and other problems could cause systems failures in the networks required for the provision of service, disrupting our ability to offer services to our subscribers and may adversely affect our credibility or corporate image.
- 12. Concerns about wireless telecommunication health risks may adversely affect our financial condition and results of operations.
- 13. Our parent company, NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT), could exercise influence that may not be in the interests of our other shareholders.

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