

TD AMERITRADE HOLDING CORP  
Form 8-K  
March 29, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549  
FORM 8-K**

**Current Report**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): March 23, 2010**

**TD AMERITRADE Holding Corporation**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction of  
incorporation)

0-49992  
(Commission File  
Number)

82-0543156  
(I.R.S. Employer  
Identification Number)

4211 South 102<sup>nd</sup> Street  
Omaha, Nebraska  
(Address of principal executive offices)

68127  
(Zip Code)

Registrant's telephone number, including area code: (402) 331-7856  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.04 Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement**

On July 20, 2009, TD AMERITRADE, Inc., a wholly owned indirect subsidiary of TD AMERITRADE Holding Corporation, finalized settlements with each of the U.S. Securities and Exchange Commission, the New York Attorney General's Office and the Pennsylvania Securities Commission acting on behalf of the North American Securities Administrators Association, concluding their investigations into TD AMERITRADE, Inc.'s offer and sale of auction rate securities (ARS).

Pursuant to these settlements, TD AMERITRADE, Inc. commenced on August 10, 2009 an offer to purchase, at par plus accrued but unpaid dividends and interest to the day of purchase, certain ARS from certain of its customers. For those customers with assets at TD AMERITRADE, Inc. of \$250,000 or less as of March 13, 2009, TD

AMERITRADE, Inc.'s offer to purchase eligible ARS expired on October 26, 2009. For those customers with assets at TD AMERITRADE, Inc. of more than \$250,000 as of March 13, 2009, TD AMERITRADE, Inc.'s offer to purchase eligible ARS expired on March 23, 2010.

As of the expiry of the offer on March 23, 2010, TD AMERITRADE, Inc. had received tenders of eligible ARS of approximately \$35 million. TD AMERITRADE, Inc. previously purchased approximately \$269 million of ARS. TD AMERITRADE, Inc. has accepted and will purchase tendered eligible ARS by March 30, 2010.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TD AMERITRADE HOLDING CORPORATION

Date: March 29, 2010

By: /s/ William J. Gerber

Name: William J. Gerber

Title: Chief Financial Officer