EMMIS COMMUNICATIONS CORP Form SC 13D/A June 07, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 7)*

Emmis Communications Corporation
(Name of Issuer)

Class A Common Stock, par value \$0.01
(Title of Class of Securities)
291525103
(CUSIP Number)
Jacob D. Smith
General Counsel

Luther King Capital Management Corporation
301 Commerce Street, Suite 1600
Fort Worth, Texas 76102
(817) 332-3235
(Name, Address and Telephone Number of Person Authorized to

Name, Address and Telephone Number of Person Authorized t Receive Notices and Communications)
June 4, 2010

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 291525103 NAMES OF REPORTING PERSONS 1 LKCM Private Discipline Master Fund SPC CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 WC CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Cayman Islands **SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER

9

REPORTING

| Edgar Filing: EMMIS COMMUNICATIONS CORP - Form SC 13D/A | | | |
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| PERSON | | 1,736,482 | |
| WIT | ГН 10 | SHARED DISPOSITIVE POWER 0 | |
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| | 1,736,482 | | |
| 12 | CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | |
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| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | |
| | 5.3% | | |
| 14 | TYPE OF RE | EPORTING PERSON (SEE INSTRUCTIONS) | |
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| Page 2 of 9 | | | |

CUSIP No.

291525103

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REPORTING

NAMES OF REPORTING PERSONS 1 LKCM Private Discipline Management, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Delaware **SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER

| Edgar Filing: EMMIS COMMUNICATIONS CORP - Form SC 13D/A | | | |
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CUSIP No.

291525103

NAMES OF REPORTING PERSONS 1 LKCM Alternative Management, LLC CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Delaware **SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9 REPORTING

| Edgar Filing: EMMIS COMMUNICATIONS CORP - Form SC 13D/A | | | | |
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| 14 | TYPE OF RE | EPORTING PERSON (SEE INSTRUCTIONS) | | |
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| | Page 4 of 9 | | | |

CUSIP No. 291525103 NAMES OF REPORTING PERSONS 1 Luther King Capital Management Corporation CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Delaware **SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER

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REPORTING

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| 12 | CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | |
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| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | |
| | 5.3% | | |
| 14 | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) | | |
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| Page 5 of 9 | | | |

CUSIP No.

REPORTING

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NAMES OF REPORTING PERSONS 1 J. Luther King, Jr. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 **United States SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9

| | Ed | lgar Filing: EMMIS COMMUNICATIONS CORP - Form SC 13D/A | |
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| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | |
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| 14 | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) | | |
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| Page 6 of 9 | | | |

CUSIP No.

291525103

NAMES OF REPORTING PERSONS 1 J. Bryan King CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 **United States SOLE VOTING POWER** 7 NUMBER OF 1,736,482 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9 REPORTING

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| PERSON | | 1,736,482 | |
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| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | |
| | 5.3% | | |
| 14 | TYPE OF R | EPORTING PERSON (SEE INSTRUCTIONS) | |
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CUSIP No. 291525103

This Amendment No. 7 to Schedule 13D amends and supplements the Schedule 13D filed by LKCM Private Discipline Master Fund SPC, LKCM Private Discipline Management, L.P., LKCM Alternative Management, LLC, Luther King Capital Management Corporation, J. Luther King, Jr. and J. Bryan King (collectively, the Reporting Persons) with respect to the Class A Common Stock, par value \$0.01 per share (Common Stock), of Emmis Communications Corporation (the Issuer). Except as set forth below, all previous Items remained unchanged. Capitalized terms used herein but not defined herein have the meanings given to them in the Schedule 13D, as amended, filed with the Securities and Exchange Commission.

Item 5. Interest in Securities of the Issuer

Item 5 is hereby amended and restated as follows:

(a) As of June 4, 2010, the Reporting Persons may be deemed to beneficially own 1,736,482 shares of Common Stock (which represents approximately 5.3% of the outstanding Common Stock, based upon information contained in the Issuer s Annual Report on Form 10-K for the year ended February 28, 2010). Of the 1,736,482 shares of Common Stock reported herein, (i) 1,492,521 shares are held directly by Master Fund and (ii) 243,961 shares of Common Stock may be acquired by Master Fund within 60 days of June 4, 2010 upon conversion of shares of Preferred Stock. (b)

| | Sole | Shared | Sole | Shared | |
|--|-----------|--------|-------------|-------------|--|
| | Voting | Voting | Dispositive | Dispositive | |
| | Power | Power | Power | Power | |
| LKCM Private Discipline Master Fund SPC | 1,736,482 | 0 | 1,736,482 | 0 | |
| LKCM Private Discipline Management, L.P. | 1,736,482 | 0 | 1,736,482 | 0 | |
| LKCM Alternative Management, LLC | 1,736,482 | 0 | 1,736,482 | 0 | |
| Luther King Capital Management Corporation | 1,736,482 | 0 | 1,736,482 | 0 | |
| J. Luther King, Jr. | 1,736,482 | 0 | 1,736,482 | 0 | |
| J. Bryan King | 1,736,482 | 0 | 1,736,482 | 0 | |

⁽c) Since the most recent filing of Schedule 13D, Master Fund effected the following sales of shares of Common Stock in open market transactions.

| Date | Shares | Price |
|----------|-----------|--------------|
| 6/3/2010 | 14,739 | \$ 2.29 |
| 6/4/2010 | 1,012,209 | \$ 2.2704 |

- (d) Not applicable.
- (e) Not applicable.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: June 4, 2010

LKCM Private Discipline Master Fund SPC

By: Luther King Capital Management Corporation, its investment manager

By: /s/ J. Bryan King
J. Bryan King, Principal and Vice
President

LKCM Private Discipline Management, L.P.

By: LKCM Alternative Management, LLC, its general partner

By: /s/ J. Bryan King
J. Bryan King, Managing Member

LKCM Alternative Management, LLC

By: /s/ J. Bryan King
J. Bryan King, Managing Member

Luther King Capital Management Corporation

By: /s/ J. Bryan King J. Bryan King, Principal and Vice President

/s/ J. Bryan King **J. Bryan King**

/s/ J. Luther King, Jr. **J. Luther King, Jr.**