

SEACOAST BANKING CORP OF FLORIDA  
Form 11-K  
June 28, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 11-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 15(D) OF THE SECURITIES EXCHANGE  
ACT OF 1934 (NO FEE REQUIRED)**

**For the fiscal year ended December 31, 2010**

**OR**

**TRANSACTION REPORT PURSUANT TO SECTION 15(D) OF THE SECURITIES  
EXCHANGE ACT OF 1934 (NO FEE REQUIRED)**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 000-13660**

A. Full title of plan and the address of the plan, if different from that of the issuer named below:

**RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

**SEACOAST BANKING CORPORATION OF FLORIDA  
815 COLORADO AVENUE  
STUART, FL 34994**

**RETIREMENT SAVINGS PLAN FOR  
EMPLOYEES OF SEACOAST NATIONAL BANK  
FINANCIAL STATEMENTS**  
December 31, 2010 and 2009

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RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
Stuart, Florida  
FINANCIAL STATEMENTS  
December 31, 2010 and 2009  
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RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK

Crowe Horwath LLP  
Independent Member Crowe Horwath International

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Participants and Administrator of the  
Retirement Savings Plan for Employees of  
Seacoast National Bank  
Stuart, Florida

We have audited the accompanying statements of net assets available for benefits of the Retirement Savings Plan for Employees of Seacoast National Bank (the Plan) as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the year ended December 31, 2010 in conformity with U.S. generally accepted accounting principles.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental Schedule H Line 4i Schedule of Assets (Held at End of Year) is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audit of the basic 2010 financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic 2010 financial statements taken as a whole.

s/s Crowe Horwath LLP

Crowe Horwath LLP

South Bend, Indiana  
June 24, 2011

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RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS  
December 31, 2010 and 2009

	2010	2009
<b>ASSETS</b>		
Investments, at fair value (Note 4)		
Mutual funds	\$ 13,388,797	\$ 11,624,544
Collective trusts	10,698,361	10,357,852
Company common stock	755,150	665,051
	24,842,308	22,647,447
Receivables		
Employer contributions	223,076	230,041
Participant contributions	35,969	44,021
Accrued dividends and interest	13,517	14,291
	272,562	288,353
Cash	5,078	
Total assets	25,119,948	22,935,800
<b>LIABILITIES</b>		
Due to broker		46,392
Excess contributions	55,616	
Total liabilities	55,616	46,392
<b>NET ASSETS REFLECTING ALL INVESTMENTS AT FAIR VALUE</b>	25,064,332	22,889,408
Adjustment from fair value to contract value for interest in collective trust relating to fully benefit-responsive contracts	(69,790)	43,336
<b>NET ASSETS AVAILABLE FOR BENEFITS</b>	<b>\$ 24,994,542</b>	<b>\$ 22,932,744</b>

See accompanying notes to financial statements.

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS  
Year ended December 31, 2010

**Additions to net assets attributed to:**

Investment income	
Dividends and interest	\$ 300,984
Net appreciation in fair value of investments (Note 4)	2,290,351
	2,591,335
Contributions	
Employer's	362,759
Participants	1,101,135
Rollover	55,585
	1,519,479
Total additions	4,110,814

**Deductions from net assets attributed to:**

Benefits paid to participants	2,036,129
Administrative fees	12,887
Total deductions	2,104,632

**Net increase** 2,061,798

Net assets available for benefits  
Beginning of year 22,932,744

End of year \$ 24,994,542

See accompanying notes to financial statements.

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
NOTES TO FINANCIAL STATEMENTS  
December 31, 2010 and 2009

**NOTE 1 DESCRIPTION OF PLAN**

The following description of the Retirement Savings Plan for Employees of Seacoast National Bank (the Plan) provides only general information. Eligible employees who participate should refer to the Plan agreement for a more complete description of the Plan's provisions.

General: The Plan is a defined contribution plan subject to the provisions of the Employee Retirement Income Security Act (ERISA) and was formed effective January 1, 1983. The Plan has subsequently been amended and restated in order to continue the qualification of the Plan under Internal Revenue Service Regulations, permits employees to make salary deferrals, provide employer matching contributions and eliminate the loan provisions under the Plan. The Plan is made available to all eligible employees of Seacoast National Bank, its subsidiaries and affiliates (the Bank) who have at least 90 days of service.

The Plan has contracted with Marshall & Ilsley Trust Company (M&I) to act as trustee and recordkeeper under the Plan and therefore M&I is a party in interest to the Plan. Under the contract with M&I, Plan participants are offered a choice of various investment options and allowed to change their investment options daily.

The Plan offers 20 investment alternatives as follows:

M&I Employee Benefit Stable Principal Fund	M&I Diversified Stock Fund
Marshall Short Intermediate Bond Fund	M&I Growth Balanced Fund
M&I Diversified Income Fund	M&I Target Retirement 2010 Portfolio
M&I Target Retirement 2020 Portfolio	M&I Target Retirement 2030 Portfolio
M&I Target Retirement 2040 Portfolio	M&I Target Retirement 2050 Portfolio
Dodge and Cox Stock Fund	Vanguard Institutional Index Fund
Allianz NFJ Small Cap Value	T Rowe Price Growth Stock Fund
Allianz OCC Opportunity Fund	Westport Select Cap Fund
TIAA-Cref Institutional Mid Cap Value Fund	Janus Enterprise Fund
Vanguard Total International Stock Index Fund	Marshall Prime Money Market Fund

The Plan also allows individual participants to invest in common stock of Seacoast Banking Corporation of Florida (the Company), the parent company of the Bank.

Participant Accounts: Each participant's account is credited with participant salary deferrals and an allocation of matching contributions, profit-sharing contributions and retirement contributions by the employer, and is charged with his or her withdrawals and an allocation of administrative expenses. Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account. Each participant directs the investment of their account to any of the investment options available under the Plan.

Participant Contributions: Each participant may voluntarily contribute to the Plan up to a maximum of 75% of annual compensation. Effective for pay periods beginning on and after September 1, 2009, participants can also elect to make Roth 401(k) Contributions to the Plan by means of payroll deduction. Participant contributions were subject to an overall annual limitation of \$16,500 for 2010. If a participant is eligible for the Plan and is age 50 or over, the participant is eligible to make an additional catch up contribution up to maximum IRS limits (\$5,500 in 2010). The Plan includes an automatic contribution arrangement that applies to new participants or re-hired participants as they enter the Plan.

(Continued)

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 1 DESCRIPTION OF PLAN (Continued)**

Employer Contributions: The Bank contributes 25% of the first 4% of base compensation that a participant contributes to the Plan.

Additional profit sharing amounts may be contributed at the option of the Company's board of directors. Fifty percent (50%) of the profit sharing contribution is allocated to each eligible participant's profit-sharing account in the same proportion that each participant's compensation for the plan year bears to the total compensation of all participants for the plan year. The remaining 50% may, at the election of the participant, be distributed immediately to the participant in cash or be contributed to the Plan. No profit sharing contribution was authorized for the current Plan year.

The Plan provides for a discretionary retirement contribution by the Bank on behalf of each participant who completed at least 1,000 hours of service during the Plan year and who is employed on the last day of the Plan year or who had a termination of employment during the Plan year due to death, disability or retirement. For the year ended December 31, 2010, the Bank's discretionary retirement contribution was 1% of eligible participant compensation.

Vesting: Participants are immediately vested in their voluntary contributions and the employer matching. Discretionary retirement and non-elective profit sharing contributions vest at a rate of 25% per year of service. However, if a participant retires, dies or becomes disabled the participant's account becomes 100% vested.

Withdrawals: Withdrawals from the Plan may be made when the participant reaches age 59<sup>1/2</sup>, terminates employment, dies, becomes disabled or experiences financial hardship. Generally, vested Plan benefits not exceeding \$1,000 are distributed to participants in a single lump-sum payment after employment with the Bank is terminated. If a terminated participant's benefits exceed \$1,000, the individual may elect to receive a rollover, lump sum payment or installments. If the terminated participant maintained a portion of their funds in the Company common stock, a portion of the distribution may be made in shares of common stock.

Forfeitures: Forfeitures are created when participants terminate participation in the Plan before becoming fully vested in the employer's contribution under the Plan. Forfeited amounts are used to reduce future employer contributions or administration expenses. The remaining balances of forfeitures available to offset future matching contributions and administrative expenses as of December 31, 2010 and 2009 were \$9,583 and \$11,218, respectively.

Administrative Expenses: In addition to administrative expenses paid by the Plan, certain additional administrative expenses are paid by the Bank.

**NOTE 2 SUMMARY OF ACCOUNTING POLICIES**

The following is a summary of significant accounting policies followed by the Plan in preparation of the financial statements.

Basis of Accounting: The Plan's financial statements are prepared on the accrual basis in accordance with U. S. generally accepted accounting principles, and reflect management's estimates and assumptions, such as those regarding fair value, that affect the recorded amounts.

(Continued)



RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Adoption of New Accounting Standards: In January 2010, the FASB amended existing guidance for fair value measurements and disclosures which requires disclosures for transfers in and out of Levels 1 and 2 fair value measurements and activity in Level 3 fair value measurements. The amendments in the guidance also clarify existing disclosures for level of disaggregation and disclosures about inputs and valuation techniques. The amendments in the guidance also include conforming amendments to the guidance on employers' disclosures about postretirement benefit plan assets. The guidance was effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosures about activity in Level 3 fair value measurements. Those disclosures are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The effect of adopting this standard did not have a material effect on the Plan's net assets available for benefits.

Contributions: Participant contributions and employer matching contributions are recorded in the period during which the Bank makes payroll deductions from the participant's earnings.

Investment Valuation and Income Recognition: While Plan investments are presented at fair value in the statement of net assets available for benefits, any material difference between the fair value of the Plan's direct and indirect interests in fully benefit-responsive investment contracts and their contract value is presented as an adjustment line in the statement of net assets available for benefits, because contract value is the relevant measurement attribute for that portion of the Plan's net assets available for benefits. Contract value represents contributions made to a contract, plus earnings, less participant withdrawals and administrative expenses. Participants in fully benefit-responsive contracts may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value. The Plan holds an indirect interest in such contracts through its investment in a stable value fund.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation (depreciation) includes the plan's gains and losses on investments bought and sold as well as held during the year.

Fair value is the price that would be received by the Plan for an asset or paid by the Plan to transfer a liability (an exit price) in an orderly transaction between market participants on the measurement date in the Plan's principal or most advantageous market for the asset or liability. Fair value measurements are determined by maximizing the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The hierarchy places the highest priority on unadjusted quoted market prices in active markets for identical assets or liabilities (level 1 inputs) and gives the lowest priority to unobservable inputs (level 3 inputs). The three levels of inputs within the fair value hierarchy are defined as follows:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the Plan has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect the Plan's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

(Continued)

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

The following are descriptions of the valuation methods and assumptions used by the Plan to estimate the fair values of its investments.

*Mutual funds and Company common stock:* The fair values of mutual fund investments and Company common stock are determined by obtaining quoted prices on nationally recognized securities exchanges (level 1 inputs).

*Collective trusts:* The fair values of participation units held in collective trusts, other than stable value funds, are based on their net asset values, as reported by the fund managers as of the financial statement date and as supported by the unit prices of actual purchase and sale transactions occurring as of or close to the financial statement date (level 2 inputs). The investment objectives and underlying investments of the collective trusts, other than stable value funds, vary. The investment assets of the diversified income, growth balanced, and diversified stock funds consist of money market, stable principal, domestic and international bond, small, mid and large-capitalization domestic stock and international stock funds. The diversified fund will allocate a maximum of 30% and the growth balance fund will allocate between 50% and 70% of its assets to equity securities. The target retirement funds 2010, 2020, 2030, 2040 and 2050 portfolio may invest no more than 60%, 80%, 90%, 100% and 100%, respectively, of its portfolio in equity securities and will gradually reduce the equity exposure in the fund as participants reach the retirement date. Each collective trust provides for daily redemptions by the Plan at reported net asset values per share, with no advance notice requirement.

*Stable value fund:* The fair values of participation units in the stable value collective trust are based upon the net asset values of such fund, after adjustments to reflect all fund investments at fair value, including direct and indirect interests in fully benefit-responsive contracts, as reported in the audited financial statements of the fund (level 2 inputs). The fund invests in conventional and synthetic investment contracts issued by life insurance companies, banks, and other financial institutions, with the objective of providing a high level of return that is consistent with also providing stability of investment return, preservation of capital and liquidity to pay plan benefits of its retirement plan investors. The fund provides for daily redemptions by the Plan at reported net asset value per share, with no notification requirements.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

(Continued)

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK

NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Investments are measured at fair value on a recurring basis, as summarized below:

	Fair Value Measurements at December 31, 2010	
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)
Investments:		
Seacoast Banking Corporation common stock	\$ 755,150	\$
Mutual funds, categorized by nature of underlying investments:		
Small, mid and large-cap growth funds	2,542,308	
Mid and international multi-cap core funds	1,570,715	
Mid-cap value funds	1,563,660	
S&P 500 index objective funds	6,354,525	
Bond funds	1,323,566	
Money market funds	34,024	
Collective trusts, categorized by nature of underlying investments:		
Stable value funds		4,944,976
Diversified income funds		370,314
Growth balanced funds		3,978,012
Diversified stock funds		867,796
Target date funds, 2010 to 2050		537,261

There were no transfers between levels in 2010.

(Continued)

RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK

NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

	Fair Value Measurements at December 31, 2009	
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)
Investments:		
Seacoast Banking Corporation common stock	\$ 665,051	\$
Mutual funds, categorized by nature of underlying investments:		
Small, mid and large-cap growth funds	2,156,154	
Mid and international multi-cap core funds	1,418,498	
Mid-cap value funds	721,050	
Equity income funds	700,216	
S&P 500 index objective funds	5,670,692	
Bond funds	927,166	
Money market funds	30,768	
Collective trusts, categorized by nature of underlying investments:		
Stable value funds		5,642,253
Diversified income funds		252,432
Growth balanced funds		3,531,014
Diversified stock funds		639,759
Target date funds, 2010 to 2050		335,730

Payment of Benefits: Benefits are recorded when paid.

Excess Contributions: Refunds of excess participant deferral contributions may be required to satisfy the relevant nondiscrimination provisions of the Plan. Such refunds are accrued as a liability and reduction in contributions in the Plan year in which the excess deferrals were made to the Plan.

Use of Estimates: The preparation of financial statements in conformity with United States (U.S.) generally accepted accounting principles (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities and changes therein, and disclosure of contingent assets and liabilities. Significant estimates are the valuation of investments held by the Plan. Actual results could differ from those estimates.

Risks and Uncertainties: The Plan invests in various investment securities including Company common stock. Investment securities are exposed to various risks such as interest rate, market, liquidity, and credit risks. Due to the level of risk associated with certain investment securities and the sensitivity of certain fair value estimates to changes in valuation assumptions, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statement of net assets available for benefits.

(Continued)



RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK

NOTES TO FINANCIAL STATEMENTS

December 31, 2010 and 2009

**NOTE 3 RIGHTS UPON PLAN TERMINATION**

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of plan termination, participants would become 100% vested in their employer contributions and earnings thereon.

**NOTE 4 INVESTMENTS**

The fair value of individual investments that represent 5% or more of the Plan's net assets available for benefits as of December 31, 2010 and 2009 are as follows:

	2010	2009
<b>Collect Trust</b>		
* M&I Growth Balanced Fund, 125,208 and 126,664 participation units	\$ 3,978,012	\$ 3,531,014
* M&I Employee Benefit Stable Principal Fund, 4,875,186 and 5,642,253 participation units	4,944,976	5,642,253
<b>Mutual Funds</b>		
Vanguard Institutional Index Fund, 55,252 and 55,606 shares	6,354,525	5,670,692
T Rowe Growth Stock Fund, 42,347 and 39,424	1,350,873	1,077,447 <sup>1</sup>
* Marshall Short Intermediate Bond Fund, 134,783 and 100,126	1,323,566	927,661

\* Represents a party in interest to the Plan

<sup>1</sup> Does not represent 5%, shown for comparative purposes only

During 2010, the Plan's investments (including gains and losses on investments bought and sold, as well as held during the year) appreciated in value by \$2,290,351 as follows:

Company common stock		\$ 23,895
Collective trusts		1,381,038
Mutual funds		885,418
		\$ 2,290,351

**NOTE 5 INCOME TAX STATUS**

The Internal Revenue Service has determined and informed the Bank by letter dated March 26, 2002 that the Plan is designed in accordance with the applicable sections of the Internal Revenue Code (IRC) and therefore is exempt from Federal income taxes. Although the Plan has been amended since receiving the determination letter, the plan administrator believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC. A new determination letter was applied for in January, 2011. Therefore, no provision for income taxes has been included in the Plan's financial statements.

(Continued)



RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
NOTES TO FINANCIAL STATEMENTS  
December 31, 2010 and 2009

**NOTE 6 PARTY-IN-INTEREST TRANSACTIONS**

Parties in interest are defined under Department of Labor regulations as any fiduciary of the Plan, any party rendering service to the Plan, the employer, and certain others. The Plan holds units of collective trust accounts managed by Marshall & Ilsley Trust Company, N.A., the Plan trustee, and mutual funds managed by Marshall & Ilsley Corporation, which qualify as party-in-interest investments. The Plan's payments of trustee fees to Marshall & Ilsley Trust Company qualify as party-in-interest transactions. The Plan also holds shares of Seacoast Banking Corporation of Florida (Company), the parent company of the Bank, common stock. At December 31, 2010 and 2009, the plan held 517,226 and 408,007 shares, respectively, of the Company's common stock with a market value of \$755,150 and \$665,051, respectively. Certain administrative functions are performed by officers or employees of the Company. No such officer or employee receives compensation from the Plan. Certain administrative expenses of the Plan are paid directly by the Bank.

**NOTE 7 RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500**

The following is a reconciliation of net assets available for benefits per the financial statements at December 31, 2010 to the Form 5500:

	2010
Net assets available for benefits per the financial statements	\$ 24,994,542
Excess contributions payable to participants	55,616
Net assets per the Form 5500	\$ 25,050,158

The following is a reconciliation of the change in net assets available for benefits for the year ended December 31, 2010 per the financial statements to the net income reported in the 2010 Form 5500:

Increase in net assets available for benefits per the financial statements	\$ 2,061,798
Change in excess contributions payable	55,616
Net income per the Form 5500	\$ 2,117,414



RETIREMENT SAVINGS PLAN FOR EMPLOYEES OF  
SEACOAST NATIONAL BANK  
SCHEDULE H, LINE 4i SCHEDULE OF ASSETS (HELD AT END OF YEAR)  
December 31, 2010

(a)	(b) Identity of Issue, Borrower, Lessor, or Similar Party	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(d) **Cost	(e) Current Value
		<b>Mutual funds</b>		
	Allianz	Allianz OCC Opportunity Fund, 9,360 shares	\$	215,197
	Allianz	Allianz NFJ Small Cap Value, 8,759 shares		261,629
	Westport	Westport Select Cap Fund, 22,810 shares		563,183
	Janus	Janus Enterprise Fund, 12,131 shares		714,609
	TIAA-Cref.	TIAA-Cref Institutional Mid Cap Value Fund, 46,818 shares		794,967
	T Rowe Price	T Rowe Price Growth Stock Fund, 42,347 shares		1,350,873
	Vanguard Funds	Vanguard Total Intl. Stk. Index Fund, 63,930 shares		1,007,532
	Vanguard Funds	Vanguard Institutional Index Fund, 55,252 shares		6,354,525
*	Marshall & Ilsley	Marshall Short Intermediate Bond Fund, 134,783 shares		1,323,566
*	Marshall & Ilsley	Marshall Prime Money Market, 34,021 shares		34,024
	Dodge & Cox	Dodge & Cox Stk Fd Com #145 7,133 shares		768,693
		<b>Collective trust</b>		
*	Marshall & Ilsley Trust Company, N.A.	M&I Employee Benefit Stable Principal Fund 4,875,186 shares		4,875,186

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*	Marshall & Ilsley Trust Company, N.A.	M&I Diversified Income Fund, 13,767 shares	370,314
*	Marshall & Ilsley Trust Company, N.A.	M&I Growth Balanced Fund, 125,208 shares (Continued)	3,978,012

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SCHEDULE H, LINE 4i SCHEDULE OF ASSETS (HELD AT END OF YEAR)  
December 31, 2010

(a)	(b) Identity of Issue, Borrower, Lessor, or Similar Party	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(d) **Cost	(e) Current Value
*	Marshall & Ilsley Trust Company, N.A.	M&I Diversified Stock Fund, 25,134 shares		\$ 867,796
*	Marshall & Ilsley Trust Company, N.A.	M&I Target Retirement 2010 Portfolio 3,931 shares		49,265
*	Marshall & Ilsley Trust Company, N.A.	M&I Target Retirement 2020 Portfolio, 21,840 shares		261,240
*	Marshall & Ilsley Trust Company, N.A.	M&I Target Retirement 2030 Portfolio 15,430 shares		180,184
*	Marshall & Ilsley Trust Company, N.A.	M&I Target Retirement 2040 Portfolio, 3,558 shares		39,402
*	Marshall & Ilsley Trust Company, N.A.	M&I Target Retirement 2050 Portfolio, 619 shares		7,170
	<b>Company common stock</b>			
*	Seacoast Banking Corporation of Florida	Company common stock, 517,226 shares		755,150
				\$ 24,772,517

\* Represents a party in interest to the Plan

\*\* Cost information is not required for participant-directed investments

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the plan administrator of the Retirement Savings Plan for Employees of Seacoast National Bank has duly caused this annual report to be signed by the undersigned hereunto duly authorized.

Retirement Savings Plan for Employees of  
Seacoast  
National Bank

Date: June 24, 2011

By: /s/ William R. Hahl  
William R. Hahl  
Retirement Savings Plan Committee

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**INDEX TO EXHIBITS**

<b>Exhibit No.</b>	<b>Description</b>
23.1	Consent of Independent Registered Public Accounting Firm