KEYCORP /NEW/ Form 10-Q August 04, 2011

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549

#### Form 10-Q

[Ö] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the Quarterly Period Ended June 30, 2011

-

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period From To

Commission File Number 1-11302

(Exact name of registrant as specified in its charter)

Ohio 34-6542451

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

127 Public Square, Cleveland, Ohio

44114-1306

(Address of principal executive offices)

(Zip Code)

(216) 689-3000

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes b No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer b

Accelerated filer o

Non-accelerated filer o (Do not check if a smaller reporting

Smaller reporting company o

company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Common Shares with a par value of

952,859,183 Shares

\$1 each

(Title of class)

(Outstanding at August 1, 2011)

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EX-3.2

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**EX-101 INSTANCE DOCUMENT** 

EX-101 SCHEMA DOCUMENT

EX-101 CALCULATION LINKBASE DOCUMENT

EX-101 LABELS LINKBASE DOCUMENT

EX-101 PRESENTATION LINKBASE DOCUMENT

EX-101 DEFINITION LINKBASE DOCUMENT

Throughout the Notes to Consolidated Financial Statements (Unaudited) and Management s Discussion & Analysis of Financial Condition & Results of Operations, we use certain acronyms and abbreviations which are defined in Note 1 (Basis of Presentation), which begins on page 9.

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# PART I. FINANCIAL INFORMATION

# **Item 1. Financial Statements**

# **Consolidated Balance Sheets**

Decembe

3

**June 30**,

991

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	June 30,	
cept per share data	2011	201
	(Unaudited)	
from banks	\$ 853	\$ 27
estments	4,563	1,34
nt assets	769	98
lable for sale	18,680	21,93
ty securities (fair value: \$19, \$17 and \$19)	19	1
ents	1,195	1,35
nearned income of \$1,460, \$1,572 and \$1,641	47,840	50,10
ce for loan and lease losses	1,230	1,60
	46,610	48,50
sale	381	46
quipment	919	90
e assets	453	50
	917	91
le assets	19	2
ned life insurance	3,208	3,16
ets	900	1,00
ne and other assets (including \$91 of consolidated LIHTC guaranteed funds VIEs, see Note 9)(a)	2,968	3,87
ssets (including \$3,134 of consolidated education loan securitization trust VIEs at fair value, see Note 9) <sup>(a)</sup>	6,328	6,55
	\$88,782	\$ 91,84
mestic offices:		
nestic offices: pey market deposit accounts	\$ 26,277	\$ 27,06
its	1,973	1,87
deposit (\$100,000 or more)	4,939	5,86
posits	7,167	8,24
pearing	40,356	43,05
aring	19,318	16,65
reign office interest-bearing	736	90
	60,410	60,61
purchased and securities sold under repurchase agreements	1,668	2,04
d other short-term borrowings	511	1,15
	004	4 4 4

1,518

\$88,782

\$ 91,84

t	10,997	10,59
iabilities (including \$2,949 of consolidated education loan securitization trust VIEs at fair value, see Note 9)(a)	2,950	2,99
S	79,045	80,46
k, \$1 par value, authorized 25,000,000 shares:		
nulative Perpetual Convertible Preferred Stock, Series A, \$100 liquidation preference; authorized 7,475,000	201	20
2,904,839, 2,904,839 and 2,904,839 shares mulative Perpetual Preferred Stock, Series B, \$100,000 liquidation preference; authorized and issued 25,000	291	29
indiative Ferpetual Freienda Stock, Series B, \$100,000 inquidation preference, auditorized and issued 25,000		2,44
es, \$1 par value; authorized 1,400,000,000 shares; issued 1,016,969,905 946,348,435 and 946,348,435 shares warrant	1,017	94
<b>\$</b>	4,191	3,71
ngs	5,926	5,55
, at cost (63,147,538, 65,740,726 and 65,833,721)	(1,815)	(1,90
other comprehensive income (loss)	109	(1
ers equity	9,719	11,11
g interests	18	25
	9,737	11,37

(a) The assets of the VIEs can only be used by the particular VIE and there is no recourse to Key with respect to the liabilities of the consolidated LIHTC or education loan securitization trust VIEs.

See Notes to Consolidated Financial Statements (Unaudited).

se and other liabilities

s and equity

:

# **Consolidated Statements of Income (Unaudited)**

	Thi	ree month	ıs ende	ed June 30,	Six months ended June 30,				
dollars in millions, except per share amounts		2011		2010		2011		2010	
INTEREST INCOME									
Loans	\$	<b>551</b>	\$	677	\$	1,121	\$	1,387	
Loans held for sale		3		5		7		9	
Securities available for sale		149		154		315		304	
Held-to-maturity securities		1				1		1	
Trading account assets		9		10		16		21	
Short-term investments		1		2		2		4	
Other investments		12		13		24		27	
Total interest income		726		861		1,486		1,753	
INTEREST EXPENSE									
Deposits		100		188		210		400	
Federal funds purchased and securities sold under									
repurchase agreements		2		2		3		3	
Bank notes and other short-term borrowings		3		4		6		7	
Long-term debt		57		50		106		101	
Total interest expense		162		244		325		511	
NET INTEREST INCOME		564		617		1,161		1,242	
Provision (credit) for loan and lease losses		(8)		228		(48)		641	
1 Tovision (creatt) for toan and rease tosses		(0)		220		(40)		041	
Net interest income (expense) after provision for loan									
and lease losses		572		389		1,209		601	
NONINTEREST INCOME									
Trust and investment services income		113		112		223		226	
Service charges on deposit accounts		69		80		137		156	
Operating lease income		32		43		67		90	
Letter of credit and loan fees		47		42		102		82	
Corporate-owned life insurance income		28		28		55		56	
Net securities gains (losses) <sup>(a)</sup>		2		(2)		1		1	
Electronic banking fees		33		29		63		56	
Gains on leased equipment		5		2		9		10	
Insurance income		14		19		29		37	
Net gains (losses) from loan sales		11		25		30		29	
Net gains (losses) from principal investing		17		17		52		54	
Investment banking and capital markets income (loss)		42		31		85		40	
Other income		41		66		58		105	
Total noninterest income		454		492		911		942	

NONINTEREST EXPENSE									
Personnel		380		385		<b>751</b>		747	
Net occupancy		62		64		127		130	
Operating lease expense		25		35		53		74	
Computer processing		42		47		84		94	
Business services and professional fees		44		41		82		79	
FDIC assessment		9		33		38		70	
OREO expense, net		(3)		22		7		54	
Equipment		26		26		52		50	
Marketing		10		16		20		29	
Provision (credit) for losses on lending-related									
commitments		(12)		(10)		(16)		(12)	
Other expense		97		110		183		239	
Other expense		91		110		103		239	
Total noninterest expense		680		769		1,381		1,554	
INCOME (LOSS) FROM CONTINUING									
OPERATIONS BEFORE INCOME TAXES		346		112		739		(11)	
Income taxes		94		11		205		(71)	
meone taxes		74		11		200		(71)	
INCOME (LOSS) FROM CONTINUING									
OPERATIONS		252		101		534		60	
Income (loss) from discontinued operations, net of taxes									
of (\$6), (\$17), (\$12) and (\$15) (see Note 11)		(9)	<b>(9</b> )		(27)			(25)	
of $(\psi 0)$ , $(\psi 17)$ , $(\psi 12)$ and $(\psi 13)$ (see Note 11)		(2)		(21)		(20)		(23)	
NET INCOME (LOSS)		243		74		514		35	
Less: Net income (loss) attributable to noncontrolling		243		7 -		214		33	
		3		4		11		20	
interests		3		4		11		20	
NET INCOME (LOSS) ATTRIBUTABLE TO KEY	\$	240	\$	70	\$	503	\$	15	
Income (loss) from continuing energtions attributable to									
Income (loss) from continuing operations attributable to	Ф	2.42	Ф	<b>5</b> .0	Φ	405	Ф	(40)	
Key common shareholders	\$	243	\$	56	\$	427	\$	(42)	
Net income (loss) attributable to Key common									
shareholders		234		29		407		(67)	
D									
Per common share:									
Income (loss) from continuing operations attributable to									
Key common shareholders	\$	.26	\$	.06	\$	.47	\$	(.05)	
Income (loss) from discontinued operations, net of taxes		<b>(.01</b> )		(.03)		<b>(.02)</b>		(.03)	
Net income (loss) attributable to Key common									
shareholders		.25		.03		.44		(.08)	
Per common share assuming dilution:									
Income (loss) from continuing operations attributable to									
Key common shareholders	\$	.26	\$	.06	\$	.46	\$	(.05)	
Income (loss) from discontinued operations, net of taxes	4	(.01)	4	(.03)	4	(.02)	Ψ	(.03)	
Net income (loss) attributable to Key common		(•01)		(.03)		(•02)		(.03)	
shareholders		.25		.03		.44		(.08)	
Cash dividends declared per common share	\$	.03	\$	.03	\$	.44 .04	\$	.02	
Cash dividends decidied per common share	Ψ	.03	Ф	.01	φ	.04	φ	.02	

Weighted-average common shares outstanding (000) (b)	947,565	874,664	914,911	874,526
Weighted-average common shares and potential				
common shares outstanding (000)	952,133	874,664	920,162	874,526

- (a) For the three months ended June 30, 2011, we did not have impairment losses related to securities. For the three months ended June 30, 2010, we had \$4 million in impairment losses related to securities, which were recognized in earnings.
- (b) Assumes conversion of stock options and/or Preferred Series A, as applicable. See Notes to Consolidated Financial Statements (Unaudited).

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# **Consolidated Statements of Changes in Equity (Unaudited)**

**Key Shareholders** Equity

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Ou	Shares utstandin <b>Q</b> u	utstanding	s g Preferred	l Com	Co mon	ommon Stock	-	Retained	Treasury C <b>Stock</b> el	h <b>Manivo</b> n Income	10
millions, except per share amount	ts (000)	(000)	) Stock	. Sh	aretv	arrant	Surplus	Earnings	at Cost	(Loss)II	nterests
E AT DECEMBER 31, 2009 e effect adjustment to beginning Retained Earnings e (loss) prehensive income (loss):	2,930	878,535	5 \$ 2,721	\$	946	\$ 87	\$ 3,734	\$ 5,158 45 15	\$ (1,980)	\$ (3)	\$ 270 20
ized gains (losses) on securities for sale, net of income taxes of \$13 ized gains (losses) on derivative instruments, net of income taxes of										230	
oution to noncontrolling interests irrency translation adjustments on and postretirement benefit costs one taxes	s,									(66) (19) 11	(38)
prehensive income (loss)										11	
compensation lends declared on common shares	;						9				
hare) lends declared on Noncumulative referred Stock (\$3.875 per share)								(18) (12)			
lends accrued on Cumulative referred Stock (5% per annum) ion of discount on Series B			Ç					(62)			
Stock shares reissued for stock options a loyee benefit plans	ınd	1,980	8				(42)	(8)	66		
E AT JUNE 30, 2010	2,930	880,515	5 \$ 2,729	\$	946	\$ 87	\$ 3,701	\$5,118	\$ (1,914)	\$ 153	\$ 252
E AT DECEMBER 31, 2010 e (loss) prehensive income (loss):	2,930	880,608	3 \$ 2,737	\$	946	\$ 87	\$ 3,711	\$ 5,557 <b>503</b>	\$ (1,904)	\$ (17)	\$ 257
ized gains (losses) on securities for sale, net of income taxes of \$61 ized gains (losses) on derivative instruments, net of income taxes of										103 7	

E AT JUNE 30, 2011	2,905	953,822	\$	291	\$ 1,017		\$4,191	\$ 5,926	\$ (1,815)	\$ 109	\$	18
		·		1								
loyee benefit plans		2,593					(68)		89			
shares reissued for stock options and		- ,										
shares issuance		70,621		-	71		533	(-)				
Stock				4				(4)				
ion of discount on Series B						(01)	1,					
e of common stock warrant	(23)		(	<b>=</b> 9 <b>T</b> J1)		(87)	17	(47)				
referred Stock (5% per annum)	(25)		(	2,451)				(49)				
lends accrued on Cumulative referred Stock (5% per annum)								(31)				
referred Stock (\$3.875 per share)								(12)				
lends declared on Noncumulative								(10)				
hare)								(38)				
lends declared on common shares												
ompensation							(2)					
prehensive income (loss)												
me taxes										3		
on and postretirement benefit costs,										2		
rrency translation adjustments										13		
ution from noncontrolling interests											(	239

See Notes to Consolidated Financial Statements (Unaudited).

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# **Consolidated Statements of Cash Flows (Unaudited)**

in millions	Six mon	ths end	ded J	une 30, 2010
OPERATING ACTIVITIES				
Net income (loss)	\$	514	\$	35
Adjustments to reconcile net income (loss) to net cash provided by (used in)				
operating activities:				
Provision (credit) for loan and lease losses		<b>(48)</b>		641
Depreciation and amortization expense	-	143		173
FDIC (payments) net of FDIC expense		35		59
Deferred income taxes	-	157		(66)
Net losses (gains) and writedown on OREO		5		48
Provision (credit) for customer derivative losses		<b>(12)</b>		27
Net losses (gains) from loan sales		(30)		(29)
Net losses (gains) from principal investing		<b>(52)</b>		(54)
Provision (credit) for losses on lending-related commitments		<b>(16)</b>		(12)
(Gains) losses on leased equipment		<b>(9</b> )		(10)
Net securities losses (gains)		<b>(1)</b>		(1)
Net decrease (increase) in loans held for sale excluding transfers from continuing				
operations	-	140		(48)
Net decrease (increase) in trading account assets	,	216		195
Other operating activities, net	4	412		595
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES INVESTING ACTIVITIES	1,	454		1,553
Net decrease (increase) in short-term investments	(3,	219)		(241)
Purchases of securities available for sale		619)		(4,453)
Proceeds from sales of securities available for sale	,	587 <sup>°</sup>		32
Proceeds from prepayments and maturities of securities available for sale		448		1,676
Proceeds from prepayments and maturities of held-to-maturity securities	,			4
Purchases of held-to-maturity securities		<b>(2)</b>		(2)
Purchases of other investments	(.	104)		(60)
Proceeds from sales of other investments	•	43		88
Proceeds from prepayments and maturities of other investments		41		53
Net decrease (increase) in loans, excluding acquisitions, sales and transfers	1,	775		3,882
Proceeds from loan sales		94		293
Purchases of premises and equipment		<b>(74)</b>		(54)
Proceeds from sales of premises and equipment				1
Proceeds from sales of other real estate owned		94		79
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES FINANCING ACTIVITIES	2,0	064		1,298
Net increase (decrease) in deposits	ľ	200)		(3,196)
Net increase (decrease) in short-term borrowings		01 <b>7</b> )		1,573
Net proceeds from issuance of long-term debt		020		18
Payments on long-term debt	-	6 <b>84</b> )		(1,034)
Net proceeds from issuance of common stock		604)		(1,007)
The proceeds from issuance of common stock	'			

Series B Preferred Stock TARP redemption Repurchase of common stock warrant Cash dividends paid	(2,500) (70) (96)	(92)
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	(2,943)	(2,731)
NET INCREASE (DECREASE) IN CASH AND DUE FROM BANKS CASH AND DUE FROM BANKS AT BEGINNING OF PERIOD	575 278	120 471
CASH AND DUE FROM BANKS AT END OF PERIOD	\$ 853	\$ 591
Additional disclosures relative to cash flows: Interest paid Income taxes paid (refunded)	\$ 317 (319)	\$ 528 (157)
Noncash items: Loans transferred to held for sale from portfolio Loans transferred to other real estate owned	\$ 54 23	\$ 208 99
See Notes to Consolidated Financial Statements (Unaudited).		

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# Notes to Consolidated Financial Statements (Unaudited) 1. Basis of Presentation

As used in these Notes, references to Key, we, our, us and similar terms refer to the consolidated entity consisting of KeyCorp and its subsidiaries. KeyCorp refers solely to the parent holding company, and KeyBank refers to KeyCorp s subsidiary, KeyBank National Association.

The acronyms and abbreviations identified below are used in the Notes to Consolidated Financial Statements (Unaudited) as well as Management s Discussion & Analysis of Financial Condition & Results of Operations. You may find it helpful to refer back to this page as you read the 10-Q.

References to our 2010 Annual Report on Form 10-K refer to our Annual Report on Form 10-K for the year ended December 31, 2010, which has been filed with the U.S. Securities and Exchange Commission and is available on its website (<a href="www.sec.gov">www.sec.gov</a>) or on our website (<a href="www.key.com/ir">www.key.com/ir</a>), and list specific sections and page locations in our 2010 Annual Report on Form 10-K as filed with the U.S. Securities and Exchange Commission.

AICPA: American Institute of Certified Public

Accountants.

ALCO: Asset/Liability Management Committee. ALLL: Allowance for loan and lease losses.

A/LM: Asset/liability management.

AOCI: Accumulated other comprehensive income

(loss).

APBO: Accumulated postretirement benefit obligation.

Austin: Austin Capital Management, Ltd.

BHCs: Bank holding companies.

CMO: Collateralized mortgage obligation. Common Shares: Common Stock, \$1 par value. CPP: Capital Purchase Program of the U.S. Treasury.

DIF: Deposit Insurance Fund.

Dodd-Frank Act: Dodd-Frank Wall Street Reform and

Consumer Protection Act of 2010.

ERM: Enterprise risk management. EVE: Economic value of equity.

FASB: Financial Accounting Standards Board.

FDIC: Federal Deposit Insurance Corporation.

Federal Reserve: Board of Governors of the Federal

Reserve System.

FHLMC: Federal Home Loan Mortgage Corporation.

FNMA: Federal National Mortgage Association.

GAAP: U.S. generally accepted accounting principles.

GNMA: Government National Mortgage Association.

IRS: Internal Revenue Service.

ISDA: International Swaps and Derivatives

Association.

KAHC: Key Affordable Housing Corporation.

NASDAQ: National Association of Securities Dealers

Automated Quotation System.

N/M: Not meaningful.

NOW: Negotiable Order of Withdrawal. NYSE: New York Stock Exchange.

C

OCC: Office of the Controller of the Currency.

OCI: Other comprehensive income (loss).

OREO: Other real estate owned.

OTTI: Other-than-temporary impairment. PBO: Projected Benefit Obligation.

QSPE: Qualifying special purpose entity.

S&P: Standard and Poor s Ratings Services, a Division of

The

McGraw-Hill Companies, Inc.

SCAP: Supervisory Capital Assessment Program

administered

by the Federal Reserve.

SEC: U.S. Securities and Exchange Commission.

Series A Preferred Stock: KeyCorp s 7.750%

Noncumulative

Perpetual Convertible Preferred Stock, Series A.

Series B Preferred Stock: KeyCorp s Fixed-Rate

Cumulative

Perpetual Preferred Stock, Series B issued to the

U.S. Treasury under the CPP.

SILO: Sale in, lease out transaction.

SPE: Special Purpose Entities.

TAG: Transaction Account Guarantee program of the

FDIC.

TARP: Troubled Asset Relief Program.

TDR: Troubled debt restructuring.

TE: Taxable equivalent.

LIBOR: London Interbank Offered Rate.

TLGP: Temporary Liquidity Guarantee Program of the

FDIC.

LIHTC: Low-income housing tax credit.

U.S. Treasury: United States Department of the Treasury.

LILO: Lease in, lease out transaction. VAR: Value at risk.

Moody s: Moody s Investors Service, Inc. VEBA: Voluntary Employee Benefit Association.

N/A: Not applicable. VIE: Variable interest entity.

XBRL: eXtensible Business Reporting Language.

The consolidated financial statements include the accounts of KeyCorp and its subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation. Some previously reported amounts have been reclassified to conform to current reporting practices.

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The consolidated financial statements include any voting rights entities in which we have a controlling financial interest. In accordance with the applicable accounting guidance for consolidations, we consolidate a VIE if we have: (i) a variable interest in the entity; (ii) the power to direct activities of the VIE that most significantly impact the entity s economic performance; and (iii) the obligation to absorb losses of the entity or the right to receive benefits from the entity that could potentially be significant to the VIE (i.e., we are considered to be the primary beneficiary). Variable interests can include equity interests, subordinated debt, derivative contracts, leases, service agreements, guarantees, standby letters of credit, loan commitments, and other contracts, agreements and financial instruments. See Note 9 ( Variable Interest Entities ) for information on our involvement with VIEs.

We use the equity method to account for unconsolidated investments in voting rights entities or VIEs if we have significant influence over the entity—s operating and financing decisions (usually defined as a voting or economic interest of 20% to 50%, but not controlling). Unconsolidated investments in voting rights entities or VIEs in which we have a voting or economic interest of less than 20% generally are carried at cost. Investments held by our registered broker-dealer and investment company subsidiaries (primarily principal investments) are carried at fair value. Effective January 1, 2010, we prospectively adopted new accounting guidance that changes the way we account for securitizations and SPEs by eliminating the concept of a QSPE and changing the requirements for derecognition of financial assets. In adopting this guidance, we had to analyze our existing QSPEs for possible consolidation. As a result, we consolidated our education loan securitization trusts. That consolidation added \$2.8 billion in discontinued assets, and liabilities and equity to our balance sheet, of which \$2.6 billion of the assets represented loans. Prior to January 1, 2010, QSPEs, including securitization trusts, established under the applicable accounting guidance for transfers of financial assets were not consolidated. For additional information related to the consolidation of our education loan securitization trusts, see Note 9 ( Variable Interest Entities ) and Note 11 ( Divestiture and Discontinued Operations ).

We believe that the unaudited consolidated interim financial statements reflect all adjustments of a normal recurring nature and disclosures that are necessary for a fair presentation of the results for the interim periods presented. The results of operations for the interim period are not necessarily indicative of the results of operations to be expected for the full year. The interim financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in our 2010 Annual Report on Form 10-K. In preparing these financial statements, subsequent events were evaluated through the time the financial statements were issued. Financial statements are considered issued when they are widely distributed to all shareholders and other financial statement users, or filed with the SEC.

#### **Offsetting Derivative Positions**

In accordance with the applicable accounting guidance related to the offsetting of certain derivative contracts on the balance sheet, we take into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts held with a single counterparty on a net basis, and to offset the net derivative position with the related collateral when recognizing derivative assets and liabilities. Additional information regarding derivative offsetting is provided in Note 7 ( Derivatives and Hedging Activities ).

# **Accounting Guidance Adopted in 2011**

*Improving disclosures about fair value measurements*. In January 2010, the FASB issued accounting guidance which requires new disclosures regarding certain aspects of an entity s fair value disclosures and clarifies existing fair value disclosure requirements. Most of these new disclosures were required for interim and annual reporting periods beginning after December 15, 2009 (effective January 1, 2010, for us), however, the disclosures regarding purchases, sales, issuances and settlements in the rollforward of activity in Level 3 fair value measurements are effective for interim and annual periods beginning after December 15, 2010 (effective January 1, 2011, for us). The required disclosures are provided in Note 5 (Fair Value Measurements).

*Credit quality disclosures.* In July 2010, the FASB issued new accounting guidance that requires additional disclosures about the credit quality of financing receivables (i.e., loans) and the allowance for credit losses. Most of these additional disclosures were required for interim and annual reporting periods ending on or after December 15, 2010 (effective December 31, 2010, for us). Specific items regarding activity that occurred before the issuance of this accounting guidance,

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such as the allowance rollforward disclosures, are required for periods beginning after December 15, 2010 (January 1, 2011, for us). The required disclosures are provided in Note 4 ( Asset Quality ).

# Accounting Guidance Pending Adoption at June 30, 2011

Troubled debt restructurings. In April 2011, the FASB issued accounting guidance to assist creditors in evaluating whether a modification or restructuring of a loan is a TDR. It clarifies existing guidance on whether the creditor has granted a concession and whether the debtor is experiencing financial difficulties, which are the two criteria used to determine whether a modification or restructuring is a TDR. This accounting guidance also requires additional disclosures regarding TDRs. It is effective for the first interim or annual period beginning after June 15, 2011 (effective July 1, 2011, for us) and is applied retrospectively for all modifications and restructurings that have occurred from the beginning of the annual period of adoption (2011 for us). We do not expect the adoption of this accounting guidance to have a material effect on our financial condition or results of operations.

*Fair value measurement.* In May 2011, the FASB issued accounting guidance that changes the wording used to describe many of the current accounting requirements for measuring fair value and disclosing information about fair value measurements. This accounting guidance clarifies the FASB s intent about the application of existing fair value measurement requirements. It is effective for the interim and annual periods beginning on or after December 15, 2011 (effective January 1, 2012, for us) with early adoption prohibited. We do not expect the adoption of this accounting guidance to have a material effect on our financial condition or results of operations.

**Presentation of comprehensive income.** In June 2011, the FASB issued new accounting guidance that will require all nonowner changes in shareholders—equity to be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. This new accounting guidance does not change any of the components that are currently recognized in net income or comprehensive income. It will be effective for public entities for interim and annual periods beginning after December 15, 2011 (effective January 1, 2012, for us) as well as interim and annual periods thereafter. Early adoption is permitted. Management is currently evaluating how comprehensive income will be presented after this new accounting guidance becomes effective.

Repurchase agreements. In April 2011, the FASB issued accounting guidance that changed the accounting for repurchase agreements and other similar arrangements by eliminating the collateral maintenance requirement when assessing effective control in these transactions. This change could result in more of these transactions being accounted for as secured borrowings instead of sales. This accounting guidance will be effective for new transactions and transactions that are modified on or after the first interim or annual period beginning after December 15, 2011 (effective January 1, 2012, for us). Early adoption of this guidance is prohibited. We do not expect the adoption of this accounting guidance to have a material effect on our financial condition or results of operations since we do not account for these types of arrangements as sales.

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# 2. Earnings Per Common Share

Our basic and diluted earnings per Common Share are calculated as follows:

	T	hree mont	hs en	_	S	led June				
dollars in millions, except per share amounts		2011		30, 2010		2011		30, 2010		
EARNINGS Income (loss) from continuing operations Less: Net income (loss) attributable to noncontrolling interests	\$	252 3	\$	101 4	\$	534 11	\$	60 20		
Income (loss) from continuing operations attributable to Key Less: Dividends on Series A Preferred Stock Cash dividends on Series B Preferred Stock Amortization of discount on Series B Preferred Stock Income (loss) from continuing operations attributable to Key common shareholders Income (loss) from discontinued operations, net of taxes (a)  Net income (loss) attributable to Key common	¢.	249 6 243 (9)	ď	97 6 31 4 56 (27)	đ,	523 12 31 53 427 (20)	¢.	40 12 62 8 (42) (25)		
WEIGHTED-AVERAGE COMMON SHARES Weighted-average common shares outstanding (000) Effect of dilutive convertible preferred stock, common stock options and other stock awards (000) Weighted-average common shares and potential common shares outstanding (000)		234 947,565 4,568 952,133	\$	29 874,664 874,664		407 014,911 5,251 020,162		(67) 374,526 374,526		
EARNINGS PER COMMON SHARE										
Income (loss) from continuing operations attributable to Key common shareholders Income (loss) from discontinued operations, net of taxes (a) Net income (loss) attributable to Key common shareholders <sup>(c)</sup>	\$	.26 (.01) .25	\$	.06 (.03) .03	\$	.47 (.02) .44	\$	(.05) (.03) (.08)		
Income (loss) from continuing operations attributable to Key common shareholders assuming dilution	\$	.26	\$	.06	\$	.46	\$	(.05)		

Income (loss) from discontinued operations, net of taxes

(a) (.01) (.03) (.02) (.03)

Net income (loss) attributable to Key common shareholders assuming dilution (.03) (.03) (.03)

- (a) In September 2009, we decided to discontinue the education lending business conducted through Key Education Resources, the education payment and financing unit of KeyBank. In April 2009, we decided to wind down the operations of Austin, a subsidiary that specialized in managing hedge fund investments for institutional customers. As a result of these decisions, we have accounted for these businesses as discontinued operations. The loss from discontinued operations for the period ended June 30, 2011, was primarily attributable to fair value adjustments related to the education lending securitization trusts.
- (b) March 31, 2011 includes a \$49 million deemed dividend.
- (c) EPS may not foot due to rounding.

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#### 3. Loans and Loans Held for Sale

Our loans by category are summarized as follows:

17,113
9,971 3,430
13,401 6,620
37,134
1,846
9,775 753
10,528 12,374
1,147 2,491
188
2,679
16,200 53,334

<sup>(</sup>a) Excludes loans in the amount of \$6.3 billion, \$6.5 billion and \$6.6 billion at June 30, 2011, December 31, 2010 and June 30, 2010, respectively, related to the discontinued operations of the education lending business. Our loans held for sale are summarized as follows:

in millions	Ju	ne 30, 2011	De	31, 2010	June 30, 2010		
Commercial, financial and agricultural	\$	80	\$	196	\$	255	
Real estate commercial mortgage		198		118		235	
Real estate construction		39		35		112	
Commercial lease financing		6		8		16	
Real estate residential mortgage		58		110		81	

Total loans held for sale \$ **381** \$ 467 (a) \$ 699

(a) Excludes loans in the amount of \$15 million and \$92 million at December 31, 2010, and June 30, 2010, respectively, related to the discontinued operations of the education lending business. There were no loans held for sale in the discontinued operations of the education lending business at June 30, 2011.

Our summary of changes in loans held for sale follows:

			D	ecember		
in millions	Jι	ine 30, 2011		31, 2010	Jı	ine 30, 2010
Balance at beginning of period	\$	426	\$	637	\$	556
New originations		914		1,053		812
Transfers from held to maturity, net		16				65
Loan sales		(1,039)		(1,174)		(712)
Loan draws (payments), net		73		(49)		(16)
Transfers to OREO / valuation adjustments		(9)		. ,		(6)
Balance at end of period	\$	381	\$	467	\$	699

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#### 4. Asset Quality

We manage our exposure to credit risk by closely monitoring loan performance trends and general economic conditions. A key indicator of the potential for future credit losses is the level of nonperforming assets and past due loans.

Our nonperforming assets and past due loans were as follows:

in millions	Ju	ne 30, 2011	De	31, 2010	J	une 30, 2010
Total nonperforming loans	\$	842	\$	1,068	\$	1,703
Nonperforming loans held for sale		42		106		221
OREO Other nonperforming assets		52 14		129 35		136 26
Total nonperforming assets	\$	950	\$	1,338	\$	2,086
Impaired loans Impaired loans with a specifically allocated allowance Specifically allocated allowance for impaired loans	\$	706 488 46	\$	881 621 58	\$	1,435 1,099 157
Restructured loans included in nonperforming loans <sup>(a)</sup> Restructured loans with a specifically allocated allowance <sup>(b)</sup> Specifically allocated allowance for restructured loans <sup>(c)</sup>	\$	144 19 5	\$	202 57 18	\$	167 65 15
Accruing loans past due 90 days or more Accruing loans past due 30 through 89 days	\$	118 465	\$	239 476	\$	240 610

- (a) Restructured loans (i.e., troubled debt restructurings) are those for which we, for reasons related to a borrower s financial difficulties, grant a concession that we would not otherwise have considered. To improve the collectability of the loan, typical concessions include reducing the interest rate, extending the maturity date or reducing the principal balance.
- (b) Included in impaired loans with a specifically allocated allowance.
- (c) Included in specifically allocated allowance for impaired loans. Impaired loans totaled \$706 million at June 30, 2011, compared to \$881 million at December 31, 2010, and \$1.4 billion at June 30, 2010. Impaired loans had an average balance of \$718 million for the second quarter of 2011 and \$1.6 billion for the second quarter of 2010.

Of total impaired loans, \$488 million was reviewed to determine if a specifically allocated allowance was required at June 30, 2011 in accordance with our \$2.5 million threshold for such loans. As a result, \$166 million of these loans

had \$46 million of specifically allocated allowance and \$322 million had a zero specific allocation. Also, \$218 million of impaired loans under the \$2.5 million threshold were allocated an allowance of \$81 million at June 30, 2011, for a total of \$384 million of loans with an allowance of \$127 million at June 30, 2011, as shown in the following table. At June 30, 2011, aggregate restructured loans (accrual, nonaccrual, and held-for-sale loans) totaled \$252 million while at December 31, 2010 total restructured loans totaled \$297 million. Although we added \$87 million in restructured loans during the first six months ended June 30, 2011, the overall decrease in restructured loans was primarily attributable to \$132 million in payments and charge-offs.

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A further breakdown of impaired loans by loan category as of June 30, 2011 follows:

June 30, 2011

June 50, 2011		TI	nnaid			Average		
in millions	orded tment	Pri	npaid ncipal alance	Related Allowance		Rec	orded stment	
With no related allowance recorded: Commercial, financial and agricultural	\$ 233	\$	116			\$	205	
Commercial real estate: Commercial mortgage Construction	241 257		123 83				269 333	
Total commercial real estate loans Commercial lease financing	498		206				602	
Total commercial loans	731		322				807	
Real estate residential mortgage								
Home equity: Key Community Bank Other	2						2	
Total home equity loans	2						2	
Total loans with no related allowance recorded	733		322				809	
With an allowance recorded: Commercial, financial and agricultural	147		79	\$	32		212	
Commercial real estate:	1-17		1)	Ψ	32		212	
Commercial mortgage	215		145		49		202	
Construction	116		56		22		100	
Total commercial real estate loans Commercial lease financing	331 38		201 25		71 12		302 40	
Total commercial loans	516		305		115		554	
Real estate residential mortgage	45		33		4		47	
Home equity: Key Community Bank Other	22		22		7		21	
Total Home Equity Loans	22		22		7		21	

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Consumer other	Key Community Bank	25	24	1	25
Total loans with a	an allowance recorded	608	384	127	647
Total		\$ 1,341	\$ 706	\$ 127	\$ 1,456

Our policies for our commercial and consumer loan portfolios for determining past due loans, placing loans on nonaccrual, applying payments on nonaccrual loans and resuming accrual of interest are disclosed in Note 1 (Summary of Significant Accounting Policies) under the heading Impaired and Other Nonaccrual Loans on page 102 of our 2010 Annual Report on Form 10-K.

At June 30, 2011, approximately \$46 billion, or 97% of our total loans are current. Total past due loans of \$1.4 billion represent approximately 3% of total loans.

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The following aging analysis as of June 30, 2011 of past due and current loans provides an alternative view of Key s credit exposure.

June 30, 2011

June 30, 2011		D	-59 ays ast	D	)-89 ays ast		eater in 90		on crual		Cotal Past	Total		
in millions	Current	Due		Due		D	ays	(N	PL)	]	Due		l'otal Loans	
LOAN TYPE Commercial, financial and agricultural Commercial real estate: Commercial mortgage Construction	\$ 16,599 7,743 1,437	\$	35 34 11	\$	17 51 24	\$	19 11 28	\$	213 230 131	\$	284 326 194	\$	16,883 8,069 1,631	
Total commercial real estate loans	9,180		45		75		39		361		520		9,700	
Commercial lease financing	5,983		20		40		21		41		122		6,105	
Total commercial loans	\$ 31,762	\$	100	\$	132	\$	79	\$	615	\$	926	\$	32,688	
Real estate residential mortgage Home equity: Key Community Bank Other	\$ 1,713 9,216 559	\$	24 66 13	\$	14 32 7	\$	8 16 5	\$	79 101 11	\$	125 215 36	\$	1,838 9,431 595	
Total home equity loans	9,775		79		39		21		112		251		10,026	
Consumer other Key Community Bank Consumer other: Marine Other	1,129 1,898 138		14 42 2		4 14 1		7		3 32 1		28 91 4		1,157 1,989 142	
Total consumer other	2,036		44		15		3		33		95		2,131	
Total consumer loans	\$ 14,653	\$	161	\$	72	\$	39	\$	227	\$	499	\$	15,152	
Total loans	\$ 46,415	\$	261	\$	204	\$	118	\$	842	\$	1,425	\$	47,840	

At June 30, 2011, the approximate carrying amount of our commercial nonperforming loans outstanding represented 57% of their original contractual amount, and total nonperforming loans outstanding represented 64% of their original contractual amount owed and nonperforming assets in total were carried at 60% of their original contractual amount. At June 30, 2011, our twenty largest nonperforming loans totaled \$276 million, representing 33% of total loans on nonperforming status from continuing operations as compared to \$306 million in nonperforming loans representing 29% of total loans at December 31, 2010 and \$441 million in nonperforming loans representing 25% of total loans on nonperforming status at June 30, 2010.

The risk characteristic prevalent to both commercial and consumer loans is the risk of loss arising from an obligor s inability or failure to meet contractual payment or performance terms. Evaluation of this risk is stratified and monitored by the assigned loan risk rating grades for the commercial loan portfolios and the regulatory risk ratings assigned for the consumer loan portfolios. This risk rating stratification assists in the determination of the allowance for loan and lease losses. Loan grades are assigned at the time of origination, verified by credit risk management and periodically reevaluated thereafter.

Most extensions of credit are subject to loan grading or scoring. This risk rating methodology blends our judgment with quantitative modeling. Commercial loans generally are assigned two internal risk ratings. The first rating reflects the probability that the borrower will default on an obligation; the second reflects expected recovery rates on the credit facility. Default probability is determined based on, among other factors, the financial strength of the borrower, an assessment of the borrower s management, the borrower s competitive position within its industry sector and our view of industry risk within the context of the general economic outlook. Types of exposure, transaction structure and collateral, including credit risk mitigants, affect the expected recovery assessment.

Credit quality indicators for loans are updated on an ongoing basis. Bond rating classifications are indicative of the credit quality of our commercial loan portfolios and are determined by converting our internally assigned risk rating grades to bond rating categories. Payment activity and the regulatory classifications of pass, special mention and substandard, are indicators of the credit quality of our consumer loan portfolios.

Credit quality indicators for our commercial and consumer loan portfolios based on bond rating, regulatory classification and payment activity as of June 30, 2011 are as follows:

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# Commercial Credit Exposure

Credit Risk Profile by Creditworthiness Category (a)

# June 30, in millions

Commercial, financial and

														Comm	erci	ial						
		ag	ricul	ltura	al	RE	mme	RE	Cor	nstru	Lea	-			Total							
RATI	NG (b)	20	)11	2010		2	2011 2010 2		2010		2010 2		2011	20	010	2011		2010		2011		2010
AAA	AA	<b>\$</b> 1	100	\$	96	\$	2	\$	2		3			\$ 655	\$	625	\$	760	\$	723		
A		•	671	7	820	•	63	•	23	\$	1	\$	7	1,245		1,184	•	1,980	•	2,034		
BBB	BB	13,5	546	1	1,655	5,	553	6	,336		<b>747</b>	1,	116	3,590	3	3,878	2	3,436	2	22,985		
В		9	955		1,418		941	1	,236		262	,	768	343		564		2,501		3,986		
CCC	C	1,0	511		3,124	1,	510	2	,374		618	1,5	539	272		369		4,011		7,406		
Total		\$ 16,8	383	\$ 1	7,113	\$8,	069	\$9	,971	<b>\$ 1</b>	,631	\$ 3,4	430	\$ 6,105	\$ (	5,620	\$3	2,688	\$3	37,134		

- (a) Credit quality indicators are updated on an ongoing basis and reflect credit quality information as of the interim period ending June 30, 2011.
- (b) Our bond rating to loan grade conversion system is as follows: AAA AA = 1, A = 2, BBB BB = 3 13, B = 14 16, and CCC C = 17 20.

### **Consumer Credit Exposure**

Credit Risk Profile by Regulatory Classifications (a)

# June 30,

in millions

GRADE	Residentia 2011	al Prime 2010
Pass Special Mention	\$ 11,644	\$ 12,122
Special Mention Substandard	220	252
Total	\$ 11,864	\$ 12,374

# Credit Risk Profile Based on Payment Activity (a)

Consume	er Key						
		Consui	ner	Consu	mer		
Community Bank Marine		ne	Other		Total		
2011	2010	2011	2010	2011	2010	2011	2010

Performing Nonperforming	, <u> </u>		\$ 1,957 32		_	_	, <u> </u>	\$ 3,778 48
Total	\$1.157	\$ 1 147	\$ 1.989	\$ 2,491	\$ 142	\$ 188	\$ 3.288	\$ 3 826

(a) Credit quality indicators are updated on an ongoing basis and reflect credit quality information as of the interim period ending June 30, 2011.

We use the following three-step process to estimate the appropriate level of the allowance for loan and lease losses on at least a quarterly basis: (1) we apply historical loss rates to existing loans with similar risk characteristics as noted in the credit quality indicator table above; (2) we exercise judgment to assess the impact of factors such as changes in economic conditions, changes in credit policies or underwriting standards, and changes in the level of credit risk associated with specific industries and markets; and, (3) for all TDRs, regardless of size, as well as impaired loans with an outstanding balance greater than \$2.5 million, we conduct further analysis to determine the probable loss content and assign a specific allowance to the loan if deemed appropriate. We estimate the extent of impairment by comparing the carrying amount of the loan with the estimated present value of its future cash flows, the fair value of its underlying collateral or the loan s observable market price. A specific allowance also may be assigned even when sources of repayment appear sufficient if we remain uncertain about whether the loan will be repaid in full.

Additional information is provided in Note 1 (Summary of Significant Accounting Policies) under the heading

Allowance for Loan and Lease Losses on page 102 of our 2010 Annual Report on Form 10-K. The allowance for loan and lease losses at June 30, 2011, represents our best estimate of the losses inherent in the loan portfolio at that date. While quantitative modeling factors such as default probability and expected recovery rates are constantly changing as the financial strength of the borrower and overall economic conditions change, there have been no changes to the accounting policies or methodology we used to estimate the allowance for loan and lease losses.

Commercial loans generally are charged off in full or charged down to the fair value of the underlying collateral when the borrower s payment is 180 days past due. Our charge-off policy for most consumer loans is similar but takes effect when payments are 120 days past due. Home equity and residential mortgage loans generally are charged down to the fair value of the underlying collateral when payment is 180 days past due.

At June 30, 2011, the allowance for loan and lease losses was \$1.2 billion, or 2.57% of loans compared to \$1.6 billion, or 3.20% of loans, at December 31, 2010, and \$2.2 billion or 4.16% of loans at June 30, 2010. At June 30, 2011, the allowance for loan and lease losses was 146.08% of nonperforming loans compared to 130.30% at June 30, 2010.

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Changes in the allowance for loan and lease losses are summarized as follows:

	T	Three months ended June 30,			Six months ended June 30,			
in millions		2011		2010		2011		2010
Balance at beginning of period continuing operations	\$	1,372	\$	2,425	\$	1,604	\$	2,534
Charge-offs Recoveries		(177) 43		(492) 57		(409) 82		(1,049) 92
Net loans charged off Provision for loan and lease losses from continuing		(134)		(435)		(327)		(957)
operations Foreign currency translation adjustment		(8)		228 1		(48) 1		641 1
Balance at end of period continuing operations	\$	1,230	\$	2,219	\$	1,230	\$	2,219

The changes in the ALLL by loan category from December 31, 2010 are as follows:

in millions	December 31, 2010	Provision	Charge-offs	Recoveries	June 30, 2011
Commercial, financial and agricultural Real estate commercial mortgage Real estate construction Commercial lease financing	\$ 485 416 145 175	\$ (22) (18) 15 (53)	\$ 93 62 62 26	\$ 25 7 8 11	\$ 395 343 106 107
Total commercial loans Real estate residential mortgage Home equity: Key Community Bank	1,221 49 120	(78) 7	243 17 53	51 2 2	951 41 99
Other	57	4	26	2	37
Total home equity loans  Consumer other Key Community Bank  Consumer other:	177 57	34 9	79 23	4	136 47
Marine Other	89 11	(14) (5)	42 5	19 2	52 3
Total consumer other:	100	(19)	47	21	55
Total consumer loans	383	31	166	31	279
Total ALLL continuing operations	1,604	(47)(8	409	82	1,230

Discontinued operations	114	62	73	6	109
Total ALLL including discontinued					
operations	\$ 1,718	\$ 15	\$ 482	\$ 88	\$ 1,339

### (a) Includes \$1 million of foreign currency translation adjustment.

Our allowance for loan and lease losses decreased by \$989 million, or 45%, since the second quarter of 2010. This contraction was associated with the improvement in credit quality of our loan portfolios, which has trended more favorably the past four quarters. Our asset quality metrics showed continued improvement and therefore has resulted in favorable risk rating migration and a reduction in our general allowance. Our general allowance encompasses the application of historical loss rates to our existing loans with similar risk characteristics and an assessment of factors such as changes in economic conditions and changes in credit policies or underwriting standards. Our delinquency trends improved throughout most of 2010 and into 2011. We attribute this improvement to a more moderate level of economic activity, more favorable conditions in the capital markets, improvement in client income statements and continued run off in our exit loan portfolio.

For continuing operations, the loans outstanding individually evaluated for impairment totaled \$488 million, which had a corresponding allowance of \$46 million at June 30, 2011. Loans outstanding collectively evaluated for impairment totaled \$47 billion, with a corresponding allowance of \$1.2 billion at June 30, 2011.

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A breakdown of the individual and collective allowance for loan and lease losses and the corresponding loan balances as of June 30, 2011 follows:

June 30, 2011 in millions	Ev	Allov vidually valuated for airment	Ev	(a) lectively valuated for airment	Loans	Indiv Eva	standing <sup>(</sup> idually aluated for iirment	Col Ev	lectively valuated for airment
Commercial, financial and agricultural	\$	14	\$	381	\$ 16,883	\$	157	\$	16,726
Commercial real estate: Commercial mortgage Construction		21 11		322 95	8,069 1,631		213 116		7,856 1,515
Total commercial real estate loans Commercial lease financing		32		417 107	9,700 6,105		329		9,371 6,105
Total commercial loans		46		905	32,688		486		32,202
Real estate residential mortgage				41	1,838				1,838
Home equity: Key Community Bank Other				99 37	9,431 595		2		9,429 595
Total home equity loans				136	10,026		2		10,024
Consumer other Key Community Ban	k			47	1,157				1,157
Consumer other: Marine Other				52 3	1,989 142				1,989 142
Total consumer other				55	2,131				2,131
Total consumer loans				279	15,152		2		15,150
Total ALLL continuing operations		46		1,184	47,840		488		47,352
Discontinued operations				109	6,261				6,261
Total ALLL including discontinued operations	\$	46	\$	1,293	\$ 54,101	\$	488	\$	53,613

<sup>(</sup>a) There were no loans acquired with deteriorated credit quality at June 30, 2011.

The liability for credit losses inherent in lending-related commitments, such as letters of credit and unfunded loan commitments, is included in accrued expense and other liabilities on the balance sheet. We establish the amount of this reserve by considering both historical trends and current market conditions quarterly, or more often if deemed necessary. Our liability for credit losses on lending-related commitments has decreased since the second quarter of 2010 by \$52 million to \$57 million at June 30, 2011. When combined with our allowance for loan and lease losses, our total allowance for credit losses represented 2.69% of loans at June 30, 2011, compared to 4.36% at June 30, 2010.

Changes in the liability for credit losses on lending-related commitments are summarized as follows:

	Three months ended June 30,					Six months ended Jui 3			
in millions		2011		2010		2011		2010	
Balance at beginning of period Provision (credit) for losses on lending-related	\$	69	\$	119	\$	73	\$	121	
commitments		(12)		(10)		(16)		(12)	
Balance at end of period	\$	57	\$	109	\$	57	\$	109	

At June 30, 2011, we did not have any significant commitments to lend additional funds to borrowers with loans on nonperforming status. The amount by which loans and loans held for sale, which were classified as nonperforming, reduced expected interest income was \$5 million for the six months ended June 30, 2011 and \$22 million for the year ended December 31, 2010.

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#### 5. Fair Value Measurements

### **Fair Value Determination**

As defined in the applicable accounting guidance for fair value measurements and disclosures, fair value is the price to sell an asset or transfer a liability in an orderly transaction between market participants in our principal market. We have established and documented our process for determining the fair values of our assets and liabilities, where applicable. Fair value is based on quoted market prices, when available, for identical or similar assets or liabilities. In the absence of quoted market prices, we determine the fair value of our assets and liabilities using valuation models or third-party pricing services. Both of these approaches rely on market-based parameters, when available, such as interest rate yield curves, option volatilities and credit spreads, or unobservable inputs. Unobservable inputs may be based on our judgment, assumptions and estimates related to credit quality, liquidity, interest rates and other relevant inputs.

Valuation adjustments, such as those pertaining to counterparty and our own credit quality and liquidity, may be necessary to ensure that assets and liabilities are recorded at fair value. Credit valuation adjustments are made when market pricing is not indicative of the counterparty s credit quality. We make liquidity valuation adjustments to the fair value of certain assets to reflect the uncertainty in the pricing and trading of the instruments when we are unable to observe recent market transactions for identical or similar instruments. Liquidity valuation adjustments are based on the following factors:

- " the amount of time since the last relevant valuation;
- " whether there is an actual trade or relevant external quote available at the measurement date; and
- " volatility associated with the primary pricing components.

We ensure that our fair value measurements are accurate and appropriate by relying upon various controls, including: " an independent review and approval of valuation models;

- " a detailed review of profit and loss conducted on a regular basis; and
- " a validation of valuation model components against benchmark data and similar products, where possible. We review any changes to our valuation methodologies to ensure they are appropriate and justified, and refine our valuation methodologies as more market-based data becomes available. We recognize transfers between levels of the fair value hierarchy at the end of the reporting period.

Additional information regarding our accounting policies for the determination of fair value is provided in Note 1 (Summary of Significant Accounting Policies) under the heading Fair Value Measurements on page 105 of our 2010 Annual Report on Form 10-K.

### **Qualitative Disclosures of Valuation Techniques**

*Loans*. Most loans recorded as trading account assets are valued based on market spreads for identical assets since they are actively traded. Therefore, these loans are classified as Level 2 because the fair value recorded is based on observable market data for similar assets.

**Securities** (*trading and available for sale*). We own several types of securities, requiring a range of valuation methods:

- " Securities are classified as Level 1 when quoted market prices are available in an active market for the identical securities. Level 1 instruments include exchange-traded equity securities.
- Securities are classified as Level 2 if quoted prices for identical securities are not available, and we determine fair value using pricing models or quoted prices of similar securities. These instruments include municipal bonds; bonds backed by the U.S. government; corporate bonds; certain mortgage-backed securities; securities issued by the U.S. Treasury; money markets; and certain agency and corporate collateralized mortgage obligations. Inputs to the pricing models include actual trade data (i.e. spreads, credit ratings and interest rates) for comparable assets, spread tables, matrices, high-grade scales, option-adjusted spreads and standard inputs, such as yields, broker/dealer quotes, bids and offers.

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"Securities are classified as Level 3 when there is limited activity in the market for a particular instrument. In such cases, we use internal models based on certain assumptions to determine fair value. Level 3 instruments include certain commercial mortgage-backed securities. Inputs for the Level 3 internal models include expected cash flows from the underlying loans, which take into account expected default and recovery percentages, market research and discount rates commensurate with current market conditions.

Private equity and mezzanine investments. Private equity and mezzanine investments consist of investments in debt and equity securities through our Real Estate Capital line of business. They include direct investments made in a property, as well as indirect investments made in funds that pool assets of many investors to invest in properties. There is not an active market in which to value these investments so we employ other valuation methods. Direct investments in properties are initially valued based upon the transaction price. The carrying amount is then adjusted based upon the estimated future cash flows associated with the investments. Inputs used in determining future cash flows include the cost of build-out, future selling prices, current market outlook and operating performance of the particular investment. Indirect investments are valued using a methodology that is consistent with accounting guidance that allows us to use statements from the investment manager to calculate net asset value per share. A primary input used in estimating fair value is the most recent value of the capital accounts as reported by the general partners of the funds in which we invest. Private equity and mezzanine investments are classified as Level 3 assets since our judgment significantly influences the determination of fair value.

Investments in real estate private equity funds are included within private equity and mezzanine investments. The main purpose of these funds is to acquire a portfolio of real estate investments that provides attractive risk-adjusted returns and current income for investors. Certain of these investments do not have readily determinable fair values and represent our ownership interest in an entity that follows measurement principles under investment company accounting. The following table presents the fair value of the funds and related unfunded commitments at June 30, 2011:

June 30, 2011 in millions	Fair Value	<b>Unfunded Commitments</b>		
INVESTMENT TYPE Passive funds (a) Co-managed funds (b)	\$ 16 17	\$ 5 9		
Total	\$ 33	\$ 14		

- (a) We invest in passive funds, which are multi-investor private equity funds. These investments can never be redeemed. Instead, distributions are received through the liquidation of the underlying investments in the funds. Some funds have no restrictions on sale, while others require investors to remain in the fund until maturity. The funds will be liquidated over a period of one to seven years.
- (b) We are a manager or co-manager of these funds. These investments can never be redeemed. Instead, distributions are received through the liquidation of the underlying investments in the funds. In addition, we receive management fees. We can sell or transfer our interest in any of these funds with the written consent of a majority of the fund s investors. In one instance, the other co-manager of the fund must consent to the sale or transfer of our interest in the fund. The funds will mature over a period of three to six years.

**Principal investments**. Principal investments consist of investments in equity and debt instruments made by our principal investing entities. They include direct investments (investments made in a particular company), as well as indirect investments (investments made through funds that include other investors). During the first half of 2011, employees who managed our various principal investments formed two independent entities that will serve as

investment managers of these investments going forward. Under this new arrangement which was mutually agreeable to both parties, these individuals will no longer be employees of Key. As a result of these changes, during the second quarter of 2011, we deconsolidated certain of these direct and indirect investments, totaling \$234 million. When quoted prices are available in an active market for the identical investment, we use the quoted prices in the valuation process, and the related investments are classified as Level 1 assets. However, in most cases, quoted market prices are not available for the identical investment, and we must perform valuations for direct investments based upon other sources and inputs, such as market multiples; historical and forecast earnings before interest, taxation, depreciation and amortization; net debt levels; and investment risk ratings.

Our indirect investments include primary and secondary investments in private equity funds engaged mainly in venture- and growth-oriented investing; these investments do not have readily determinable fair values. Indirect investments are valued using a methodology that is consistent with accounting guidance that allows us to estimate fair value based upon net asset value per share (or its equivalent, such as member units or an ownership interest in partners capital to which a proportionate share of net assets is attributed). A primary input used in estimating fair value is the most recent value of the capital accounts

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as reported by the general partners of the funds in which we invest. These investments are classified as Level 3 assets since our assumptions are not observable in the market place. The following table presents the fair value of the indirect funds and related unfunded commitments at June 30, 2011:

June 30, 2011 in millions	Unfunded Fair Value Commitments							
INVESTMENT TYPE Private equity funds (a) Hedge funds (b)	\$ 463 \$ 143 7							
Total	\$ 470 \$ 143							

- (a) Consists of buyout, venture capital and fund of funds. These investments can never be redeemed with the investee funds. Instead, distributions are received through the liquidation of the underlying investments of the fund. An investment in any one of these funds can be sold only with the approval of the fund s general partners. We estimate that the underlying investments of the funds will be liquidated over a period of one to ten years.
- (b) Consists of funds invested in long and short positions of stressed and distressed fixed income-oriented securities with the goal of producing attractive risk-adjusted returns. The investments can be redeemed quarterly with 45 days notice. However, the fund s general partners may impose quarterly redemption limits that may delay receipt of requested redemptions.

*Derivatives*. Exchange-traded derivatives are valued using quoted prices and, therefore, are classified as Level 1 instruments. However, only a few types of derivatives are exchange-traded, so the majority of our derivative positions are valued using internally developed models based on market convention that use observable market inputs, such as interest rate curves, yield curves, LIBOR discount rates and curves, index pricing curves, foreign currency curves and volatility surfaces (the three-dimensional graph of implied volatility against strike price and maturity). These derivative contracts, which are classified as Level 2 instruments, include interest rate swaps, certain options, cross currency swaps and credit default swaps. In addition, we have a few customized derivative instruments and risk participations that are classified as Level 3 instruments. These derivative positions are valued using internally developed models, with inputs consisting of available market data, such as bond spreads and asset values, as well as our assumptions, such as loss probabilities and proxy prices.

Market convention implies a credit rating of AA equivalent in the pricing of derivative contracts, which assumes all counterparties have the same creditworthiness. To reflect the actual exposure on our derivative contracts related to both counterparty and our own creditworthiness, we record a fair value adjustment in the form of a default reserve. The credit component is valued by individual counterparty based on the probability of default, and considers master netting and collateral agreements. The default reserve is considered to be a Level 3 input.

Other assets and liabilities. The value of our repurchase and reverse repurchase agreements, trade date receivables and payables, and short positions is driven by the valuation of the underlying securities. The underlying securities may include equity securities, which are valued using quoted market prices in an active market for identical securities, resulting in a Level 1 classification. If quoted prices for identical securities are not available, fair value is determined by using pricing models or quoted prices of similar securities, resulting in a Level 2 classification. For the interest rate-driven products, such as government bonds, U.S. Treasury bonds and other products backed by the U.S. government, inputs include spreads, credit ratings and interest rates. For the credit-driven products, such as corporate bonds and mortgage-backed securities, inputs include actual trade data for comparable assets, and bids and offers.

Assets and Liabilities Measured at Fair Value on a Recurring Basis

Certain assets and liabilities are measured at fair value on a recurring basis in accordance with GAAP. The following tables present these assets and liabilities at June 30, 2011 and December 31, 2010.

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June 30, 2011
in millions

in millions	L	evel 1	Level 2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS					
Short-term investments:					
Securities purchased under resale agreements			\$ 414		\$ 414
Trading account assets:					
U.S. Treasury, agencies and corporations			403		403
States and political subdivisions			78		78
Collateralized mortgage obligations			79	Φ 1	79
Other mortgage-backed securities	Ф	0.4	61	\$ 1	62
Other securities	\$	94	49		143
Total trading account securities		94	670	1	765
Commercial loans			4		4
Total trading account assets		94	674	1	769
Securities available for sale:		<i>,</i> .	07.	-	707
U.S. Treasury, agencies and corporations			9		9
States and political subdivisions			129		129
Collateralized mortgage obligations			17,609		17,609
Other mortgage-backed securities			917		917
Other securities		9	7		16
Total securities available for sale		9	18,671		18,680
Other investments:		9	10,071		10,000
Principal investments:					
Direct				270	270
Indirect				470	470
man oo:				170	1,0
Total principal investments				740	740
Equity and mezzanine investments:					
Direct				14	14
Indirect				33	33
Total equity and mezzanine investments				47	47
Total other investments				787	787
Derivative assets:				787	767
Interest rate			1,527	81	1,608
Foreign exchange		83	95	01	178
Energy and commodity		0.5	295		295
Credit			26	8	34
Equity			4	3	4
1 7			•		·
Derivative assets		83	1,947	89	2,119
Netting adjustments <sup>(a)</sup>					(1,219)

Total derivative assets Accrued income and other assets	83 7	1,947 21	89	900 28
Total assets on a recurring basis at fair value	\$ 193	\$ 21,727	\$ 877	\$ 21,578
LIABILITIES MEASURED ON A RECURRING BASIS				
Federal funds purchased and securities sold under repurchase				
agreements:				
Securities sold under repurchase agreements		\$ 369		\$ 369
Bank notes and other short-term borrowings:				
Short positions	\$ 1	449		450
Derivative liabilities:				
Interest rate		1,181		1,181
Foreign exchange	78	241		319
Energy and commodity		303		303
Credit		31		31
Equity		4		4
Derivative liabilities	78	1,760		1,838
Netting adjustments <sup>(a)</sup>				(847)
Total derivative liabilities	78	1,760		991
Accrued expense and other liabilities	70	36		36
Accided expense and other habilities		30		30
Total liabilities on a recurring basis at fair value	\$ 79	\$ 2,614		\$ 1,846

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<sup>(</sup>a) Netting adjustments represent the amounts recorded to convert our derivative assets and liabilities from a gross basis to a net basis in accordance with the applicable accounting guidance related to the offsetting of certain derivative contracts on the balance sheet. The net basis takes into account the impact of bilateral collateral and master netting agreements that allow us to settle all derivative contracts with a single counterparty on a net basis and to offset the net derivative position with the related collateral. Total derivative assets and liabilities include these netting adjustments.

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Decem	ber	31,	, 20	)1(	)
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in millions	L	evel 1	Level 2	Level 3	Total
ASSETS MEASURED ON A RECURRING BASIS Short term investments:					
Securities purchased under resale agreements			\$ 373		\$ 373
Trading account assets: U.S. Treasury, agencies and corporations			501		501
States and political subdivisions			66		66
Collateralized mortgage obligations			34		34
Other mortgage-backed securities			137	\$ 1	138
Other securities	\$	145	69	21	235
Total trading account securities		145	807	22	974
Commercial loans			11		11
Total trading account assets		145	818	22	985
Securities available for sale:					
U.S. Treasury, agencies and corporations			8 172		8
States and political subdivisions Collateralized mortgage obligations			20,665		172 20,665
Other mortgage-backed securities			1,069		1,069
Other securities		13	6		19
Total securities available for sale		13	21,920		21,933
Other investments:					
Principal investments:					
Direct In direct				372 526	372 526
Indirect				526	526
Total principal investments Equity and mezzanine investments:				898	898
Direct				20	20
Indirect				30	30
Total equity and mezzanine investments				50	50
Total other investments				948	948
Derivative assets: Interest rate			1,691	75	1,766
Foreign exchange		92	1,091	13	1,700