

TechTarget Inc  
Form 10-Q  
November 09, 2011

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

**(Mark One)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2011**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number: 1-33472**

**TECHTARGET, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or organization)

**04-3483216**

(I.R.S. Employer Identification No.)

**275 Grove Street**

**Newton, Massachusetts 02466**

(Address of principal executive offices) (zip code)

**(617) 431-9200**

(Registrant's telephone number, including area code)

(Former name, former address and formal fiscal year, if changed since last report): **Not applicable**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer

Smaller Reporting Company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The registrant had 38,549,094 shares of Common Stock, \$0.001 par value per share, outstanding as of October 31, 2011.



**TABLE OF CONTENTS**

<b>Item</b>	<b>Page</b>
<b><u>PART I. FINANCIAL INFORMATION</u></b>	
<b><u>Item 1. Financial Statements</u></b>	
<u>Consolidated Balance Sheets as of September 30, 2011 (unaudited) and December 31, 2010</u>	3
<u>Consolidated Statements of Operations for the Three and Nine Months Ended September 30, 2011 and 2010 (unaudited)</u>	4
<u>Consolidated Statements of Cash Flows for the Nine Months Ended September 30, 2011 and 2010 (unaudited)</u>	5
<u>Notes to Consolidated Financial Statements</u>	6
<b><u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>	19
<b><u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u></b>	31
<b><u>Item 4. Controls and Procedures</u></b>	32
<b><u>PART II. OTHER INFORMATION</u></b>	
<b><u>Item 1. Legal Proceedings</u></b>	33
<b><u>Item 1A. Risk Factors</u></b>	33
<b><u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u></b>	44
<b><u>Item 3. Defaults upon Senior Securities</u></b>	44
<b><u>Item 4. [Removed and reserved]</u></b>	44
<b><u>Item 5. Other Information</u></b>	44
<b><u>Item 6. Exhibits</u></b>	44
<u>Signatures</u>	45
<u>Exhibit 31.1</u>	
<u>Exhibit 31.2</u>	
<u>Exhibit 32.1</u>	
<u>EX-101 INSTANCE DOCUMENT</u>	
<u>EX-101 SCHEMA DOCUMENT</u>	
<u>EX-101 CALCULATION LINKBASE DOCUMENT</u>	
<u>EX-101 LABELS LINKBASE DOCUMENT</u>	
<u>EX-101 PRESENTATION LINKBASE DOCUMENT</u>	

EX-101 DEFINITION LINKBASE DOCUMENT

**Table of Contents****PART I. FINANCIAL INFORMATION**

## Item 1. Financial Statements

**TECHTARGET, INC.**  
**Consolidated Balance Sheets**  
(In thousands, except share data)

	<b>September 30, 2011 (Unaudited)</b>	<b>December 31, 2010</b>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 25,301	\$ 32,584
Short-term investments	21,148	17,550
Accounts receivable, net of allowance for doubtful accounts of \$1,185 and \$1,026 as of September 30, 2011 and December 31, 2010, respectively	27,100	24,678
Prepaid expenses and other current assets	2,000	1,021
Deferred tax assets	1,245	729
Total current assets	76,794	76,562
Property and equipment, net	7,836	6,235
Long-term investments	9,844	
Goodwill	92,528	92,382
Intangible assets, net of accumulated amortization	9,336	10,469
Deferred tax assets	7,907	7,985
Other assets	207	125
Total assets	\$ 204,452	\$ 193,758
<b>Liabilities and Stockholders Equity</b>		
Current liabilities:		
Accounts payable	\$ 3,662	\$ 3,797
Accrued expenses and other current liabilities	3,812	2,181
Accrued compensation expenses	1,006	1,979
Income taxes payable		226
Deferred revenue	7,948	6,603
Total current liabilities	16,428	14,786
Long-term liabilities:		
Other liabilities	4,471	5,112
Total liabilities	20,899	19,898
Commitments and contingencies (Note 9)		
Stockholders equity:		
Preferred stock, 5,000,000 shares authorized; no shares issued or outstanding		
Common stock, \$0.001 par value per share, 100,000,000 shares authorized, 43,660,157 shares issued and 37,802,279 shares outstanding at September 30, 2011 and 42,901,926 shares issued and 37,044,048 shares outstanding at	44	43

Edgar Filing: TechTarget Inc - Form 10-Q

December 31, 2010		
Treasury stock	(35,343)	(35,343)
Additional paid-in capital	253,137	246,080
Accumulated other comprehensive (loss) income	(64)	5
Accumulated deficit	(34,221)	(36,925)
Total stockholders' equity	183,553	173,860
Total liabilities and stockholders' equity	\$ 204,452	\$ 193,758

See accompanying notes.

**Table of Contents**

**TECHTARGET, INC.**  
**Consolidated Statements of Operations**  
(In thousands, except per share data)

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>
	<b>(Unaudited)</b>			
Revenues:				
Online	\$ 21,763	\$ 18,878	\$ 66,294	\$ 58,065
Events	4,129	3,123	10,266	10,052
Total revenues	25,892	22,001	76,560	68,117
Cost of revenues:				
Online(1)	5,547	4,921	16,873	15,043
Events(1)	1,488	1,149	3,607	3,459
Total cost of revenues	7,035	6,070	20,480	18,502
Gross profit	18,857	15,931	56,080	49,615
Operating expenses:				
Selling and marketing(1)	10,182	8,984	28,997	27,815
Product development(1)	1,874	2,087	5,690	6,623
General and administrative(1)	3,105	3,567	10,362	11,671
Restructuring charge			384	
Depreciation	692	592	2,001	1,759
Amortization of intangible assets	955	1,126	3,030	3,401
Total operating expenses	16,808	16,356	50,464	51,269
Operating income (loss)	2,049	(425)	5,616	(1,654)
Interest income, net	20	79	32	270
Income (loss) before provision for income taxes	2,069	(346)	5,648	(1,384)
Provision for income taxes	1,106	266	2,942	1,122
Net income (loss)	\$ 963	\$ (612)	\$ 2,706	\$ (2,506)
Net income (loss) per common share:				
Basic	\$ 0.03	\$ (0.01)	\$ 0.07	\$ (0.06)
Net income (loss) per common share:				
Diluted	\$ 0.02	\$ (0.01)	\$ 0.07	\$ (0.06)
Weighted average common shares outstanding:				
Basic	38,511	43,209	38,261	42,878
Weighted average common shares outstanding:				
Diluted	40,008	43,209	40,578	42,878



(1) Amounts include stock-based compensation expense as follows:

Cost of online revenues	\$ 65	\$ (38)	\$ 197	\$ 136
Cost of events revenues	22	23	64	69
Selling and marketing	1,149	1,708	3,389	5,172
Product development	111	104	317	420
General and administrative	361	785	1,687	3,369

See accompanying notes.

**Table of Contents**

**TECHTARGET, INC.**  
**Consolidated Statements of Cash Flows**  
(In thousands)

	<b>Nine Months Ended September 30, 2011                      2010 (Unaudited)</b>	
<b>Operating Activities:</b>		
Net income (loss)	\$ 2,706	\$ (2,506)
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization	5,031	5,160
Provision for bad debt	286	74
Amortization of investment premiums	648	1,214
Stock-based compensation expense	5,654	9,166
Deferred tax benefit	(891)	(1,805)
Excess tax benefit stock options	(708)	(211)
Changes in operating assets and liabilities, net of businesses acquired:		
Accounts receivable	(2,491)	(6,266)
Prepaid expenses and other current assets	(977)	506
Other assets	(82)	8
Accounts payable	(133)	(120)
Income taxes payable	478	1,260
Accrued expenses and other current liabilities	1,580	(472)
Accrued compensation expenses	(973)	539
Deferred revenue	1,085	111
Other liabilities	(641)	1,936
 Net cash provided by operating activities	 10,572	 8,594
<b>Investing activities:</b>		
Purchases of property and equipment, and other assets	(3,596)	(4,041)
Purchases of investments	(31,436)	(38,256)
Proceeds from sales and maturities of investments	17,370	37,545
Acquisition of businesses	(2,049)	(1,790)
 Net cash used in investing activities	 (19,711)	 (6,542)
<b>Financing activities:</b>		
Excess tax benefit stock options	708	211
Proceeds from exercise of stock options	1,148	663
 Net cash provided by financing activities	 1,856	 874
Net (decrease) increase in cash and cash equivalents	(7,283)	2,926
Cash and cash equivalents at beginning of period	32,584	20,884
 Cash and cash equivalents at end of period	 \$ 25,301	 \$ 23,810
 <b>Supplemental disclosure of cash flow information:</b>		
Cash paid for interest	\$	\$

Cash paid for taxes	\$	3,601	\$	1,341
---------------------	----	-------	----	-------

See accompanying notes.

**Table of Contents****TECHTARGET, INC.****Notes to Consolidated Financial Statements****(In thousands, except share and per share data, or as otherwise stated)****1. Organization and Operations**

TechTarget, Inc. (the Company) is a leading provider of specialized online content that brings together buyers and sellers of corporate information technology (IT) products. The Company sells customized marketing programs that enable IT vendors to reach corporate IT decision makers who are actively researching specific IT purchases. Online content is specifically defined as those advertising and media offerings being available to users via internet websites as opposed to traditional offline media offerings available in print, radio and television advertising.

The Company's integrated content platform consists of a network of more than 100 websites that are complemented with targeted in-person events. During the critical stages of the purchase decision process, these content offerings meet IT professionals' needs for expert, peer and IT vendor information, and provide a platform on which IT vendors can launch targeted marketing campaigns that generate measurable, high return on investment (ROI). As IT professionals have become increasingly specialized, they have come to rely on the Company's sector-specific websites for purchasing decision support. The Company's content enables IT professionals to navigate the complex and rapidly changing IT landscape where purchasing decisions can have significant financial and operational consequences. Based upon the logical clustering of users' respective job responsibilities and the marketing focus of the products that the Company's customers are advertising, content offerings are currently categorized across nine distinct media groups: Application Architecture and Development; Channel; CIO/IT Strategy; Data Center and Virtualization Technologies; Business Applications and Analytics; Networking; Security; Storage; and TechnologyGuide.com.

**2. Summary of Significant Accounting Policies**

The accompanying consolidated financial statements reflect the application of certain significant accounting policies as described below and elsewhere in these notes to the consolidated financial statements.

***Principles of Consolidation***

The accompanying consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries, which include KnowledgeStorm, Inc., Bitpipe, Inc., TechTarget Securities Corporation, TechTarget Limited and TechTarget (HK) Limited (TTGT HK). KnowledgeStorm, Inc. and Bitpipe, Inc. are leading websites providing in-depth vendor generated content targeted toward corporate IT professionals. TechTarget Securities Corporation is a Massachusetts Securities Corporation incorporated in 2004. TechTarget Limited is a subsidiary doing business principally in the United Kingdom. TechTarget (HK) Limited is a subsidiary incorporated in Hong Kong in August 2010 in order to facilitate the Company's activities in Asia-Pac. Additionally, as of October 1, 2010, through its wholly-owned subsidiary, TTGT HK, the Company effectively controls a variable interest entity (VIE), Keji Wangtuo Information Technology Co., Ltd. (KWIT), which was incorporated under the laws of the People's Republic of China (PRC) on November 27, 2007.

PRC laws and regulations prohibit or restrict foreign ownership of Internet-related services and advertising businesses. To comply with these foreign ownership restrictions, the Company operates its websites and provides online advertising services in the PRC through this VIE. The Company has entered into certain exclusive agreements with the VIE and its shareholders through TTGT HK, which obligate TTGT HK to absorb the risk of loss from the VIE's activities and entitles TTGT HK to receive their residual returns. In addition, the Company has entered into certain agreements with the authorized parties through TTGT HK, including Management and Consulting Services, Voting Proxy, Equity Pledge and Option Agreements.

Based on these contractual arrangements, the Company consolidates the VIE as required by Accounting Standards Codification (ASC) subtopic 810-10 (ASC 810-10), *Consolidation: Overall*, because the Company holds all the variable interests of the VIE through TTGT HK, which is the primary beneficiary of the VIE. Despite the lack of technical majority ownership, there exists a parent-subsidiary relationship between the Company and the VIE through the aforementioned agreements, whereby the equity holders of the VIEs effectively assigned all of their voting rights underlying their equity interest in the VIE to TTGT HK. In addition, through the other aforementioned agreements, the Company demonstrates its ability and intention to continue to exercise the ability to obtain substantially all of the profits and absorb all of the expected losses of the VIE. All significant intercompany accounts and transactions

between the Company, its subsidiaries, and the VIE have been eliminated in consolidation.

**Table of Contents**

***Basis of Presentation***

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States (generally accepted accounting principles, or GAAP) for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. All adjustments, which, in the opinion of management, are considered necessary for a fair presentation of the results of operations for the periods shown, are of a normal recurring nature and have been reflected in the consolidated financial statements. The results of operations for the periods presented are not necessarily indicative of results to be expected for any other interim periods or for the full year. The information included in these consolidated financial statements should be read in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations contained in this report and the consolidated financial statements and accompanying notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2010.

***Reclassifications***

In 2011, the Company changed the manner in which it allocates real estate facilities costs to align with actual departmental headcount. Previously, these costs were all included as a part of general and administrative expenses. Amounts in the prior years' financial statements have been reclassified to conform to the current year presentation. In the three months ended September 30, 2010 this resulted in additional online cost of sales, events cost of sales, sales and marketing and product development expense of \$347, \$65, \$416 and \$140, respectively, offset by a decrease in general and administrative expense of \$968. In the nine months ended September 30, 2010 this resulted in additional online cost of sales, events cost of sales, sales and marketing and product development expense of \$1.1 million, \$0.2 million, \$1.4 million and \$0.5 million, respectively, offset by a decrease in general and administrative expense of \$3.2 million.

***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

***Revenue Recognition***

The Company generates substantially all of its revenue from the sale of targeted advertising campaigns that are delivered via its network of websites and events. Revenue is recognized only when the price is fixed or determinable, persuasive evidence of an arrangement exists, the service is performed and collectability of the resulting receivable is reasonably assured.

Although each of the Company's online media offerings can be sold separately, the majority of the Company's online media sales involve multiple online offerings, which are described in more detail below. During fiscal 2010 and prior, because objective evidence of fair value did not exist for all elements in the Company's bundled advertising campaigns, no allocation could be made among the various elements, so the Company recognized revenue on all units of accounting ratably over the term of the arrangement. In September 2009, the FASB ratified Accounting Standards Update (ASU) 2009-13, *Revenue Arrangements with Multiple Deliverables*, which updates the existing multiple-element revenue arrangements guidance included in ASC 605-25. ASU 2009-13 requires companies to allocate the overall consideration to each deliverable by using a best estimate of selling price of individual deliverables in the arrangement in the absence of vendor-specific objective evidence or other third party evidence of selling price. The Company adopted the new standard, beginning on January 1, 2011, on a prospective basis. Because neither vendor-specific objective evidence of fair value nor third party evidence of selling price exists for all elements in the Company's bundled advertising campaigns, the Company uses an estimated selling price which represents management's best estimate of the stand-alone selling price of deliverables for each deliverable in an arrangement. The Company uses the relative selling price method to allocate consideration at the inception of the arrangement to each deliverable in a multiple element arrangement. The relative selling price method allocates any discount in the arrangement proportionately to each deliverable on the basis of the deliverable's best estimated selling price. Revenue

is then recognized as delivery occurs. For content posted on websites, revenue recognition is generally over the period the content is available.

The Company has concluded that adoption of this standard did not materially affect results in the first nine months of 2011, nor is it expected to materially affect future periods.

**Table of Contents**

*Event Sponsorships.* Revenue from vendor-sponsored events, whether sponsored exclusively by a single vendor or in a multi-vendor sponsored event, is recognized upon completion of the event in the period the event occurs. The majority of the Company's events are free to qualified attendees; however, certain events are based on a paid attendee model. The Company recognizes revenue for paid attendee events upon completion of the event and receipt of payment from the attendee. Amounts collected or billed prior to satisfying the above revenue recognition criteria are recorded as deferred revenue.

*Online Media.* Revenue for specific online media offerings is recognized as follows:

*White Papers.* White paper revenue is recognized ratably over the period in which the white paper is available on the Company's websites.

*Webcasts, Podcasts, Videocasts and Virtual Trade Shows.* Webcast, podcast, videocast, virtual trade show and similar content revenue is recognized ratably over the period in which the webcast, podcast, videocast or virtual trade show is available on the Company's websites.

*Custom Media.* Custom media revenue is recognized ratably over the period in which the custom media is available on the Company's websites.

*Promotional E-mails and E-newsletters.* Promotional e-mail revenue is recognized ratably over the period in which the related content is available on its websites because promotional e-mails do not have standalone value from the related content. E-newsletter revenue is recognized in the period in which the e-newsletter is sent.

*List Rentals.* List rental revenue is recognized in the period in which the e-mail is sent to the list of registered members.

*Banners.* Banner revenue is recognized in the period in which the banner impressions occur.

*Third Party Revenue Sharing Arrangements.* Revenue from third party revenue sharing arrangements is recognized on a net basis in the period in which the services are performed. For certain third party agreements where the Company is the primary obligor, revenue is recognized on a gross basis in the period in which the services are performed.

Amounts collected or billed prior to satisfying the above revenue recognition criteria are recorded as deferred revenue.

***Fair Value of Financial Instruments***

Financial instruments consist of cash and cash equivalents, short and long-term investments, accounts receivable and accounts payable. The carrying value of these instruments approximates their estimated fair values.

***Long-lived Assets***

Long-lived assets consist primarily of property and equipment, goodwill and other intangible assets. A specifically identified intangible asset must be recorded as a separate asset from goodwill if either of the following two criteria is met: (1) the intangible asset acquired arises from contractual or other legal rights; or (2) the intangible asset is separable. Accordingly, intangible assets consist of specifically identified intangible assets. Goodwill is the excess of any purchase price over the estimated fair market value of net tangible assets acquired.

Goodwill and indefinite-lived intangible assets are not amortized, but are reviewed annually for impairment or more frequently if impairment indicators arise. Separable intangible assets that are not deemed to have an indefinite life are amortized over their estimated useful lives, which range from one to nine years, using methods of amortization that are expected to reflect the estimated pattern of economic use, and are reviewed for impairment when events or changes in circumstances suggest that the assets may not be recoverable. The Company performs its annual test of impairment of goodwill as of December 31st of each year and whenever events or changes in circumstances suggest that the carrying amount may not be recoverable. Based on this evaluation, the Company believes that, as of each of the balance sheet dates presented, none of the Company's goodwill or other long-lived assets was impaired. The Company did not have any intangible assets with indefinite lives as of September 30, 2011 or December 31, 2010.



**Table of Contents*****Internal-Use Software and Website Development Costs***

The Company capitalizes costs incurred during the development of its website applications and infrastructure as well as certain costs relating to internal-use software. The estimated useful life of costs capitalized is evaluated for each specific project. Capitalized internal-use software and website development costs are reviewed for recoverability whenever events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable. An impairment loss shall be recognized only if the carrying amount of the asset is not recoverable and exceeds its fair value. The Company capitalized internal-use software and website development costs of \$1.0 million and \$0.6 million for the three months ended September 30, 2011 and 2010, respectively, and \$2.6 million and \$1.6 million for the nine months ended September 30, 2011 and 2010, respectively.

***Income Taxes***

The Company's deferred tax assets and liabilities are recognized based on temporary differences between the financial reporting and income tax bases of assets and liabilities using statutory rates. If required, a valuation allowance is established against net deferred tax assets if, based upon available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized. The Company recognizes any interest and penalties related to uncertain tax positions in income tax expense.

***Stock-Based Compensation***

At September 30, 2011, the Company had two stock-based employee compensation plans which are more fully described in Note 11. Stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized in the Statement of Operations on a straight-line basis over the vesting period of the award or using the accelerated method if the award is contingent upon performance goals. The Company uses the Black-Scholes option-pricing model to determine the fair value of stock option awards.

***Net Income (Loss) Per Share***

Basic earnings per share is computed based on the weighted average number of common shares and vested restricted stock awards outstanding during the period. Because the holders of unvested restricted stock awards do not have nonforfeitable rights to dividends or dividend equivalents, the Company does not consider these awards to be participating securities that should be included in its computation of earnings per share under the two-class method. Diluted earnings per share is computed using the weighted average number of common shares and vested restricted stock awards outstanding during the period, plus the dilutive effect of potential future issuances of common stock relating to stock option programs and other potentially dilutive securities using the treasury stock method. In calculating diluted earnings per share, the dilutive effect of stock options is computed using the average market price for the respective period. In addition, the assumed proceeds under the treasury stock method include the average unrecognized compensation expense and assumed tax benefit of stock options that are in-the-money. This results in the assumed buyback of additional shares, thereby reducing the dilutive impact of stock options.

***Recent Accounting Pronouncements***

In October 2009, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) 2009-14, *Certain Revenue Arrangements That Include Software Elements* ( ASU 2009-14 ). ASU 2009-14 amends guidance included within Accounting Standards Codification ( ASC ) Topic 985-605 to exclude tangible products containing software components and non-software components that function together to deliver the product's essential functionality. Entities that sell joint hardware and software products that meet this scope exception will be required to follow the guidance of ASU 2009-13. ASU 2009-14 is effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. Early adoption and retrospective application are also permitted. The Company determined that adopting the provisions of ASU 2009-14 did not impact its consolidated financial statements.

In December 2010, the FASB issued ASU 2010-29, *Disclosure of Supplementary Pro Forma Information for Business Combinations* (Topic 805), which specifies that if a public entity presents financial statements, the entity should disclose revenue and earnings of the combined entity as though the business combination(s) that occurred during the year occurred as of the beginning of the comparable prior annual reporting period only. This ASU also expands the supplemental pro forma disclosure. The ASU is effective for business combinations for which the acquisition date is on or after the annual reporting period beginning on or after December 15, 2010. The adoption of this standard did not

affect the Company's consolidated financial statements.

**Table of Contents**

In May 2011, the FASB issued ASU 2011-04, *Fair Value Measurement: Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS* ("ASU 2011-04"), which provides common requirements for measuring fair value and for disclosing information about fair value measurements in accordance with GAAP and International Financial Reporting Standards ( IFRS ). ASU 2011-04 changes certain fair value measurement principles, clarifies the application of existing fair value measurement and expands ASC 820 disclosure requirements, particularly for Level 3 fair value measurements. ASU 2011-04 is effective during interim and annual periods beginning after December 15, 2011. Early application is prohibited. The Company is currently assessing the potential impact of this standard but does not expect the adoption of the standard to have a material impact on the Company's consolidated financial statements.

In June 2011, the FASB issued ASU 2011-05, *Presentation of Comprehensive Income*, which requires entities to present reclassification adjustments included in other comprehensive income on the face of the financial statements and allows entities to present the total of comprehensive income, the components of net income and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. It also eliminates the option for entities to present the components of other comprehensive income as part of the statement of changes in stockholders' equity. For public companies, ASU 2011-05 is effective for fiscal years (and interim periods within those years) beginning after December 15, 2011, with earlier adoption permitted. ASU 2011-05 impacts disclosure only and, therefore, is not expected to have a material effect on the Company's consolidated financial statements.

In December 2010, the FASB issued ASC update No. 2010-28, *Intangibles-Goodwill and Other (Topic 350), When to Perform Step 2 of the Goodwill Impairment Test for Reporting Units with Zero or Negative Carrying Amounts* a consensus of the FASB Emerging Issues Task Force, which modifies Step 1 of the goodwill impairment test for reporting units with zero or negative carrying amounts. For those reporting units, an entity is required to perform Step 2 of the goodwill impairment test if it is more likely than not that a goodwill impairment exists. The qualitative factors that an entity should consider when evaluating whether it is more likely than not that a goodwill impairment exists are consistent with the existing guidance for determining whether an impairment exists between annual tests. The adoption of this update did not have a material impact on the Company's financial statements. This update was effective for fiscal periods beginning after December 15, 2010.

In September 2011, the FASB issued ASU 2011-08: *Testing for Goodwill Impairment*, which amends current goodwill impairment testing guidance by providing entities with an option to perform a qualitative assessment to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the two-step goodwill impairment test. ASU 2011-08 will be effective for interim and annual goodwill impairment tests performed for fiscal years beginning after December 15, 2011, with early adoption permitted. The Company is currently assessing the potential impact of this standard but does not expect the adoption of the standard to have a material impact on the Company's consolidated financial statements.

**3. Fair Value Measurements**

The Company measures certain financial assets at fair value on a recurring basis, including cash equivalents, and short and long-term investments. The fair value of these financial assets was determined based on three levels of input as follows:

*Level 1.* Quoted prices in active markets for identical assets and liabilities;

*Level 2.* Observable inputs other than quoted prices in active markets; and

*Level 3.* Unobservable inputs.

**Table of Contents**

The fair value hierarchy of the Company's financial assets and liabilities carried at fair value and measured on a recurring basis is as follows:

	<b>Fair Value Measurements at Reporting Date Using</b>			
	<b>September 30, 2011</b>	<b>Quoted Prices in Active Markets for Identical Assets (Level 1)</b>	<b>Significant Other Observable Inputs (Level 2)</b>	<b>Significant Unobservable Inputs (Level 3)</b>
		<b>(Unaudited)</b>		
Money market funds(1)	\$ 9,823	\$ 9,823	\$	\$
Short-term investments(2)	21,148		21,148	
Long-term investments(2)	9,844		9,844	
<b>Total</b>	<b>\$ 40,815</b>	<b>\$ 9,823</b>	<b>\$ 30,992</b>	<b>\$</b>

	<b>Fair Value Measurements at Reporting Date Using</b>			
	<b>December 31,</b>	<b>Quoted Prices in Active Markets for Identical</b>	<b>Significant Other Observable</b>	<b>Significant Unobservable</b>
Common stock \$0.01 par value, 74,000 shares authorized, 45,593, 45,432 and 45,621 shares issued and 35,802, 35,641 and 35,830 shares outstanding at May 28, 2011, February 26, 2011 and May 29, 2010, respectively	456	454	456	
Additional paid-in capital	115,377	114,909	114,163	
Retained earnings	161,396	161,642	196,567	
Common stock held in treasury, 9,791 shares at cost at May 28, 2011, February 26, 2011, and May 29, 2010, respectively	(112,711)	(112,711)	(112,711)	
Accumulated other comprehensive income (loss)	74	(65)	23	
<b>Total stockholders' equity</b>	<b>164,592</b>	<b>164,229</b>	<b>198,498</b>	
<b>Total liabilities and stockholders' equity</b>	<b>\$ 227,436</b>	<b>\$ 234,163</b>	<b>\$ 264,947</b>	

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

[Table of Contents](#)

**CHRISTOPHER & BANKS CORPORATION**  
**CONDENSED CONSOLIDATED INCOME STATEMENTS**

(In thousands, except per share data)

(Unaudited)

	<b>Three Months Ended</b>	
	<b>May 28, 2011</b>	<b>May 29, 2010</b>
Net sales	\$ 123,832	\$ 126,235
Costs and expenses:		
Merchandise, buying and occupancy	80,826	72,857
Selling, general and administrative	35,430	36,199
Depreciation and amortization	5,584	6,530
Total costs and expenses	121,840	115,586
Operating income	1,992	10,649
Other income	79	116
Income before income taxes	2,071	10,765
Income tax provision	180	4,425
Net income	\$ 1,891	\$ 6,340
Basic earnings per share:		
Net income	\$ 0.05	\$ 0.18
Basic shares outstanding	35,482	35,306
Diluted earnings per share:		
Net income	\$ 0.05	\$ 0.18
Diluted shares outstanding	35,533	35,607
Dividends per share	\$ 0.06	\$ 0.06

**The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.**

Table of Contents**CHRISTOPHER & BANKS CORPORATION****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

(Unaudited)

	<b>Three Months Ended</b>	
	<b>May 28, 2011</b>	<b>May 29, 2010</b>
<b>Cash flows from operating activities:</b>		
Net income	\$ 1,891	\$ 6,340
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation and amortization	5,584	6,530
Amortization of premium on investments	50	187
Excess tax benefit on stock-based compensation		(206)
Deferred income taxes		(946)
Stock-based compensation expense	586	638
Loss on disposal of furniture, fixtures and equipment		3
Gain on investments, net	(8)	(18)
<b>Changes in operating assets and liabilities:</b>		
Increase in accounts receivable	(3,172)	(1,602)
Decrease in merchandise inventories	4,403	3,953
Increase in prepaid expenses	(1,127)	(1,192)
Decrease in income taxes receivable	73	601
(Increase) decrease in other assets	40	(2)
Decrease in accounts payable	(3,395)	(6,124)
Increase (decrease) in accrued liabilities	(3,530)	386
Decrease in deferred lease incentives	(45)	(1,207)
Decrease in other liabilities	(170)	(440)
<b>Net cash provided by operating activities</b>	<b>1,180</b>	<b>6,901</b>
<b>Cash flows from investing activities:</b>		
Purchases of property, equipment and improvements	(3,464)	(3,395)
Purchases of investments	(38,017)	(22,034)
Sales of investments	47,041	22,026
<b>Net cash provided by (used in) investing activities</b>	<b>5,560</b>	<b>(3,403)</b>
<b>Cash flows from financing activities:</b>		
Exercise of stock options		87
Excess tax benefit on stock-based compensation		206
Dividends paid	(2,137)	(2,134)
<b>Net cash used in financing activities</b>	<b>(2,137)</b>	<b>(1,841)</b>
<b>Net increase in cash and cash equivalents</b>	<b>4,603</b>	<b>1,657</b>
<b>Cash and cash equivalents at beginning of period</b>	<b>43,712</b>	<b>37,073</b>

Edgar Filing: TechTarget Inc - Form 10-Q

Cash and cash equivalents at end of period	\$	48,315	\$	38,730
--	----	--------	----	--------

**The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.**

Table of Contents

**CHRISTOPHER & BANKS CORPORATION**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(Unaudited)

**NOTE 1 BASIS OF PRESENTATION**

The unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q have been prepared by Christopher & Banks Corporation and its subsidiaries (collectively referred to as Christopher & Banks, the Company, we, us or our ) pursuant to the current rules and regulations of the United States Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed, or omitted, pursuant to such rules and regulations. These unaudited condensed consolidated financial statements should be read in conjunction with the audited financial statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

The results of operations for the interim periods shown in this report are not necessarily indicative of results to be expected for the full fiscal year. In the opinion of management, the information contained herein reflects all adjustments, consisting only of normal adjustments, except as otherwise stated in these notes, necessary to present fairly our financial position as of May 28, 2011, February 26, 2011 and May 29, 2010, and our results of operations and cash flows for the three month periods ended May 28, 2011 and May 29, 2010.

*Revision to Fiscal 2010 Consolidated Statement of Cash Flows*

In connection with the preparation of our financial statements for the fiscal year ended February 26, 2011, we determined that cash flows from the redemption of our investments in auction rate securities should be classified as cash inflows from investing activities. We previously classified certain of these cash flows as cash inflows from operating activities.

We have revised our statement of cash flows for the three months ended May 29, 2010 to properly classify proceeds from the redemption of our investments of Auction Rate Securities ( ARS ) as cash inflows from investing activities. The effect of this revision was to decrease cash provided by operating activities by \$3.3 million and decrease cash used in investing activities by \$3.3 million, hence there was no impact on the net change in cash and cash equivalents or on our total balance of cash and cash equivalents as previously reported. We have concluded that this correction is immaterial to the financial statements taken as a whole.

*Recent Accounting Pronouncement*



## Edgar Filing: TechTarget Inc - Form 10-Q

In October 2009, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) 2009-13, Multiple Deliverable Revenue Arrangements. ASU 2009-13 amends Accounting Standards Codification ( ASC ) 605-10, Revenue Recognition, and addresses accounting for multiple-deliverable arrangements to enable vendors to account for products or services (deliverables) separately rather than as a combined unit, and provides guidance regarding how to measure and allocate arrangement consideration to one or more units of accounting. The adoption of ASU 2009-13 at the beginning of fiscal 2012 had no impact on our consolidated financial statements.

Table of Contents

**NOTE 2 INVESTMENTS**

Investments consisted of the following (in thousands):

Description	Amortized Cost	May 28, 2011		Estimated Fair Value
		Unrealized Gains	Unrealized Losses	
Short-term investments:				
Available-for-sale securities:				
Municipal commercial paper	\$ 2,296	\$	\$	\$ 2,296
Municipal bonds	13,513	25		13,538
U.S. Agency securities	9,967	2		9,969
<b>Total short-term investments</b>	<b>25,776</b>	<b>27</b>		<b>25,803</b>
Long-term investments:				
Available-for-sale securities:				
Municipal bonds	16,949	88	30	17,007
U.S. Agency securities	10,135	37		10,172
<b>Total long-term investments</b>	<b>27,084</b>	<b>125</b>	<b>30</b>	<b>27,179</b>
<b>Total investments</b>	<b>\$ 52,860</b>	<b>\$ 152</b>	<b>\$ 30</b>	<b>\$ 52,982</b>

Description	Amortized Cost	Feb 26, 2011		Estimated Fair Value
		Unrealized Gains	Unrealized Losses	
Short-term investments:				
Available-for-sale securities:				
Variable rate demand obligations	\$ 6,505	\$	\$	\$ 6,505
Commercial paper	5,794		3	5,791
Municipal bonds	16,118	15	1	16,132
U.S. Agency securities	4,631	1		4,632
<b>Total short-term investments</b>	<b>33,048</b>	<b>16</b>	<b>4</b>	<b>33,060</b>
Long-term investments:				
Available-for-sale securities:				
Municipal bonds	18,714	37	91	18,660
U.S. Agency securities	10,162	2		10,164
<b>Total long-term investments</b>	<b>28,876</b>	<b>39</b>	<b>91</b>	<b>28,824</b>
<b>Total investments</b>	<b>\$ 61,924</b>	<b>\$ 55</b>	<b>\$ 95</b>	<b>\$ 61,884</b>

Description	Amortized Cost	May 29, 2010		Estimated Fair Value
		Unrealized Gains	Unrealized Losses	

Edgar Filing: TechTarget Inc - Form 10-Q

Short-term investments:							
Available-for-sale securities:							
Variable rate demand obligations	\$	22,195	\$		\$		\$ 22,195
Municipal commercial paper		1,000					1,000
Municipal bonds		27,281		8			27,289
U.S. Agency securities		484		1	6		479
Trading securities:							
Auction Rate Securities		9,999					9,999
Total short-term investments		60,959		9	6		60,962
Long-term investments:							
Available-for-sale securities:							
Municipal bonds		9,635		32			9,667
U.S. Agency securities		5,501		5	1		5,505
Total long-term investments		15,136		37	1		15,172
Total investments	\$	76,095	\$	46	\$	7	\$ 76,134

Table of Contents

We account for our investments in accordance with ASC 320-10, Investments Debt and Equity Securities and, accordingly, our investment securities have been characterized as either available-for-sale or trading. As of May 28, 2011, our available-for-sale investment securities were comprised of municipal bonds, municipal commercial paper and U.S. Agency securities. These securities were classified as available-for-sale as we did not enter into these investments for speculative purposes or intend to actively buy and sell the securities in order to generate profits on differences in price. Our primary investment objective is preservation of principal. During the first quarter of fiscal 2012, purchases of available-for-sale securities totaled approximately \$38.0 million, while proceeds from the sale of available-for-sale securities were approximately \$47.0 million. Gross realized gains and losses on the sale of available-for-sale securities during the quarter ended May 28, 2011 were not material.

Our available-for-sale securities are reviewed for possible impairment at least quarterly, or more frequently if circumstances arise which may indicate impairment. When the fair value of the securities declines below the amortized cost basis, impairment is indicated and it must be determined whether it is other-than-temporary. Impairment is considered to be other-than-temporary if we (i) intend to sell the security, (ii) will more likely than not be forced to sell the security before recovering its cost, or (iii) do not expect to recover the securities amortized cost basis. If the decline in fair value is considered other-than-temporary, the cost basis of the security is adjusted to its fair market value and the realized loss is reported in earnings. Subsequent increases or decreases in fair value are reported in equity as other comprehensive income (loss). As of May 28, 2011, there were no other-than-temporary impairments of our available-for-sale securities.

We had approximately \$10.0 million of trading securities as of May 29, 2010, which consisted solely of \$11.6 million of ARS at cost, less a fair value adjustment of approximately \$1.6 million. The fair value of the ARS was determined utilizing a discounted cash flow method based on market rates and an estimated period of time the ARS were expected to be held.

In November 2008, we entered into a settlement agreement with UBS Financial Services, Inc., a subsidiary of UBS AG ( UBS ) related to our investment in ARS purchased through UBS. Under the terms of the settlement agreement, we received rights that enabled us to sell our ARS to UBS at par value at any time during the two year period beginning June 30, 2010. On June 30, 2010, we exercised our ARS rights and sold our remaining \$7.1 million investment in ARS to UBS at par value. We had no investments in ARS or other trading securities as of May 28, 2011 or February 26, 2011.

Expected maturities of our investments are as follows (in thousands):

	May 28, 2011
Due in one year or less	\$ 25,803
Due after one year through three years	25,581
Due greater than three years	1,598
<b>Total investment securities</b>	<b>\$ 52,982</b>

We had \$6.5 million and \$22.2 million of Variable Rate Demand Obligations ( VRDO ) as of February 26, 2011 and May 29, 2010, respectively. These investments maintain a constant par value, have variable rates of return tied to short-term interest rates which reset weekly, and may be tendered for sale upon notice to the trustee. Although our VRDO were issued and rated as long-term securities, with maturities ranging from 2013 through 2041, they were priced and traded as short-term investments as each VRDO contained a put feature, which was supported by highly rated financial institutions. We classified our VRDO as short-term investments maturing in one year or less as we expected to realize the

## Edgar Filing: TechTarget Inc - Form 10-Q

proceeds from our VRDO within that time period. We liquidated our remaining holdings of VRDO in the first quarter of fiscal 2012 and had no investments in VRDO as of May 28, 2011.

Table of Contents**NOTE 3 MERCHANDISE INVENTORIES AND SOURCES OF SUPPLY**

Our merchandise inventories consisted of the following (in thousands):

Description	May 28, 2011	February 26, 2011	May 29, 2010
Merchandise - in store/e-Commerce	\$ 33,433	\$ 34,186	\$ 33,178
Merchandise - in transit	1,375	5,025	1,365
	\$ 34,808	\$ 39,211	\$ 34,543

We do not have long-term purchase commitments or arrangements with any of our suppliers or agents. During the quarter ended May 28, 2011, one of our vendors supplied approximately 22% of our merchandise purchases and a second vendor supplied approximately 13% of our merchandise purchases. We purchased approximately 30% and 18% of our merchandise from these two vendors, respectively, during the quarter ended May 29, 2010.

Although we have strong relationships with these vendors, there can be no assurance that these relationships can be maintained in the future or that the vendors will continue to supply merchandise to us. If there should be any significant disruption in the supply of merchandise from these vendors, management believes that it will be able to shift production to other suppliers so as to continue to secure the required volume of product. Nevertheless, it is possible that any significant disruption in supply could have a material adverse impact on our financial position or results of operations.

**NOTE 4 PROPERTY, EQUIPMENT AND IMPROVEMENTS, NET**

Property, equipment and improvements, net consisted of the following (in thousands):

Description	Estimated Useful Life	May 28, 2011	February 26, 2011	May 29, 2010
Land		\$ 1,597	\$ 1,597	\$ 1,597
Corporate office, distribution center and related building improvements	25 years	12,101	12,101	12,047
Store leasehold improvements	Term of related lease, typically 10 years	88,429	91,237	92,431
Store furniture and fixtures	3-10 years	108,384	110,754	111,482
Point of sale hardware and software	5 years	9,793	9,858	14,943
Computer hardware and software	3-5 years	26,794	26,858	24,269
Corporate office and distribution center furniture, fixtures and equipment	7 years	5,401	5,401	5,334

## Edgar Filing: TechTarget Inc - Form 10-Q

Construction in progress	3,021	465	2,833
	255,520	258,271	264,936
Less accumulated depreciation and amortization	(181,059)	(181,624)	(172,052)
Net property, equipment and improvements	\$ 74,461	\$ 76,647	\$ 92,884

We review long-lived assets with definite lives at least annually, or whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. While no impairments of long-lived assets were recorded in the three month period ended May 28, 2011, the current challenging economic environment, combined with continued instability in the housing and labor markets, and general economic uncertainty affecting the retail industry, make it reasonably possible that long-lived asset impairments could be identified and recorded in future periods.

Table of Contents**NOTE 5 ACCRUED LIABILITIES**

Other accrued liabilities consisted of the following (in thousands):

Description	May 28, 2011	February 26, 2011	May 29, 2010
Gift card and store credit liabilities	\$ 7,803	\$ 10,150	\$ 8,337
Accrued merchandise inventory receipts not yet invoiced	2,668	1,872	1,673
Accrued Friendship Rewards loyalty liability	3,391	2,938	1,189
Accrued income, sales and other taxes payable	2,577	2,017	2,753
Accrued workers compensation liability	369	456	505
Accrued occupancy-related expenses	911	1,145	1,143
Other	3,300	3,353	2,509
	\$ 21,019	\$ 21,931	\$ 18,109

**NOTE 6 CREDIT FACILITY**

We maintain an Amended and Restated Revolving Credit Facility (the Credit Facility) with Wells Fargo Bank, National Association (Wells Fargo). The Credit Facility provides us with revolving credit loans and letters of credit of up to \$50 million, in the aggregate, subject to a borrowing base formula based on inventory levels.

Interest under the Credit Facility is payable monthly in arrears. The Credit Facility carries a facility fee of 0.25%, based on the unused portion as defined in the agreement, a collateral monitoring fee and a guarantee service charge. Borrowings under the Credit Facility are collateralized by our equipment, intangible assets, inventory, inventory letters of credit and letter of credit rights. We had no revolving credit loan borrowings under the Credit Facility during the first three months of fiscal 2012 or fiscal 2011. Historically, we have utilized the Credit Facility only to open letters of credit. The borrowing base at May 28, 2011 was \$19.6 million. As of May 28, 2011, we had open on-demand letters of credit in the amount of \$1.0 million. Accordingly, the availability of revolving credit loans under the Credit Facility was \$18.6 million at May 28, 2011.

The Credit Facility contains certain restrictive covenants, including restrictions on incurring additional indebtedness and limitations on certain types of investments, as well as requiring the maintenance of certain financial covenants. As of May 28, 2011, the most recent measurement date, we were in compliance with all financial covenants under the Credit Facility.

On June 29, 2011, we entered into the Sixth Amendment to the Credit Facility (the Sixth Amendment) with Wells Fargo. The Sixth Amendment extended the maturity date of the Credit Facility by three years from June 30, 2011 to June 30, 2014. In addition, the Sixth Amendment changed the interest calculation under the Credit Facility. Previously, interest was calculated based on either the prime rate minus 0.25% or the one, three or six month London Interbank Market Offered Rate (LIBOR) based on the length of time the corresponding advance was outstanding. Under the Sixth Amendment, interest is calculated based on the three-month LIBOR plus 2.0%, reset daily.



**NOTE 7 STOCK-BASED COMPENSATION**

We account for stock-based compensation in accordance with the provisions of ASC 718-10, Stock Compensation. Under various plans, we may grant options to purchase common stock to employees and non-employee members of our Board of Directors at a price not less than 100% of the fair market value of our common stock on the option grant date. In general, options granted to employees vest over three to five years and are exercisable up to ten years from the date of grant, and options granted to Directors vest immediately and are exercisable up to ten years from the grant date.

Table of Contents

We may also grant shares of restricted stock to our employees and non-employee members of our Board of Directors. The grantee cannot transfer the shares before the respective shares vest. Shares of nonvested restricted stock are considered to be currently issued and outstanding. Restricted stock grants to employees have original vesting schedules of three to seven years, while restricted grants to Directors are fully vested on the date of grant.

Our restricted stock awards are generally subject to forfeiture if employment or service terminates prior to the lapse of the restrictions. In addition, certain of our restricted stock awards have performance-based vesting provisions and are subject to forfeiture in whole or in part if these performance conditions are not achieved. We assess, on an ongoing basis, the probability of whether the performance criteria will be achieved and, once it is deemed probable, we begin recognizing compensation expense over the relevant performance period. For those awards not subject to performance criteria, we expense the cost of the restricted stock awards, which is determined to be the fair market value of the shares at the date of grant, on a straight-line basis over the vesting period. The fair market value of our restricted stock is determined based on the closing price of our common stock on the grant date.

Total pre-tax compensation expense related to stock-based awards for the three months ended May 28, 2011 and May 29, 2010 was approximately \$586,000 and \$638,000, respectively.

*Methodology Assumptions*

We use the Black-Scholes option-pricing model to value our stock options for grants to our employees and non-employee directors. Using this option-pricing model, the fair value of each stock option award is estimated on the date of grant and is expensed on a straight-line basis over the vesting period, as the stock options are subject to pro-rata vesting. The expected volatility assumption is based on the historical volatility of our stock over a term equal to the expected term of the option granted. The expected term of stock option awards granted is derived from historical exercise experience and represents the period of time that awards are expected to be outstanding. The risk-free interest rate is based on the implied yield on a U.S. Treasury constant maturity with a remaining term equal to the expected term of the option granted.

The weighted average assumptions relating to the valuation of our stock options granted during the three month periods ended May 28, 2011 and May 29, 2010 were as follows:

	<b>Three Months Ended</b>	
	<b>May 28, 2011</b>	<b>May 29, 2010</b>
Expected dividend yield	3.92%	3.08%
Expected volatility	71.0%	70.0%
Risk-free interest rate	2.13%	2.49%
Expected term in years	5.0	4.9

Table of Contents*Stock-Based Compensation Activity*

The following table presents a summary of our stock option activity for the three months ended May 28, 2011:

	Number of Shares	Weighted Average Exercise Price	Aggregate Intrinsic Value (in thousands)	Weighted Average Fair Value	Weighted Average Remaining Contractual Life
Outstanding, beginning of period	2,572,735	\$ 8.70	\$ 364	\$ 3.59	
Vested	750,152	14.83	27	5.60	
Unvested	1,822,583	6.18	337	2.76	
Granted	436,657	6.27		2.85	
Exercised					
Canceled - vested (expired)					
Canceled - unvested (forfeited)	(6,261)	6.15		2.80	
Outstanding, end of period	3,003,131	8.35	364	3.48	8.43
Vested	820,061	14.35	53	5.47	5.35
Unvested	2,183,070	6.10	311	2.74	9.58
Exercisable, end of period	820,061	14.35	53	5.47	5.35

The aggregate intrinsic value in the preceding table represents the total pre-tax intrinsic value (the difference between our closing stock price on the last trading day of the quarter and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on May 28, 2011.

The following table presents a summary of our restricted stock activity for the three months ended May 28, 2011:

	Number of Shares	Weighted Average Fair Value
Unvested, beginning of period	183,070	\$ 8.22
Granted	238,044	6.26
Vested	(50,353)	8.10
Canceled - unvested (forfeited)	(59,286)	9.00
Unvested, end of period	311,475	\$ 6.59

The total fair value of shares of restricted stock that vested during the quarter ended May 28, 2011 and May 29, 2010 was approximately \$408,000 and \$745,000, respectively. As of May 28, 2011, there was approximately \$5.5 million of unrecognized stock-based compensation expense, which is expected to be recognized over a weighted average period of approximately 2.6 years.

**NOTE 8 INCOME TAXES**

As of May 28, 2011, our liability for unrecognized tax benefits associated with uncertain tax positions was approximately \$2.0 million and the total amount of unrecognized tax benefits that, if recognized, would affect the effective tax rate was \$1.2 million. We recognize interest and penalties related to unrecognized tax benefits as components of income tax expense. At May 28, 2011, we had accrued approximately \$0.7 million for the potential payment of interest and penalties.

Table of Contents

We are subject to U.S. federal income tax and the income tax of various state and local jurisdictions. Fiscal years 2008 through 2011 remain subject to examination by the Internal Revenue Service. With few exceptions, we are not subject to state income tax examination by tax authorities for taxable years prior to fiscal 2007. At May 28, 2011, we had ongoing audits in various jurisdictions. We do not believe that the resolution of these examinations will have a significant impact on our liability for unrecognized tax benefits.

As of May 28, 2011, we had a full valuation allowance against our net deferred tax assets. Deferred income tax assets represent potential future income tax benefits. Realization of these assets is ultimately dependent upon future taxable income. We have incurred a net cumulative loss as measured by the results of the prior three years. ASC 740 Income Taxes, requires that deferred tax assets be reduced by a valuation allowance if, based on all available evidence, it is considered more likely than not that some or all of the recorded deferred tax assets will not be realized in a future period. Forming a conclusion that a valuation allowance is not needed is difficult when negative evidence such as cumulative losses exists. As a result of our evaluation, we have concluded that there is insufficient positive evidence to overcome the negative evidence related to our cumulative losses. Accordingly, we have maintained the full valuation allowance against our net deferred tax assets established in the third quarter of fiscal 2011. Recording the valuation allowance does not prevent us from using the deferred tax assets in the future when profits are realized.

As of May 28, 2011, we had federal and state net operating loss carryforwards which will reduce future taxable income. Approximately \$0.6 million in federal tax benefits are available from these loss carryforwards and an additional \$0.5 million is available in tax credit carryforwards. The federal net loss carryforwards expire in 2031. The state net loss carryforwards will expire beginning in fiscal 2014 and in subsequent years. Additionally, we have charitable contribution carryforwards that will expire in fiscal 2014.

**NOTE 9 EARNINGS PER SHARE**

We calculate earnings per share under the guidance in ASC 260-10, Earnings per Share, which clarifies that unvested share-based payment awards that contain nonforfeitable rights to receive dividends or dividend equivalents (whether paid or unpaid) are considered participating securities, and thus, should be included in the two-class method of computing earnings per share (EPS). Participating securities under this statement include our unvested employee restricted stock awards with time-based vesting, which receive nonforfeitable dividend payments.

The calculation of EPS for common stock shown below excludes the income attributable to these unvested employee restricted stock awards from the numerator and excludes the dilutive impact of these shares from the denominator.

	Three Months Ended	
	May 28, 2011	May 29, 2010
<b>Numerator</b> (in thousands):		
Net income attributable to Christopher & Banks Corporation	\$ 1,891	\$ 6,340
Income allocated to participating securities	(10)	(64)
Net income available to common shareholders	1,881	6,276
<b>Denominator</b> (in thousands):		

## Edgar Filing: TechTarget Inc - Form 10-Q

Weighted average common shares outstanding - basic	35,482	35,306
Dilutive shares	51	301
Weighted average common and common equivalent shares outstanding - diluted	35,533	35,607
<b>Net income per common share:</b>		
Basic	\$ 0.05	\$ 0.18
Diluted	\$ 0.05	\$ 0.18

Table of Contents

Stock options of 2,952,423 and 1,271,302 were excluded from the shares used in the computation of diluted earnings per share for the three month periods ended May 28, 2011 and May 29, 2010, respectively, as they were anti-dilutive.

**NOTE 10 FAIR VALUE MEASUREMENTS**

Under ASC 820-10, Fair Value Measurements and Disclosures, fair value is defined as the exit price, or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date. ASC 820-10 also establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are inputs market participants would use in valuing the asset or liability and are developed based on market data obtained from sources independent of us. Unobservable inputs are inputs that reflect our assumptions about the factors market participants would use in valuing the asset or liability that are developed based upon the best information available in the circumstances. The hierarchy is broken down into three levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active and inputs (other than quoted prices) that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability. Categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

*Assets and Liabilities that are Measured at Fair Value on a Recurring Basis:*

For the three month periods ended May 28, 2011 and May 29, 2010, fair value under ASC 820-10 applied to our available-for-sale securities, ARS and ARS rights. These financial assets are carried at fair value following the requirements of ASC 820-10.

The following tables provide information by level for assets and liabilities that are measured at fair value on a recurring basis (in thousands):

Description	Fair Value at May 28, 2011	Fair Value Measurements Using Inputs Considered as		
		Level 1	Level 2	Level 3
<b>Available-for-sale securities:</b>				
Municipal commercial paper	2,296	\$	\$	2,296
Municipal bonds	13,538			13,538
U.S. Agency securities	9,969			9,969
<b>Total current assets</b>	<b>25,803</b>			<b>25,803</b>
<b>Long-term investments:</b>				
<b>Available-for-sale securities:</b>				
Municipal bonds	17,007			17,007
U.S. Agency securities	10,172			10,172
<b>Total long-term investments</b>	<b>27,179</b>			<b>27,179</b>

Edgar Filing: TechTarget Inc - Form 10-Q

Total assets	\$	52,982	\$	\$	52,982	\$
--------------	----	--------	----	----	--------	----



## Edgar Filing: TechTarget Inc - Form 10-Q

### Table of Contents

Description	Fair Value at February 26, 2011	Level 1	Fair Value Measurements Using Inputs Considered as Level 2	Level 3
<b>Available-for-sale securities:</b>				
Variable rate demand obligations	\$ 6,505	\$	\$ 6,505	\$
Commercial paper	5,791		5,791	
Municipal bonds	16,132		16,132	
U.S. Agency securities	4,632		4,632	
<b>Total current assets</b>	<b>33,060</b>		<b>33,060</b>	
<b>Long-term investments:</b>				
<b>Available-for-sale securities:</b>				
Municipal bonds	18,660		18,660	
U.S. Agency securities	10,164		10,164	
<b>Total long-term investments</b>	<b>28,824</b>		<b>28,824</b>	
<b>Total assets</b>	<b>\$ 61,884</b>	<b>\$</b>	<b>\$ 61,884</b>	<b>\$</b>

Description	Fair Value at May 29, 2010	Level 1	Fair Value Measurements Using Inputs Considered as Level 2	Level 3
<b>Short-term investments:</b>				
<b>Available-for-sale securities:</b>				
Variable rate demand obligations	\$ 22,195	\$	\$ 22,195	\$
Municipal commercial paper	1,000		1,000	
Municipal bonds	27,289		27,289	
U.S. Agency securities	479		479	
<b>Trading securities:</b>				
Auction Rate Securities	9,999			9,999
ARS Rights	1,562			1,562
<b>Total current assets</b>	<b>62,524</b>		<b>50,963</b>	<b>11,561</b>
<b>Long-term investments:</b>				
<b>Available-for-sale securities:</b>				
Municipal bonds	9,667		9,667	
U.S. Agency securities	5,505		5,505	
<b>Total long-term investments</b>	<b>15,172</b>		<b>15,172</b>	
<b>Total assets</b>	<b>\$ 77,696</b>	<b>\$</b>	<b>\$ 66,135</b>	<b>\$ 11,561</b>

Following is a description of the valuation methodologies used for financial assets and liabilities measured at fair value:

## Edgar Filing: TechTarget Inc - Form 10-Q

*Available-for-sale securities:* As of May 28, 2011, our available-for-sale securities were valued based on quoted prices for similar assets in active markets or quoted prices for identical or similar assets in markets in which there were fewer transactions.

*Trading securities:* Our trading securities consisted solely of ARS as of May 29, 2010.

*ARS rights:* As discussed in Note 2, Investments, in November 2008, we accepted UBS's ARS settlement offer. This resulted in us receiving ARS rights, which we elected to account for at fair value.

We did not have any investments to measure at fair value on a recurring basis that used significant unobservable inputs (Level 3) during the three months ended May 28, 2011. The following table provides a reconciliation of the beginning and ending balances of items measured at fair value on a recurring basis in the table above that used significant unobservable inputs (Level 3) for the three months ended May 29, 2010 (in thousands):

Table of Contents

	Three Months Ended	
	ARS	ARS Rights
	May 29, 2010	
Beginning balance	\$ 12,800	\$ 2,000
Total gains (losses):		
Included in earnings	449	(438)
Settlements	(3,250)	
Ending balance	\$ 9,999	\$ 1,562

*Assets and Liabilities that are Measured at Fair Value on a Non-recurring Basis:*

We measure certain assets and liabilities at fair value on a non-recurring basis. Specifically, our nonfinancial long-lived asset groups are measured at fair value for impairment assessments. There were no impairment charges related to assets measured at fair value on a non-recurring basis recorded during the quarters ended May 28, 2011 and May 29, 2010.

**NOTE 11 COMPREHENSIVE INCOME**

Comprehensive income consisted of the following (in thousands):

	Three Months Ended	
	May 28, 2011	May 29, 2010
Net income	\$ 1,891	\$ 6,340
Fair value adjustment on investments	139	(16)
Total comprehensive income	\$ 2,030	\$ 6,324

**NOTE 12 LEGAL PROCEEDINGS**

We are subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. Although the amount of any liability that could arise with respect to any current proceedings cannot, in our opinion, be accurately predicted, the range of reasonably possible losses on these matters, individually and in the aggregate, is not expected to have a material adverse impact on our financial position, results of operations or liquidity.

**NOTE 13 SEGMENT REPORTING**

## Edgar Filing: TechTarget Inc - Form 10-Q

We operate in the retail apparel industry in which we primarily design, source and sell women's apparel catering to customers who are typically between 45 to 55 years of age. We have identified two operating segments (Christopher & Banks and C.J. Banks) as defined by ASC 820, Disclosures about Segments of an Enterprise and Related Information. Our Christopher & Banks and C.J. Banks operating segments have been aggregated into one reportable segment based on the similar nature of products sold, methods of sourcing, merchandising and distribution processes involved, target customers, and economic characteristics of the two brands.

Table of Contents

In the table below, the Christopher & Banks/C.J. Banks reportable segment includes activity generated by our Christopher & Banks and C.J. Banks operations. The Corporate/Administrative column, which primarily represents operating activity at our corporate office and distribution center, is presented to allow for reconciliation of segment-level net sales, operating income and total assets to our consolidated net sales, operating income and total assets. Segment operating income includes only net sales, merchandise gross margin and direct store expenses with no allocation of corporate overhead.

**Segment Reporting (in thousands):**

	Christopher & Banks/ C.J. Banks	Corporate/ Administrative	Consolidated
<b>Three Months Ended May 28, 2011</b>			
Net sales	\$ 123,832	\$	\$ 123,832
Operating income (loss)	15,043	(13,051)	1,992
Total assets	146,379	81,057	227,436
<b>Three Months Ended May 29, 2010</b>			
Net sales	\$ 126,235	\$	\$ 126,235
Operating income (loss)	24,803	(14,154)	10,649
Total assets	162,417	102,530	264,947

**ITEM 2.**

**MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The following management's discussion and analysis of financial condition and results of operations ( MD&A ) should be read in conjunction with the consolidated financial statements and notes included in Item 1 of this Form 10-Q and the consolidated financial statements, notes and MD&A contained in our Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

**Executive Overview**

Christopher & Banks Corporation, a Delaware corporation, is a Minneapolis-based retailer of women's apparel, which operates retail stores through its wholly-owned subsidiaries. As of May 28, 2011, we operated 773 stores in 46 states, including 509 Christopher & Banks stores, 244 C.J. Banks stores, 11 outlet stores and nine dual stores. Our Christopher & Banks brand offers distinctive fashions featuring exclusively designed, coordinated assortments of women's apparel in sizes four to 16. Our C.J. Banks brand offers similar assortments of women's apparel in sizes 14W to 26W. Our dual concept and outlet stores offer an assortment of both Christopher & Banks and C.J. Banks apparel servicing the petite, missy and plus size customer in one location. We also operate e-Commerce web sites for our two brands at [www.christopherandbanks.com](http://www.christopherandbanks.com) and [www.cjbanks.com](http://www.cjbanks.com) which, in addition to offering the apparel found in our stores, also offer exclusive sizes and styles available only online.

## Edgar Filing: TechTarget Inc - Form 10-Q

We strive to provide our customers quality apparel at a reasonable price with a consistent fit. Our overall strategy for our two brands, Christopher & Banks and C.J. Banks, is to offer a compelling, evolving assortment of apparel through our stores and e-Commerce web sites in order to satisfy our customers' expectations for style, quality, value and fit, while providing exceptional, personalized customer service.

We have competitively positioned ourselves to offer merchandise assortments balancing unique, novelty apparel with more classic, basic styles, at affordable prices. To differentiate ourselves from our competitors, our buyers, working in conjunction with our internal design group, strive to create a merchandise assortment of coordinated outfits, the majority of which is manufactured exclusively for us under our proprietary Christopher & Banks and C.J. Banks brand names.

Table of Contents

**Fiscal 2012 First Quarter Summary**

The Company reported a 2% decrease in same-store sales and diluted earnings per share of \$0.05 for the first quarter of fiscal 2012. While customer traffic remained challenging, improved customer conversion rates (the percentage of customers who enter our stores and make a purchase, as compared to the total number of customers entering our stores) were driven by elevated markdown levels and promotional activity. Our customers also responded favorably to updated product styles which were delivered to our stores and e-Commerce sites in May.

We ended the first quarter of fiscal 2012 with \$101.3 million of cash, cash equivalents and short and long-term investments. Total inventory was \$34.8 million as of May 28, 2011, compared to \$34.5 million as of May 29, 2010. Inventory per store, which excludes e-Commerce inventory, was flat at the end of the first quarter of fiscal 2012 when compared to the first quarter of fiscal 2011.

*Other Developments*

Our Board of Directors elected Lisa W. Pickrum to our Board of Directors effective June 1, 2011. Ms. Pickrum increased the number of Board members to nine and the number of independent directors to eight. Ms. Pickrum will also be a nominee for election at our Annual Meeting of Stockholders to be held July 27, 2011.

**Fiscal 2012 Outlook**

We have several key initiatives currently underway to return Christopher & Banks to profitability and growth over the long term. First and foremost, our primary focus is on our product. We are working diligently to increase sales productivity through transforming our merchandising strategy to better align our assortment with our customers' fashion preferences. Second, we are taking a more customer-centric approach as we work to improve our in-store customer experience. Third, we are refining our marketing initiatives. Fourth, our focus on continued multi-channel e-Commerce growth has increased and, finally, we continue to refine our real estate strategy, including the evolution of our outlet and dual store strategies.

*Merchandise*

We have continued to focus our attention on our merchandising efforts including development of more innovative and modern merchandise assortments that offer updated styling and better fabrications. While we have edited and modified some styling for our fiscal 2012 spring and summer assortments, the full impact of our renewed merchandising effort is expected to be incorporated in our fiscal 2012 early fall assortment which will begin delivering in August 2011.

## Edgar Filing: TechTarget Inc - Form 10-Q

We are also working to enhance our product sourcing capabilities through building relationships with new merchandise vendors and improving our relationships with existing suppliers. In addition, we are analyzing all aspects of our product development and sourcing practices to identify opportunities for cost savings in an effort to mitigate increases in the cost of raw materials, particularly cotton and synthetic fibers, and production labor. Although we plan to implement some price increases in fiscal 2012, we intend to maintain our commitment to providing quality merchandise to our customers at a reasonable price, while we work to reduce the impact of cost increases.

### *Customer Experience*

In an effort to drive overall productivity, we are working to enhance our customer experience. We have focused our associates on strengthening our selling culture while providing more knowledgeable selling and personalized service to our customers. We will be reintroducing a selling program that includes a grass roots focus, improved product knowledge and store incentives and contests, which are intended to improve sales as our new product assortments are delivered later in fiscal 2012.

In addition, we continue to refine and add new visual merchandising elements to our stores. This is intended to drive increased numbers of new and existing customers into our stores through a more compelling and organized presentation of merchandise and product outfitting options.



Table of Contents

*Marketing*

We plan to spend approximately 1.5% of net sales on marketing in fiscal 2012. Our marketing efforts will be focused on strengthening communications with our customers through e-mail and direct mail. In fiscal 2012, we plan to deliver approximately eight direct mail pieces and deploy more targeted e-mail campaigns.

In early fiscal 2012, we began an initiative to develop a strong brand presence and ensure consistency in the message we are sending to our customer, including delivering a consistent look and feel across our stores and e-Commerce web sites. We are also developing plans to test media advertising in select markets in the second half of fiscal 2012 in conjunction with the introduction of our updated product assortments.

*e-Commerce*

We have seen considerable growth in our e-Commerce sales over the past few years and plan to continue to grow this business in fiscal 2012. Customers have responded favorably to online merchandise categories, such as extended plus sizes and swimwear. In fiscal 2012, we plan to continue to expand these new product offerings, along with petites, dresses and outerwear. We will continue to focus on converting existing customers into multi-channel shoppers, attracting new customers to our e-Commerce sites and leveraging the branding benefits the e-Commerce channel can provide. We also plan to increase our online customer base and continue to use the channel to test further product line and size extensions.

*Real Estate/Leasing*

We opened 14 new stores in the first quarter of fiscal 2012, including eight outlet stores and six dual stores. We closed eight Christopher & Banks and eight C.J. Banks stores for a total of 16 store closures in the first quarter. In the remainder of fiscal 2012, we plan to open five additional dual stores and 12 new outlet stores, while we expect to close approximately 19 additional stores in the last three quarters of fiscal 2012 for a total of approximately 35 store closures for the year. Approximately half of the new dual stores opened in fiscal 2012 will replace existing Christopher & Banks and C.J. Banks stores.

**Key Performance Indicators**

Our management evaluates the following items, which are considered key performance indicators, in assessing our performance:

*Same-store sales*

## Edgar Filing: TechTarget Inc - Form 10-Q

Our same-store sales data is calculated based on the change in net sales for stores that have been open for more than 13 full months and includes stores, if any, that have been relocated within the same mall, though we typically do not expand or relocate stores within the same center. Stores where square footage has been changed by more than 25 percent are excluded from the same-store sales calculation. Stores closed during the year are included in the same-store sales calculation only for the full months of the year the stores were open. In addition, sales which are initiated in stores but fulfilled through our e-Commerce websites are included in the calculation of same store sales.

Management considers same-store sales to be an important indicator of our performance. Same-store sales results are important in achieving leveraging of costs, including store payroll, store occupancy, depreciation and other general and administrative expenses. Year-over-year increases in same-store sales contribute to greater leveraging of costs, while declining same-store sales contribute to deleveraging of costs. Same-store sales results also have a direct impact on our total net sales, cash, cash equivalents, investments and working capital.

### *Merchandise, buying and occupancy costs*

Merchandise, buying and occupancy costs, exclusive of depreciation and amortization, measure whether we are appropriately optimizing the price of our merchandise. Merchandise, buying and occupancy costs include the cost of merchandise, markdowns, shrink, freight, buyer and distribution center salaries, buyer travel, rent and other occupancy-related costs, various merchandise design and development costs, miscellaneous merchandise expenses and other costs related to our distribution network.

Table of Contents

*Operating income*

Our management views operating income as a key indicator of our success. The key drivers of operating income are same-store sales, merchandise, buying and occupancy costs and our ability to control our other operating costs.

*Store productivity*

Store productivity measures, including sales per square foot, average unit retail selling price, average number of transactions per store, number of units per transaction, average retail dollars per transaction, customer traffic and conversion rates are evaluated by management in assessing the operational performance of individual stores.

*Inventory turnover*

Our management evaluates inventory turnover as a measure of how productively inventory is bought and sold. Inventory turnover is important as it can signal slow-moving inventory, which can be critical in determining the need to take markdowns on merchandise.

*Cash flow and liquidity*

Management evaluates free cash flow and cash flow from operations, investing activities and financing activities in determining the sufficiency of our cash position. Cash flow from operations has historically been sufficient to provide for our uses of cash. We expect our cash, cash equivalents and short and long-term investments, combined with cash flows from operations, to be sufficient to fund anticipated capital expenditures, working capital and other requirements for liquidity during fiscal 2012.

**Critical Accounting Policies and Estimates**

Our critical accounting policies are more fully described in Note 1 of the notes to consolidated financial statements contained within our Annual Report on Form 10-K for the fiscal year ended February 26, 2011. There have been no material changes in our critical accounting policies or estimates in the three months ended May 28, 2011. Management's discussion and analysis of our financial condition and results of operations are based upon our consolidated condensed financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America.

## Edgar Filing: TechTarget Inc - Form 10-Q

On an ongoing basis, we evaluate our estimates, including those related to customer product returns, inventories, income taxes, medical and workers' compensation claims and contingencies. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We review long-lived assets with definite lives at least annually, or whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. While no impairments of long-lived assets were recorded in the three month period ended May 28, 2011, the current challenging economic environment, combined with continued instability in the housing and labor markets, and general economic uncertainty affecting the retail industry, make it reasonably possible that long-lived asset impairments could be identified and recorded in future periods.

During the first quarter of fiscal 2011, we launched our Friendship Rewards loyalty program. Under the program, customers accumulate points based on their purchasing activity. Once a Friendship Rewards member achieves a certain point level, the member earns an award certificate that may be redeemed for merchandise. Points are accrued as unearned revenue and recorded as a reduction of net sales and a current liability as they are accumulated by members and certificates are earned. The liability is recorded net of estimated breakage based on redemption patterns and trends. Revenue and the related cost of sales are recognized upon redemption of the rewards certificates, which expire approximately six weeks after issuance.

Table of Contents

As of May 28, 2011, we had a full valuation allowance against our net deferred tax assets. Deferred income tax assets represent potential future income tax benefits. Realization of these assets is ultimately dependent upon future taxable income. We have incurred a net cumulative loss as measured by the results of the prior three years. ASC 740 Income Taxes, requires that deferred tax assets be reduced by a valuation allowance if, based on all available evidence, it is considered more likely than not that some or all of the recorded deferred tax assets will not be realized in a future period. Forming a conclusion that a valuation allowance is not needed is difficult when negative evidence such as cumulative losses exists. As a result of our evaluation, we have concluded that there is insufficient positive evidence to overcome the negative evidence related to our cumulative losses. Accordingly, we have maintained the full valuation allowance against our net deferred tax assets established in the third quarter of fiscal 2011. Recording the valuation allowance does not prevent us from using the deferred tax assets in the future when profits are realized.

**Results of Operations**

The following table sets forth condensed consolidated income statement data expressed as a percentage of net sales for the periods indicated:

	Three Months Ended	
	May 28, 2011	May 29, 2010
Net sales	100.0	100.0
Merchandise, buying and occupancy costs	65.3	57.7
Selling, general and administrative expenses	28.6	28.7
Depreciation and amortization	4.5	5.2
Operating income	1.6	8.4
Other income	0.1	0.1
Income tax provision	0.2	3.5
Net income	1.5	5.0

**Three Months Ended May 28, 2011 Compared to Three Months Ended May 29, 2010**

**Net Sales.** Net sales for the three months ended May 28, 2011 were \$123.8 million, a decrease of approximately \$2.4 million, or 2%, from \$126.2 million for the three months ended May 29, 2010. The decrease in net sales resulted from a 2% decrease in same store sales combined with a decrease in the number of stores we operated during the quarter and a reduction in sales related to points and reward certificates earned by customers in conjunction with our Friendship Rewards loyalty program. These reductions were partially offset by increases in revenues at our Christopher & Banks and C.J. Banks e-Commerce web sites.

The 2% decrease in same stores sales was driven mainly by a decline in average transaction values, resulting from increased markdowns, partially offset by a slight increase in the average number of transactions per store. Increased promotional activity resulted in higher rates of customer conversion in the first quarter of fiscal 2012, as compared to the first quarter of fiscal 2011, which partially offset continued declines in customer traffic levels.

## Edgar Filing: TechTarget Inc - Form 10-Q

We operated 773 stores at May 28, 2011, compared to 795 stores as of May 29, 2010.

**Merchandise, Buying and Occupancy Costs.** Merchandise, buying and occupancy costs, exclusive of depreciation and amortization, were \$80.8 million, or 65.3% of net sales, during the first quarter of fiscal 2012, compared to \$72.9 million, or 57.7% of net sales, during the same period in fiscal 2011, resulting in an approximate 760 basis point decrease in our gross margin during the first quarter.

Table of Contents

Our merchandise margins decreased by approximately 780 basis points in the first quarter of fiscal 2012, when compared to the first quarter of fiscal 2011, driven mainly by elevated levels of markdowns and promotional activity necessary to clear less desirable early spring product assortments. To a lesser extent, increases in product costs related to higher prices for cotton and synthetic fibers, along with increased production labor and transportation costs, also contributed to the merchandise margin erosion encountered in the first quarter of fiscal 2012.

***Selling, General and Administrative Expenses.*** Selling, general and administrative expenses, exclusive of depreciation and amortization, for the three months ended May 28, 2011 were \$35.4 million, or 28.6% of net sales, compared to \$36.2 million, or 28.7% of net sales, for the three months ended May 29, 2010. The approximate 2% decrease in selling, general and administrative expenses primarily resulted from reductions in bonus and performance-based equity-based compensation expenses in the first quarter of fiscal 2012, compared to the first quarter of fiscal 2011.

***Depreciation and Amortization.*** Depreciation and amortization was \$5.6 million, or 4.5% of net sales, in the first quarter of fiscal 2012, compared to \$6.5 million, or 5.2% of net sales, in the first quarter of fiscal 2011. The decrease in depreciation and amortization is primarily the result of operating fewer stores and the impairment of store assets recorded in the fourth quarter of fiscal 2011.

***Operating Income.*** As a result of the foregoing factors, we recorded operating income of \$2.0 million, or 1.6% of net sales, for the quarter ended May 28, 2011, compared to operating income of \$10.6 million, or 8.4% of net sales, for the quarter ended May 29, 2010.

***Other Income.*** For the three months ended May 28, 2011, interest income was \$79,000, compared to \$116,000 for the three months ended May 29, 2010.

***Income Taxes.*** Income tax expense in the first quarter of fiscal 2012 was \$0.2 million, with an effective tax rate of 8.7%, compared to income tax expense of \$4.4 million, with an effective tax rate of 41.1%, in the first quarter of fiscal 2011. Our effective tax rate in the first quarter of fiscal 2012 reflected the ongoing impact of the full valuation allowance on our net deferred tax assets.

***Net Income.*** As a result of the foregoing factors, we recorded net income of \$1.9 million, or 1.5% of net sales and \$0.05 per diluted share, for the three months ended May 28, 2011, compared to net income of \$6.3 million, or 5.0% of net sales and \$0.18 per diluted share, for the three months ended May 29, 2010.

**Liquidity and Capital Resources**

Our principal on-going cash requirements are to fund working capital needs, such as purchasing merchandise inventory, financing the construction of new stores, remodeling certain existing stores and making information technology-related and other capital expenditures. Merchandise purchases vary on a seasonal basis, typically peaking in the fall. As a result, our cash requirements historically reach their peak in October or November, during our third fiscal quarter. Conversely, our cash balances peak in January, during our fourth fiscal quarter, after the holiday season is completed.

*Net cash provided by operating activities*

Net cash provided by operating activities totaled \$1.2 million in the first three months of fiscal 2012, a decrease of approximately \$5.7 million from \$6.9 million in the first three months of fiscal 2011. The decrease was primarily the result of a decrease in net earnings in the first quarter of fiscal 2012, compared to the first quarter of fiscal 2011. We reported net income of \$1.9 million for the quarter ended May 28, 2011, compared to net income of \$6.3 million for the quarter ended May 29, 2010.



Table of Contents

Significant fluctuations in our working capital accounts in the first quarter of fiscal 2012 included a \$4.4 million decrease in inventory, a \$3.5 million decrease in accrued liabilities, a \$3.4 million decrease in accounts payable and a \$3.2 million increase in accounts receivable. The decreases in inventory and accounts payable were mainly a result of seasonal fluctuations in inventory levels as per-store inventory, excluding e-Commerce inventory, was essentially flat at the end of the first quarter of fiscal 2012 as compared to the end of the first quarter of fiscal 2011. Accrued liabilities decreased due mainly to reductions in our accrued wages, salaries and related expenses and reductions in our gift card liability. The increase in accounts receivable resulted from recognition of tenant improvement allowances receivable associated with the 14 new stores opened in the first quarter of fiscal 2012.

The remainder of the change in cash provided by operating activities was substantially the result of net income earned during the first three months of fiscal 2012, after adjusting for non-cash charges, including depreciation and amortization expense and stock-based compensation expense, and various changes in our other operating assets and liabilities.

*Net cash used in investing activities*

Net cash provided by investing activities in the first three months of fiscal 2012 consisted of \$9.0 million of net sales of investments, partially offset by \$3.5 million of capital expenditures. We opened 14 new stores during the quarter including eight new outlet stores and six new dual stores.

We expect to fund approximately \$14 million of additional capital expenditures in the last three quarters of fiscal 2012. We plan to open approximately 12 new outlet stores and five new dual stores during the balance of the year. In addition, we expect that a portion of these capital expenditures will relate to stores with planned openings in the first quarter of fiscal 2013.

*Net cash used in financing activities*

In the first three months of fiscal 2012, approximately \$2.1 million was used in financing activities for the payment of a quarterly cash dividend.

We anticipate that our cash, cash equivalents and short and long-term investments, combined with cash flows from operations, will be sufficient to meet our capital expenditure, working capital and other requirements for liquidity in fiscal 2012.

*Credit facility*

We maintain an Amended and Restated Revolving Credit Facility (the *Credit Facility*) with Wells Fargo Bank, National Association ( *Wells Fargo* ). The *Credit Facility* provides us with revolving credit loans and letters of credit of up to \$50 million, in the aggregate, subject to a borrowing base formula based on inventory levels.

Interest under the Credit Facility is payable monthly in arrears. The Credit Facility carries a facility fee of 0.25%, based on the unused portion as defined in the agreement, a collateral monitoring fee and a guarantee service charge. Borrowings under the Credit Facility are collateralized by our equipment, intangible assets, inventory, inventory letters of credit and letter of credit rights. We had no revolving credit loan borrowings under the Credit Facility during the first three months of fiscal 2012 or fiscal 2011. Historically, we have utilized the Credit Facility only to open letters of credit. The borrowing base at May 28, 2011 was \$19.6 million. As of May 28, 2011, we had open on-demand letters of credit in the amount of \$1.0 million. Accordingly, the availability of revolving credit loans under the Credit Facility was \$18.6 million at May 28, 2011.

The Credit Facility contains certain restrictive covenants, including restrictions on incurring additional indebtedness and limitations on certain types of investments, as well as requiring the maintenance of certain financial covenants. As of May 28, 2011, the most recent measurement date, we were in compliance with all financial covenants under the Credit Facility.

Table of Contents

On June 29, 2011, we entered into the Sixth Amendment to the Credit Facility (the *Sixth Amendment*) with Wells Fargo. The Sixth Amendment extended the maturity date of the Credit Facility by three years from June 30, 2011 to June 30, 2014. In addition, the Sixth Amendment changed the interest calculation under the Credit Facility. Previously, interest was calculated based on either the prime rate minus 0.25% or the one, three or six month London Interbank Market Offered Rate (*LIBOR*) based on the length of time the corresponding advance was outstanding. Under the Sixth Amendment, interest is calculated based on the three-month *LIBOR* plus 2.0%, reset daily.

*Auction Rate Securities*

We had approximately \$10.0 million of trading securities as of May 29, 2010, which consisted solely of \$11.6 million of Auction Rate Securities (*ARS*) at cost, less a fair value adjustment of approximately \$1.6 million. The fair value of the *ARS* was determined utilizing a discounted cash flow method based on market rates and an estimated period of time the *ARS* were expected to be held.

In November 2008, we entered into a settlement agreement with UBS Financial Services, Inc., a subsidiary of UBS AG (*UBS*) related to our investment in *ARS* purchased through UBS. Under the terms of the settlement agreement, we received rights that enabled us to sell our *ARS* to UBS at par value at any time during the two year period beginning June 30, 2010. On June 30, 2010, we exercised our *ARS* rights and sold our remaining \$7.1 million investment in *ARS* to UBS at par value. We had no investments in *ARS* or other trading securities as of May 28, 2011 or February 26, 2011.

**Merchandise Sourcing**

We directly imported approximately 6% and 5% of our total merchandise purchases in the three month periods ended May 28, 2011 and May 29, 2010, respectively. Substantially all of our remaining merchandise purchases were made from U.S. based companies which import the goods from overseas. This reliance on sourcing from foreign countries may cause us to be exposed to certain risks as indicated below and as discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended February 26, 2011.

Import restrictions, including tariffs and quotas, and changes in such restrictions, could affect the import of apparel and might result in increased costs, delays in merchandise receipts or reduced supplies of apparel available to us, and could have an adverse effect on our financial condition, results of operations and liquidity. Our merchandise flow could also be adversely affected by political instability in any of the countries where our merchandise is manufactured or by changes in the United States governmental policies toward such foreign countries. In addition, merchandise receipts could be delayed due to interruptions in air, ocean and ground shipments.

We do not have long-term purchase commitments or arrangements with any of our suppliers or agents. During the quarter ended May 28, 2011, one of our vendors supplied approximately 22% of our merchandise purchases and a second vendor supplied approximately 13% of our merchandise purchases. We purchased 30% and 18% of our merchandise from these vendors, respectively, during the quarter ended May 29, 2010.

## Edgar Filing: TechTarget Inc - Form 10-Q

Although we have strong relationships with these vendors, there can be no assurance that these relationships can be maintained in the future or that the vendors will continue to supply merchandise to us. If there should be any significant disruption in the supply of merchandise from these vendors, management believes that it will be able to shift production to other suppliers so as to continue to secure the required volume of product. Nevertheless, it is possible that any significant disruption in supply could have a material adverse impact on our financial position or results of operations.

### **Quarterly Results and Seasonality**

Our quarterly results may fluctuate significantly depending on a number of factors, including general economic conditions, timing of promotional events and new store openings, adverse weather conditions, shifts in the timing of certain holidays and customer response to our seasonal merchandise mix.

Table of Contents

**Inflation**

In the first quarter of fiscal 2012, our merchandise costs were impacted by higher prices for cotton and synthetic fibers, along with increased production labor and transportation costs. Although we plan to pass some of these price increases on to our customers in fiscal 2012, we intend to maintain our commitment to providing quality merchandise to our customers at a reasonable price by working to reduce the impact of merchandise cost increases. Management does not believe that inflation had a material effect on our results of operations for the first quarter of fiscal 2011.

**Forward-Looking Statements**

We may make forward-looking statements reflecting our current views with respect to future events and financial performance. These forward-looking statements, which may be included in reports filed under the Securities Exchange Act of 1934, as amended (the Exchange Act ), including this Quarterly Report on Form 10-Q, in press releases and in other documents and materials as well as in written or oral statements made by or on behalf of the Company, are subject to certain risks and uncertainties, including those discussed in Item 1A of our Annual Report on Form 10-K for the fiscal year ended February 26, 2011, which could cause actual results to differ materially from historical results or those anticipated.

The words or phrases will likely result, are expected to, will continue, estimate, project, believe, expect, anticipate, forecast, pl intends and similar expressions are intended to identify forward-looking statements within the meaning of Section 21e of the Exchange Act and Section 27A of the Securities Act of 1933, as amended, as enacted by the Private Securities Litigation Reform Act of 1995 ( PSLRA ). In particular, we desire to take advantage of the protections of the PSLRA in connection with the forward-looking statements made in this Quarterly Report on Form 10-Q.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date such statements are made. In addition, we wish to advise readers that the factors listed in Item 1A of our Annual Report on Form 10-K for the fiscal year ended February 26, 2011, as well as other factors, could affect our performance and could cause our actual results for future periods to differ materially from any opinions or statements expressed about such future performance or results. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

**ITEM 3.**

**QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The market risk inherent in our financial instruments and in our financial position represents the potential loss arising from adverse changes in interest rates. Our results of operations could be negatively impacted by decreases in interest rates on our investments.

## Edgar Filing: TechTarget Inc - Form 10-Q

We are potentially exposed to market risk from changes in interest rates relating to our Credit Facility with Wells Fargo Bank. Loans under the Credit Facility bear interest at Wells Fargo's prime rate, 3.25% as of May 28, 2011, less 0.25%, or the one, three, or six month LIBOR rate, based on the length of time the advance is outstanding. However, we had no revolving credit loan borrowings under the Credit Facility during the first three months of fiscal 2012 or fiscal 2011. Given our existing liquidity position, we do not expect to utilize the Credit Facility in the reasonably foreseeable future other than to use letters of credit to support the import of merchandise. The credit facility was amended on June 29, 2011 (see note 6 to the condensed consolidated financial statements).

We enter into certain purchase obligations outside the United States, which are denominated and settled in U.S. dollars. Therefore, we have only minimal exposure to foreign currency exchange risks. We do not hedge against foreign currency risks and believe that our foreign currency exchange risk is immaterial.

We do not have any derivative financial instruments and do not hold any derivative financial instruments for trading purposes.

Table of Contents

**ITEM 4.**

**CONTROLS AND PROCEDURES**

*(a) Evaluation of Disclosure Controls and Procedures.*

Under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, management has evaluated the effectiveness and design of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report (the Evaluation Date ). Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of the Evaluation Date, our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified in applicable rules and forms, and (ii) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosures.

*(b) Internal Control Over Financial Reporting.*

There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the three months ended May 28, 2011 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II - OTHER INFORMATION**

**ITEM 1.**

**LEGAL PROCEEDINGS**

We are subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. Although the amount of any liability that could arise with respect to any current proceedings cannot, in our opinion, be accurately predicted, the range of reasonably possible losses on these matters, individually and in the aggregate, is not expected to have a material adverse impact on our financial position, results of operations or liquidity.

**ITEM 1A.**

**RISK FACTORS**

## Edgar Filing: TechTarget Inc - Form 10-Q

There have been no material changes to the factors discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended February 26, 2011.

### ITEM 2.

#### UNREGISTERED SALES OF EQUITY

#### SECURITIES AND USE OF PROCEEDS

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs
February 27, 2011-March 26, 2011		\$		
March 27, 2011-April 30, 2011	17,916	\$ 6.32		
May 1, 2011-May 28, 2011	443	\$ 6.14		
Total	18,359	\$ 6.32		

(1) The shares of common stock in this column represent shares that were surrendered to us by stock plan participants in order to satisfy withholding tax obligations related to restricted stock awards.



Table of Contents

**ITEM 3.**

**DEFAULTS UPON  
SENIOR SECURITIES**

None.

**ITEM 4.**

**(REMOVED AND RESERVED)**

**ITEM 5.**

**OTHER INFORMATION**

None.

**ITEM 6.**

**EXHIBITS**

- 3.1 Restated Certificate of Incorporation of Christopher & Banks Corporation (incorporated herein by reference to Exhibit 4.1 to Registration Statement on Form S-8 (Registration No. 333-174509) filed on May 26, 2011)
- 10.1 Stock Option Agreement, effective as of January 29, 2011, between Christopher & Banks Corporation and Larry C. Barenbaum (incorporated herein by reference to Exhibit 4.1 to Registration Statement on Form S-8 filed on May 26, 2011)
- 10.2 Sixth Amendment, dated June 29, 2011, to the Amended and Restated Credit and Security Agreement, originally dated November 4, 2005, by and between Christopher & Banks, Inc., Christopher & Banks Company, Christopher & Banks Corporation and Wells Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.1 to Current Report on Form 8-K filed on June 30, 2011)
- 31.1\* Certification of Chief Executive Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2\* Certification of Chief Financial Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1\* Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Edgar Filing: TechTarget Inc - Form 10-Q

32.2\* Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

---

\* Filed with this report.

Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**CHRISTOPHER & BANKS CORPORATION**

Dated: July 7, 2011

By

/s/ LARRY C. BARENBAUM

Larry C. Barenbaum  
President and Chief Executive Officer  
(Principal Executive Officer)

Dated: July 7, 2011

By

/s/ MICHAEL J. LYFTOGT

Michael J. Lyftogt  
Senior Vice President,  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

Table of Contents

**CHRISTOPHER & BANKS CORPORATION**

**QUARTERLY REPORT ON FORM 10-Q**

**INDEX TO EXHIBITS**

<b>Exhibit No.</b>	<b>Description</b>
3.1	Restated Certificate of Incorporation of Christopher & Banks Corporation (incorporated herein by reference to Exhibit 4.1 to Registration Statement on Form S-8 (Registration No. 333-174509) filed on May 26, 2011)
10.1	Stock Option Agreement, effective as of January 29, 2011, between Christopher & Banks Corporation and Larry C. Barenbaum (incorporated herein by reference to Exhibit 4.1 to Registration Statement on Form S-8 filed on May 26, 2011)
10.2	Sixth Amendment, dated June 29, 2011, to the Amended and Restated Credit and Security Agreement, originally dated November 4, 2005, by and between Christopher & Banks, Inc., Christopher & Banks Company, Christopher & Banks Corporation and Wells Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.1 to Current Report on Form 8-K filed on June 30, 2011)
31.1*	Certification of Chief Executive Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2*	Certification of Chief Financial Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1*	Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2*	Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

---

\* Filed with this report.