

ARBITRON INC  
Form 8-K  
February 24, 2003

Table of Contents

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 24, 2003**

**Arbitron Inc.**

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(Exact name of registrant as specified in its charter)

Delaware

1-01969

52-0278528

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(State or other  
jurisdiction of  
incorporation)

(Commission File Number)

(IRS Employer  
Identification No.)

142 West 57th Street, New York, New York

10019-3300

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (212) 887-1300

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(Former name or former address, if changed since last report)

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**TABLE OF CONTENTS**

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

Item 9. Regulation FD Disclosure.

SIGNATURES

EXHIBIT INDEX

Exhibit 99.1

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**Table of Contents**

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits.

99.1 Letter to Shareholders dated February 24, 2003

**Item 9. Regulation FD Disclosure.**

On February 24, 2003, we issued a letter to shareholders which was a summary of Arbitron's January 23, 2002 conference call and recaps some highlights concerning Arbitron's performance. A copy of the letter to shareholders is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

ARBITRON INC.

Date: February 24, 2003

By: /s/ Dolores L. Cody

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Dolores L. Cody  
Executive Vice President, Legal and Business  
Affairs, Chief Legal Officer and Secretary

3

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**Table of Contents**

EXHIBIT INDEX

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Letter to Shareholders dated February 24, 2003