

SKECHERS USA INC  
Form 10-Q  
November 07, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Form 10-Q**

**(Mark One)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2008**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES AND EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_ to \_\_\_**

**Commission File Number 001-14429**

**SKECHERS U.S.A., INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**

**95-4376145**

**(State or Other Jurisdiction of Incorporation or Organization)**

**(I.R.S. Employer Identification No.)**

**228 Manhattan Beach Blvd.  
Manhattan Beach, California**

**90266**

**(Address of Principal Executive Office)**

**(Zip Code)**

**(310) 318-3100**

**(Registrant's Telephone Number, Including Area Code)**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller Reporting Company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

THE NUMBER OF SHARES OF CLASS A COMMON STOCK OUTSTANDING AS OF NOVEMBER 3, 2008:  
33,317,156.

THE NUMBER OF SHARES OF CLASS B COMMON STOCK OUTSTANDING AS OF NOVEMBER 3, 2008:  
12,801,789.

**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
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CONDENSED CONSOLIDATED BALANCE SHEETS****(Unaudited)****(In thousands)**

|   | <b>September<br/>30,<br/>2008</b> | <b>December<br/>31,<br/>2007</b> |
|---|-----------------------------------|----------------------------------|
| <b>ASSETS</b>   |                                   |                                  |
| Current Assets:   |                                   |                                  |
| Cash and cash equivalents   | \$ 150,980                        | \$ 199,516                       |
| Short-term marketable securities  |                                   | 104,500                          |
| Trade accounts receivable, less allowances of \$16,447 in 2008 and \$10,284 in 2007 | 212,533                           | 167,406                          |
| Other receivables   | 7,849                             | 10,520                           |
| Total receivables   | 220,382                           | 177,926                          |
| Inventories   | 250,070                           | 204,211                          |
| Prepaid expenses and other current assets   | 26,728                            | 13,993                           |
| Deferred tax assets   | 8,594                             | 8,594                            |
| Total current assets  | 656,754                           | 708,740                          |
| Property and equipment, at cost, less accumulated depreciation and amortization     | 133,800                           | 98,400                           |
| Intangible assets, less accumulated amortization                                    |                                   | 78                               |
| Deferred tax assets   | 15,981                            | 13,983                           |
| Long-term marketable securities   | 88,450                            |                                  |
| Other assets, at cost   | 19,265                            | 6,776                            |
| <b>TOTAL ASSETS</b>   | <b>\$ 914,250</b>                 | <b>\$ 827,977</b>                |

**LIABILITIES AND STOCKHOLDERS EQUITY**

|  |         |         |
|--|---------|---------|
| Current Liabilities:                                 |         |         |
| Current installments of long-term borrowings         | 404     | 437     |
| Accounts payable                                     | 177,479 | 164,466 |
| Accrued expenses                                     | 22,293  | 19,949  |
| Total current liabilities                            | 200,176 | 184,852 |
| Long-term borrowings, excluding current installments | 16,180  | 16,462  |
| Total liabilities                                    | 216,356 | 201,314 |
| Minority interest                                    | 2,865   |         |
| Commitments and contingencies                        |         |         |

Stockholders' equity:

|  |            |            |
|--|------------|------------|
| Preferred Stock, \$.001 par value; 10,000 authorized; none issued and outstanding  |            |            |
| Class A Common Stock, \$.001 par value; 100,000 shares authorized; 33,317 and 32,992 shares issued and outstanding at September 30, 2008 and December 31, 2007, respectively | 33         | 33         |
| Class B Common Stock, \$.001 par value; 60,000 shares authorized; 12,802 and 12,852 shares issued and outstanding at September 30, 2008 and December 31, 2007, respectively  | 13         | 13         |
| Additional paid-in capital   | 263,806    | 258,084    |
| Accumulated other comprehensive income   | 1,633      | 14,763     |
| Retained earnings  | 429,544    | 353,770    |
| Total stockholders' equity   | 695,029    | 626,663    |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY   | \$ 914,250 | \$ 827,977 |

See accompanying notes to unaudited condensed consolidated financial statements.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS AND COMPREHENSIVE INCOME**  
**(Unaudited)**

**(In thousands, except per share data)**

|  | <b>Three-Months Ended</b> |             | <b>Nine-Months Ended</b> |              |
|--|---------------------------|-------------|--------------------------|--------------|
|  | <b>September 30,</b>      |             | <b>September 30,</b>     |              |
|  | <b>2008</b>               | <b>2007</b> | <b>2008</b>              | <b>2007</b>  |
| Net sales  | \$ 403,159                | \$ 395,033  | \$ 1,142,656             | \$ 1,092,140 |
| Cost of sales  | 231,628                   | 223,363     | 641,760                  | 619,403      |
| Gross profit   | 171,531                   | 171,670     | 500,896                  | 472,737      |
| Royalty income                                       | 591                       | 998         | 1,660                    | 3,392        |
|  | 172,122                   | 172,668     | 502,556                  | 476,129      |
| Operating expenses:                                  |                           |             |                          |              |
| Selling  | 40,911                    | 37,657      | 105,037                  | 105,448      |
| General and administrative                           | 106,462                   | 98,431      | 304,540                  | 274,888      |
|  | 147,373                   | 136,088     | 409,577                  | 380,336      |
| Earnings from operations                             | 24,749                    | 36,580      | 92,979                   | 95,793       |
| Other income (expense):                              |                           |             |                          |              |
| Interest income                                      | 1,618                     | 2,547       | 5,911                    | 7,432        |
| Interest expense                                     | (1,264)                   | (837)       | (3,616)                  | (3,589)      |
| Other, net   | (828)                     | 298         | (81)                     | 129          |
|  | (474)                     | 2,008       | 2,214                    | 3,972        |
| Earnings before income taxes and minority interest   | 24,275                    | 38,588      | 95,193                   | 99,765       |
| Income tax expense (benefit)                         | (3,639)                   | 13,844      | 20,175                   | 36,173       |
| Minority interest in loss of consolidated subsidiary | (375)                     |             | (756)                    |              |
| Net earnings   | \$ 28,289                 | \$ 24,744   | \$ 75,774                | \$ 63,592    |
| Net earnings per share:                              |                           |             |                          |              |
| Basic  | \$ 0.61                   | \$ 0.54     | \$ 1.65                  | \$ 1.41      |
| Diluted  | \$ 0.60                   | \$ 0.53     | \$ 1.62                  | \$ 1.37      |

Weighted average shares:

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|  |           |           |           |           |
|--|-----------|-----------|-----------|-----------|
| Basic  | 46,115    | 45,721    | 46,000    | 45,095    |
| Diluted  | 46,835    | 46,654    | 46,770    | 46,769    |
| Comprehensive income:  |           |           |           |           |
| Net earnings   | \$ 28,289 | \$ 24,744 | \$ 75,774 | \$ 63,592 |
| Unrealized loss on marketable securities,<br>net of tax            | (1,496)   |           | (5,402)   |           |
| Gain (loss) foreign currency translation<br>adjustment, net of tax | (8,618)   | 3,261     | (7,728)   | 2,359     |
| Total comprehensive income   | \$ 18,175 | \$ 28,005 | \$ 62,644 | \$ 65,951 |

See accompanying notes to unaudited condensed consolidated financial statements.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(Unaudited)**  
**(In thousands)**

|   | <b>Nine-Months Ended September</b> |             |
|---|------------------------------------|-------------|
|   | <b>30,</b>                         |             |
|   | <b>2008</b>                        | <b>2007</b> |
| Cash flows from operating activities:   |                                    |             |
| Net earnings  | \$ 75,774                          | \$ 63,592   |
| Adjustments to reconcile net earnings to net cash provided by operating activities:                             |                                    |             |
| Minority interest   | (756)                              |             |
| Depreciation and amortization of property and equipment   | 12,855                             | 12,499      |
| Amortization of deferred financing costs  |                                    | 95          |
| Amortization of intangible assets   | 120                                | 322         |
| Provision for bad debts and returns   | 8,617                              | 3,197       |
| Tax benefits from stock-based compensation  | 561                                | 3,130       |
| Non-cash stock compensation   | 1,698                              | 874         |
| Loss on disposal of equipment   | 1,525                              | 248         |
| (Increase) decrease in assets:  |                                    |             |
| Receivables   | (55,234)                           | (30,140)    |
| Inventories   | (46,762)                           | 14,313      |
| Prepaid expenses and other current assets   | (13,891)                           | (3,020)     |
| Other assets  | (12,753)                           | (1,505)     |
| Increase (decrease) in liabilities:   |                                    |             |
| Accounts payable  | 11,354                             | (34,735)    |
| Accrued expenses  | 2,265                              | (8,280)     |
| Net cash provided (used in) by operating activities   | (14,627)                           | 20,590      |
| Cash flows used in investing activities:  |                                    |             |
| Capital expenditures  | (47,802)                           | (26,199)    |
| Purchases of investments  | (11,725)                           | (160,050)   |
| Maturities of investments   | 20,375                             | 116,975     |
| Net cash used in investing activities   | (39,152)                           | (69,274)    |
| Cash flows from financing activities:   |                                    |             |
| Net proceeds from the issuances of stock through employee stock purchase plan and the exercise of stock options | 2,903                              | 6,774       |
| Payments on long-term debt  | (315)                              | (425)       |
| Contribution from minority interest holder of consolidated entity   | 3,000                              |             |
| Excess tax benefits from stock-based compensation   | 559                                | 320         |
| Net cash provided by financing activities   | 6,147                              | 6,669       |
| Net decrease in cash and cash equivalents   | (47,632)                           | (42,015)    |
| Effect of exchange rates on cash and cash equivalents   | (904)                              | 2,688       |



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|  |            |            |
|--|------------|------------|
| Cash and cash equivalents at beginning of the period | 199,516    | 160,485    |
| Cash and cash equivalents at end of the period       | \$ 150,980 | \$ 121,158 |

Supplemental disclosures of cash flow information:

|                   |          |          |
|-------------------|----------|----------|
| Interest paid     | \$ 3,951 | \$ 3,675 |
| Income taxes paid | 14,502   | 39,701   |

**SUPPLEMENTAL DISCLOSURES OF NONCASH INVESTING AND FINANCING ACTIVITIES:**

During the nine months ended September 30, 2007, the Company issued approximately 3.5 million shares of Class A common stock to note holders upon conversion of our 4.50% convertible subordinated debt with a carrying value of \$89,969.

See accompanying notes to unaudited condensed consolidated financial statements.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**September 30, 2008 and 2007**  
**(Unaudited)**

**(1) GENERAL**

*Basis of Presentation*

The accompanying condensed consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include certain footnotes and financial presentations normally required under accounting principles generally accepted in the United States of America for complete financial reporting. The interim financial information is unaudited but reflects all normal adjustments and accruals which are, in the opinion of management, considered necessary to provide a fair presentation for the interim periods presented. The accompanying condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007.

The results of operations for the nine months ended September 30, 2008 are not necessarily indicative of the results to be expected for the entire fiscal year ending December 31, 2008.

*Use of Estimates*

The preparation of the condensed consolidated financial statements, in conformity with accounting principles generally accepted in the United States of America, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates.

*Minority interest*

Minority interest in the Company's consolidated financial statements results from the accounting for a noncontrolling interest in a consolidated subsidiary or affiliate. Minority interest represents a partially-owned subsidiary's or consolidated affiliate's income, losses, and components of other comprehensive income which is attributable to the noncontrolling parties' interests. The Company has a 50 percent interest in Skechers China Limited (Skechers China), a joint venture which was formed in October 2007, and made an initial cash capital contribution of \$3.0 million and also contributed the net assets of its retail operation in China in the amount of \$0.9 million during the nine months ended September 30, 2008. Our joint venture partner also made a corresponding cash capital contribution during the nine months ended September 30, 2008. The Company consolidates this joint venture into its financial statements because it has control of the board of directors. Minority interest of \$0.4 million for the three months ended September 30, 2008 and \$0.8 million for the nine months ended September 30, 2008 represents the share of net loss that is attributable to the equity of Skechers China that we do not own. Transactions between Skechers China and Skechers have been eliminated in the consolidated financial statements.

*Recent accounting pronouncements*

Effective January 1, 2008, the Company adopted Financial Accounting Standards Board (FASB) Statement of Financial Accounting Standards Statement (SFAS) No. 159 *The Fair Value Option for Financial Assets and Financial Liabilities, Including an amendment of FASB Statement No. 115* (SFAS 159), which provides companies with an option to report selected financial assets and liabilities at fair value. Furthermore, SFAS 159 establishes presentation and disclosure requirements designed to facilitate comparisons between companies that choose different measurement attributes for similar types of assets and liabilities. The Company chose not to elect the fair value option for its financial assets and liabilities existing at January 1, 2008, and did not elect the fair value

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option on financial assets and liabilities transacted in the nine months ended September 30, 2008. Therefore, the adoption of SFAS 159 had no impact on the Company's consolidated financial statements.

Effective January 1, 2008, the Company adopted FASB Statement of Financial Accounting Standards Statement No. 157 *Fair Value Measurements* (SFAS 157). The standard provides guidance for using fair value to measure assets and liabilities. The standard also responds to investors' requests for expanded information about the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value, and the effect of fair value measurements on earnings. The standard applies whenever other standards require (or permit) assets or liabilities to be measured at fair value. The standard does not expand the use of fair value in any new circumstances. On November 14, 2007, the FASB agreed to a one-year deferral of the implementation of SFAS 157 for other non-financial assets and liabilities. The Company's adoption of SFAS 157 did not have a material effect on the Company's consolidated financial statements for financial assets and liabilities and any assets and liabilities carried at fair value.

**(2) INVESTMENTS**

Investments in marketable securities consist of certain auction rate preferred stocks and auction rate Dividend Received Deduction (DRD) preferred securities aggregating \$88.5 million at September 30, 2008, net of unrealized losses of \$7.4 million, and \$104.5 million at December 31, 2007. These investments have been classified as noncurrent assets on the consolidated condensed balance sheet as of September 30, 2008 based on their illiquidity resulting from the failure of the auction rate market discussed below. During the nine months ended September 30, 2008 issuers refinanced \$13.8 million of our preferred stock investments at par. Our available-for-sale securities at September 30, 2008 included \$76.7 million of auction rate preferred stocks and \$19.2 million of auction rate DRD preferred securities. The auction rate preferred stocks are collateralized by portfolios of municipal bonds issued by various state and local governments and collateral is required to be maintained at 200% of the amount of preferred stock, and interest rates are reset at weekly auctions every seven days. The auction rate DRD preferred securities are collateralized by corporate preferred stocks, and interest rates are reset at auctions every 90 days.

Since February 2008, as a result of the liquidity issues experienced in the global credit and capital markets, periodic auctions for the Company's auction rate securities have failed. As a result of these failed auctions, the interest rates on the investments reset to the maximum rate per the applicable investment offering statements. A failed auction is not necessarily an indication of increased credit risk or a reduction in the underlying collateral; however, the Company will not be able to liquidate the investments until a successful auction occurs, a buyer is found outside the auction process, the securities are called or refinanced by the issuer, or the securities mature. Accordingly, there is no assurance that future auctions will succeed or that other events will occur to provide liquidity, and as a result, our ability to liquidate our investments in the near term may be limited or may not exist.

On a quarterly basis, the Company assesses its investments for impairment. If the investments are deemed to be impaired, the Company then determines whether the impairment is temporary or other than temporary. If the impairment is deemed to be temporary, the Company records an unrealized loss in other comprehensive income. If the impairment is deemed to be other than temporary, the Company records the impairment in the Company's consolidated condensed statements of earnings.

Because of the lack of liquidity noted above, the Company determined that there were no observable market transactions for which to determine the fair value of these auction rate securities, nor was there a consistent methodology employed by broker-dealers to provide values to their clients for these investments. As a result, management determined that these investments met the definition of the Level III fair value hierarchy under SFAS 157. Management estimated the fair value of the Company's holdings of these securities based on a calculated discount based on internal assumptions and limited market data as well as ongoing plans announced by certain issuers to partially redeem or attempt to restore liquidity to these securities and whether any of these efforts will be successful. The Company calculated a discount of \$7.4 million of which \$3.8 million, or approximately 4.9% of the par value related to auction rate preferred stocks and \$3.6 million, or approximately 19.0% of the par value related to the auction rate DRD preferred securities. The Company's valuation is highly subjective and could change

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significantly based on the assumptions used. Our marketable securities are the only assets and liabilities that are measured and recognized at fair value using the SFAS 157 hierarchy.

The auction rate securities held by the Company were purchased from Wachovia Securities. During the quarter ended September 30, 2008, Wachovia Securities announced that it had agreed to a settlement with state and federal regulators whereby it would repurchase all of the auction rate securities it had sold to clients prior to the collapse of the auction rate market in February 2008. The Company believes that all of its auction rate securities are subject to this settlement and, as a result, expects to receive an offer to repurchase these securities between June 10, 2009 and June 30, 2009. Until such time as (a) the formal offer is received and Wachovia repurchases these securities, (b) they are redeemed by the issuer(s), or (c) they can be sold at par value, the Company intends to consider these securities as available for sale securities and classify them as long-term assets. In the meantime, the issuers of these securities continue to make interest payments at the maximum rate. The Company believes its operating cash flows, existing cash balances and credit facilities will provide sufficient liquidity for the Company's ongoing operations and growth initiatives.

**(3) REVENUE RECOGNITION**

The Company recognizes revenue on wholesale sales when products are shipped and the customer takes title and assumes risk of loss, collection of relevant receivable is reasonably assured, persuasive evidence of an arrangement exists and the sales price is fixed or determinable. This generally occurs at time of shipment. The Company recognizes revenue from retail sales at the point of sale. Allowances for estimated returns, discounts, doubtful accounts and chargebacks are provided for when related revenue is recorded. Related costs paid to third-party shipping companies are recorded as a cost of sales.

Royalty income is earned from licensing arrangements. Upon signing a new licensing agreement, we receive up-front fees, which are generally characterized as prepaid royalties. These fees are initially deferred and recognized as revenue as earned (*i.e.*, as licensed sales are reported to the company or on a straight-line basis over the term of the agreement). The first calculated royalty payment is based on actual sales of the licensed product. Typically, at each quarter-end we receive correspondence from our licensees indicating the actual sales for the period. This information is used to calculate and accrue the related royalties based on the terms of the agreement.

**(4) OTHER COMPREHENSIVE INCOME**

In addition to net earnings, comprehensive income includes changes in foreign currency translation adjustments and unrealized gains and losses on marketable securities, net of tax. The Company operates internationally through several foreign subsidiaries. Assets and liabilities of the foreign operations denominated in local currencies are translated at the rate of exchange at the balance sheet date. Revenues and expenses are translated at the weighted average rate of exchange during the period of translation. The resulting translation adjustments, along with the translation adjustments related to intercompany loans of a long-term investment nature, are included in the translation adjustment in other comprehensive income.

**(5) STOCK COMPENSATION**

For stock-based awards we have recognized compensation expense based on the estimated grant date fair value using the Black-Scholes valuation model which requires the input of highly subjective assumptions including the expected stock price volatility, expected term and forfeiture rate. Stock compensation expense was \$0.6 million and \$0.2 million for the three months ended September 30, 2008 and 2007, respectively. Stock compensation expense was \$1.7 million and \$0.9 million for the nine months ended September 30, 2008 and 2007, respectively.

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Shares granted under the Company's 1998 Stock Option, Deferred Stock and Restricted Stock Plan (the Equity Incentive Plan) and the 2007 Incentive Award Plan (the 2007 Plan) were as follows:

|                                   | <b>SHARES</b> | <b>WEIGHTED<br/>AVERAGE<br/>EXERCISE<br/>PRICE</b> | <b>WEIGHTED<br/>AVERAGE<br/>REMAINING<br/>CONTRACTUAL<br/>TERM</b> | <b>AGGREGATE<br/>INTRINSIC<br/>VALUE</b> |
|-----------------------------------|---------------|--|--|--|
| Outstanding at December 31, 2007  | 1,961,756     | \$ 11.56   |  |  |
| Granted                           |               |  |  |  |
| Exercised                         | (203,311)     | 9.06   |  |  |
| Forfeited                         | (13,879)      | 20.48  |  |  |
| Outstanding at September 30, 2008 | 1,744,566     | 11.78  | 3.0 years  | \$ 9,880,197                             |
| Exercisable at September 30, 2008 | 1,741,316     | 11.78  | 3.0 years  | \$ 9,870,400                             |

A summary of the status and changes of our nonvested shares granted under the Equity Incentive Plan and the 2007 Plan as of and during the nine months ended September 30, 2008 is presented below:

|                                 | <b>SHARES</b> | <b>WEIGHTED<br/>AVERAGE<br/>GRANT-DATE<br/>FAIR<br/>VALUE</b> |
|---------------------------------|---------------|---|
| Nonvested at December 31, 2007  | 15,167        | \$ 18.32  |
| Granted                         | 201,546       | 17.16   |
| Vested                          | (5,501)       | 18.86   |
| Cancelled                       | (5,928)       | 17.16   |
| Nonvested at September 30, 2008 | 205,284       | 17.20   |

**(6) EARNINGS PER SHARE**

Basic earnings per share represents net earnings divided by the weighted average number of common shares outstanding for the period. Diluted earnings per share, in addition to the weighted average determined for basic earnings per share, includes potential common shares, if dilutive, which would be issued upon the exercise of stock options and nonvested shares using the treasury stock method, which in the current period includes consideration of average unrecognized stock-based compensation cost resulting from the adoption SFAS 123(R), and assumes the conversion of the Company's 4.50% convertible subordinated notes for the period in which they were outstanding.

The following is a reconciliation of net earnings and weighted average common shares outstanding for purposes of calculating basic earnings per share (in thousands, except per share amounts):

|  | <b>Three-Months Ended<br/>September 30,</b> |             | <b>Nine-Months Ended<br/>September 30,</b> |             |
|--|---|-------------|--|-------------|
| <b>Basic earnings per share</b>            | <b>2008</b>                                 | <b>2007</b> | <b>2008</b>                                | <b>2007</b> |
| Net earnings                               | \$ 28,289                                   | \$ 24,744   | \$ 75,774                                  | \$ 63,592   |
| Weighted average common shares outstanding | 46,115                                      | 45,721      | 46,000                                     | 45,095      |
| Basic earnings per share                   | \$ 0.61                                     | \$ 0.54     | \$ 1.65                                    | \$ 1.41     |



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The following is a reconciliation of net earnings and weighted average common shares outstanding for purposes of calculating diluted earnings per share (in thousands, except per share amounts):

| <b>Diluted earnings per share</b>  | <b>Three-Months Ended</b> |             | <b>Nine-Months Ended</b> |             |
|--|---------------------------|-------------|--------------------------|-------------|
|  | <b>September 30,</b>      |             | <b>September 30,</b>     |             |
|  | <b>2008</b>               | <b>2007</b> | <b>2008</b>              | <b>2007</b> |
| Net earnings   | \$ 28,289                 | \$ 24,744   | \$ 75,774                | \$ 63,592   |
| After tax effect of interest expense on 4.50% convertible subordinated notes                     |                           |             |                          | 359         |
| Earnings for purposes of computing diluted earnings per share                                    | \$ 28,289                 | \$ 24,744   | \$ 75,774                | \$ 63,951   |
| Weighted average common shares outstanding   | 46,115                    | 45,721      | 46,000                   | 45,095      |
| Dilutive effect of stock options   | 720                       | 933         | 770                      | 1,193       |
| Weighted average shares to be issued assuming conversion of 4.50% convertible subordinated notes |                           |             |                          | 481         |
| Weighted average common shares outstanding   | 46,835                    | 46,654      | 46,770                   | 46,769      |
| Diluted earnings per share   | \$ 0.60                   | \$ 0.53     | \$ 1.62                  | \$ 1.37     |

There were no options excluded from the computation of diluted earnings per share for the three months and nine months ended September 30, 2008. Options to purchase 147,500 shares of Class A common stock were excluded from the computation of diluted earnings per share for the three months ended September 30, 2007. There were no options excluded from the computation of diluted earnings per share for the nine months ended September 30, 2007.

**(7) INCOME TAXES**

The Company's effective tax rates for the third quarter and first nine months of 2008 were (15.0%) and 21.2%, respectively, compared to the effective tax rates of 35.9% and 36.3% for the third quarter and first nine months of 2007, respectively. Income tax benefit for the three months ended September 30, 2008 was \$3.6 million compared to an income tax expense of \$13.8 million for the same period in 2007. Income tax expense for the nine months ended September 30, 2008 was \$20.2 million compared to \$36.2 million for the same period in 2007. Included in the above effective tax rates and income tax expense amounts for the three-month and nine-month periods ended September 30, 2008 is the recognition of \$5.5 million of previously unrecognized tax benefits from prior years, as well as the recognition of \$4.6 million of previously unrecognized tax benefits from the six months ended June 30, 2008. These tax benefits are primarily related to changes in estimates resulting from the Company entering into an Advanced Pricing Agreement ( APA ) with the U.S. Internal Revenue Service ( IRS ). Excluding the impact of these discrete items, the Company's effective tax rate would have been 27% for both the three-month and nine-month periods ended September 30, 2008.

The tax provision for the nine months ended September 30, 2008 was computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The rate for the three- and nine-month periods ended September 30, 2008 is lower than the expected domestic rate of approximately 40% due to our non-U.S. subsidiary earnings in lower tax rate jurisdictions and our planned permanent reinvestment of undistributed earnings from our non-U.S. subsidiaries, thereby indefinitely postponing their repatriation to the United States. As such, the Company did not provide for deferred income taxes on accumulated undistributed earnings of our non-U.S. subsidiaries.

We have applied for APAs with various tax authorities related to the transfer pricing of certain intercompany transactions. During the third quarter, the Company entered into an APA with the IRS related to certain intercompany

transactions. As a result of this agreement the prior year balance of unrecognized tax benefits was reduced by \$6.5 million. In addition, \$5.7 million of related reserves recorded in the first and second quarter were reversed in the third quarter. No further resolution of pending advanced pricing agreement applications is expected before year end.



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With few exceptions, the Company is no longer subject to state, local or non-U.S. income tax examinations by tax authorities for years before 2005. Tax years 2005 through 2007 remain open to examination by the U.S. federal, state, and foreign taxing jurisdictions under which we are subject. During the third quarter, the statute of limitations for the 2004 tax year lapsed for the U.S. federal and several state tax jurisdictions. The lapse in statute reduced the balance of prior year unrecognized tax benefits by \$2.9 million.

As of September 30, 2008, unrecognized tax benefits including related interest totaled \$9.4 million, all of which would affect the effective tax rate if recognized.

**(8) LINE OF CREDIT**

The Company has a secured line of credit, expiring on May 31, 2011, which permits the Company and certain of its subsidiaries to borrow up to \$150.0 million based upon eligible accounts receivable and inventory, which line can be increased to \$250.0 million at our request. The loan agreement provides for the issuance of letters of credit up to a maximum of \$30.0 million. The loan agreement contains customary affirmative and negative covenants for secured credit facilities of this type. The Company was in compliance with all covenants of the loan agreement at September 30, 2008. The Company had approximately \$4.1 million of outstanding letters of credit as September 30, 2008.

**(9) LITIGATION**

The Company recognizes legal expense in connection with loss contingencies as incurred.

On July 10, 2008, Crocs, Inc. filed a lawsuit against the Company in the U.S. District Court for the District of Colorado, CROCS, INC. v. SKECHERS U.S.A., INC. (Case No. 08cv01450-RPM). The complaint alleges patent infringement, trade dress infringement and dilution, unfair competition and deceptive trade practices arising out of the Company's manufacture, distribution and sales of footwear that is allegedly similar to several Crocs' products. The lawsuit seeks, among other things, actual damages, treble or punitive damages as applicable, profits, attorney's fees and costs, and a preliminary and/or permanent injunction against the Company to prevent any future manufacturing, distribution or sales of footwear that infringes Crocs' design patents or trade dress or that uses any mark that is confusingly similar to Crocs' animated crocodile design mark. The Company plans on defending the allegations vigorously and believe the claims are without merit. Nonetheless, it is too early to predict the outcome and whether the outcome will have a material adverse effect on the Company's financial condition or results of operations.

The Company has no reason to believe that any liability with respect to pending legal actions, individually or in the aggregate, will have a material adverse effect on the Company's consolidated financial statements or results of operations. The Company occasionally becomes involved in litigation arising from the normal course of business, and management is unable to determine the extent of any liability that may arise from unanticipated future litigation.

**(10) STOCKHOLDERS' EQUITY**

No shares of Class B common stock were converted into Class A common stock during the three months ended September 30, 2008. Certain Class B stockholders converted 100,000 shares of Class B common stock into an equivalent number of shares of Class A common stock during the three months ended September 30, 2007. Certain Class B stockholders converted 50,000 and 916,400 shares of Class B common stock into an equivalent number of shares of Class A common stock during the nine months ended September 30, 2008 and September 30, 2007, respectively.

**(11) SEGMENT AND GEOGRAPHIC REPORTING INFORMATION**

We have four reportable segments—domestic wholesale sales, international wholesale sales, retail sales, and e-commerce sales. Management evaluates segment performance based primarily on net sales and gross margins. All other costs and expenses of the Company are analyzed on an aggregate basis, and these costs are not allocated to the

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Company's segments. Net sales, gross margins and identifiable assets for the domestic wholesale, international wholesale, retail, and e-commerce segments on a combined basis were as follows (in thousands):

|                         | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |              |
|-------------------------|---|-------------|--|--------------|
|                         | <b>2008</b>                                 | <b>2007</b> | <b>2008</b>                                | <b>2007</b>  |
| Net sales               |   |             |  |              |
| Domestic wholesale      | \$ 225,706                                  | \$ 237,531  | \$ 647,890                                 | \$ 670,450   |
| International wholesale | 93,371                                      | 75,007      | 270,338                                    | 206,338      |
| Retail                  | 79,275                                      | 78,269      | 211,027                                    | 203,665      |
| E-commerce              | 4,807                                       | 4,226       | 13,401                                     | 11,687       |
| Total                   | \$ 403,159                                  | \$ 395,033  | \$ 1,142,656                               | \$ 1,092,140 |

|                         | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |             |
|-------------------------|---|-------------|--|-------------|
|                         | <b>2008</b>                                 | <b>2007</b> | <b>2008</b>                                | <b>2007</b> |
| Gross profit            |   |             |  |             |
| Domestic wholesale      | \$ 82,365                                   | \$ 91,757   | \$ 246,425                                 | \$ 262,182  |
| International wholesale | 39,183                                      | 29,820      | 119,413                                    | 78,713      |
| Retail                  | 47,897                                      | 48,081      | 128,703                                    | 125,916     |
| E-commerce              | 2,086                                       | 2,012       | 6,355                                      | 5,926       |
| Total                   | \$ 171,531                                  | \$ 171,670  | \$ 500,896                                 | \$ 472,737  |

|                         | <b>September 30,<br/>2008</b> | <b>December 31,<br/>2007</b> |
|-------------------------|-------------------------------|------------------------------|
| Identifiable assets     |                               |                              |
| Domestic wholesale      | \$ 701,086                    | \$ 629,377                   |
| International wholesale | 127,332                       | 118,195                      |
| Retail                  | 85,477                        | 80,250                       |
| E-commerce              | 355                           | 155                          |
| Total                   | \$ 914,250                    | \$ 827,977                   |

|   | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |             |
|---|---|-------------|--|-------------|
|   | <b>2008</b>                                 | <b>2007</b> | <b>2008</b>                                | <b>2007</b> |
| Additions to property and equipment (in thousands): |   |             |  |             |
| Domestic wholesale                                  | \$ 7,209                                    | \$ 3,153    | \$ 30,938                                  | \$ 10,865   |
| International wholesale                             | 1,306                                       | 435         | 2,041                                      | 1,168       |
| Retail  | 1,449                                       | 5,309       | 14,823                                     | 14,166      |
| Total   | \$ 9,964                                    | \$ 8,897    | \$ 47,802                                  | \$ 26,199   |

## Geographic Information:

The following summarizes our operations in different geographic areas for the period indicated (in thousands):

|                         | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |              |
|-------------------------|---|-------------|--|--------------|
|                         | <b>2008</b>                                 | <b>2007</b> | <b>2008</b>                                | <b>2007</b>  |
| Net sales (1)           |   |             |  |              |
| United States           | \$ 302,959                                  | \$ 313,312  | \$ 852,913                                 | \$ 868,478   |
| Canada                  | 12,350                                      | 11,877      | 36,654                                     | 30,662       |
| Other international (2) | 87,850                                      | 69,844      | 253,089                                    | 193,000      |
| Total                   | \$ 403,159                                  | \$ 395,033  | \$ 1,142,656                               | \$ 1,092,140 |

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|                         | <b>September 30,<br/>2008</b> | <b>December 31,<br/>2007</b> |
|-------------------------|-------------------------------|------------------------------|
| Long-lived assets       |                               |                              |
| United States           | \$ 131,096                    | \$ 96,044                    |
| Canada                  | 168                           | 343                          |
| Other international (2) | 2,536                         | 2,013                        |
| <b>Total</b>            | <b>\$ 133,800</b>             | <b>\$ 98,400</b>             |

(1) The Company has subsidiaries in Canada, United Kingdom, Germany, France, Spain, Italy, Netherlands, Brazil, Thailand and Malaysia that generate net sales within those respective countries and in some cases the neighboring regions. The Company has a joint venture in China that generates net sales from that country. The Company also has a subsidiary in Switzerland that generates net sales to that region in addition to net sales to our distributors located in numerous non-European countries. Net sales are

attributable to geographic regions based on the location of the Company subsidiary.

- (2) Other international consists of Switzerland, United Kingdom, Germany, France, Spain, Italy, Netherlands, Brazil, Thailand, Malaysia, and China.

## **(12) BUSINESS AND CREDIT CONCENTRATIONS**

The Company generates the majority of its sales in the United States; however, several of its products are sold in various foreign countries, which subjects the Company to the risks of doing business abroad. In addition, the Company operates in the footwear industry, which is impacted by the general economy, and its business depends on the general economic environment and levels of consumer spending. Changes in the marketplace may significantly affect management's estimates and the Company's performance. Management performs regular evaluations concerning the ability of customers to satisfy their obligations and provides for estimated doubtful accounts. Domestic accounts receivable, which generally do not require collateral from customers, were equal to \$139.5 million and \$110.3 million before allowances for bad debts, sales returns and chargebacks at September 30, 2008 and December 31, 2007, respectively. Foreign accounts receivable, which generally are collateralized by letters of credit, were equal to \$89.4 million and \$67.4 million before allowance for bad debts, sales returns and chargebacks at September 30, 2008 and December 31, 2007, respectively. The Company provided for potential credit losses of \$8.6 million and \$3.2 million for the nine months ended September 30, 2008 and 2007, respectively.

Net sales to customers in the U.S. exceeded 75% of total net sales for the three and nine months ended September 30, 2008 and 2007. Assets located outside the U.S. consist primarily of cash, accounts receivable, inventory, property and equipment, and other assets. Net assets held outside the United States were \$135.4 million and \$126.1 million at September 30, 2008 and December 31, 2007, respectively.

The Company's net sales to its five largest customers accounted for approximately 22.8% and 26.7% of total net sales for the three months ended September 30, 2008 and 2007, respectively. The Company's net sales to its five largest customers accounted for approximately 24.2% and 25.6% of total net sales for the nine months ended September 30, 2008 and 2007, respectively. No customer accounted for more than 10% of our net sales during the three and nine months ended September 30, 2008 and 2007, respectively. One customer accounted for 9.5% and 9.8% of our outstanding accounts receivable balance at September 30, 2008 and 2007, respectively.

The Company's top five manufacturers produced approximately 65.2% and 68.2% of our total purchases for the three months ended September 30, 2008 and 2007, respectively. One manufacturer accounted for 31.9% and 28.0% of total purchases for the three months ended September 30, 2008 and 2007, respectively. A second manufacturer accounted for 12.1% and 12.6% of total purchases for the three months ended September 30, 2008 and 2007, respectively. A third manufacturer accounted for 10.0% and 12.6% of total purchases for the three months ended September 30, 2008 and 2007, respectively. The Company's top five manufacturers produced approximately 65.3% and 65.8% of our total purchases for the nine months ended September 30, 2008 and 2007, respectively. One

manufacturer accounted for 31.6% and 29.0% of total purchases for the nine months ended September 30, 2008 and  
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2007, respectively. A second manufacturer accounted for 11.7% and 11.3% of total purchases for the nine months ended September 30, 2008 and 2007, respectively.

Most of the Company's products are produced in China. The Company's operations are subject to the customary risks of doing business abroad, including, but not limited to, currency fluctuations and revaluations, custom duties and related fees, various import controls and other monetary barriers, restrictions on the transfer of funds, labor unrest and strikes and, in certain parts of the world, political instability. The Company believes it has acted to reduce these risks by diversifying manufacturing among various factories. To date, these business risks have not had a material adverse impact on the Company's operations.

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**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The following discussion should be read in conjunction with our Condensed Consolidated Financial Statements and Notes thereto in Item 1 of this document.

We intend for this discussion to provide the reader with information that will assist in understanding our financial statements, the changes in certain key items in those financial statements from period to period, and the primary factors that accounted for those changes, as well as how certain accounting principles affect our financial statements. The discussion also provides information about the financial results of the various segments of our business to provide a better understanding of how those segments and their results affect the financial condition and results of operations of our company as a whole.

This quarterly report on Form 10-Q may contain forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, that can be identified by the use of forward-looking language such as may, will, believe, expect, anticipate or other comparable terms. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements, and reported results shall not be considered an indication of our company's future performance. Factors that might cause or contribute to such differences include international, national and local general economic, political and market conditions; intense competition among sellers of footwear for consumers; changes in fashion trends and consumer demands; popularity of particular designs and categories of products; the level of sales during the spring, back-to-school and holiday selling seasons; the ability to anticipate, identify, interpret or forecast changes in fashion trends, consumer demand for our products and the various market factors described above; the ability of our company to maintain its brand image; the ability to sustain, manage and forecast our company's growth and inventories; the ability to secure and protect trademarks, patents and other intellectual property; the loss of any significant customers, decreased demand by industry retailers and cancellation of order commitments; potential disruptions in manufacturing related to overseas sourcing and concentration of production in China, including, without limitation, difficulties associated with political instability in China, the occurrence of a natural disaster or outbreak of a pandemic disease in China, or electrical shortages, labor shortages or work stoppages that may lead to higher production costs and/or production delays; changes in monetary controls and valuations of the Yuan by the Chinese government; increased costs of freight and transportation to meet delivery deadlines; violation of labor or other laws by our independent contract manufacturers, suppliers or licensees; potential imposition of additional duties, tariffs or other trade restrictions; business disruptions resulting from natural disasters such as an earthquake due to the location of our company's domestic warehouse, headquarters and a substantial number of retail stores in California; changes in business strategy or development plans; changes in economic conditions that could affect the ability to open retail stores in new markets and/or the sales performance of existing retail stores; the ability to attract and retain qualified personnel; the disruption, expense and potential liability associated with existing or unanticipated future litigation; and other factors referenced or incorporated by reference in our company's annual report on Form 10-K for the year ended December 31, 2007.

The risks included here are not exhaustive. Other sections of this report may include additional factors that could adversely impact our business and financial performance. Moreover, we operate in a very competitive and rapidly changing environment. New risk factors emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. Investors should also be aware that while we do, from time to time, communicate with securities analysts, we do not disclose any material non-public information or other confidential commercial information to them. Accordingly, individuals should not assume that we agree with any statement or report issued by any analyst, regardless of the content of the report. Thus, to the extent that reports issued by securities analysts contain any projections, forecasts or opinions, such reports are not our responsibility.



**Table of Contents****FINANCIAL OVERVIEW**

We have four reportable segments – domestic wholesale sales, international wholesale sales, retail sales, which includes domestic and international retail sales, and e-commerce sales. We evaluate segment performance based primarily on net sales and gross margins. Our retail sales achieve higher gross margins as a percentage of net sales than wholesale sales. The largest portion of our revenue is derived from the domestic wholesale segment. Net earnings for the three months ended September 30, 2008 were \$28.3 million, or \$0.60 earnings per diluted share. Revenue as a percentage of net sales was as follows:

|                                   | <b>Three-Months Ended September</b> |             |
|-----------------------------------|-------------------------------------|-------------|
|                                   | <b>2008</b>                         | <b>2007</b> |
| Percentage of revenues by segment |                                     |             |
| Domestic wholesale                | 56.0%                               | 60.1%       |
| International wholesale           | 23.1%                               | 19.0%       |
| Retail                            | 19.7%                               | 19.8%       |
| E-commerce                        | 1.2%                                | 1.1%        |
| Total                             | 100.0%                              | 100.0%      |

As of September 30, 2008, we had 198 domestic retail stores and 17 international retail stores, and we believe that we have established our presence in most major domestic retail markets. During the first nine months of 2008, we opened 15 domestic concept stores, eight domestic outlet stores, one domestic warehouse store, one international concept store, and closed two domestic concept stores. Footwear purchases are highly discretionary and with various macroeconomic pressures creating a difficult U.S. retail environment, we expect a challenging domestic business environment for the remainder of 2008 and into 2009. We also expect negative comparable sales in our retail stores and overall retail sales of footwear in the U.S. to decline during 2008 and into 2009. We intend to focus on our international business by (i) enhancing the efficiency of our international operations, (ii) increasing our international customer base; (iii) increasing the product count within each customer; (iv) tailoring our product offerings currently available to our international customers to increase demand for our product; (v) continuing to pursue opportunistic international retail store locations and (vi) exploring and expanding in emerging markets where we do not have a significant business presence. We periodically review all of our stores for impairment, and we carefully review our under-performing stores and may consider closing them as well as not renewing leases upon completion of the current term of the applicable lease.

On August 1, 2008, we received a decision on our APA with the IRS. The APA provides our company with greater certainty with respect to the transfer pricing of certain intercompany transactions. As a result of this agreement and other discrete items we recorded an income tax benefit of \$3.6 million during the quarter ended September 30, 2008, which included \$5.5 million, or \$.12 per diluted share, relating to the reversal of income tax expense recorded in prior years, as well as \$4.6 million, or \$.10 per diluted share, relating to the recognition of previously unrecognized tax benefits recorded in the first half of 2008. Excluding the impact of these discrete items, our effective tax rate would have been 27% for the three- and nine-month periods ended September 30, 2008.

**Table of Contents****RESULTS OF OPERATIONS**

The following table sets forth for the periods indicated, selected information from our results of operations (in thousands) as a percentage of net sales:

|  | <b>Three-Months Ended September 30,</b> |        |             |        | <b>Nine-Months Ended September 30,</b> |        |              |        |
|--|---|--------|-------------|--------|--|--------|--------------|--------|
|  | <b>2008</b>                             |        | <b>2007</b> |        | <b>2008</b>                            |        | <b>2007</b>  |        |
| Net sales  | \$ 403,159                              | 100.0% | \$ 395,033  | 100.0% | \$ 1,142,656                           | 100.0% | \$ 1,092,140 | 100.0% |
| Cost of sales  | 231,628                                 | 57.5   | 223,363     | 56.5   | 641,760                                | 56.2   | 619,403      | 56.7   |
| Gross profit   | 171,531                                 | 42.5   | 171,670     | 43.5   | 500,896                                | 43.8   | 472,737      | 43.3   |
| Royalty income                                       | 591                                     | 0.2    | 998         | 0.2    | 1,660                                  | 0.2    | 3,392        | 0.3    |
|  | 172,122                                 | 42.7   | 172,668     | 43.7   | 502,556                                | 44.0   | 476,129      | 43.6   |
| Operating expenses:                                  |   |        |             |        |  |        |              |        |
| Selling  | 40,911                                  | 10.2   | 37,657      | 9.5    | 105,037                                | 9.2    | 105,448      | 9.7    |
| General and administrative                           | 106,462                                 | 26.4   | 98,431      | 24.9   | 304,540                                | 26.6   | 274,888      | 25.1   |
|  | 147,373                                 | 36.6   | 136,088     | 34.4   | 409,577                                | 35.8   | 380,336      | 34.8   |
| Earnings from operations                             | 24,749                                  | 6.1    | 36,580      | 9.3    | 92,979                                 | 8.2    | 95,793       | 8.8    |
| Interest income, net                                 | 354                                     | 0.1    | 1,710       | 0.4    | 2,295                                  | 0.2    | 3,843        | 0.3    |
| Other, net   | (828)                                   | (0.2)  | 298         | 0.1    | (81)                                   |        | 129          |        |
| Earnings before income taxes                         | 24,275                                  | 6.0    | 38,588      | 9.8    | 95,193                                 | 8.4    | 99,765       | 9.1    |
| Income taxes (benefit)                               | (3,639)                                 | (0.9)  | 13,844      | 3.5    | 20,175                                 | 1.9    | 36,173       | 3.3    |
| Minority interest in loss of consolidated subsidiary | (375)                                   | (0.1)  |             |        | (756)                                  | (0.1)  |              |        |
| Net earnings   | \$ 28,289                               | 7.0%   | \$ 24,744   | 6.3%   | \$ 75,774                              | 6.6%   | \$ 63,592    | 5.8%   |

**THREE MONTHS ENDED SEPTEMBER 30, 2008 COMPARED TO THREE MONTHS ENDED SEPTEMBER 30, 2007**

**Net sales**

Net sales for the three months ended September 30, 2008 were \$403.2 million, an increase of \$8.2 million, or 2.1%, over net sales of \$395.0 million for the three months ended September 30, 2007. The increase in net sales was primarily due to increased international wholesale sales partially offset by lower domestic wholesale sales. Net sales also increased within the domestic retail segment due to an increased store base, which more than offset the effect of negative comparable store sales.

Our domestic wholesale net sales decreased \$11.8 million to \$225.7 million for the three months ended September 30, 2008, from \$237.5 million for the three months ended September 30, 2007. The decrease in our domestic wholesale segment was broad-based and across key divisions primarily due to the weak U.S. retail environment. The average selling price per pair within the domestic wholesale segment decreased to \$20.51 per pair for the three months ended September 30, 2008 from \$20.86 per pair in the same period last year. The decrease in the domestic wholesale segment's net sales came on a 3.4% unit sales volume decrease to 11.0 million pairs from 11.4 million pairs for the same period in 2007.

Our international wholesale segment net sales increased \$18.4 million, or 24.5%, to \$93.4 million for the three months ended September 30, 2008, compared to \$75.0 million for the three months ended September 30, 2007. Our

international wholesale sales consist of direct subsidiary sales – those sales we make to department stores and specialty retailers – and sales to our distributors who in turn sell to department stores and specialty retailers or operate their own retail stores in various international regions where we do not sell direct. This includes sales made by Skechers China, our consolidated joint venture in China, which we control but which our partner owns a significant minority interest. Direct subsidiary sales increased \$12.8 million, or 25.8%, to \$62.5 million for the three months ended September 30, 2008 compared to net sales of \$49.7 million for the three months ended September 30, 2007. The increase in direct subsidiary sales was primarily due to increased sales into Germany and Brazil. Our

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distributor sales increased \$5.5 million to \$30.8 million, or 22.0%, for the three months ended September 30, 2008, compared to sales of \$25.3 million for the three months ended September 30, 2007. This was primarily due to increased sales to our distributors in Russia, Chile and Panama.

Our retail segment net sales increased \$1.0 million to \$79.3 million for the three months ended September 30, 2008, a 1.3% increase over sales of \$78.3 million for the three months ended September 30, 2007. The increase in retail sales was due to a net increase of 37 stores partially offset by negative comparable store sales. Our domestic retail sales increased 1.3% for the three months ended September 30, 2008 compared to the same period in 2007 due to a net increase of 35 stores partially offset by negative comparable store sales. Our international retail sales increased 1.7% for the three months ended September 30, 2008 compared to the same period in 2007 due to a net increase of two stores and positive comparable store sales in local currency partially offset by foreign currency translation losses. For the three months ended September 30, 2008, we realized negative comparable store sales in our domestic and international stores of 7.9% and 6.9%, respectively. In local currency, we realized positive comparable store sales in our international stores of 6.2%; however, this was more than offset by foreign currency translation losses. During the three months ended September 30, 2008, we opened eight new domestic stores. Of our new store additions, three were concept stores and five were outlet stores.

Our e-commerce sales increased \$0.6 million to \$4.8 million for the three months ended September 30, 2008, a 13.7% increase over sales of \$4.2 million for the three months ended September 30, 2007. Our e-commerce sales made up 1% of our consolidated net sales for the three months ended September 30, 2008 and 2007.

***Gross profit***

Gross profit for the three months ended September 30, 2008 decreased \$0.2 million to \$171.5 million as compared to \$171.7 million for the three months ended September 30, 2007. Gross profit as a percentage of net sales, or gross margin, decreased to 42.5% for the three months ended September 30, 2008 from 43.5% for the same period in the prior year. The gross margin decrease was primarily due to lower gross margins in our domestic wholesale segment, which is discussed below. Gross profit for our domestic wholesale segment decreased \$9.4 million, or 10.2%, to \$82.4 million for the three months ended September 30, 2008 compared to \$91.8 million for the three months ended September 30, 2007. Gross margins for the domestic wholesale segment decreased to 36.5% for the three months ended September 30, 2008 from 38.6% for the three months ended September 30, 2007. The decrease was due to increased product costs, lower average selling price per pair, and increased closeouts.

Gross profit for our international wholesale segment increased \$9.4 million, or 31.4%, to \$39.2 million for the three months ended September 30, 2008 compared to \$29.8 million for the three months ended September 30, 2007. Gross margins were 42.0% for the three months ended September 30, 2008 compared to 39.8% for the three months ended September 30, 2007. International wholesale sales through our foreign subsidiaries achieved higher gross margins than our international wholesale sales through our foreign distributors. Gross margins for our direct subsidiary sales were 47.8% for the three months ended September 30, 2008 as compared to 45.9% for the three months ended September 30, 2007. Gross margins for our distributor sales were 30.1% for the three months ended September 30, 2008 as compared to 27.6% for the three months ended September 30, 2007. The increase in gross margins for the international wholesale segment was due to increased sales through our foreign subsidiaries.

Gross profit for our retail segment decreased \$0.2 million, or 0.4%, to \$47.9 million for the three months ended September 30, 2008 as compared to \$48.1 million for the three months ended September 30, 2007. This decrease in gross profit was due to negative comparable store sales of 7.9% and 6.9% in our domestic and international stores, respectively. Gross margins decreased to 60.4% for the three months ended September 30, 2008 as compared to 61.4% for the three months ended September 30, 2007. The decrease in gross margins was due to negative comparable store sales and negative currency translation.

Our cost of sales includes the cost of footwear purchased from our manufacturers, royalties, duties, quota costs, inbound freight (including ocean, air and freight from the dock to our distribution centers), broker fees and storage costs. Because we include expenses related to our distribution network in general and administrative expenses while

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some of our competitors may include expenses of this type in cost of sales, our gross margins may not be comparable, and we may report higher gross margins than some of our competitors in part for this reason.

***Selling expenses***

Selling expenses increased by \$3.2 million, or 8.6%, to \$40.9 million for the three months ended September 30, 2008 from \$37.7 million for the three months ended September 30, 2007. As a percentage of net sales, selling expenses were 10.2% and 9.5% for the three months ended September 30, 2008 and 2007, respectively. The increase in selling expenses was primarily due to increased television and print advertising of \$3.2 million.

Selling expenses consist primarily of the following: sales representative sample costs, sales commissions, trade shows, and advertising and promotional costs, which may include television, print ads, ad production costs and point-of-purchase (POP) costs.

***General and administrative expenses***

General and administrative expenses increased by \$8.0 million, or 8.2%, to \$106.4 million for the three months ended September 30, 2008 from \$98.4 million for the three months ended September 30, 2007. As a percentage of sales, general and administrative expenses were 26.4% and 24.9% for the three months ended September 30, 2008 and 2007, respectively. The increase in general and administrative expenses was primarily due to higher rent expense of \$2.7 million due to an additional 35 domestic stores from the same period a year ago, increased bad debt expense of \$1.8 million due to the slowing of our customers' businesses and increased warehouse and distribution costs of \$1.5 million. In addition, the expenses related to our distribution network, including the functions of purchasing, receiving, inspecting, allocating, warehousing and packaging of our products totaled \$30.4 million and \$27.7 million for the three months ended September 30, 2008 and 2007, respectively. The \$2.7 million increase was due in part to an additional building at our domestic distribution facility in Ontario and its functional integration with the existing domestic distribution facility.

General and administrative expenses consist primarily of the following: salaries, wages and related taxes and various overhead costs associated with our corporate staff, stock-based compensation, domestic and international retail store operations, non-selling related costs of our international operations, costs associated with our domestic and European distribution centers, professional fees related to legal, consulting and accounting, insurance, depreciation and amortization, and expenses related to our distribution network, which includes the functions of purchasing, receiving, inspecting, allocating, warehousing and packaging our products. These costs are included in general and administrative expenses and are not allocated to segments.

***Interest income***

Interest income for the three months ended September 30, 2008 decreased \$0.9 million to \$1.6 million compared to \$2.5 million for the same period in 2007. The decrease in interest income resulted from lower interest rates earned during the three months ended September 30, 2008 when compared to the same period in 2007, and primarily as a result of shifting investments to those backed by the U.S. Government.

***Interest expense***

Interest expense was \$1.3 million for the three months ended September 30, 2008 compared to \$0.8 million for the same period in 2007. Interest expense was incurred on mortgages on our distribution center and our corporate office located in Manhattan Beach, California, and on amounts owed to our foreign manufacturers. The increase in interest expense was primarily due to increased interest on purchases from our manufacturers.

***Income taxes***

The effective tax rate for the three months ended September 30, 2008 was (15.0%) as compared to 35.9% for the three months ended September 30, 2007. Income tax benefit for the three months ended September 30, 2008 was

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\$3.6 million compared to \$13.8 million expense for the same period in 2007. Included in the above effective tax rate and income tax expense amount for the three-month period ended September 30, 2008 is the recognition of \$5.5 million of previously unrecognized tax benefits recorded in prior years, as well as the recognition of \$4.6 million of previously unrecognized tax benefits recorded during the first half of 2008. These tax benefits are primarily related to changes in estimates resulting from entering into an APA with the IRS. Excluding the impact of these discrete items, our effective tax rate would have been 27% for the three-month period ended September 30, 2008.

Income taxes were computed using the effective tax rates applicable to each of our domestic and international taxable jurisdictions. The rate for the three months ended September 30, 2008 is lower than the expected domestic rate of approximately 40% due to our non-U.S. subsidiary earnings in lower tax rate jurisdictions and our planned permanent reinvestment of undistributed earnings from our non-U.S. subsidiaries, thereby indefinitely postponing their repatriation to the United States. As such, we did not provide for deferred income taxes on accumulated undistributed earnings of our non-U.S. subsidiaries.

***Minority interest in net loss of consolidated subsidiary***

Minority interest of \$0.4 million for the three months ended September 30, 2008 represents the share of net loss that is attributable to the equity that we do not own of Skechers China, our joint venture which was formed in October 2007.

NINE MONTHS ENDED SEPTEMBER 30, 2008 COMPARED TO NINE MONTHS ENDED SEPTEMBER 30, 2007

***Net sales***

Net sales for the nine months ended September 30, 2008 were \$1.142 billion, an increase of \$50.5 million, or 4.6%, over net sales of \$1.092 billion for the nine months ended September 30, 2007. The increase in net sales was primarily due to increased international wholesale sales and growth within the domestic retail segment from an increased store base, as well as positive international comparable store sales partially offset by lower domestic wholesale sales.

Our domestic wholesale net sales decreased \$22.5 million to \$647.9 million for the nine months ended September 30, 2008, from \$670.4 million for the nine months ended September 30, 2007. The decrease in our domestic wholesale segment was broad-based and across key divisions primarily due to the weak U.S. retail environment. The average selling price per pair within the domestic wholesale segment decreased to \$19.10 per pair for the nine months ended September 30, 2008 from \$19.23 per pair in the same period last year. The decrease in domestic wholesale segment net sales came on a 2.7% unit sales volume decrease to 33.9 million pairs from 34.9 million pairs for the same period in 2007.

Our international wholesale segment net sales increased \$64.0 million, or 31.0%, to \$270.3 million for the nine months ended September 30, 2008, compared to \$206.3 million for the nine months ended September 30, 2007. Direct subsidiary sales increased \$59.3 million, or 48.3%, to \$181.8 million for the nine months ended September 30, 2008 compared to net sales of \$122.5 million for the nine months ended September 30, 2007. The increase in direct subsidiary sales was primarily due to increased sales into Germany, United Kingdom, Benelux, and Spain. Our distributor sales increased \$4.8 million to \$88.6 million, or 5.8%, for the nine months ended September 30, 2008, compared to sales of \$83.8 million for the nine months ended September 30, 2007. This was primarily due to increased sales to our distributors in Dubai and Chile.

Our retail segment net sales increased \$7.3 million to \$211.0 million for the nine months ended September 30, 2008, a 3.6% increase over sales of \$203.7 million for the nine months ended September 30, 2007. The increase in retail sales was due to a net increase of 37 stores and positive international comparable store sales partially offset by negative domestic comparable store sales. Our domestic retail sales increased 2.8% for the nine months ended September 30, 2008 compared to the same period in 2007 due to a net increase of 35 stores partially offset by negative comparable store sales. Our international retail sales increased 12.0% for the nine months ended

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September 30, 2008, compared to the same period in 2007 due to a net increase of two stores and positive comparable store sales. For the nine months ended September 30, 2008, we realized positive comparable store sales in our international stores of 2.6%, while we realized negative comparable store sales of 8.0% in our domestic stores. During the nine months ended September 30, 2008, we opened 24 new domestic stores, one international store and closed two domestic stores. Of our new store additions, 16 were concept stores, eight were outlet stores and one was a warehouse store.

Our e-commerce sales increased \$1.7 million to \$13.4 million for the nine months ended September 30, 2008, a 14.7% increase over sales of \$11.7 million for the nine months ended September 30, 2007. Our e-commerce sales made up 1% of our consolidated net sales for the nine months ended September 30, 2008 and 2007, respectively.

**Gross profit**

Gross profit for the nine months ended September 30, 2008 increased \$28.2 million to \$500.9 million as compared to \$472.7 million for the nine months ended September 30, 2007. Gross margin increased to 43.8% for the nine months ended September 30, 2008 from 43.3% for the same period in the prior year. The gross margin increase was largely the result of a higher proportion of our revenues coming from our international wholesale segment through foreign subsidiaries, which achieved higher gross margins than our domestic wholesale segment and sales through our foreign distributors. Gross profit for our domestic wholesale segment decreased \$15.8 million, or 6.0%, to \$246.4 million for the nine months ended September 30, 2008 compared to \$262.2 million for the nine months ended September 30, 2007. Gross margins for our domestic wholesale segment decreased to 38.0% for the nine months ended September 30, 2008 from 39.1% for the same period in the prior year. The decrease was due to increased product costs, increased closeouts, and lower average selling price per pair.

Gross profit for our international wholesale segment increased \$40.7 million, or 51.7%, to \$119.4 million for the nine months ended September 30, 2008 compared to \$78.7 million for the nine months ended September 30, 2007. Gross margins were 44.2% for the nine months ended September 30, 2008 compared to 38.2% for the nine months ended September 30, 2007. Gross margins for our direct subsidiary sales were 51.2% for the nine months ended September 30, 2008 as compared to 45.2% for the nine months ended September 30, 2007. Gross margins for our distributor sales were 29.7% for the nine months ended September 30, 2008 as compared to 27.8% for the nine months ended September 30, 2007. The increase in gross margins for the international wholesale segment was due to increased sales through our foreign subsidiaries.

Gross profit for our retail segment increased \$2.8 million, or 2.2%, to \$128.7 million for the nine months ended September 30, 2008 as compared to \$125.9 million for the nine months ended September 30, 2007. This increase in gross profit was due to a net increase of 37 stores. During the nine months ended September 30, 2008, we opened 24 new domestic stores, one international concept store and closed two domestic concept stores. Gross margins decreased to 61.0% for the nine months ended September 30, 2008 as compared to 61.8% for the nine months ended September 30, 2007. The decrease in gross margins was due to negative comparable store sales in our domestic stores and negative currency translation.

**Selling expenses**

Selling expenses decreased by \$0.5 million, or 0.4%, to \$105.0 million for the nine months ended September 30, 2008 from \$105.5 million for the nine months ended September 30, 2007. As a percentage of net sales, selling expenses were 9.2% and 9.7% for the nine months ended September 30, 2008 and 2007, respectively. The decrease in selling expenses was due to higher promotional costs in the prior year.

**General and administrative expenses**

General and administrative expenses increased by \$29.6 million, or 10.8%, to \$304.5 million for the nine months ended September 30, 2008 from \$274.9 million for the nine months ended September 30, 2007. As a percentage of sales, general and administrative expenses were 26.7% and 25.1% for the nine months ended September 30, 2008 and 2007, respectively. The increase in general and administrative expenses was primarily due to higher rent

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expense of \$7.2 million due to an additional 35 domestic stores from the same period a year ago, increased warehouse and distribution costs of \$4.9 million, increased salaries and wages of \$3.9 million and increased bad debt expense of \$2.0 million due to the slowing of our customers' businesses. In addition, the expenses related to our distribution network, including the functions of purchasing, receiving, inspecting, allocating, warehousing and packaging of our products totaled \$88.8 million and \$76.2 million for the nine months ended September 30, 2008 and 2007, respectively. The \$12.6 million increase was due in part to an additional building at our domestic distribution facility in Ontario and its functional integration with the existing domestic distribution facility.

**Interest income**

Interest income for the nine months ended September 30, 2008 decreased \$1.5 million to \$5.9 million compared to \$7.4 million for the same period in 2007. The decrease in interest income resulted from lower interest rates during the nine months ended September 30, 2008 when compared to the same period in 2007.

**Interest expense**

Interest expense was \$3.6 million for both the nine months ended September 30, 2008 and 2007. Interest expense was incurred on our convertible notes through February 20, 2007, mortgages on our distribution center and our corporate office located in Manhattan Beach, California, and interest on amounts owed to our foreign manufacturers.

**Income taxes**

The effective tax rate for the nine months ended September 30, 2008 was 21.2% as compared to 36.3% for the nine months ended September 30, 2007. Income tax expense for the nine months ended September 30, 2008 was \$20.2 million compared to \$36.2 million for the same period in 2007. Included in the above effective tax rate and income tax expense amount for the nine-month period ended September 30, 2008 is the recognition of \$5.5 million of previously unrecognized tax benefits recorded in prior years, as well as the recognition of \$4.6 million of previously unrecognized tax benefits recorded during the first half of 2008. These tax benefits are primarily related to changes in estimates resulting from entering into an APA with the IRS. Excluding the impact of these discrete items, our effective tax rate would have been 27% for the nine-month period ended September 30, 2008.

Income taxes were computed using the effective tax rates applicable to each of our domestic and international taxable jurisdictions. The rate for the nine months ended September 30, 2008 is lower than the expected domestic rate of approximately 40% due to our non-U.S. subsidiary earnings in lower tax rate jurisdictions and our planned permanent reinvestment of undistributed earnings from our non-U.S. subsidiaries, thereby indefinitely postponing their repatriation to the United States. As such, we did not provide for deferred income taxes on accumulated undistributed earnings of our non-U.S. subsidiaries.

**Minority interest in net loss of consolidated subsidiary**

Minority interest of \$0.8 million for the nine months ended September 30, 2008 represents the share of net loss that is attributable to the equity that we do not own of Skechers China, our joint venture which was formed in October 2007.

**LIQUIDITY AND CAPITAL RESOURCES**

Our working capital at September 30, 2008 was \$456.6 million, a decrease of \$67.3 million from working capital of \$523.9 million at December 31, 2007. The decrease was primarily due to the reclassification of \$88.5 million of our investments in auction rate securities to long-term assets. Our cash and cash equivalents at September 30, 2008 were \$151.0 million compared to \$199.5 million at December 31, 2007. The decrease in cash and cash equivalents of \$48.5 million was primarily the result of increased receivables of \$55.2 million, increased inventory balance of \$46.8 million, and \$47.8 million of capital expenditures which were partially offset by our net earnings of \$75.8 million.



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As a result of the recent liquidity issues experienced in the global credit and capital markets, periodic auctions for our auction rate securities have failed since mid-February 2008. A failed auction is not necessarily an indication of an increased credit risk or a reduction in the underlying collateral; however, we will not be able to liquidate the investments until a successful auction occurs, a buyer is found outside the auction process, the securities are called or refinanced by the issuer, or the securities mature. Accordingly, there is no assurance that future auctions will succeed or other events will occur to provide liquidity. As a result our ability to liquidate our investments in the near term may be limited or may not exist and thus our auction rate securities are classified as long-term investments as of September 30, 2008. In connection with this classification, we recorded a \$7.4 million unrealized loss on these securities based on what we believe is a temporary decline in value. During the nine months ended September 30, 2008, issuers refinanced \$13.8 million of our preferred stock investments at par.

We determined that there were no observable market transactions for which to determine the fair value of these securities, nor was there a consistent methodology employed by broker-dealers to provide values to their clients for these investments. Consequently, we estimated the fair value of our holdings of these securities based on calculated discount based on internal assumptions and limited market data as well as ongoing plans announced by certain issuers to partially redeem or attempt to restore liquidity to these securities and whether any of these efforts will be successful. The Company calculated a discount of \$7.4 million of which \$3.8 million, or approximately 4.9% of the par value related to auction rate preferred stocks and \$3.6 million, or approximately 19.0% of the par value related to the auction rate DRD preferred securities. Our valuation is highly subjective and could change significantly based on the various assumptions used.

The auction rate securities held by our company were purchased from Wachovia Securities. During the quarter ended September 30, 2008, Wachovia Securities announced that it had agreed to a settlement with state and federal regulators whereby it would repurchase all of the auction rate securities it had sold to clients prior to the collapse of the auction rate market in February 2008. We believe that all of our auction rate securities are subject to this settlement and, as a result, expect to receive an offer to repurchase these securities between June 10, 2009 and June 30, 2009. Until such time as (a) the formal offer is received and Wachovia repurchases these securities, (b) they are redeemed by the issuer(s), or (c) they can be sold at par value, we intend to consider these securities as available for sale securities and classify them as long-term assets. In the meantime, the issuers of these securities continue to make interest payments at the maximum rate. We believe our operating cash flows, existing cash balances and credit facilities will provide sufficient liquidity for our ongoing operations and growth initiatives.

For the nine months ended September 30, 2008, net cash used by operating activities was \$14.6 million compared to cash provided by operating activities of \$20.6 million for the nine months ended September 30, 2007. The decrease in our operating cash flows for the nine months ended September 30, 2008, when compared to the nine months ended September 30, 2007, was the result of an increase in inventory levels and larger increase in accounts receivable due to higher sales, partially offset by an increase in payables.

Net cash used in investing activities was \$39.2 million for the nine months ended September 30, 2008 as compared to \$69.3 million for the nine months ended September 30, 2007. Capital expenditures for the nine months ended September 30, 2008 were approximately \$47.8 million, which primarily consisted of 25 new store openings and several store remodels, corporate real property purchase, and warehouse equipment upgrades. This was compared to capital expenditures of \$26.2 million for the nine months ended September 30, 2007, which primarily consisted of construction of a new corporate facility and new store openings and remodels. We are currently in the process of designing and purchasing the equipment to be used in our new distribution center and estimate the cost of this equipment to be between \$75.0 million and \$85.0 million, approximately \$5.0 million of which we expect to incur in the remainder of 2008 and the balance during fiscal 2009. We currently anticipate that our capital expenditure requirements will be funded through our operating cash flows, current cash and short-term investments on hand, or available lines of credit.

Net cash provided by financing activities was \$6.1 million during the nine months ended September 30, 2008 compared to net cash provided by financing activities of \$6.7 million during the nine months ended September 30, 2007. The decrease in cash provided by financing activities was due to lower proceeds from the issuance of Class A



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common stock upon the exercise of stock options during the nine months ended September 30, 2008 as compared to the prior year, which was partially offset by a capital contribution by the minority partner to our joint venture.

In April 2002, we issued \$90.0 million aggregate principal amount of 4.50% convertible subordinated notes due April 15, 2007. On January 19, 2007, we called these notes for redemption. The redemption date was February 20, 2007. The aggregate principal amount of notes outstanding was \$90.0 million. Holders of \$89.969 million principal amount of the notes converted their notes into shares of our Class A common stock prior to the redemption date, which included \$2.5 million of principal amount of the notes held by us. As a result of these conversions, 3,464,594 shares of Class A common stock were issued to holders of the notes, which included 96,272 shares issued to us that were immediately retired. In connection with these conversions, we paid approximately \$500 in cash to holders who elected to convert their notes, which represented cash paid in lieu of fractional shares. In addition, we paid approximately \$32,000 to holders who redeemed their notes, which represented the redemption price of 100.9% of \$31,000 principal amount of the notes plus accrued interest.

We have outstanding debt of \$16.6 million that relates to notes payable for one of our distribution center warehouses and one of our administrative offices, which notes are secured by the property.

We have a secured line of credit, expiring on May 31, 2011, which permits our company and certain of its subsidiaries to borrow up to \$150.0 million based upon eligible accounts receivable and inventory, which line can be increased to \$250.0 million at our request. The loan agreement provides for the issuance of letters of credit up to a maximum of \$30.0 million. The loan agreement contains customary affirmative and negative covenants for secured credit facilities of this type. We were in compliance with all covenants of the loan agreement at September 30, 2008. We had \$4.1 million of outstanding letters of credit as September 30, 2008.

We believe that anticipated cash flows from operations, available borrowings under our secured line of credit, cash on hand, investments and our financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements through September 30, 2009. However, in connection with our current strategies, we will incur significant working capital requirements and capital expenditures. Our future capital requirements will depend on many factors, including, but not limited to, costs associated with moving to a new distribution facility, the levels at which we maintain inventory, the market acceptance of our footwear, the success of our international operations, the levels of promotion and advertising required to promote our footwear, the extent to which we invest in new product design and improvements to our existing product design, acquisition of other brands or companies, and the number and timing of new store openings. To the extent that available funds are insufficient to fund our future activities, we may need to raise additional funds through public or private financing of debt or equity. We cannot be assured that additional financing will be available or that, if available, it can be obtained on terms favorable to our stockholders and us. Failure to obtain such financing could delay or prevent our planned expansion, which could adversely affect our business, financial condition and results of operations. In addition, if additional capital is raised through the sale of additional equity or convertible securities, dilution to our stockholders could occur.

**OFF-BALANCE SHEET ARRANGEMENTS**

We do not have any relationships with unconsolidated entities or financial partnerships such as entities often referred to as structured finance or special purpose entities that would have been established for the purpose of facilitating off-balance-sheet arrangements or for other contractually narrow or limited purposes. As such, we are not exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in such relationships.

**Table of Contents****CRITICAL ACCOUNTING POLICIES AND USE OF ESTIMATES**

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, sales and expenses, and related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. For a detailed discussion of our critical accounting policies please refer to our annual report on Form 10-K for the year ended December 31, 2007 filed with the U.S. Securities and Exchange Commission (SEC) on February 29, 2008.

**RECENT ACCOUNTING PRONOUNCEMENTS**

In May 2008, the FASB issued SFAS No. 162 *The Hierarchy of Generally Accepted Accounting Principles* (SFAS 162). SFAS 162 identifies the sources of accounting principles and the framework for selecting the principles used in the preparation of financial statements of nongovernmental entities that are presented in conformity with GAAP. This statement shall be effective 60 days following the Securities Exchange and Commission's approval of the Public Company Accounting Oversight Board amendments to AU Section 411, *The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles*. We do not expect that the adoption of SFAS 162 will have a material impact on our financial condition or results of operations.

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities* an amendment of FASB Statement No. 133 (SFAS 161). This Statement requires enhanced disclosures about an entity's derivative and hedging activities, including (a) how and why an entity uses derivative instruments, (b) how derivative instruments and related hedged items are accounted for under SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities* (SFAS 133), and its related interpretations, and (c) how derivative instruments and related hedged items affect an entity's financial position, financial performance, and cash flows. SFAS 161 is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. We are currently evaluating the impact of this standard on our Consolidated Financial Statements; however, we do not expect that the adoption of SFAS 161 will have a material impact on our financial condition or results of operations.

In December 2007, the FASB issued SFAS No. 160 *Accounting for Noncontrolling Interests* (SFAS 160), which clarifies the classification of noncontrolling interests in consolidated statements of financial position and the accounting for and reporting of transactions between the reporting entity and holders of such noncontrolling interests. SFAS 160 will be effective for fiscal years beginning after December 15, 2008. We are currently evaluating the impact of this standard on our Consolidated Financial Statements; however, we do not expect that the adoption of SFAS 160 will have a material impact on our financial condition or results of operations.

In December 2007, the FASB issued SFAS No. 141(R) *Applying the Acquisition Method* (SFAS 141(R)), which clarifies the accounting for a business combination and requires an acquirer to recognize the assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree at the acquisition date, measured at their fair values as of that date. SFAS 141(R) will be effective for fiscal years beginning after December 15, 2008. We are currently evaluating the impact of this standard on our Consolidated Financial Statements; however, we do not expect that the adoption of SFAS 141(R) will have a material impact on our financial condition or results of operations.

**QUARTERLY RESULTS AND SEASONALITY**

While sales of footwear products have historically been somewhat seasonal in nature with the strongest sales generally occurring in the second and third quarters, we believe that changes in our product offerings recently have

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somewhat mitigated the effect of this seasonality and, consequently, our sales are not necessarily as subjected to seasonal trends as that of our past or of our competitors in the footwear industry.

We have experienced, and expect to continue to experience, variability in our net sales and operating results on a quarterly basis. Our domestic customers generally assume responsibility for scheduling pickup and delivery of purchased products. Any delay in scheduling or pickup which is beyond our control could materially negatively impact our net sales and results of operations for any given quarter. We believe the factors which influence this variability include (i) the timing of our introduction of new footwear products, (ii) the level of consumer acceptance of new and existing products, (iii) general economic and industry conditions that affect consumer spending and retail purchasing, (iv) the timing of the placement, cancellation or pickup of customer orders, (v) increases in the number of employees and overhead to support growth, (vi) the timing of expenditures in anticipation of increased sales and customer delivery requirements, (vii) the number and timing of our new retail store openings and (viii) actions by competitors. Due to these and other factors, the operating results for any particular quarter are not necessarily indicative of the results for the full year.

**INFLATION**

We do not believe that the relatively moderate rates of inflation experienced in the United States over the last three years have had a significant effect on our sales or profitability. However, we cannot accurately predict the effect of inflation on future operating results. Although higher rates of inflation have been experienced in a number of foreign countries in which our products are manufactured, we do not believe that inflation has had a material effect on our sales or profitability. While we have been able to offset our foreign product cost increases by increasing prices or changing suppliers in the past, we cannot assure you that we will be able to continue to make such increases or changes in the future.

**EXCHANGE RATES**

Although we currently invoice most of our customers in U.S. Dollars, changes in the value of the U.S. Dollar versus the local currency in which our products are sold, along with economic and political conditions of such foreign countries, could adversely affect our business, financial condition and results of operations. Purchase prices for our products may be impacted by fluctuations in the exchange rate between the U.S. dollar and the local currencies of the contract manufacturers, which may have the effect of increasing our cost of goods in the future. In addition, the weakening of an international customer's local currency and banking market may negatively impact such customer's ability to meet their payment obligations to us. We regularly monitor the credit worthiness of our international customers and make credit decisions based on both prior sales experience with such customers and their current financial performance, as well as overall economic conditions. While we currently believe that our international customers have the ability to meet all of their obligations to us, there can be no assurance that they will continue to be able to meet such obligations. During 2006 and 2007, exchange rate fluctuations did not have a material impact on our inventory costs. We do not engage in hedging activities with respect to such exchange rate risk.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We do not hold any derivative securities that require fair value presentation per SFAS 133.

Market risk is the potential loss arising from the adverse changes in market rates and prices, such as interest rates and foreign currency exchange rates. Changes in interest rates and changes in foreign currency exchange rates have and will have an impact on our results of operations.

**Interest rate fluctuations.** At September 30, 2008, no amounts were outstanding that were subject to changes in interest rates; however, the interest rate charged on our secured line of credit facility is based on the prime rate of interest, and changes in the prime rate of interest will have an effect on the interest charged on outstanding balances.

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**Foreign exchange rate fluctuations.** We face market risk to the extent that changes in foreign currency exchange rates affect our non-U.S. dollar functional currency foreign subsidiary's revenues, expenses, assets and liabilities. In addition, changes in foreign exchange rates may affect the value of our inventory commitments. Also, inventory purchases of our products may be impacted by fluctuations in the exchange rates between the U.S. dollar and the local currencies of the contract manufacturers, which could have the effect of increasing the cost of goods sold in the future. We manage these risks by primarily denominating these purchases and commitments in U.S. dollars. We do not engage in hedging activities with respect to such exchange rate risks.

Assets and liabilities outside the United States are located in the United Kingdom, France, Germany, Spain, Switzerland, Italy, Canada, Belgium, the Netherlands, Brazil, Japan, China, Thailand and Malaysia. Our investments in foreign subsidiaries with a functional currency other than the U.S. dollar are generally considered long-term. Accordingly, we do not hedge these net investments. During the nine months ended September 30, 2008 and 2007, the fluctuation of foreign currencies resulted in a cumulative foreign currency translation loss of \$7.7 million and gain of \$2.3 million, respectively, that are deferred and recorded as a component of accumulated other comprehensive income in stockholders' equity. A 200 basis point reduction in each of these exchange rates at September 30, 2008 would have reduced the values of our net investments by approximately \$2.7 million.

**ITEM 4. CONTROLS AND PROCEDURES**

Attached as exhibits to this quarterly report on Form 10-Q are certifications of our Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ), which are required in accordance with Rule 13a-14 of the Securities Exchange Act of 1934, as amended (the Exchange Act ). This Controls and Procedures section includes information concerning the controls and controls evaluation referred to in the certifications.

**EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES**

The term disclosure controls and procedures refers to the controls and procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files under the Exchange Act is recorded, processed, summarized and reported within required time periods. We have established disclosure controls and procedures to ensure that material information relating to Skechers and its consolidated subsidiaries is made known to the officers who certify our financial reports, as well as other members of senior management and the Board of Directors, to allow timely decisions regarding required disclosures. As of the end of the period covered by this quarterly report on Form 10-Q, we carried out an evaluation under the supervision and with the participation of our management, including our CEO and CFO, of the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 of the Exchange Act. Based upon that evaluation, our CEO and CFO concluded that our disclosure controls and procedures are effective in timely alerting them to material information related to our company that is required to be included in our periodic reports filed with the SEC under the Exchange Act.

**CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING**

There were no changes in our internal control over financial reporting during the three months ended September 30, 2008 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**INHERENT LIMITATIONS ON EFFECTIVENESS OF CONTROLS**

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls or our internal control over financial reporting will prevent or detect all error and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. The design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Further, because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the

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company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

**PART II OTHER INFORMATION****ITEM 1. LEGAL PROCEEDINGS**

See note 9 to the financial statements on page eleven of this quarterly report for a discussion of legal proceedings as required under applicable SEC rules and regulations.

**ITEM 1A. RISK FACTORS**

The information presented below updates the risk factors disclosed in our annual report on Form 10-K for the year ended December 31, 2007 and should be read in conjunction with the risk factors and other information disclosed in our 2007 annual report that could have a material effect on our business, financial condition and results of operations.

**We depend upon a relatively small group of customers for a large portion of our sales.**

During the nine months ended September 30, 2008 and September 30, 2007, our net sales to our five largest customers accounted for approximately 24.2% and 25.6% of total net sales, respectively. No customer accounted for more than 10% of our net sales during the three and nine months ended September 30, 2008 and 2007, respectively. One customer accounted for 9.5% and 9.8% of our outstanding accounts receivable balance at September 30, 2008 and 2007, respectively. Although we have long-term relationships with many of our customers, our customers do not have a contractual obligation to purchase our products and we cannot be certain that we will be able to retain our existing major customers. Furthermore, the retail industry regularly experiences consolidation, contractions and closings which may result in our loss of customers or our inability to collect accounts receivable of major customers. If we lose a major customer, experience a significant decrease in sales to a major customer or are unable to collect the accounts receivable of a major customer, our business could be harmed.

**We rely on independent contract manufacturers and, as a result, are exposed to potential disruptions in product supply.**

Our footwear products are currently manufactured by independent contract manufacturers. During the nine months ended September 30, 2008 and September 30, 2007, the top five manufacturers of our manufactured products produced approximately 65.3% and 65.8% of our total purchases, respectively. One manufacturer accounted for 31.6% of total purchases for the nine months ended September 30, 2008 and the same manufacturer accounted for 29.0% of total purchases for the same period in 2007. A second manufacturer accounted for 11.7% of our total purchases during the nine months ended September 30, 2008 and the same manufacturer accounted for 11.3% of total purchases for the same period in 2007. We do not have long-term contracts with manufacturers, and we compete with other footwear companies for production facilities. We could experience difficulties with these manufacturers, including reductions in the availability of production capacity, failure to meet our quality control standards, failure to meet production deadlines or increased manufacturing costs. This could result in our customers canceling orders, refusing to accept deliveries or demanding reductions in purchase prices, any of which could have a negative impact on our cash flow and harm our business.

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If our current manufacturers cease doing business with us, we could experience an interruption in the manufacture of our products. Although we believe that we could find alternative manufacturers, we may be unable to establish relationships with alternative manufacturers that will be as favorable as the relationships we have now. For example, new manufacturers may have higher prices, less favorable payment terms, lower manufacturing capacity, lower quality standards or higher lead times for delivery. If we are unable to provide products consistent with our standards or the manufacture of our footwear is delayed or becomes more expensive, our business would be harmed.

**One principal stockholder is able to control substantially all matters requiring a vote of our stockholders and his interests may differ from the interests of our other stockholders.**

As of September 30, 2008, Robert Greenberg, Chairman of the Board and Chief Executive Officer, beneficially owned 78.4% of our outstanding Class B common shares and members of Mr. Greenberg's immediate family beneficially owned the remainder of our outstanding Class B common shares. The holders of Class A common shares and Class B common shares have identical rights except that holders of Class A common shares are entitled to one vote per share while holders of Class B common shares are entitled to ten votes per share on all matters submitted to a vote of our stockholders. As a result, as of September 30, 2008, Mr. Greenberg beneficially owned approximately 62.1% of the aggregate number of votes eligible to be cast by our stockholders, and together with shares beneficially owned by other members of his immediate family, they beneficially owned approximately 79.3% of the aggregate number of votes eligible to be cast by our stockholders. Therefore, Mr. Greenberg is able to control substantially all matters requiring approval by our stockholders. Matters that require the approval of our stockholders include the election of directors and the approval of mergers or other business combination transactions. Mr. Greenberg also has control over our management and affairs. As a result of such control, certain transactions are not possible without the approval of Mr. Greenberg, including proxy contests, tender offers, open market purchase programs or other transactions that can give our stockholders the opportunity to realize a premium over the then-prevailing market prices for their shares of our Class A common shares. The differential in the voting rights may adversely affect the value of our Class A common shares to the extent that investors or any potential future purchaser view the superior voting rights of our Class B common shares to have value.

**ITEM 6. EXHIBITS****Exhibit**

| <b>Number</b> | <b>Description</b>  |
|---------------|---|
| 31.1          | Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                     |
| 31.2          | Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                     |
| 32.1          | Certification of the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. *** |

\*\*\* In accordance with Item 601(b)(32)(ii) of Regulation S-K, this exhibit shall not be deemed filed for the purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that section, nor



shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 7, 2008

SKECHERS U.S.A., INC.

By: /S/ FREDERICK H. SCHNEIDER  
Frederick H. Schneider  
*Chief Financial Officer*  
(Principal Financial and Accounting  
Officer)

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