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BFMA HOLDING CORP  
Form DFAN14A  
July 17, 2002

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES  
EXCHANGE ACT OF 1934  
(Amendment No. )

Filed by the Registrant [ ]  
Filed by a party other than the Registrant [X]

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Section 240.14a-12

MORTON'S RESTAURANT GROUP, INC.

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(Name of Registrant as Specified In Its Charter)

BFMA HOLDING CORPORATION

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MARIETTA CORPORATION  
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(Name of Persons(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(1) Aggregate number of securities to which transaction applies:  
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(1) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11:  
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(1) Proposed maximum aggregate value of transaction:  
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(5) Total fee paid:

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Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount Previously Paid:

(1) Form, Schedule or Registration Statement No.:

(1) Filing Party:

(1) Date Filed:

LETTER TO SHAREHOLDERS  
OF MORTON'S RESTAURANT GROUP, INC.  
FROM BFMA HOLDING CORPORATION

On July 17, 2002, BFMA Holding Corporation ("BFMA") delivered a letter to shareholders of Morton's Restaurant Group, Inc. ("Morton's"), in the form set forth below:

BFMA HOLDING CORPORATION  
50 EAST SAMPLE ROAD, SUITE 400  
POMPANO BEACH, FL 33064

July 17, 2002

Dear Shareholder:

VOTE "NO" ON THE ALLEN BERNSTEIN/CASTLE HARLAN DEAL

At the upcoming meeting of shareholders of Morton's Restaurant Group, Inc. (ticker symbol: MRG) currently scheduled for July 23, 2002, Allen Bernstein is asking you to vote to approve Castle Harlan's \$17.00 offer to buy the company. MR. BERNSTEIN, THE COMPANY'S CEO AND A PARTNER OF CASTLE HARLAN, WILL PARTICIPATE IN THE BUYOUT. We believe this offer does not adequately value your shares of Morton's and that the company has held back valuable information from you that would allow you to determine the true value of your shares. To protect your investment, we urge you to sign, date and return your proxy card AGAINST the Bernstein/Castle offer TODAY.

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ALLEN BERNSTEIN, JOHN CASTLE AND THE SPECIAL COMMITTEE  
ARE HOLDING BACK VALUABLE INFORMATION FROM YOU

We have written many letters on this subject, which are all publicly available on the SEC's web site (<http://www.sec.gov/edgar/searchedgar/companysearch.html> - type "BFMA" under "Company name"). Please read them carefully. We have been candid with our views of which we believe to have been a rigged process by the so-called "special committee" tilted in favor of Castle Harlan. More importantly, we believe that the company is holding back valuable information from you in order to get you to vote for their favored offer, including:

- o SECOND QUARTER FINANCIAL INFORMATION. We know that Allen Bernstein and John Castle are in possession of the company's second quarter results. Why shouldn't the rest of the shareholders, the true owners of the company, know how our company is doing before we decide to sell it to them at any price? We demand that the company release this information immediately AND postpone the meeting until the shareholders have had a reasonable opportunity to review the financial information.
- o ALLEN BERNSTEIN'S AND TOM BALDWIN'S EQUITY INTEREST. The company's public filings now state that Mr. Bernstein and Mr. Baldwin, the company's CFO, are equity investors in the Castle Harlan offer. They are therefore, in our opinion, the wrong people to be the spokespersons for Morton's in connection with the sale. How much of a stake will Mr. Bernstein and Mr. Baldwin have if Castle Harlan buys the company? How much will they be paid? We demand to know how Mr. Bernstein and Mr. Baldwin and other board members will profit if the company is sold to their good friend, fellow board member and equity partner, John Castle.
- o THE TRUE VALUE OF MORTON'S. Only a few months ago, it seemed that Castle Harlan had made its BEST offer at \$12.60. At that time, Mr. Bernstein supported and recommended that we accept this offer. Recently, however, Castle Harlan matched Carl Icahn's offers of \$16.00 and \$17.00 per share within hours of when they were made. How could Mr. Bernstein support the \$12.60 offer from Castle Harlan then? AND HOW MUCH MORE THAN \$17.00 IS MORTON'S WORTH NOW? We continue to believe that Allen Bernstein, Tom Baldwin and the special committee are trying to deliver the company to Castle Harlan and themselves at an undervalued price.

DON'T VOTE FOR MANAGEMENT AND MAKE THE SAME MISTAKE TWICE! WE BELIEVE THAT A VOTE AGAINST THE CASTLE HARLAN OFFER IS A VOTE FOR SHAREHOLDER VALUE. ACT NOW - THE MEETING IS IN 6 DAYS! WE URGE YOU TO GRANT YOUR PROXY AGAINST THE CASTLE HARLAN OFFER BY SIGNING, DATING AND RETURNING YOUR PROXY CARD TODAY.

Sincerely,

/s/ Barry W. Florescue

Barry W. Florescue  
Chairman and CEO  
of BFMA Holding Corporation

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\*\*\*\*\* IMPORTANT \*\*\*\*\*

Please vote your proxy card TODAY AGAINST the Castle Harlan offer.

If any of your shares are held in the name of a bank or broker or other nominee, please contact the person responsible for your account and direct him/her to vote AGAINST the Castle Harlan offer.

If you have any questions or need assistance in voting your shares, please feel free to contact:

Mr. Richard A. Bloom  
President and Chief Operating Officer  
Marietta Corporation  
37 Huntington Street  
Cortland, New York 13045  
Call (toll-free): (800) 431-3023  
Fax: (607) 756-0657

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INFORMATION CONCERNING PARTICIPANTS

BFMA, Marietta Corporation ("Marietta") and certain other persons named below may be deemed to be participants in the solicitation of proxies in respect of (1) the opposition to the sale of Morton's to an affiliate of John Castle, a director of Morton's and (2) the election of Richard A. Bloom, Barry W. Florescue and Charles W. Miersch as Directors of Morton's.

NAME	RELATIONSHIP TO BFMA OR MARIETTA
Barry W. Florescue	Chief Executive Officer and Director of BFMA and Marietta; President of BFMA and nominee for director of Morton's
Richard A. Bloom	President and Chief Operating Officer of Marietta and Director of BFMA and Marietta and nominee for director of Morton's
Philip A. Shager	Senior Vice President, Chief Financial Officer and Treasurer of BFMA and Marietta
Ronald C. DeMeo	Senior Vice President of Sales and Marketing of Marietta
David P. Hempson	Senior Vice President of Operations of Marietta
Logan D. Delany, Jr.	Director of BFMA and Marietta
Charles W. Miersch	Director of BFMA and Marietta and nominee for director of Morton's



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IN ADDITION, MORTON'S PUBLIC STATEMENTS SUGGESTS THAT IT WILL ONLY HOLD A MEETING TO ELECT DIRECTORS IN THE EVENT THAT THE STOCKHOLDERS REJECT THE CASTLE HARLAN OFFER. NEITHER BFMA NOR MARIETTA IS SOLICITING PROXIES TO ELECT DIRECTORS AT THIS TIME. IN THE EVENT THAT MORTON'S CHOOSES OR IS REQUIRED TO HOLD A MEETING TO ELECT DIRECTORS, BFMA AND MARIETTA ALSO CURRENTLY INTENDS TO SOLICIT PROXIES TO ELECT ITS SLATE OF DIRECTORS. IN THAT EVENT, BFMA AND MARIETTA WILL CAUSE A PROXY STATEMENT AND THE RELATED FORM OF PROXY TO BE MAILED TO YOU.

YOU SHOULD READ THE PROXY STATEMENT(S) TO OBTAIN INFORMATION ABOUT BFMA, MARIETTA, THEIR RESPECTIVE OFFICERS AND DIRECTORS, INCLUDING RICHARD A. BLOOM, BARRY W. FLORESCUE AND CHARLES W. MIERSCH, MORTON'S AND THE CASTLE HARLAN OFFER. A COPY OF THE PROXY STATEMENT(S) AND OTHER RELATED DOCUMENTS PREPARED BY OR ON BEHALF OF BFMA AND MARIETTA AND FILED WITH THE SEC ARE AVAILABLE FOR FREE, EITHER AT THE WEB SITE OF THE SEC ( OR FROM BFMA BY WRITING TO: BFMA HOLDING CORPORATION, 50 EAST SAMPLE ROAD, SUITE 400, POMPANO BEACH, FL 33064, ATTENTION: SECRETARY.