

GRINBERG ALEXANDER  
Form 4  
October 10, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GRINBERG ALEXANDER

(Last) (First) (Middle)

C/O MOVADO GROUP, INC., 650 FROM ROAD

(Street)

PARAMUS, NJ 07652

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MOVADO GROUP INC [MOV]

3. Date of Earliest Transaction (Month/Day/Year)  
10/06/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	10/06/2006		M	2,500 A \$ 14.8	10,862	D	
Common Stock	10/06/2006		S	2,500 D \$ 25.8	8,362	D	
Common Stock	10/06/2006		M	500 A \$ 14.8	8,862	D	
Common Stock	10/06/2006		S	500 D \$ 25.81	8,362	D	
Common Stock	10/06/2006		M	600 A \$ 14.8	8,962	D	

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Common Stock	10/06/2006	S	600	D	\$ 25.82	8,362	D
Common Stock	10/06/2006	M	3,800	A	\$ 14.8	12,162	D
Common Stock	10/06/2006	S	3,800	D	\$ 25.83	8,362	D
Common Stock	10/06/2006	M	556	A	\$ 14.8	8,918	D
Common Stock	10/06/2006	S	556	D	\$ 25.85	8,362	D
Common Stock	10/06/2006	M	1,400	A	\$ 14.8	9,762	D
Common Stock	10/06/2006	S	1,400	D	\$ 25.88	8,362	D
Common Stock	10/06/2006	M	2,500	A	\$ 14.8	10,862	D
Common Stock	10/06/2006	S	2,500	D	\$ 25.9	8,362	D
Common Stock	10/06/2006	M	1,100	A	\$ 14.8	9,462	D
Common Stock	10/06/2006	S	1,100	D	\$ 25.94	8,362	D
Common Stock	10/06/2006	M	200	A	\$ 14.8	8,562	D
Common Stock	10/06/2006	S	200	D	\$ 25.95	8,362	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V	(A) (D)		Title

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					Date Exercisable	Expiration Date		Amount or Number of Shares
Employee Stock Option	\$ 14.8	10/06/2006	M	13,156	10/01/2004	03/16/2011	Common Stock	13,156

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRINBERG ALEXANDER C/O MOVADO GROUP, INC., 650 FROM ROAD PARAMUS, NJ 07652		X		

## Signatures

/s/ Alexander  
Grinberg

10/10/2006

\_\_\_\_\_  
Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.