

CHICOS FAS INC  
Form 8-K  
September 09, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**Current Report  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of report: (Date of earliest event reported): **September 8, 2004**

**Chico s FAS, Inc.**

(Exact Name of Registrant as Specified in its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

0-21258

59-2389435

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(Commission File Number)

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(IRS Employer Identification No.)

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11215 Metro Parkway, Fort Myers,  
Florida

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33912

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(Address of Principal Executive Offices)

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(Zip code)

(239) 277-6200

(Registrant s Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**ITEM 7.01. REGULATION FD DISCLOSURE.**

On September 8, 2004, Chico's FAS, Inc. issued a press release updating its September sales trend. A copy of the press release is furnished as an Exhibit to this Report on Form 8-K (Exhibit 99.1).

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.**

(c) Exhibits

99.1 Chico's FAS, Inc. Press Release dated September 8, 2004

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHICO S FAS, INC.

Date: September 8, 2004

By: /s/ Michael J. Kincaid

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Michael J. Kincaid, Vice President  
Finance and Chief Accounting  
Officer

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INDEX TO EXHIBITS

| Exhibit Number | Description  |
|----------------|--|
| 99.1           | Press Release of Chico s FAS, Inc. dated September 8, 2004 |