

CINCINNATI BELL INC  
Form 8-K  
January 27, 2005

**Table of Contents**

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) January 27, 2005

**CINCINNATI BELL INC.**

---

(Exact Name of Registrant as Specified in Its Charter)

Ohio

---

(State or Other Jurisdiction of Incorporation)

1-8519

31-1056105

(Commission File Number)

(IRS Employer Identification No.)

201 East Fourth Street

45202

(Address of Principal Executive Offices)

(Zip Code)

(513) 397-9900

---

(Registrant's Telephone Number, Including Area Code)

---

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

**TABLE OF CONTENTS**

Item 8.01 Other Events  
SIGNATURES

---

**Table of Contents**

**Item 8.01 Other Events.**

**Introductory Note**

This Current Report on Form 8-K is being filed for the purpose of adjusting the presentation of the Registrant's segment financial information for fiscal years 2003 and 2002 solely to reflect a realignment of the Registrant's business segments made during the first quarter of 2004.

As previously disclosed in the 10-Q/A for the quarter ended March 31, 2004 filed June 28, 2004, Cincinnati Bell Inc. (the Company) realigned its business segments during the first quarter of 2004. Following the realignment, Cincinnati Bell Technology Solutions Inc. (CBTS), a data equipment and managed services subsidiary that was previously reported in the Broadband segment, is now reported in the Hardware and Managed Services segment. In addition, sales of telephony equipment and the associated installation and maintenance business of Cincinnati Bell Telephone Company, previously reported in the Local segment, are now included in the Hardware and Managed Services segment.

The information presented below supplements Item 1 (Business), Item 7 (Management's Discussion and Analysis of Financial Condition and Results of Operations) and Item 8 (Financial Statements and Supplementary Schedules) of the Company's Annual Report on Form 10-K for the year ended December 31, 2003 solely to reflect the segment realignment described above, in each case solely with respect to the years ended December 31, 2003 and 2002. The information presented below does not otherwise update this information including for events subsequent to the filing of the Company's Annual Report on Form 10-K for the year ended December 31, 2003 and the failure to so update herein shall not be construed as a representation that the information herein has not been subject to subsequent developments. For information regarding subsequent developments of the Company refer to the Company's filings under the Securities Exchange Act of 1934.

---

## **Table of Contents**

The information presented below supplements Item 1 of the Company's 2003 Annual Report on Form 10-K solely to reflect the segment realignment, and solely with respect to the years ended December 31, 2003 and 2002.

### **Business**

#### *General*

Cincinnati Bell Inc. (the Company), f/k/a Broadwing Inc., is a full-service local provider of data and voice communications services and equipment and a regional provider of wireless and long distance communications services. The Company provides telecommunications service on its owned local and wireless networks with a well-regarded brand name and reputation for service. The Company operates in five business segments: Local, Wireless, Hardware and Managed Services, Other and Broadband.

During the second and third quarters of 2003, the Company sold substantially all of the assets of its Broadband business, which is reported in the Broadband segment. These assets were held by the Company's wholly owned subsidiary, BRCOM Inc. (f/k/a Broadwing Communications Inc.) (BRCOM). Refer to Note 3 of the Notes to the Consolidated Financial Statements for a detailed discussion of the sale.

The Company's primary businesses consist of the Local and Wireless segments. The only remaining BRCOM subsidiaries with operating assets are CBTS, an information technology consulting, data collocation and managed services subsidiary, and Cincinnati Bell Any Distance (CBAD), a subsidiary whose assets service the Other segment's long distance business. In addition to the long distance business, the Other segment also includes Cincinnati Bell Public Communications Inc. (Public), a public payphone service provider.

In addition to the sale of substantially all of the broadband assets, on June 13, 2003 the Company's subsidiaries entered into agreements with the buyer of the broadband assets whereby the Company will continue to market Broadwing Communications LLC's (Broadwing) (f/k/a C III Communications LLC) broadband products to business customers and purchase capacity on the Broadwing Communications LLC national network in order to sell long distance services, under the CBAD brand, to residential and business customers in the Greater Cincinnati area market. For these marketing efforts, Broadwing pays Cincinnati Bell Telephone (CBT) a commission, which CBT recognizes as revenue. Prior to the sale, CBT recognized the customer-invoiced amount as revenue and the related costs of providing service. For results prior to June 13, 2003 the Company has recast the Local segment and Broadband segment results as if Broadwing had paid the difference between the historical invoiced amount of revenue less related costs of providing service as commission revenue.

Although the Company operates in distinct business segments, it markets the services of all of its Cincinnati-based segments in bundled packages. In the first quarter of 2003, the Company introduced Custom Connections<sup>SM</sup>, which enables consumers and small businesses to assemble a customized package of local, long distance, wireless and digital subscriber line (DSL) services on a single monthly bill. As of December 31, 2003 the Company had approximately 71,000 subscribers to this comprehensive bundling package, which represents 9% of the Company's primary consumer and business access lines.

The Company was initially incorporated under the laws of Ohio in 1983 and remains incorporated under the laws of Ohio. It has its principal executive offices at 201 East Fourth Street, Cincinnati, Ohio 45202 (telephone number (513) 397-9900 and website address <http://www.cincinnati-bell.com>). The Company makes available on its website at the investor relations tab its reports on Form 10-K, 10-Q, and 8-K (as well as all amendments to these reports) as soon as practicable after they have been electronically filed.

Edgar Filing: CINCINNATI BELL INC - Form 8-K

The Company files annual, quarterly and special reports, proxy statements and other information with the Securities and Exchange Commission ( the SEC ) under the Exchange Act. These reports and other

**Table of Contents**

information filed by the Company may be read and copied at the Public Reference Room of the SEC, 450 Fifth Street, N.W., Room 1024, Washington, D.C. 20549. Information may be obtained about the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains an Internet site that contains reports, proxy statements and other information about issuers, like the Company, which file electronically with the SEC. The address of this site is <http://www.sec.gov>.

*Local*

The Local segment provides local voice, data and other telephone service. Voice services include local service, switched access, information services and value-added services, which include enhanced custom calling features. Data services include dedicated network access, Gigabit Ethernet ( Gig-E ) and Asynchronous Transfer Mode ( ATM ) based data transport, and DSL and dial-up Internet access. Other services consist of inside wire installation, maintenance and other ancillary services. The Local segment provides these services primarily, through the Company's Cincinnati Bell Telephone ( CBT ) subsidiary, to customers located in southwestern Ohio, northern Kentucky and southeastern Indiana. This market consists of approximately 2,400 square miles located within approximately a 25-mile radius of Cincinnati, Ohio. The Company has operated as the incumbent local exchange carrier ( ILEC ) in the Greater Cincinnati area for the past 130 years.

The Local segment produced \$774.5 million and \$781.7 million, or 50% and 36%, of consolidated Company revenue in 2003 and 2002, respectively. Voice, data and other services represented respectively 69%, 25% and 6% of CBT's 2003 revenue. The Local segment produced consolidated operating income of \$282.7 million and \$272.8 million in 2003 and 2002, respectively.

CBT provides voice services over a circuit switch-based network of 47 host switches and 40 optical remote switch modules serving customers in 56 wire centers. In addition, CBT has successfully leveraged its embedded network investment to provide value added services and product bundling packages, resulting in additional revenue with minimal incremental costs. All of the network access lines subscribed to CBT are served by digital switches and have the integrated services digital network ( ISDN ) and Signaling System 7 capability necessary to support enhanced features such as Caller ID, Call Waiting and Call Return. The network also includes approximately 3,500 route miles of fiber-optic cable, with synchronous optical network ( SONET ) rings linking Cincinnati's downtown with other area business centers. These SONET rings offer increased reliability and redundancy to CBT's major business customers. CBT has deployed DSL capable electronics in over 252 locations throughout its territory, allowing it to offer DSL services to over 86% of its subscriber base. CBT also has an extensive business-oriented data network, offering native speed Ethernet services over an interlaced ATM Gig-E backbone network.

In order to maintain its network, CBT relies on supplies from certain key external vendors and a variety of other sources. Since the majority of CBT's revenue results from use of the public switched telephone network, its operations follow no particular seasonal pattern. CBT's franchise area is granted under regulatory authority, and is subject to increasing competition from a variety of companies. CBT is not aware of any regulatory initiative that would restrict the franchise area in which it is currently able to operate. A significant portion of revenue is derived from pricing plans that require regulatory overview and approval. In recent years, these regulated pricing plans have resulted in decreasing or fixed rates for some services, partially offset by price increases and enhanced flexibility for other services.

As of December 31, 2003, approximately 46 companies were certified to offer telecommunications services in CBT's local franchise area and had interconnection agreements with CBT. In November 2003, Time Warner Cable filed an application with the Public Utilities Commission of Ohio to provide local and interexchange voice service in several market areas including Cincinnati and is expected to begin competing for residential and business customers in mid-2004. In March 2004, the local gas and electric supplier announced that it would





**Table of Contents**

begin offering high-speed Internet access over electrical lines to customers in CBT's operating area. CBT seeks to maintain an advantage over these competitors through its service quality, network capabilities and reach, innovative products and services, creative marketing and product bundling, various customer billing alternatives and value pricing.

CBT had approximately 986,000 network access lines in service on December 31, 2003, a 2.6% reduction in comparison to 1,012,000 access lines in service at December 31, 2002. Approximately 69% of CBT's network access lines serve residential customers and 31% serve business customers. Despite the decline in access lines, the Company has been able to nearly offset the effect of these losses on revenue by increasing DSL penetration. As of December 31, 2003, CBT had approximately 100,000 ZoomTown DSL subscribers, a 33% increase in comparison to 75,000 subscribers at December 31, 2002. As of December 31, 2003, DSL service was available to approximately 86% of the network access lines served by the Company, which the Company refers to as addressable access lines. Of the addressable access lines, the Company's consumer penetration was 14.9% at the end of 2003, an increase of four percentage points from 10.9% at the end of 2002. Business penetration of addressable lines has grown to 6.5% at end of 2003, up more than one percentage point from 5.3% penetration at the end of 2002. On a combined basis, subscribership of nearly 100,000 represents 12.6% penetration of addressable lines, compared to 9.3% penetration at the end of 2002.

In March 2004, the Company upgraded its DSL network to provide higher speed internet access up to four times faster than the existing DSL network and which is comparable to speeds provided by other high-speed internet competitors.

*Wireless*

The Wireless segment includes the operations of Cincinnati Bell Wireless LLC (CBW), a joint venture with AT&T Wireless Services (AWE), in which the Company owns 80.1% and AWE owns the remaining 19.9%. The Wireless segment provides advanced digital, voice and data communications services on its own regional wireless network in Greater Cincinnati and Dayton, Ohio and on the AWE national wireless network. CBW offers digital wireless service to postpaid customers, who pay a monthly access fee and usage fees in arrears. Prepaid customers purchase minutes or text messages, in advance, at a fixed price. The segment also sells related telecommunications equipment.

CBW's digital wireless network operates on 30 MHz of wireless spectrum, of which CBW owns a license for 20MHz in Cincinnati and Dayton, and leases 10MHz licensed to the Company in Cincinnati and 10MHz licensed to AWE in Dayton. In Cincinnati, the Company also leases on a short-term basis a small amount of additional spectrum from AWE. Its network consists of switching, messaging and radio base station equipment attached to 287 tower and rooftop structures, which CBW owns or leases from other providers. The network employs both Time Division Multiple Access (TDMA) and Global System for Mobile Communications and General Packet Radio Service (GSM/GPRS) technology. TDMA provides both voice and short message service (SMS) data services. In October 2003, CBW deployed the GSM/GPRS technology, which provides, in addition to voice communication and SMS, enhanced wireless data communication services, such as mobile web browsing, internet access, email and picture messaging. The GSM/GPRS is EDGE compatible, requiring only software upgrades to deliver higher data rates and capacity. As handsets of one technology cannot generally be used on the network of the other technology, CBW plans to operate both technologies simultaneously until its TDMA customer base naturally churns or migrates to GSM/GPRS service. Based on current estimates, the Company expects that it will operate its TDMA network at least through early 2006.

CBW's operating territory includes a licensed population (licensed pops) of approximately 3.4 million. As of December 31, 2003, CBW served approximately 474,000 subscribers, of which 312,000 were postpaid subscribers and 162,000 were prepaid, i-wireless<sup>SM</sup> subscribers, representing a licensed pop penetration of



## **Table of Contents**

13.9%. In May of 1998 CBW became the fifth wireless carrier to enter the Cincinnati and Dayton market. CBW estimates its market share totaled approximately 26% as of December 31, 2003, based on a total wireless industry penetration rate of 54%. Postpaid declined by 700 subscribers during 2003. CBW maintained an average monthly churn rate of 1.8% and 1.7% for postpaid customers in 2003 and 2002, respectively and an average monthly churn rate of 4.9% and 4.7% for prepaid customers in 2003 and 2002, respectively. Wireless local number portability ( WLNP ), which was mandated by the FCC and became effective November 24, 2003, has had an immaterial impact on CBW.

In 2003 and 2002, services generated approximately 95% of the Wireless segment's revenue whereas equipment sales generated the remaining 5%. In total, the Wireless segment contributed \$259.5 million and \$267.2 million, or 17% and 12% of consolidated revenue in 2003 and 2002, respectively. The Wireless segment produced \$60.2 million and \$69.1 million in operating income in 2003 and 2002, respectively.

Postpaid subscribers generate approximately 78% of total service revenue through a variety of rate plans, which typically include a fixed or unlimited number of minutes for a flat monthly rate, with additional minutes for fixed number of minute plans being charged at a per-minute-of-use rate. Prepaid i-wireless<sup>SM</sup> subscribers generate 15% of service revenue whereas subscribers of other telecommunications providers, mainly AWE, generate the remaining 7% of service revenue. CBW incurs significant roaming expenses when its own wireless subscribers use their handsets on the networks of other wireless providers. CBW's roaming expense of \$33.2 million and \$35.4 million exceeded its roaming revenue of \$16.6 million and \$17.5 million in 2003 and 2002, respectively.

Sales of handsets and accessories take place primarily at CBW's retail locations, which consist of stores and kiosks in high-traffic shopping malls and commercial buildings in the Greater Cincinnati and Dayton, Ohio areas. Sales also take place in the retail stores of major electronic retailers pursuant to agency agreements. CBW sells handsets and accessories from a variety of vendors. CBW maintains a supply of equipment and does not envision any shortages that would compromise its ability to add customers. Unlike service revenue (which is a function of wireless handset usage), equipment sales are seasonal in nature, as customers often purchase handsets and accessories as gifts during the holiday season in the Company's fourth quarter. In order to attract customers, CBW typically sells handsets for less than direct cost, a common practice in the wireless industry.

As the wireless venture is jointly owned with AWE, income or losses generated by the Wireless segment are shared between the Company and AWE in accordance with respective ownership percentages of 80.1% for the Company and 19.9% for AWE. As a result, 19.9% of the net income or loss of the Wireless segment is reflected as minority interest expense or income in the Company's Consolidated Statements of Operations and Comprehensive Income (Loss). Refer to Note 10 of the Notes to Consolidated Financial Statements for a detailed discussion of AWE's minority interest in this venture.

## **Wireless Management**

CBW is an Ohio limited liability company. The Company owns its 80.1% interest in CBW through its indirect wholly owned subsidiary, Cincinnati Bell Wireless Holdings LLC, a Delaware limited liability company. AWE owns its 19.9% interest through its indirect wholly owned subsidiary, AT&T Wireless PCS LLC, a Delaware limited liability company. Its operating agreement, governs among other things, the ownership, cash distributions, capital contributions and management of CBW.

The CBW operating agreement provides that a five member committee govern CBW, with AWE having the right to appoint two representatives and the Company having the right to appoint three representatives. Matters requiring the approval by a majority of the representatives include, without limitation, the adoption of any budget, or any business, marketing, financial, operational, strategic or any other material plan, policy or strategy



## **Table of Contents**

which is expected to materially affect the operations of CBW; the hiring or firing of any key personnel; material contracts; commencing or settling material claims; capital calls; any transaction or other activities which could reasonably be expected to result in the financial performance of CBW materially diverging from the then current budget, business or other plan; and incurring debt.

In addition, as long as AWE holds an interest of at least 15% or has not sold, assigned or otherwise transferred any of its equity interests, the vote of at least two-thirds of the representatives of the member committee is required for the sale, lease, exchange, transfer or other disposition of all or substantially all of CBW's assets or of any asset that can reasonably be expected to have a material adverse impact on CBW; the merger or consolidation of CBW or the direct or indirect purchase or acquisition of another entity; the substantial elimination of the retail distribution; capital expenditures, capital loan commitments or other expenditures in excess of \$5 million annually in the aggregate not previously approved by the member committee as part of CBW's current budget or business plan; the issuance of any interest in CBW to any person other than wholly owned subsidiaries of AWE or the Company; the appointment of any investment banking or accounting firm for certain fair market value determinations; the amendment or voluntary termination by CBW of certain agreements; any decision that the financial statements of CBW not be audited; expanding or changing the scope of the business; and effecting any transaction, agreement or arrangement which could reasonably be expected to materially impair or limit the ability of subscribers to certain cellular and PCS systems and limit the ability of AWE or its affiliates to resell wireless service on CBW's PCS system.

The Company and AWE must both approve any amendment to the operating agreement of CBW or the dissolution of CBW as a result of the bankruptcy or dissolution of the Company or AWE.

The operating agreement also contains provisions which govern both AWE's and the Company's commercial activities both within and outside the joint venture. The member committee must approve Certain Conflict Transactions (as defined in the operating agreement) and the transactions must generally be on an arms-length basis. The operating agreement also contains a restriction on the part of AWE and the Company from operating a business in the Cincinnati and Dayton markets that offers Company Communications Services (as defined in the operating agreement) which compete with those offered by CBW.

## **Wireless Material Related Party Agreements**

### *License Agreements*

AWE and CBW are parties to several commercial agreements governing their relationship. For instance, both AWE and the Company license their respective brand names to CBW under the terms of license agreements.

### *Roaming Agreements*

For TDMA roaming, AWE and CBW are parties to two roaming agreements; the first runs through 2018 and allows the subscribers of each party to roam on the other's networks, and the second is a year-to-year agreement, which allows CBW subscribers to roam on other carriers' networks as an affiliate of AWE. GSM roaming on each other's networks is covered by a separate agreement, which runs through October 2005 and is month-to-month after October 2005. CBW also has entered into GSM roaming agreements with other foreign and domestic carriers and expects to enter into other GSM roaming agreements in the future.

### *Spectrum Leasing*

In addition to spectrum licensed directly to CBW itself, CBW has the ability to use additional spectrum licensed to either AWE or the Company. CBW uses AWE's 10MHz of A-Block spectrum in Dayton. The use agreement runs through April 2007 and has a right-of-first refusal for CBW to purchase the spectrum license if AWE desires to transfer it to a third-party, unless the spectrum is transferred in a transaction in which the A-Block spectrum represents less than 3% of the total value of the overall transaction. CBW also uses the



## **Table of Contents**

Company's 10 MHz of E-Block spectrum in the Cincinnati market. This use agreement runs through March 2010.

### **Wireless Limitations on Transfer or Encumbrance**

As summarized below, the CBW operating agreement contains certain limitations on the ability of AWE or the Company to transfer, directly or indirectly, their interest in CBW. Pursuant to the CBW operating agreement, any sale of AWE would be considered a transfer of interest in CBW subject to the transfer limitations described herein.

#### *The Proposed Sale of AWE*

On February 17, 2004, AWE announced that it has agreed to be acquired by Cingular Wireless. The ultimate impact on the Company of this transaction is unclear. Refer to Risk Factor . The purchase of AWE by Cingular Wireless could have a significant impact on the composition and operations of our wireless subsidiary .

#### *Right of First Refusal*

The Company and AWE may sell their interests pursuant to a third party offer provided that the selling party gives the other party a right of first refusal to purchase the interest being sold. The non-selling party has the right to purchase the selling party's interest, exercisable by written notice of acceptance to the selling party within twenty-one days of receipt of the selling party's offer notice. If the non-selling party does not exercise its right to purchase the interests of the selling party, or the non-selling party does not consummate the purchase, the selling party may accept the third party offer, provided that the sale is at the same price and on the same terms and conditions as specified in the offer notice to the non-selling party.

The Company and AWE are not permitted to transfer their respective interests to certain competitors (as defined in the operating agreement), unless such transfer of a selling party's interest is part of a transaction or series of transactions in which the fair market value of such selling party's interest in CBW to be transferred is less than 25% of the aggregate fair market value to be transferred in such transaction.

Notwithstanding the right of first refusal as described above, if any transfer of a selling party's interest is part of a transaction or series of transactions in which the fair market value of such selling party's interest in CBW to be transferred is less than 25% of the aggregate fair market value to be transferred in such transaction, the limitations on sale described herein shall not apply except for sales to certain competitors.

#### *Tag Along Right*

AWE at its option, instead of exercising its right of first refusal in the event of a third party offer for the Company's interest in CBW, may elect to participate in such sale by including all of its interest in CBW, provided, that in the event that the offer notice is not for 100% of CBW, the sale of the Company's and AWE interest in CBW shall be pro rata.

#### *Encumbrance*

The Company and AWE may not directly pledge, hypothecate or otherwise encumber all or any portion of their interest in CBW without the consent of the other and cannot pledge, hypothecate or otherwise encumber any interest in any entity which owns all or any portion of their interest in CBW unless the pledgee acknowledges the restrictions on transfer of such interest.

### **Wireless Put Right**

On or after December 31, 2006, or if at any time the member committee shall call for additional capital contributions (unless such capital calls have been approved by the representatives of AWE), and upon written





**Table of Contents**

demand from AWE, the Company shall purchase at fair market value all of the interest of AWE in CBW for cash. Such sale shall be consummated not less than 30 and no more than 60 days following the determination of the fair market value of the AWE interest.

*Hardware and Managed Services*

The Hardware and Managed Services segment is comprised of the operations within Cincinnati Bell Technology Solutions ( CBTS ), an equipment and managed services subsidiary, which provides data center collocation, IT consulting, telecommunications equipment, computer hardware and related installation and maintenance. The Hardware and Managed Services segment produced revenue of \$162.8 million and \$215.4 million in 2003 and 2002, respectively. The Hardware and Managed Services segment revenue constituted approximately 11% and 10% of consolidated revenue in 2003 and 2002, respectively. The Hardware and Managed Services segment produced operating income of \$17.5 million and an operating loss of \$9.4 million in 2003 and 2002, respectively. In March 2004, CBTS sold certain operating assets generally consisting of operating assets outside of the Greater Cincinnati, Ohio area for approximately \$3.2 million in cash. During the second quarter of 2004, CBTS paid \$1.3 million in working capital adjustments related to the sale. Subsequent to March 31, 2004, due to the sale of the out-of-territory assets, the Company expects revenue for the segment to decline by approximately \$15.0 million per quarter during 2004, partially offset by hardware sales to customers referred by the buyer of the out-of-territory assets, as sales agent.

*Other*

The Other segment combines the operations of CBAD, Public and Cincinnati Bell Complete Protection ( CBCP ). CBAD markets and sells voice long distance service to residential and business customers in the Greater Cincinnati and Dayton, Ohio areas, while Public provides public payphone services in a thirteen state area in the midwestern and southern United States. CBCP provides security and surveillance hardware and monitoring services for consumers and businesses. The Other segment produced revenue of \$81.1 million and \$82.8 million, in 2003 and 2002, respectively. The Other segment revenue constituted approximately 5% and 4% of consolidated revenue in 2003 and 2002, respectively. The Other segment produced operating income of \$6.5 million and \$1.7 million in 2003 and 2002, respectively.

*Cincinnati Bell Any Distance*

CBAD primarily resells long distance services to businesses and residential customers in the Greater Cincinnati and Dayton, Ohio areas. At December 31, 2003, CBAD had approximately 539,000 subscribers in comparison to 555,000 long distance subscribers at December 31, 2002. With regard to Local segment access lines for which a long distance carrier is chosen, CBAD's market share within the greater Cincinnati area increased in 2003, with residential and business market share growing to approximately 71% and 45%, respectively, from 69% and 43%, respectively, at the end of 2002. Of CBT's 986,000 access lines in the greater Cincinnati area, approximately 407,000 residential access lines and 118,000 business access lines subscribed to Any Distance as of December 31, 2003. In 2003, CBAD produced \$68.2 million in revenue for the Other segment, representing approximately 4% of consolidated revenue, compared to \$68.8 million and 3% of consolidated revenue in 2002.

*Cincinnati Bell Public Communications Inc.*

Public provides public payphone services to customers in a regional area consisting of thirteen states. Public had approximately 8,100 and 7,700 stations in service and generated approximately \$12.8 million and \$13.7 million in revenue in 2003 and 2002, respectively, or less than 1% of consolidated revenue in each year. The revenue decrease is a result of reduced calls per line caused by continued penetration of wireless communications and a targeted reduction

in unprofitable lines.

**Table of Contents***Broadband*

As discussed above, on February 22, 2003, certain of the Company's subsidiaries entered into a definitive agreement to sell substantially all of the operating assets of the Broadband segment, excluding the information technology ( IT ) consulting assets, for up to \$129 million in cash and the assumption of certain long-term operating contractual commitments. On June 6, 2003 and June 13, 2003, the purchase agreement was amended to, among other things, reduce the initial purchase price to \$108.7 million (an estimated \$91.5 million in cash and \$17.2 million preliminary working capital promissory note, which was ultimately reduced to zero based on the final working capital position of the broadband business). The buyer paid the initial cash purchase price of \$91.5 million, of which \$29.3 million was placed into escrow to support certain potential purchase price adjustments and the remaining purchase price payable. On June 13, 2003, the Company effectively transferred control of the broadband business to the buyer. In accordance with Statement of Financial Accounting Standards No. 144 ( SFAS 144 ), the Company ceased depreciating the assets to be sold upon entering into the definitive agreement.

Broadband revenue was \$332.4 million and \$911.4 million, or 21% and 42% of consolidated revenue in 2003 and 2002, respectively. Broadband generated operating income of \$344.5 million in 2003, or 50% of consolidated operating income, and operating losses of \$2,415.7 million in 2002.

Subsequent to the closing of the asset sale, the Broadband segment now consists of retained liabilities not transferred to the buyers. Prior to the sale of the broadband assets, revenue for the Broadband segment was generated from broadband transport (which included non-cash revenue from indefeasible right of use agreements ( IRU s )), switched voice services, data and Internet services (including data collocation and managed services) and other services. These transport and switched voice services were generally provided over BRCOM's national optical network, which comprised approximately 18,700 route miles of fiber-optic transmission facilities. Due to the sale of the broadband business, the Company expects Broadband segment revenue to be zero going forward.

Broadband transport services consisted of long-haul transmission of data, voice and Internet traffic over dedicated circuits. Revenue from the broadband transport category was primarily generated by private line monthly recurring revenue. However, approximately 37% and 44% of the broadband transport revenue in 2003 and 2002, respectively, was provided by IRU agreements, which cover a fixed period of time and represent the lease of capacity or network fibers. The buyer of IRU services typically pays cash or other consideration upon execution of the contract. The Company's policy and practice was to amortize these payments into revenue over the life of the contract. In the event the buyer of an IRU terminated a contract prior to the contract expiration and released the Company from the obligation to provide future services, the remaining unamortized unearned revenue was recognized in the period in which the contract was terminated. Broadband transport services produced 48% and 51% of Broadband segment revenue in 2003 and 2002, respectively.

Switched voice services consisted of billed minutes of use, primarily for the transmission of voice long distance services on behalf of both wholesale and retail customers. Switched voice services provided 34% and 37% of Broadband segment revenue in 2003 and 2002, respectively.

Network construction and other services consisted of large, joint-use network construction projects. The Company typically gained access to rights-of-way or additional fiber routes through its network construction activities. In November 2001, the Company announced its intention to exit the network construction business upon completion of one remaining contract as discussed in Note 6 of the Notes to Consolidated Financial Statements. That contract to build a fiber route system was in dispute before the interested parties reached a final settlement in February 2004 as discussed in Note 11 of the Notes to Consolidated Financial Statements.



**Table of Contents**

**BUSINESS OUTLOOK**

There is substantial competition in the telecommunications industry. Competition may intensify due to the efforts of existing competitors to address difficult market conditions through reduced pricing, bundled offerings or otherwise, as well as a result of the entrance of new competitors and the development of new technologies, products and services. If the Company cannot offer reliable, value-added services on a price competitive basis in any of its markets, it could be adversely impacted by competitive forces. In addition, if the Company does not keep pace with technological advances or fails to respond timely to changes in competitive factors in the industry, the Company could lose market share or experience a decline in revenue and profit margins.

Excluding the Broadband segment, the Company expects revenue to decline in the low single-digits compared to 2003, and operating income to be in the range of \$295 million to \$310 million, as a result of higher sales and marketing expense related to the Company defending its market position through incremental wireless and DSL customer acquisitions, particularly into service bundles that include an access line. In support of these expectations, in February 2004 the Company launched an aggressive marketing campaign titled "You Add, We Subtract", designed to promote further bundled suites of communications services on a single bill for a reduced flat monthly fee. The Company also expects greater depreciation expense related to shortening the estimated depreciable life of its TDMA network assets to the end of 2006. The Company expects capital expenditures to remain at approximately 10% to 12% of future revenue.

The Company has substantial state and federal operating loss tax carryforwards. As a result, the Company expects cash payments of less than \$5 million related to income taxes in 2004. The Company expects its effective tax rate to be approximately 50%.

CBT faces competition from other local exchange carriers, wireless service providers, interexchange carriers, cable and satellite providers and Internet service providers. The Company believes CBT will face greater competition as more competitors emerge and focus resources on the Greater Cincinnati metropolitan area. In November 2003, Time Warner Cable filed an application with the Public Utilities Commission of Ohio to provide local and interexchange voice service in several market areas in Ohio, including Cincinnati, and expects to begin offering residential service in 2004. In March 2004, the local gas and electric supplier announced that it would begin offering high-speed Internet access over electrical lines to customers in CBT's operating area. Also, the emerging voice over internet protocol (VoIP) providers offering service in other areas of the country may begin offering service in CBT's operating territory.

CBW is one of six active wireless service providers in the Cincinnati and Dayton, Ohio metropolitan market areas, including Cingular, Sprint PCS, T-Mobile, Verizon and Nextel, all of which are nationally known and well funded. The Company anticipates that continued competition will likely continue to cause the market prices for wireless products and services to decline in the future. CBW's ability to compete will depend, in part, on its ability to anticipate and respond to various competitive factors affecting the telecommunications industry. Furthermore, as evidenced by AWE's recent announcement that it has agreed to be acquired by Cingular, there has been a trend in the wireless communications industry towards consolidation through joint ventures, reorganizations and acquisitions. The Company expects this consolidation to lead to larger competitors with greater resources and more service offerings than CBW. At this time it is not completely clear what impact the Cingular/AWE merger will have on the operations of CBW or on Cingular's/AWE's desire to remain in the CBW venture. However, CBW's implementation of GSM/GPRS should improve the Company's ability to compete through preservation and enhancement of existing revenue streams, lower incremental capital expenditures per gross subscriber addition, lower network cost per minute of use, and minimal additional investment in the legacy TDMA network.

## **Table of Contents**

The Company's other subsidiaries operate in a largely local or regional area, and each of these subsidiaries faces significant competition. CBAD's competitors include resellers, competitive local exchange providers and large national long distance carriers such as AT&T Corp., MCI and Sprint Corporation, in addition to emerging voice over internet protocol ( VoIP ) providers. Public competes with several other public payphone providers, some of which are national in scope and offer lower prices for coin-based local calling services. Public has also continued to be adversely impacted by the growing penetration of wireless communications.

CBTS competes against numerous other information technology consulting, computer system integration and managed-service providers, many of which are larger, national in scope and better financed.

The Company intends to continue to utilize its investment in its local wireline communications network and its regional wireless network to provide new and incremental product and service offerings to its customers in the Greater Cincinnati and Dayton, Ohio markets and utilize its well-regarded brand name to enter new markets near its current operating territory.

The information presented below supplements Item 7 of the Company's 2003 Annual Report on Form 10-K solely to reflect the segment realignment, and solely with respect to the years ended December 31, 2003 and 2002.

## **Management's Discussion and Analysis of Financial Condition and Results of Operations**

*Management's Discussion and Analysis of Financial Condition and Results of Operations which follows should be read in conjunction with the Consolidated Financial Statements and accompanying Notes to Consolidated Financial Statements.*

Cincinnati Bell Inc. ( the Company ), f/k/a Broadwing Inc., provides diversified telecommunications services through businesses in five segments: Local, Wireless, Hardware and Managed Services, Other and Broadband. A further discussion of these segments and their operating results is discussed in Business , and in the individual segment discussions, which begin on page 22 of this Report on Form 8-K.

## **Introductory Note**

As previously disclosed, the Company has been investigating the allegations contained in an amended class action securities lawsuit filed in December 2003. These allegations relate primarily to the manner in which the Company recognized revenue, and wrote down assets, with respect to its former broadband business. The Audit Committee of the Company's Board of Directors has now completed its investigation of those matters. In connection with that investigation, adjustments have been identified related to the manner in which the Company recorded a particular broadband network construction agreement entered into in 2000. These adjustments related to the timing of revenue recognition resulting from the inappropriate inclusion of certain costs that had not been fully incurred and use of estimates regarding the extent to which the construction contract had been completed. The Company has restated its financial statements to reflect the revised accounting for this contract. In investigating plaintiffs' other allegations, the Audit Committee did not identify any information that warranted any modification or change to the Company's financial statements.

In connection with the restatement relating to the construction contract, the Company's revenue for the nine month period ended September 30, 2003 was unchanged compared to amounts previously reported, cost of services and products for the nine month period decreased by \$50.5 million, or 8.39%, and net income for the nine month period increased by \$50.5 million, or 11.52%; revenue and cost of services and products were unchanged in 2002 and the net loss for 2002 increased by \$18.0 million, or 0.43%; revenue for 2001 decreased by \$30.6 million, or 1.34%, cost of services and products for 2001 increased by \$15.1 million, or 1.31%, and



**Table of Contents**

the net loss for 2001 increased by \$29.4 million, or 10.27%; and revenue for 2000 decreased by \$22.7 million, or 1.14%, cost of services and products for 2000 decreased by \$17.9 million, or 1.85%, and the net loss for 2000 increased by \$3.1 million, or 0.82%. Thus, there was no cumulative change to net income or shareowners' equity from 2000 through 2003 as a result of the restatement. A summary of the effects of the restatement on the Company's financial statements follows:

	2003 (through 9/30)	2002	2001	2000
Revenue, as previously reported	\$ 1,246.6	\$ 2,178.6	\$ 2,282.9	\$ 1,992.9
Adjustment			(30.6)	(22.7)
Revenue, as restated	\$ 1,246.6	\$ 2,178.6	\$ 2,252.3	\$ 1,970.2
Cost of services and products, as previously reported	\$ 601.7	\$ 1,035.6	\$ 1,154.2	\$ 966.3
Adjustment	(50.5)		15.1	(17.9)
Cost of services and products, as restated	\$ 551.2	\$ 1,035.6	\$ 1,169.3	\$ 948.4
Net income (loss), as previously reported	\$ 438.4	\$ (4,222.3)	\$ (286.2)	\$ (377.1)
Adjustment	50.5	(18.0)	(29.4)	(3.1)
Net income (loss), as restated	\$ 488.9	\$ (4,240.3)	\$ (315.6)	\$ (380.2)

The Company's restatement includes the reversal of a related unbilled account receivable of \$50.5 million that was previously written off in the second quarter of 2003, as the account receivable was eliminated as a result of the adjustments to revenue in 2001 and 2000.

In November 2001, the Company publicly announced its intention to exit the broadband network construction business. Thereafter, the Company did not enter into any new network construction agreements and no revenue was recognized in either 2002 or 2003 on the broadband network construction contract referenced above. As previously disclosed, the Company effectively completed the sale of substantially all of the assets of its broadband business in June 2003. See below Broadband Costs and Expenses.

As a result of the restatement of the Company's previously issued financial statements, the Company was in default on its Credit Agreement and 16% Notes Indenture, and as a result of cross-default provisions, the Cincinnati Bell Telephone Notes. In March 2004, the Company's Credit Agreement and 16% Notes Indenture were amended to provide that the restatement does not constitute an event of default, which eliminated the cross-default of the Cincinnati Bell Telephone Notes.

The Company filed amended Form 10-Qs to restate its financial statements for the quarters ended March 31, 2003, June 30, 2003 and September 30, 2003.

The restated consolidated financial statements for the year ended December 31, 2002 in this Form 8-K supercede the financial statements for such period in the Company's Form 10-K for the year ended December 31, 2002.



For a further discussion of the restatement, see Note 2 of the Notes to Consolidated Financial Statements.

During the second and third quarter of 2003, the Company sold substantially all of the assets of its broadband business, which is reported in the Broadband segment. These assets were held by the Company's wholly owned subsidiary, BRCOM (f/k/a Broadwing Communications Inc.). Refer to Note 3 of the Notes to the Consolidated Financial Statements for a detailed discussion of the sale. During the first quarter of 2002, the Company sold substantially all of the assets of Cincinnati Bell Directory ( CBD ), which was previously reported in the Other

**Table of Contents**

segment. The disposition of CBD has been accounted for as a discontinued operation in accordance with SFAS 144.

**Executive Summary**

Cincinnati Bell Inc., is a full-service local provider of data and voice communications services and equipment and a regional provider of wireless and long distance communications services. The Company provides telecommunications service on its owned local network with a well-regarded brand name and reputation for service. The Company operates in five business segments: Local, Wireless, Hardware and Managed Services, Other and Broadband.

For Cincinnati Bell, 2003 was a year of transition. The Company reached an agreement to sell substantially all of its broadband business in February 2003 and completed the sale in the second and third quarters of the year. In March of 2003, the Company raised \$350 million in new capital and renegotiated its credit facility in a challenging capital market for telecommunications companies. In May of 2003 the Company changed its name to Cincinnati Bell in a return to the roots of the Company's success over the past 130 years. In August of 2003, the Company exchanged the debt and preferred stock assumed in the acquisition of the broadband business for common shares of Cincinnati Bell Inc., reducing debt without sacrificing liquidity or utilizing cash. In July and November of 2003, the Company again accessed the capital markets, this time as the Company focused on generating cash flow and reducing debt, raising \$500 million from the issuance of senior notes and \$540 million from the issuance of senior subordinated notes. These transactions, combined with cash flow generated from operations, allowed the Company to decrease its debt and minority interest obligations by \$675 million during 2003, to \$2,328 million, and enter 2004 focused on generating cash flow to reduce debt and defend its market position.

The Company expects 2004 to be challenging as it continues to reduce debt and defend its core businesses from new and current competitors. In October 2003, the Company launched a GSM/GPRS wireless network in order to improve its cost structure and to offer enhanced wireless data services. In December 2003, the Company announced management reporting changes intended to focus resources on its key products—local access, wireless, high-speed internet access and long distance and to reduce its expense structure to generate more cash and pay down debt. In March 2004, the Company upgraded its DSL network to provide even higher speed internet access—up to four times faster than the existing DSL network. In February 2004, the Company also launched an aggressive marketing campaign titled "You Add, We Subtract." The marketing campaign is designed to introduce a bundled suite of communications services offering unlimited local, unlimited long distance, unlimited wireless and high-speed internet service on a single bill for a reduced flat monthly fee. This marketing campaign expands on the Company's bundling strategy which has been successful in increasing monthly consumer revenue per household to \$74.80 in 2003 from \$72.84 in 2002, which represents a year over year increase of 3%.

Excluding the Broadband segment, the Company expects revenue to decline in the low single-digits compared to 2003, and operating income to be in the range of \$295 million to \$310 million as a result of higher sales and marketing expense related to incremental wireless and DSL customer acquisitions particularly into service bundles that include an access line. The Company believes its strategy to defend its local market and make targeted entry into adjacent operating territories while, at the same time, reducing debt is the best approach to maintain and enhance shareholder value. The Company also intends to maintain its reputation for quality service established over the course of its 130-year history in the Greater Cincinnati area.

**Table of Contents**

**Critical Accounting Policies and Estimates**

The preparation of consolidated financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses. The Company continually evaluates its estimates, including but not limited to, those related to revenue recognition, bad debts, income taxes, fixed assets, depreciation, access line costs, restructuring, pensions, other postretirement benefits and contingencies. The Company bases its estimates on historical experience and on various other assumptions believed to be reasonable under the facts and circumstances. Actual results may differ from these estimates under different assumptions or conditions.

The Company believes the following critical accounting policies impact the more significant judgments and estimates used in the preparation of its consolidated financial statements. Additionally, the Company's senior management has discussed the critical accounting policies and estimates with the Audit and Finance Committee. For a more detailed discussion of the application of these and other accounting policies, refer to Note 1 of the Notes to Consolidated Financial Statements.

**Revenue Recognition** The Company recognizes revenue as services are provided. Local access fees are billed monthly, in advance, while revenue is recognized as the services are provided. Postpaid wireless, long distance, switched access, reciprocal compensation and data and Internet product services are billed monthly in arrears, while the revenue is recognized as the services are provided. The Company bills service revenue in regular monthly cycles, which are dispersed throughout the days of the month. Because the day of each billing cycle rarely coincides with the end of the Company's reporting period, for usage-based services such as postpaid wireless, long distance and switched access the Company must estimate service revenues earned but not yet billed. The Company bases its estimates upon historical usage and adjusts these estimates during the period in which the Company can determine actual usage, typically in the following reporting period. If the actual usage differs materially from the estimated usage, these adjustments may have a material impact upon operating results of the Company during the period of the adjustment.

The Company recognizes equipment revenue generally upon customer receipt or if contractually specified upon the performance of contractual obligations, such as shipment, delivery, installation or customer acceptance.

Prior to the sale of the broadband assets in the second and third quarter of 2003 (refer to Note 3 of the Notes to the Consolidated Financial Statements), broadband transport services were billed monthly, in advance, while revenue was recognized as the services were provided. In addition, the Company had entered into indefeasible right-of-use ( IRU ) agreements, which represent the lease of network capacity or dark fiber, recording unearned revenue at the earlier of the acceptance of the applicable portion of the network by the customer or the receipt of cash. The buyer of IRU services typically paid cash or other consideration upon execution of the contract, and the associated IRU revenue was recognized over the life of the agreement as services were provided, beginning on the date of customer acceptance. In the event the buyer of an IRU terminated a contract prior to the contract expiration and released the Company from the obligation to provide future services, the remaining unamortized unearned revenue was recognized in the period in which the contract was terminated. Concurrent with the broadband asset sale, substantially all of the remaining IRU obligations were assumed by the buyer of the broadband assets.

**Cost of Providing Service** Prior to the sale of the broadband assets (refer to Note 3 of the Notes to Consolidated Financial Statements), the Company maintained an accrued liability related to the broadband business for the cost of circuits leased from other carriers and access minutes of use not yet invoiced in order to appropriately record such costs in the period incurred. The Company determined the estimate of the accrued cost of service liability based on a variety of factors including circuits added or disconnected during the period, expected recovery of disputed amounts and the mix of domestic and international access minutes of use. If the



## **Table of Contents**

actual amounts recovered from disputes were less than expected or other charges were greater than expected, an additional accrual and related expense was recorded. Concurrent with the broadband asset sale, the accrued liability for cost of providing service was assumed by the buyer.

**Income Taxes** The income tax provision consists of an amount for taxes currently payable and an expense (or benefit) for tax consequences deferred to future periods. The ultimate realization of the deferred income tax assets depends upon the Company's ability to generate future taxable income during the periods in which basis differences and other deductions become deductible and prior to the expiration of its net operating loss carryforwards.

In the fourth quarter of 2003, the Company reversed \$823.0 million of deferred tax asset valuation allowance previously established primarily due to the uncertainties surrounding BRCOM's liquidity that were substantially mitigated. In 2004 the Company expects its effective tax rate to be approximately 50%.

As of December 31, 2003, the Company had net deferred tax assets of \$739.3 million, which included a valuation allowance of \$262.0 million related to certain state and local net operating loss carryforwards. The Company concluded, due to the sale of the broadband business and the historical and future projected earnings of the remaining businesses, that the Company will utilize future deductions and available net operating loss carryforwards prior to their expiration. The Company also concluded that it was more likely than not that certain state tax net operating loss carryforwards would not be realized based upon the analysis described above and therefore provided a valuation allowance.

**Allowances for Uncollectible Accounts Receivable** The Company establishes the allowances for uncollectible accounts using both percentages of aged accounts receivable balances to reflect the historical average of credit losses and specific provisions for certain large, potentially uncollectible balances. The Company believes its allowance for uncollectible accounts is adequate based on the methods previously described. However, if one or more of the Company's larger customers were to default on its accounts receivable obligations, or general economic conditions in the Company's operating area deteriorated, the Company could be exposed to potentially significant losses in excess of the provisions established. Substantially all of the Company's outstanding accounts receivable balances are with entities located within its geographic operating areas. Regional and national telecommunications companies account for the remainder of the Company's accounts receivable balances. No one entity or group of legally affiliated entities represents more than 10% of the outstanding accounts receivable balances.

**Estimated Useful Lives and Depreciation of Property, Plant and Equipment** The Company's provision for depreciation of telephone plant is determined on a straight-line basis using the whole life and remaining life methods. Provision for depreciation of other property is based on the straight-line method over the estimated economic useful life. Repairs and maintenance expense items are charged to expense as incurred.

The Company estimates the useful lives of plant and equipment in order to determine the amount of depreciation and amortization expense to be recorded during any reporting period. The majority of the Local segment plant and equipment is depreciated using the group method, which develops a depreciation rate (annually) based on the average useful life of a specific group of assets rather than for each individual asset as would be utilized under the unit method. The estimated life of the group changes as the composition of the group of assets and their related lives change. Such estimated life of the group is based on historical experience with similar assets, as well as taking into account anticipated technological or other changes. If technological changes were to occur more rapidly than anticipated or in a different form than anticipated, the useful lives assigned to these assets may need to be shortened, resulting in the recognition of increased depreciation and amortization expense in future periods. Likewise, if the anticipated technological or other changes occur more slowly than expected, the life of the group could be extended based on the life assigned to new assets added to



## **Table of Contents**

the group. This could result in a reduction of depreciation and amortization expense in future periods. A one-year decrease or increase in the useful life of these assets would increase or decrease depreciation and amortization expense by approximately \$15.3 million and \$10.7 million, respectively. The Company has reviewed these types of assets for impairment whenever events or circumstances indicate that the carrying amount may not be recoverable over the remaining lives of the assets. In assessing impairments, the Company follows the provisions of Statement of Financial Accounting Standards No. 144 Accounting for the Impairment or Disposal of Long-Lived Assets ( SFAS 144 ).

During the fourth quarter of 2003, the Company revised the estimated economic useful life of its wireless TDMA network due to the implementation of and expected migration to its GSM/GPRS network. The Company shortened its estimate of the economic useful life of its TDMA network to December 31, 2006. The Wireless segment recorded additional depreciation expense of \$5.2 million to reflect the acceleration of depreciation for the TDMA network. If the migration to GSM/GPRS technology occurs more rapidly than the Company's current estimates, the Company may be required to revise its estimate further or record an impairment charge related to its TDMA network. In 2003, the change in estimate reduced operating income and net income by \$5.2 million and \$3.4 million, respectively. In 2003, basic and diluted earnings per share were decreased by \$0.02 and \$0.01, respectively, as a result of this change in estimate.

Technological change, which occurs more rapidly than expected, may have the effect of shortening the estimated depreciable life of other network and operating assets that the Company employs. This could have a substantial impact on the consolidated depreciation expense and net income of the consolidated Company.

Prior to the beginning of 2003, the Company estimated net removal costs for outside plant assets of CBT and to the extent these costs exceeded gross salvage values, the Company increased its periodic depreciation expense to capture the difference between estimated net removal costs and gross salvage values in accumulated depreciation. When the Company retired these assets and expended the net removal costs, the Company recognized net removal costs as a reduction to accumulated depreciation.

In connection with the adoption of Statement of Financial Accounting Standards No. 143, Accounting for Asset Retirement Obligations ( SFAS 143 ), effective January 1, 2003, the Company removed the then existing accrued costs for the removal of outside telephone plant from the accumulated depreciation accounts. These accrued costs totaled \$85.9 million, net of taxes, which the Company recognized as income. Refer to Note 1 of the Notes to Condensed Consolidated Financial Statements.

Since the Company had previously accrued for net removal costs in excess of salvage value in depreciation expense, depreciation expense for CBT was \$6.7 million lower in 2003 than it would have otherwise been absent this accounting change. In total, CBT's depreciation expense declined by \$21.0 million in 2003 from \$146.7 million in 2002 to \$125.7 million in 2003. CBT expensed \$2.2 million of cost of products and services in 2003 related to net removal costs in excess of salvage value.

**Goodwill and Indefinite-Lived Intangible Assets** Goodwill represents the excess of the purchase price consideration over the fair value of assets acquired recorded in connection with purchase business combinations. Indefinite-lived intangible assets consist primarily of Federal Communications Commission ( FCC ) licenses for spectrum of the Wireless segment. The Company determined that its wireless licenses met the definition of indefinite-lived intangible assets under Statement of Financial Accounting Standards No. 142, Goodwill and Other Intangible Assets ( SFAS 142 ) as the Company believes the need for wireless spectrum will continue independent of technology and the Company may renew the wireless licenses in a routine manner every ten years for a nominal fee, provided the Company continues to meet the service and geographic coverage provisions required by the FCC. Upon the adoption of SFAS 142 on January 1, 2002, the Company ceased amortization of remaining goodwill and indefinite-lived intangible assets. Pursuant to SFAS 142, goodwill and





**Table of Contents**

intangible assets not subject to amortization are tested for impairment annually, or when events or changes in circumstances indicate that the asset might be impaired. For goodwill, a two-step impairment test is performed. The first step compares the fair value of a reporting unit with its carrying amount, including goodwill. If the carrying value of a reporting unit exceeds its fair value, the second step of the impairment test is performed to measure the amount of impairment loss. The second step compares the implied fair value of the reporting unit goodwill with the carrying amount of that goodwill. The implied fair value is determined by allocating the fair value of a reporting unit to all of the assets and liabilities of that unit as if the reporting unit had been acquired in a business combination. The excess of the fair value of a reporting unit over the amounts assigned to its assets and liabilities is the implied fair value of goodwill. If the carrying amount of the reporting unit goodwill is in excess of the implied fair value of that goodwill, then an impairment loss is recognized equal to that excess. For indefinite-lived intangible assets, the impairment test consists of a comparison of the fair value of the intangible asset with its carrying value. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess.

**Impairment of Long-lived Assets, Other than Goodwill and Indefinite-Lived Intangibles** The Company reviews the carrying value of long-lived assets, other than goodwill and indefinite-lived intangible assets discussed above, when events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. An impairment loss is recognized when the estimated future undiscounted cash flows expected to result from the use of an asset (or group of assets) and its eventual disposition are less than its carrying amount. An impairment loss is measured as the amount by which the asset's carrying value exceeds its estimated fair value.

Competition from new or more cost effective technologies could affect the Company's ability to generate cash flow from its network-based services. This competition could ultimately result in an impairment of certain of the Company's tangible or intangible assets. This could have a substantial impact on the operating results of the consolidated Company.

During the fourth quarter of 2002, the Company performed an impairment assessment of its Broadband segment long-lived assets as a result of the restructuring plan implemented during the quarter and the strategic alternatives being explored, including the potential sale of the Broadband business. This assessment considered all of the contemplated strategic alternatives for the Broadband segment, including a potential sale of assets, using a probability-weighted approach. Based on this assessment, the Company determined that the long-lived broadband assets were impaired and recorded a \$2,200.0 million non-cash impairment charge to reduce the carrying value of these assets. Of the total charge, \$1,901.7 million related to tangible fixed assets and \$298.3 million related to finite-lived intangible assets.

The Company recorded a \$3.4 million asset impairment in the fourth quarter of 2003 to write-down the value of its public payphone assets to fair value. The Company calculated the fair value of the assets utilizing a discounted cash flow analysis based on the best estimate of projected cash flows from the underlying assets.

**Pension and Postretirement Benefits** The Company calculates net periodic pension and postretirement expenses and liabilities on an actuarial basis under the provisions of Statement of Financial Accounting Standards No. 87, Employers' Accounting for Pensions (SFAS 87), Statement of Financial Accounting Standards No. 106, Employers' Accounting for Postretirement Benefits Other Than Pensions (SFAS 106) and Statement of Financial Accounting Standards No. 112, Employers' Accounting for Postretirement Benefits (SFAS 112). The key assumptions used in determining these calculations are disclosed in Note 15 of the Notes to Consolidated Financial Statements. The actuarial assumptions attempt to anticipate future events and are used in calculating the expenses and liabilities related to these plans.



**Table of Contents**

The most significant of these numerous assumptions, which are reviewed annually, include the discount rate, expected long-term rate of return on plan assets and health care cost trend rates. The discount rate is selected based on current market interest rates on high-quality, fixed-income investments at December 31 of each year. The health care cost trend rate is based on actual claims experience and future projections of medical cost trends. The actuarial assumptions used may differ materially from actual results due to the changing market and economic conditions and other changes. Revisions to and variations from these estimates would impact assets, liabilities, costs of services and products and selling, general and administrative expenses.

The following table represents the sensitivity of changes in certain assumptions related to the Company's pension and postretirement plans:

(dollars in millions)	% Point Change	Pension Benefits		Postretirement and Other Benefits	
		Increase/(Decrease) in Obligation	Increase/(Decrease) in 2004 Expense	Increase/(Decrease) in Obligation	Increase/(Decrease) in 2004 Expense
Discount rate	+/- 0.5%	\$ (20.0)/20.0	\$ (0.4)/0.2	\$ (13.0)/13.0	\$ (0.3)/0.2
Expected return on assets	+/- 1%		\$ 5.0/(5.0)		\$ 0.8/(0.8)
Health care cost trend	+/- 1%	n/a	n/a	\$ 11.9/(10.7)	\$ 0.7/(0.7)

The expected long-term rate of return on plan assets, developed using the building block approach, is based on the following: the participant's benefit horizons; the mix of investments held directly by the plans, which is generally 60% equities and 40% bonds; and, the current view of expected future returns, which is influenced by historical averages. The required use of an expected versus actual long-term rate of return on plan assets may result in recognized pension expense or income that is greater or less than the actual returns of those plan assets in any given year. Over time, however, the expected long-term returns are designed to approximate the actual long-term returns. To the extent the Company changed its estimate of the expected long-term rate of return on plan assets, there would be an impact on pension expense or income and the associated net liability or asset.

In its pension calculations, the Company utilizes the market-related value of plan assets, which is a calculated asset value that recognizes changes in asset fair values in a systematic and rational manner. Differences between actual and expected returns are recognized in the market related value of plan assets over five years.

Changes in actual asset return experience and discount rate assumptions can impact the Company's operating results, financial position and cash flows. Actual asset return experience results in an increase or decrease in the asset base and this effect, in conjunction with a decrease in the pension discount rate, may result in a plan's assets being less than a plan's accumulated benefit obligation ( ABO ). The ABO is the present value of benefits earned to date and is based on past compensation levels. The Company is required to show in its consolidated balance sheet a net liability that is at least equal to the ABO less the market value of plan assets. This liability is referred to as an additional minimum pension liability ( AML ). An AML, which is recorded and updated on December 31 each year, is reflected as a long-term pension liability with the offset recorded as an intangible asset, to the extent the Company has unrecognized prior service costs, with the remainder recorded in accumulated other comprehensive income (loss) in the equity section of the consolidated balance sheet, net of tax.

The actuarial expense calculation for the postretirement health plan is based on numerous assumptions, estimates and judgments including health care cost trend rates and cap-related cost sharing. Certain of the Company's non-management labor contracts contain an annual dollar value cap for the purpose of determining postretirement

health care contributions required from retirees. The Company has waived cost sharing in excess of the cap during the current contract period, but will begin collecting certain cost sharing payments from certain non-management employees beginning in 2004. The caps for certain contracts are set during each bargaining cycle in connection with the negotiation of the overall contract. In accordance with the provisions of

## **Table of Contents**

SFAS 106, the Company accounts for non-management retiree health benefits in accordance with the terms of each individual contract.

The Company made the one-time election under FASB Staff Position ( FSP ) No. 106-1, Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003 ( FSP 106-1 ) to defer accounting for any effects of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003. The Company has elected to defer the accounting effects of the Act until the FASB issues guidance on how to account for the federal subsidy. The Company expects the Act to reduce its annual non-cash postretirement health expense by approximately \$1 million and reduce its postretirement health liability by up to \$12 million, assuming no plan design changes are implemented.

Due to the sale of the broadband assets and termination of approximately 1,052 BRCOM employees in the second quarter of 2003, the Company was required to remeasure its pension liability as of June 30, 2003 and record a curtailment loss. The net impact to the financial statements was a decrease in the gain on sale of the broadband assets of \$2.4 million and a corresponding increase in the pension liability.

## **Results of Operations**

### **Consolidated Overview**

*The financial results for 2003 and 2002 referred to in this discussion should be read in conjunction with the Consolidated Statements of Operations and Comprehensive Income (Loss) on page 52 of this Report on Form 8-K.*

### **2003 Compared to 2002**

#### **Revenue**

Consolidated revenue totaled \$1,557.8 million in 2003, which was \$620.8 million, or 28%, less than 2002. The primary reason for the revenue decline was the sale of substantially all the broadband assets on June 13, 2003 (refer to Note 3 of the Notes to Consolidated Financial Statements). As a result of the sale, the Broadband segment will no longer generate revenue for broadband transport and switched voice services and will experience significant reductions in data and Internet revenue. The Company expects a reduction in consolidated revenue going forward of approximately 19% of 2003 revenues due to the sale of the broadband assets. Excluding the Broadband segment, the Company expects 2004 revenue to decline in the low single-digits compared to 2003, as the Company defends its market position from advancing competition.

Refer to Discussion of Operating Segment Results on page 22 of this Report on Form 8-K for detailed discussion of revenue by segment.

#### **Costs and Expenses**

Cost of services and products totaled \$681.5 million in 2003 compared to \$1,035.6 million in 2002, a decrease of \$354.1 million or 34%. The majority of the decrease, or \$316.8 million, was the result of the sale of substantially all of the broadband assets. The 2002 costs included \$13.3 million of construction contract termination costs not repeated in 2003. The remaining decline of \$37.3 million was primarily the result of lower CBTS costs related to decreased equipment sales.

**Table of Contents**

Selling, general and administrative ( SG&A ) expenses of \$353.1 million in 2003 decreased \$149.1 million, or 30%, compared to 2002. The decrease was primarily due to the sale of substantially all the broadband assets in the second quarter of 2003, lower payroll costs as a result of the October 2002 restructuring further discussed in Note 6 of the Notes to Consolidated Financial Statements and cost reductions of \$4.7 million as the Wireless segment assumed responsibility for network management services previously outsourced to AWE. The SG&A decrease associated with the broadband assets sold was \$159.3 million. The decrease was offset by an increase in SG&A expense of \$11.2 million which was primarily the result of success-based contractual incentives and termination benefits for certain senior executives pursuant to the sale of the broadband assets (Refer to Note 4 of the Notes to Consolidated Financial Statements). The termination benefits included \$0.8 million of non-cash charges related to the accelerated vesting of stock options. Going forward, the Company expects a significant decrease in SG&A due to the disposition of broadband assets, partially offset by increasing sales and marketing expenses related to defending its markets from increased competition.

Depreciation expense decreased by 64%, or \$301.9 million, to \$169.1 million in 2003 compared to \$471.0 million in 2002. The decrease was primarily driven by the Broadband and the Hardware and Managed Services segments as the Company recorded a non-cash impairment charge of \$1,901.7 million in the fourth quarter of 2002 related to the broadband tangible assets (refer to Note 1 of the Notes to Consolidated Financial Statements). Additionally, due to the definitive agreement to sell substantially all of the assets of its Broadband segment, the broadband assets were classified as held for sale and the Company ceased depreciation, in accordance with SFAS 144 on March 1, 2003 (refer to Note 3 of the Notes to Consolidated Financial Statements). The adoption of SFAS 143 on January 1, 2003 (refer to Note 1 of the Notes to Consolidated Financial Statements) also contributed to the reduction in depreciation expense as removal costs previously recorded as depreciation expense in the Local segment ceased, accounting for \$6.4 million of the decrease.

Amortization expense of \$0.6 million in 2003 relates to roaming and trade name agreements acquired by the Wireless segment. Amortization expense in 2003 decreased by \$24.7 million compared to 2002. The decrease was due to the write-down of approximately \$298.3 million of intangible assets in 2002 in association with the \$2,200.0 million non-cash asset impairment charge recorded at the Broadband and Hardware and Managed Services segments as discussed in Note 1 of the Notes to Consolidated Financial Statements. As such, the Company expects annual amortization expense going forward to be less than a million dollars.

Restructuring charges (credits) during 2003 of (\$2.6) million were \$39.7 million lower than 2002. Results in 2003 include \$7.2 million in reversals of previously established reserves due to the settlement of terminated contract obligations and a change in the estimate of the termination costs of remaining contractual obligations. In December 2003, the Company initiated a restructuring in order to reduce future cash operating costs by approximately \$9.1 million. This restructuring resulted in a charge of \$4.6 million related to employee separation benefits for 106 employees. The \$37.1 million of restructuring charges in 2002 were comprised of \$16.5 million recorded in the first quarter of 2002 for employee termination benefits, the termination of a contractual commitment with a vendor related to the November 2001 restructuring, \$9.6 million recorded in the third quarter of 2002 primarily for employee termination benefits related to the September 2002 restructuring, and \$14.7 million recorded in the fourth quarter of 2002 related to the October 2002 restructuring. A detailed discussion of each restructuring charge is provided in Note 6 of the Notes to Consolidated Financial Statements.

In 2003, the Company recorded \$8.8 million of asset impairments and other charges, which consisted of \$3.6 million in asset impairments related to a write-down of the value of its public payphone assets to fair value and a \$5.2 million charge in 2003 as a result of a settlement reached with a customer related to a contract dispute. Based on certain indicators, including a potential asset sale, the Company performed an impairment analysis of the broadband assets in the fourth quarter of 2002. The Company's impairment analysis indicated the carrying value of the assets was not recoverable. Accordingly, the Company wrote down the assets to estimated fair



**Table of Contents**

market value, resulting in a non-cash impairment charge of \$2.2 billion. Refer to Note 1 of the Notes to Consolidated Financial Statements.

Also included in the Company's operating income in 2003 was a \$336.7 million gain related to the sale of broadband assets. Refer to Note 3 of the Notes to Consolidated Financial Statements.

Operating income increased by \$2,777.5 million to \$684.0 million in 2003 compared to an operating loss of \$2,093.5 million in 2002. The increase was principally due to reduced expenses as a result of the sale of the broadband assets and the related gain, in addition to the asset impairment charge in 2002 of \$2,200.0 million related to the broadband assets. Excluding the Broadband segment, an increase in operating expenses is expected to decrease operating income in 2004 to the range of \$295 million to \$310 million, as the Company defends its market position.

Minority interest expense of \$42.2 million and \$57.6 million in 2003 and 2002, respectively, includes the accrual of dividends and accretion on the 12 1/2% Junior Exchangeable Preferred Stock of BRCOM (the 12 1/2% Preferreds ) and the 19.9% minority interest of AT&T Wireless Services Inc. ( AWE ) in the net income of CBW. Although the Company announced the deferral of the August 15, 2002, November 15, 2002, February 15, 2003, May 15, 2003, and August 15, 2003 cash dividend payment on the 12 1/2% Preferreds, the Company continued to accrue the dividends in accordance with the terms of the security. On September 8, 2003 the Company completed the exchange of all of the 12 1/2% Preferreds for approximately 14.1 million shares of Cincinnati Bell Inc. common stock. As a result of this exchange, minority interest expense in 2003 decreased \$13.8 million compared to 2002, to \$32.0 million. Under the terms of the exchange, holders of the 12 1/2% Preferreds were not paid any accumulated or unpaid dividends. A detailed discussion of minority interest is provided in Note 10 of the Notes to Consolidated Financial Statements.

Interest expense and other financing costs of \$234.2 million in 2003 increased \$70.0 million, or 43%, compared to \$164.2 million in 2002. The increase is the result of the issuance of the 16% Senior Subordinated Discount Notes Due 2009 (the 16% notes ), the increase in the interest rate on the convertible subordinated notes in March 2003, the issuance of the 7 1/4% Senior notes due 2013 in July 2003, the \$16.4 million write-off of deferred financing costs related to the prepayment and amendments of the Company's credit facilities, and an increase in the interest rate on the Company's credit facilities. These increases were partially offset by a decline in interest expense on the Company's credit facilities resulting from the significant reduction in outstanding borrowings under these facilities. As a result of the above and the issuance of the 8 3/8% Senior subordinated notes due 2014 and the extinguishment of the convertible subordinated notes, the Company expects a decrease in interest expense of approximately \$25.0 million in 2004 compared to 2003. A detailed discussion of indebtedness is presented in Note 8 of the Notes to Consolidated Financial Statements.

The following table summarizes the components of the expected decrease in interest expense in 2004 compared to 2003:

(dollars in millions)	Increase (Decrease) in Interest Expense		
	Cash	Non-Cash	Total
Credit facilities amendment	\$ (28.0)	\$ (20.8)	\$ (48.8)
Convertible subordinated notes		(38.1)	(38.1)
7 1/4% Senior notes due 2013	19.2		19.2
16% Senior subordinated discount notes	11.8	5.7	17.5
8 3/8% Senior subordinated notes	40.1		40.1
Other	(14.9)		(14.9)



Total	\$ 28.2	\$ (53.2)	\$ (25.0)
-------	---------	-----------	-----------

**Table of Contents**

On September 8, 2003, the Company retired the remaining \$46.0 million of BRCOM 9% notes ( 9% notes ) and satisfied \$1.6 million in accrued interest in exchange for approximately 11.1 million shares of common stock of the Company, which had a fair value of \$65.0 million at the exchange date. As a result, the Company recorded a loss on extinguishment of debt, in other non-operating expense, of \$17.4 million during the third quarter of 2003.

On November 19, 2003, the Company purchased all of the outstanding Convertible Subordinated Notes due 2009, which bore interest at a rate of 9%, at a discounted price equal to 97% of their accreted value. As a result, the Company recorded other non-operating income of \$16.2 million from the extinguishment of debt.

In the fourth quarter of 2003, the Company recorded a gain of \$10.0 million from the modification of a capital lease at the Company's headquarters in other non-operating income. This modification required the lease to be reclassified from a capital lease to an operating lease. The gain primarily represents the difference between the carrying value of the capital lease assets and the related lease obligation at the date of modification.

The Company recorded a \$10.7 million non-cash loss on investments in 2002 due to an other than temporary decline in value of one of the Company's cost-based investments.

The Company reported an income tax benefit of \$828.8 million in 2003. This compares to an expense of \$123.7 million reported in 2002. The income tax benefit recorded in 2003 relates substantially to the reversal of a previously recorded deferred tax valuation allowance due to the uncertainties surrounding the liquidity of the Company's subsidiary, BRCOM Inc. In the fourth quarter of 2003, the Company reversed \$823.0 million of the valuation allowance as the uncertainties surrounding BRCOM's liquidity were substantially mitigated. In 2002, the Company had income tax expense of \$123.7 million, due substantially to the establishment of a valuation allowance of \$1,110.7 million against certain federal and state deferred tax assets (including net operating loss carryforwards), offset substantially by the tax effect of the \$2.2 billion asset impairment. The effective rate of negative (198.7%) in 2003 was 193.4 points lower than the effective rate of negative (5.3%) in the same period of 2002. The decrease in the rate was due to reversal of a previously recorded deferred tax valuation allowance. In 2004 the Company expects its effective tax rate to be approximately 50%. Refer to Note 14 of the Notes to Consolidated Financial Statements.

As a result of the items previously discussed, income from continuing operations before discontinued operations and cumulative effect of change in accounting principle increased \$3,695.2 million in 2003 to \$1,246.0 million compared to a loss of \$2,449.2 million in 2002. In addition, the corresponding diluted earnings per share from continuing operations totaled \$5.02 in 2003 compared to the diluted loss per share from continuing operations of \$11.27 in 2002.

Substantially all of the assets of CBD were sold on March 8, 2002 for \$345.0 million cash and a 2.5% equity interest in the newly formed company. Income from discontinued operations totaled zero in 2003 compared to \$217.6 million in 2002. The net gain from the sale of substantially all of the assets of CBD of \$211.8 million was recorded in 2002 and the remaining income was related to the operations of CBD from January 1 through March 8, 2002. A detailed discussion of discontinued operations is provided in Note 17 of the Notes to Consolidated Financial Statements.

Effective January 1, 2003, the Company recorded a benefit of \$85.9 million as a cumulative effect of a change in accounting principle, net of taxes, related to the adoption of SFAS 143. The benefit principally related to the estimated telephone plant removal costs previously included in accumulated depreciation, which were reversed. Refer to Note 1 of the Notes to Consolidated Financial Statements for a detailed discussion of the adoption of SFAS 143.

**Table of Contents**

Effective January 1, 2002, the Company recorded a \$2,008.7 million charge as a cumulative effect of a change in accounting principle, net of taxes, related to the adoption of SFAS 142. The write-down of goodwill, finalized in the second quarter of 2002, was related to the fair value of goodwill associated with the broadband business acquired in 1999. See Note 5 of the Notes to Condensed Consolidated Financial Statements for a detailed discussion of the adoption of SFAS 142.

**Discussion of Operating Segment Results**

Prior to the sale of substantially all of the Company's broadband assets on June 13, 2003, CBT sold the broadband products and services of its BRCOM subsidiary to customers in its operating territory. Historically, CBT recognized the customer-invoiced amount on such sales as revenue and the related intercompany cost of providing services as expense within its Local segment operating results. Accordingly, the BRCOM subsidiary recognized intercompany revenue equal to the costs of providing services recorded by the Local segment and the costs to provide such services in the operating results of the Broadband segment.

Pursuant to an agreement negotiated as part of the sale of broadband assets, the Company has recast the historical operating results of the Local and Broadband segments to reflect an agency agreement whereby CBT earns a sales commission and the BRCOM subsidiary records the remaining revenue and associated costs of providing services in its operating results. CBT will continue to market these broadband products and services on behalf of the buyers of the broadband assets and will purchase capacity on the buyers' national network in order to sell long distance services under the CBAD brand to residential and business customers in the Greater Cincinnati area market.

The Company realigned its business segments during the first quarter of 2004. CBTS, a data equipment and managed services subsidiary, was previously reported in the Broadband segment and is now reported in the Hardware and Managed Services segment. Additionally, the sale of telephony equipment and its associated installation and maintenance business of CBT, previously reported in the Local segment, is now included in the Hardware and Managed Services segment. Accordingly, the historical results of operations of the Local segment, Hardware and Managed Services segment and Broadband segment have been recast to reflect the current segment reporting.

**Local**

The Local segment provides local voice telephone service, including dozens of enhanced custom calling features, and data services, which include dedicated network access, Gigabit Ethernet ( Gig-E ) and Asynchronous Transfer Mode ( ATM ) based data transport, and high-speed (DSL) and dial-up Internet access to customers in southwestern Ohio, northern Kentucky and southeastern Indiana. These services are provided by the Company's CBT subsidiary. As of January 1, 2002, the DSL and dial-up Internet operations of ZoomTown, formerly reported in the Other segment, were merged with the operations of CBT and are reflected in the Local segment in all periods presented.

**Table of Contents**

(dollars in millions)	2003	2002	\$ Change 2003 vs. 2002	% Change 2003 vs. 2002
Revenue				
Voice	\$ 536.6	\$ 548.7	\$ (12.1)	(2)%
Data	196.3	191.0	5.3	3%
Other services	41.6	42.0	(0.4)	(1)%
Total revenue	774.5	781.7	(7.2)	(1)%
Operating costs and expenses:				
Cost of services and products	232.2	227.1	5.1	2%
Selling, general and administrative	128.8	135.3	(6.5)	(5)%
Depreciation	125.7	146.7	(21.0)	(14)%
Restructuring	4.5	(0.5)	5.0	n/m
Asset impairments and other charges	0.6	0.3	0.3	100%
Total operating costs and expenses	491.8	508.9	(17.1)	(3)%
Operating income	\$ 282.7	\$ 272.8	\$ 9.9	4%
Operating margin	36.5%	34.9%		+2 pts

**2003 Compared to 2002****Revenue**

Voice revenue, which includes local service, switched access, information services and value-added services revenues, of \$536.6 million during 2003 decreased 2%, or \$12.1 million, in comparison to the prior year. Voice revenue decreased primarily due to an \$8.3 million decrease in local services revenue where access lines decreased 2.6% from 1,012,000 lines in service at December 31, 2002 to 986,000 as of December 31, 2003. The Company expects access lines to continue to decrease in 2004 by approximately 2% to 4% compared to access lines in service at December 31, 2003. Decreases in trunking of \$3.5 million, switched access of \$2.3 million and information services of \$1.7 million also contributed to the voice revenue decline.

A \$2.7 million increase in value added service revenue partially offset the aforementioned declines in voice revenue as the Company's Complete Connections® bundled services offering added 23,600 subscribers during 2003, bringing total subscribership to 312,500 and penetration of residential access lines to 44%.

In the first quarter of 2003, CBT also introduced Custom Connections<sup>SM</sup>, a bundled suite of services that leverages the Company's local, long distance, wireless and DSL products and enables consumers to customize packages that meet their personal communication needs. Custom Connections<sup>SM</sup> added 54,700 subscribers in 2003. The favorable bundled pricing associated with Custom Connections<sup>SM</sup> has driven increased demand for the Company's ZoomTown DSL offering, which added 24,700 customers in 2003, growth of 33% from December 31, 2002 and has been a key driver behind the increase in revenue per household to \$46.61 in 2003 compared to \$45.04 in 2002. As a result of this growth, total lines to the consumer (defined as consumer access lines plus DSL subscribers) increased slightly on a

year-over-year basis. As of December 31, 2003, 86% of CBT's access lines were loop-enabled for DSL transport with a penetration of approximately 12.6% of these addressable network access lines, up from 9.3% at December 31, 2002.

## **Table of Contents**

As result of the Company's increase in DSL penetration, internet services revenues increased \$8.6 million. Consequently, data revenue, which consists of data transport, high-speed Internet access (including DSL), dial-up Internet access, digital trunking and Local Area Network ( LAN ) interconnection services increased by \$5.3 million to \$196.3 million, a 3% increase compared to 2002. A \$3.7 million decrease in data transport revenue, largely a result of Federal Communications Commission ( FCC ) mandated special access price reductions set equal to inflation, net of a 6.5% productivity offset, partially offset the internet services revenue increase.

Other services revenue of \$41.6 million during 2003 decreased \$0.4 million, or 1%, compared to 2002.

## **Costs and Expenses**

Cost of services and products increased \$5.1 million, or 2%, to \$232.2 million in 2003 compared to 2002. The increase was primarily due to an increase in employee expenses of \$5.0 million. The increase in employee expenses was a net result of a 7% reduction in headcount offset by normal wage increases and an increase in actuarially determined employee benefit expenses.

SG&A expenses decreased 5%, or \$6.5 million in 2003, compared to 2002, as the Local segment experienced decreases in bad debt, advertising, promotional and contract services expenses. These expense reductions were partially offset by higher payroll and related expenses of \$1.9 million, which was the net effect of a reduction in headcount, offset by normal wage increases and higher benefits expense.

Depreciation expense of \$125.7 million decreased \$21.0 million, or 14%, in 2003 compared to 2002. A decrease in depreciable assets, reduced capital spending, regulatory depreciation rate decreases and the adoption of SFAS 143 on January 1, 2003 (refer to Note 1 of the Notes to Consolidated Financial Statements) contributed to the reduction in depreciation expense.

Restructuring charges of \$4.5 million during 2003 were \$5.0 million higher than the \$0.5 million in restructuring credits in 2002. In December 2003, the Company initiated a restructuring intended to reduce future cash operating costs by approximately \$9.1 million. The Local segment's charge was \$4.5 million related to employee separation benefits associated with the elimination of approximately 90 positions.

## **Operating Income**

As a result of the above, operating income increased by \$9.9 million, or 4%, to \$282.7 million in 2003 compared to \$272.8 million in 2002. Operating margin showed similar improvements, increasing two points from a margin of 34.9% in 2002 to a margin of 36.5% in 2003. As the Company expects to incur increased sales and marketing expenses to defend its market position in 2004, it expects the Local segment's operating income to decrease by 1% to 3% compared to 2003.

**Table of Contents****Wireless**

The Wireless segment consists of the operations of CBW, a venture in which the Company owns 80.1% and AWE owns the remaining 19.9%. The Wireless segment provides advanced digital personal communications services and sales of related communications equipment to customers in the Greater Cincinnati and Dayton, Ohio operating areas. Services are provided over CBW's regional wireless network and AWE's national wireless network.

(dollars in millions, except for operating metrics)	2003	2002	\$ Change 2003 vs. 2002	% Change 2003 vs. 2002
Revenue				
Service	\$ 246.4	\$ 253.3	\$ (6.9)	(3)%
Equipment	13.1	13.9	(0.8)	(6)%
Total revenue	259.5	267.2	(7.7)	(3)%
Operating Costs and Expenses:				
Cost of services and products	110.5	119.5	(9.0)	(8)%
Selling, general and administrative	50.0	47.3	2.7	6%
Depreciation	38.3	30.6	7.7	25%
Amortization	0.5	0.7	(0.2)	(29)%
Total operating costs and expenses	199.3	198.1	1.2	1%
Operating income (loss)	\$ 60.2	\$ 69.1	\$ (8.9)	(13)%
Operating margin	23.2%	25.9%		(3) pts
Operating metrics				
Postpaid ARPU*	\$ 55.98	\$ 58.75	\$ (2.77)	(5)%
Prepaid ARPU*	\$ 19.24	\$ 18.32	\$ 0.92	5%
Postpaid CPGA**	\$ 389	\$ 364	\$ 25	7%
Prepaid CPGA**	\$ 64	\$ 64	\$	

\*The Company has presented certain information regarding monthly average revenue per user ( ARPU ) because the Company believes ARPU provides a useful measure of the operational performance of the wireless business. ARPU is calculated by dividing service revenue by the average subscriber base for the period.

\*\*The Company has presented certain information regarding cost per gross addition ( CPGA ) because the Company believes CPGA provides a useful measure of the initial cost to add a wireless subscriber. CPGA is calculated by adding incentives for handsets sold to subscribers (costs have historically exceeded the related revenue) to selling expenses (which excludes bad debt) and dividing the sum by total gross subscriber acquisitions during the period.

**2003 Compared to 2002****Revenue**

Wireless segment revenue decreased \$7.7 million, or 3%, to \$259.5 million during 2003 compared to 2002.

This revenue decline was primarily driven by postpaid services. In 2003, revenue from postpaid customers decreased \$10.0 million, or 5%, to \$209.3 million. Postpaid ARPU decreased from \$58.75 in 2002 to \$55.98 in 2003, or \$2.77 per user, per month, due to pricing pressure from increasing competition and a marketing



## **Table of Contents**

strategy employed through the first three quarters of 2003 to retain lower usage, higher margin customers. Through September 30, 2003, postpaid subscribers had declined by 12,000 compared to the December 31, 2002. Beginning in September 2003, the Company introduced more competitive rate plans in order to reduce churn and to build momentum in front of its GSM/GPRS network launch in October 2003. The Company expects the new rate plans, in combination with its GSM/GPRS network to increase postpaid subscribers, which will offset revenue from declining ARPU. In the fourth quarter of 2003, net adds totaled 13,000, which reversed a declining subscriber trend for the first three quarters of 2003 and allowed CBW to end the year with approximately the same number of postpaid subscribers as at the end of 2002, or nearly 312,000. This subscribership represents an estimated 9% penetration of the population within the Company's licensed service area in the Greater Cincinnati and Dayton, Ohio metropolitan markets.

In the first three quarters of 2003, the Company also focused its marketing efforts on prepaid subscribers. These subscribers require less growth capital on the Company's TDMA network, which the Company attempted to minimize because it curtailed TDMA capital expenditures, while it completed construction of its GSM/GPRS network.

As mandated by the FCC, wireless local number portability ( WLNP ) was effective November 24, 2003 and allows customers the ability to change service providers within the same local area and retain the same phone number. However, average monthly customer churn remained low in the face of aggressive competition and WLNP at 1.81% for postpaid subscribers in 2003 compared to 1.73% in 2002.

The postpaid revenue decline is being partially offset by the prepaid product, which experienced subscriber growth in 2003 of 2% compared to subscribers as of December 31, 2002. The Company had approximately 162,000 prepaid subscribers at December 31, 2003, or nearly 3,300 more than at December 31, 2002, which represents an estimated penetration of approximately 5% of the population in the Company's licensed service area. Prepaid revenue of \$37.1 million in 2003 represented growth of \$3.0 million, or 9%, compared to 2002 due to increased revenue from text messaging services, which increased ARPU. ARPU for prepaid subscribers increased from \$18.32 in 2002 to \$19.24 in 2003, or \$0.92 per user. The Company's text messaging services, comprising a growing proportion of total prepaid revenue, increased by \$2.2 million versus 2002 to \$6.0 million, which represents 16% of total prepaid service revenue.

## **Costs and Expenses**

Cost of services and products consists largely of incollect expense (whereby CBW incurs costs associated with its subscribers using their handsets while in the territories of other wireless service providers), network operations costs, interconnection expenses and cost of equipment sold. These costs were \$110.5 million during 2003, or 43% of revenue, compared to \$119.5 million, or 45% of revenue in 2002. In total, cost of services and products decreased \$9.0 million, or 8%, during 2003 compared to 2002. These declines were due primarily to decreased incollect charges of \$2.1 million related to postpaid subscribership, decreased operating taxes of \$4.1 million and \$4.7 million from cost reductions because the Wireless segment assumed responsibility for network management services previously outsourced to AWE.

SG&A expenses include the cost of customer acquisition, which consists primarily of advertising, distribution and promotional expenses. These expenses increased by \$2.7 million in 2003 compared to 2002 due to an increase in advertising of \$2.1 million and employee-related expenses of \$3.5 million. These increases were partially offset by a decrease in bad debt expense of \$2.7 million.

CPGA, a measure of the Company's cost to acquire new customers, was \$389 for 2003, a \$25, or 7%, increase over 2002. The increase is due to higher advertising and handset subsidies cost in 2003 compared



**Table of Contents**

to 2002. The increase in handset subsidies per gross addition was driven by an increase in handset upgrades by existing subscribers and the initial sale of GSM handsets to large resellers. In both instances, equipment sales increased handset subsidy costs, without a corresponding activation, driving CPGA higher. The prepaid CPGA was \$64 in 2003, which was equal to the prior year amount.

Depreciation expense of \$38.3 million increased \$7.7 million, or 25%, in 2003 compared to 2002 as a result of \$5.2 million in accelerated depreciation related to the change in estimated economic useful life of the TDMA network to December 31, 2006. The Company expects depreciation expense to increase approximately \$21.0 million in 2004 compared to 2003 related to the accelerated depreciation of the TDMA network.

**Operating Income**

As a result of the above, operating income decreased \$8.9 million, or 13%, to \$60.2 million and operating margin decreased 3 points to 23.2% in 2003 compared to 2002. The Company expects operating income declines in 2004 as a result of accelerated subscribership growth and its related sales and marketing expense and increased depreciation of its TDMA network.

**Hardware and Managed Services**

The Hardware and Managed Services segment is comprised of the operations within CBTS, an equipment and managed services subsidiary, which provides data center collocation, IT consulting, telecommunications equipment, computer hardware and related installation and maintenance.

(dollars in millions)	2003	2002	\$ Change 2003 vs. 2002	% Change 2003 vs. 2002
Revenue				
Hardware	\$ 89.6	\$ 141.1	\$ (51.5)	(36)%
Managed services	73.2	74.3	(1.1)	(1)%
Total revenue	162.8	215.4	(52.6)	(24)%
Operating Costs and Expenses:				
Cost of services and products	121.4	170.8	(49.4)	(29)%
Selling, general and administrative	24.3	28.0	(3.7)	(13)%
Depreciation	0.7	6.4	(5.7)	(89)%
Restructuring		0.1	(0.1)	(100)%
Asset impairments and other charges	(1.1)	19.5	(20.6)	(106)%
Total operating costs and expenses	145.3	224.8	(79.5)	(35)%
Operating income (loss)	\$ 17.5	\$ (9.4)	\$ 26.9	n/m

Operating margin

10.7%

(4.4%)

15 pt

**Table of Contents**

**2003 Compared to 2002**

**Revenue**

Hardware revenue of \$89.6 million during 2003 decreased 36%, or \$51.5 million compared to 2002 due to difficult economic conditions and decreases in capital spending by customers. Hardware revenue is volatile depending on individual customer equipment requirements, capital spending budgets, the introduction of new technologies and new telephony and data solutions.

Managed services revenue of \$73.2 million during 2003 decreased 1%, or \$1.1 million compared to 2003. The decreases were primarily due to price reductions for large enterprise customers and customer attrition. In March 2004, CBTS sold certain operating assets generally consisting of operating assets outside of the Greater Cincinnati, Ohio area for approximately \$3.2 million in cash. Subsequent to March 31, 2004, due to the sale of the out-of-territory assets, the Company expects revenue for the segment to decline by approximately \$15.0 million per quarter during 2004, partially offset by hardware sales to customers referred by the buyer of the out-of-territory assets, as sales agents.

**Costs and Expenses**

Cost of services and products decreased \$49.4 million, or 29%, to \$121.4 million, in 2003 compared to 2002. The decrease in cost of services was primarily associated with the decrease in revenue discussed above.

SG&A expenses decreased 13%, or \$3.7 million, to \$24.3 million in 2003 compared to 2002. The decrease was due primarily to lower payroll and related expenses of \$3.5 million.

In the fourth quarter of 2002 the Company recorded a non-cash impairment charge of \$19.5 million related to the Hardware and Managed segment's tangible assets (refer to Note 1 of the Notes to Consolidated Financial Statements).

**Operating Income**

As a result of above, the Hardware and Managed Services segment's operating income increased \$26.9 million, to \$17.5 million in 2003 compared to an operating loss of \$9.4 million in 2002. Additionally, operating margin increased 15 points to 11% in 2003 compared to 2002.

**Table of Contents****Other**

The Other segment is comprised of the operations of the CBAD, Public and Cincinnati Bell Complete Protection (CBCP) subsidiaries. CBAD markets voice long distance service to residential and business customers in the Greater Cincinnati and Dayton, Ohio areas, while Public provides public payphone services in a thirteen state area in the midwestern and southern United States. CBCP provides security and surveillance hardware and maintains services for consumers and businesses.

(dollars in millions)	2003	2002	\$ Change 2003 vs. 2002	% Change 2003 vs. 2002
Revenue	\$ 81.1	\$ 82.8	\$ (1.7)	(2)%
Operating costs and expenses:				
Cost of services and products	54.1	63.4	(9.3)	(15)%
Selling, general and administrative	14.8	15.8	(1.0)	(7)%
Depreciation	2.0	1.8	0.2	11%
Amortization	0.1	0.1		
Asset impairments and other charges	3.6		3.6	n/m
Total operating costs and expenses	74.6	81.1	(6.5)	(8)%
Operating income (loss)	6.5	1.7	4.8	n/m
Operating margin	8.0%	2.1%		+6 pts

**2003 Compared to 2002****Revenue**

Other segment revenue of \$81.1 million in 2003 decreased \$1.7 million, or 2%, compared to 2002.

CBAD's revenue declined \$0.6 million, or 1%, in 2003 as price increases initiated in 2003 on its Any Distance long distance service offering were more than offset by a 10% decline in minutes of use in response to intense competition, including further penetration of wireless plans with free long distance. CBAD had 539,000 subscribed access lines as of December 31, 2003 in the Cincinnati and Dayton, Ohio operating areas, representing a decrease of 15,800 lines, or 3%, versus December 31, 2002, which the Company believes is primarily related to its access line loss in its local businesses. In spite of subscriber line decreases, the Company's market share has increased as a function of the Local segment's lines in service for which a long distance carrier has been chosen for residential and business access lines. CBAD's residential and business market share increased in 2003 to approximately 71% and 45%, respectively, from 69% and 43%, respectively at the end of 2002. Public revenue declined \$1.1 million, or 8%, compared to 2002 in response to further penetration of wireless communications offset partially by a favorable \$0.4 million settlement with a major interexchange carrier.

**Costs and Expenses**

Cost of services and products totaled \$54.1 million in 2003, representing a decrease of 15% compared to 2002. The decrease in cost of services was due primarily to decreased access charges at CBAD of \$4.2 million as minutes of use declined. In 2003, CBAD purchased its wholesale minutes from the buyer of the broadband assets, based on an agreement signed in conjunction with the asset sale. Public also contributed decreases of

## **Table of Contents**

\$4.2 million in 2003, as a result of a favorable settlement with a major interexchange carrier and removal of unprofitable stations.

SG&A expenses decreased \$1.0 million, or 7%, in 2003 compared to 2002. These decreases were incurred primarily at CBAD as a result of a decrease in payroll and related expenses partially offset by an increase in billing and collection expenses.

Public incurred a \$3.6 million asset impairment in 2003 to write-down the value of its public payphone assets to fair value.

## **Operating Income**

As a result of the above, the Other segment reported operating income of \$6.5 million in 2003, an increase of \$4.8 million compared to 2002. Operating margin showed similar improvements, increasing six points from a margin of 2.1% in 2002 to 8.0% in 2003.

## **Broadband**

On February 22, 2003, the Company entered into a definitive agreement to sell substantially all of its broadband assets. In accordance with SFAS 144, the Company ceased depreciating the assets to be sold upon entering into the definitive agreement. On June 6, 2003 and June 13, 2003, the purchase agreement was amended to, among other things, reduce the purchase price, subject to certain purchase price adjustments and other post-closing obligations and eliminate certain of the conditions to the consummation of the first stage closing of the sale.

On June 13, 2003, the first (and most significant) stage closing was consummated. At the first stage closing, the Company had received regulatory approval in states where approximately 75% of 2002 broadband revenue was generated and effectively transferred control of the broadband business to the buyer. The buyer paid the initial cash purchase price of \$91.5 million, of which \$29.3 million was placed into escrow to support certain purchase price adjustments and the portion of the purchase price payable upon the consummation of the second and third stage closings.

During the third quarter ended September 30, 2003, the second and third (final) stage closings were consummated as all remaining regulatory approvals had been received. In connection with these closings, the Company received \$20.5 million of the \$29.3 million escrowed funds. Subsequently, the Company returned \$0.5 million of the purchase price and released the remaining escrowed funds of \$8.8 million to the buyer in satisfaction of the working capital and receivables post-closing purchase price adjustments pursuant to an agreement between the Company and the buyer to settle such amounts.

Subsequent to the closing of the asset sale, the Broadband segment now consists of retained liabilities not transferred to the buyers. Prior to the sale of the broadband assets, revenue for the Broadband segment was generated from broadband transport (which included revenue from IRU s), switched voice services, data and Internet services (including data collocation and managed services) and other services. These transport and switched voice services were generally provided over the Broadband segment s national optical network, which comprised approximately 18,700 route miles of fiber-optic transmission facilities.



**Table of Contents**

(dollars in millions)	2003	2002	\$ Change 2003 vs. 2002	% Change 2003 vs. 2002
Revenue				
Broadband transport	159.3	\$ 461.6	\$ (302.3)	(65%)
Switched voice services	111.9	335.9	(224.0)	(67%)
Data and Internet	59.5	112.6	(53.1)	(47%)
Network construction and other services	1.7	1.3	0.4	31%
<b>Total revenue</b>	<b>332.4</b>	<b>911.4</b>	<b>(579.0)</b>	<b>(64%)</b>
Costs, expenses, gains and losses:				
Cost of services and products	202.8	519.4	(316.6)	(61%)
Selling, general and administrative	125.2	284.5	(159.3)	(56%)
Depreciation	1.9	284.7	(282.8)	(99%)
Amortization		24.8	(24.8)	(100%)
Restructuring	(11.1)	32.5	(43.6)	n/m
Asset impairments and other charges	5.8	2,181.2	(2,175.4)	(100%)
Gain on sale of broadband assets	(336.7)		(336.7)	n/m
<b>Total costs, expenses, gains and losses</b>	<b>(12.1)</b>	<b>3,327.1</b>	<b>(3,339.2)</b>	<b>(100%)</b>
<b>Operating income (loss)</b>	<b>\$ 344.5</b>	<b>\$ (2,415.7)</b>	<b>\$ 2,760.2</b>	<b>n/m</b>
<b>Operating margin</b>	<b>n/m</b>	<b>n/m</b>		<b>n/m</b>

**2003 Compared to 2002****Revenue**

Broadband segment revenue decreased significantly in 2003 due to the sale of substantially all of the Company's broadband assets on June 13, 2003. Prior to the aforementioned sale of the broadband assets, the Broadband segment had revenue from broadband transport, voice long distance and other data and Internet products and service such as ATM/frame relay and dedicated and dial-up IP. As a result, all of the year-to-date variances discussed below are affected by the disposition of these assets, as 2002 amounts included a full year of revenue related to these products and services. Variances are also affected by other external factors, which are mentioned specifically below.

Broadband transport revenue was \$159.3 million in 2003, or \$302.3 million lower than in 2002, due to the sale and lower demand for dedicated optical and digital circuits from both established and emerging carriers. In addition, as a result of an IRU contract termination in 2002, \$58.7 million of, non-cash revenue was recognized in broadband transport revenue in 2002, which did not recur in 2003. Switched voice services revenue of \$111.9 million in 2003 was \$224.0 million lower than 2002, due to the sale and the Company's exit of the international switched wholesale voice business as part of its October 2002 restructuring. Due to the sale of the broadband business, the Company expects Broadband segment revenue related to broadband transport and switched voice services to be zero going forward.

Data and Internet revenue decreased \$53.1 million, or 47%, in 2003 compared to 2002. These decreases were partially due to an anticipated decline in revenue related to the exit of the bundled Internet access services.

## **Table of Contents**

Refer to Note 6 of the Notes to Consolidated Financial Statements. The remaining decrease was due to the sale of the underlying assets of the data and internet products in connection with the sale of the broadband assets on June 13, 2003.

### **Costs and Expenses**

Cost of services and products primarily reflects access charges paid to local exchange carriers and other providers, transmission lease payments to other carriers, costs incurred for network construction projects and personnel and hardware costs for IT consulting. Cost of services and products decreased \$316.6 million compared to 2002. The majority of the decreases were the result of the sale of substantially all of the broadband assets. The remaining decreases were driven primarily by lower broadband transport and switched voice services and include cost reductions implemented as part of the October 2002 restructuring plan. In addition, a charge of \$13.3 million in construction contract termination costs was recorded in 2002 and not repeated in 2003. The decreases were also partially offset by an increase in local access charges associated with the Company's continued penetration of enterprise customer accounts. Costs of services and products incurred by the Broadband segment are expected to decrease significantly going forward as a substantial portion of the underlying assets were sold in connection with the sale of the broadband assets on June 13, 2003.

SG&A expenses decreased 56% to \$125.2 million in 2003 compared to 2002 due primarily to the sale of substantially all of the broadband assets. Additionally, the decrease was attributable to lower transmission operating expenses of \$26.4 million, lower property taxes of \$14.0 million and lower bad debt expense of \$10.9 million. These decreases were partially offset by an increase in contract services related to outsourcing of certain invoice processing of \$5.8 million, an increase in pension expense and a decrease in capitalized overhead costs associated with the completion of the national optical network of \$7.5 million. Legal and other expenses associated with retained liabilities of the broadband business amounted to approximately \$7.9 million in second half of 2003. SG&A expenses incurred by the Broadband segment are expected to decrease significantly going forward as a substantial portion of the underlying assets were sold in connection with the sale of the broadband assets on June 13, 2003.

Depreciation expense has been effectively eliminated, dropping 99% to \$1.9 million in 2003 compared to 2002. The decrease was due to a non-cash impairment charge of \$2,181.2 million in the fourth quarter of 2002 related to the Broadband segment's tangible and intangible assets (refer to Note 1 of the Notes to Consolidated Financial Statements). Additionally, due to the definitive agreement to sell substantially all of the assets of the Broadband segment, the Broadband assets were classified as held for sale as of March 1, 2003 and the Broadband segment ceased depreciating the assets held for sale in accordance with SFAS 144 (refer to Note 3 of the Notes to Consolidated Financial Statements). As such, the Company expects an immaterial amount of depreciation expense from the Broadband segment going forward.

Amortization expense, which related to intangible assets acquired as part of the purchase of the broadband business in 1999, decreased to zero in 2003, versus \$24.8 million in the prior year. This is due to the write-down of \$298.3 million of intangible assets in the fourth quarter of 2002 as part of the \$2,181.2 million non-cash asset impairment charge recorded by the Broadband segment as discussed in Note 1 of the Notes to Consolidated Financial Statements.

Restructuring charges during 2003 were \$43.6 million lower than in 2002. Restructuring charges in 2003 consist of an \$11.1 million reversal of previously recorded restructuring expense due to settlements related to contract terminations and a reversal due to a change in estimate related to terminations of contractual obligations. The \$32.5 million of restructuring charges in 2002 were comprised of \$15.9 million recorded in the first quarter of 2002 for employee termination benefits and the termination of a contractual commitment with a vendor related to the November 2001 restructuring, \$5.5 million recorded in the third quarter of 2002 primarily



**Table of Contents**

for restructuring charges associated with the exit of bundled Internet access services and \$12.8 million during the fourth quarter of 2002 for employee severance and contract termination costs. Refer to Note 6 of the Notes to Consolidated Financial Statements.

In February 2004, the Company settled an arbitration proceeding between a customer and the Company's subsidiary Broadwing Communications Services Inc. ( BCSI ) regarding a broadband network construction contract entered into in 2000. As part of the settlement, both parties agreed to drop their respective claims for monetary damages. In 2003, the Company recorded a \$5.2 million charge in Asset impairments and other charges as a result of this settlement.

In conjunction with the sale of substantially all of the broadband assets, the Broadband segment recorded a gain of \$336.7 million during 2003. A detailed discussion of the sale of the broadband assets is provided in Note 3 of the Notes to Consolidated Financial Statements.

**Operating Income**

As a result of the above, operating income in 2003 increased by \$2,760.2 million compared to 2002, from a loss of \$2,415.7 million in 2002 to operating income of \$344.5 million in 2003. Operating income (loss) from the Broadband segment is expected to be immaterial going forward.

**Financial Condition, Liquidity, and Capital Resources**

**Capital Investment, Resources and Liquidity**

As the Company's businesses mature, investments in its local, wireless, and DSL networks will be focused on maintenance, strategic expansion, incremental revenue-generating penetration of these services with the bundle, cost and productivity improvements and technology enhancement initiatives undertaken to add and retain customers on the Company's networks.

## **Table of Contents**

### **Background**

As of December 31, 2003, the Company had \$2,287.8 million of outstanding indebtedness (net of unamortized discount) and an accumulated deficit of \$3,604.2 million.

In November of 1999, the Company acquired IXC Communications, Inc. (IXC) for approximately \$3,200.0 million. IXC, subsequently renamed BRCOM (f/k/a Broadwing Communications Inc.), provided long haul voice, data, and internet service over an 18,700 mile optic network. In connection with the acquisition, the Company assumed approximately \$1,000.0 million of debt. Also in November 1999, the Company obtained credit facilities totaling \$1,800.0 million from a group of lending institutions. These credit facilities were increased to \$2,100.0 million in January 2001 and again to \$2,300.0 million in June 2001. Borrowings under these facilities were used to redeem approximately \$404.0 million of BRCOM 9% Senior Subordinated Notes assumed as part of the acquisition through a tender offer as a result of the change of control terms of the bond indenture. Additionally, in July of 1999, the Company issued \$400.0 million of convertible subordinated notes (the Convertible Subordinated Notes ) to Oak Hill Capital Partners, L.P. The proceeds were used to pay down IXC commercial paper outstanding and to purchase shares of IXC stock. From the acquisition of BRCOM through June 2003, the Company used a total of approximately \$2,300.0 million of both cash flow from its other businesses and borrowings under its credit facilities, to finance the buildout of BRCOM's national optical network and to meet BRCOM's other cash needs. In 2001, the business environment for BRCOM and the broader telecommunications industry deteriorated rapidly and significantly.

As a result of the acquisition of BRCOM, the Company incurred substantial operating and net losses. In 2000 and 2001, BRCOM had operating losses of \$230.5 million and \$547.9 million, respectively, and net losses of \$467.7 million and \$417.8 million, respectively. In 2002, BRCOM had an operating loss of \$2,437.6 million and a net loss of \$4,560.4 million, which included an asset impairment charge of \$2,200.0 million and a non-cash goodwill impairment charge of \$2,008.7 million recorded upon the adoption of SFAS 142.

In response to BRCOM's deteriorating financial results and concerns over liquidity, in October 2002, the Company announced a five-point restructuring plan intended to strengthen the Company's financial position, maintain the strength and stability of its local telephone business, reduce capital expenditures at BRCOM, facilitate the evaluation of strategic alternatives related to BRCOM and reduce debt. Throughout 2003, as result of the execution of this plan, the Company completed the sale of BRCOM's broadband business, secured additional sources of capital, amended its credit facilities and completed the exchange of debt and preferred stock at BRCOM, as further discussed below.

### **Broadband Asset Sale**

On February 22, 2003, the Company entered into a definitive agreement to sell substantially all of its broadband assets. On June 6, 2003 and June 13, 2003, the purchase agreement was amended to, among other things, reduce the initial purchase price to \$108.7 million (\$91.5 million in cash and an estimated \$17.2 million preliminary working capital promissory note, which was ultimately reduced to zero based on the final working capital position of the broadband business).

On June 13, 2003, the first (and most significant) stage closing was consummated. At the first stage closing, the Company had received regulatory approval in states where approximately 75% of 2002 broadband revenue was generated and effectively transferred control of the broadband business to the buyer. The buyer paid the initial cash purchase price of \$91.5 million, of which \$29.3 million was placed into escrow to support certain potential purchase price adjustments and the portion of the purchase price payable upon the consummation of the second and third stage closings.



## **Table of Contents**

During the third quarter of 2003, the second and third (final) stage closings were consummated as all remaining regulatory approvals were received. In connection with these closings, the Company received \$20.5 million of the \$29.3 million escrowed funds. Subsequently, the Company returned \$0.5 million of the purchase price and released the remaining escrowed funds of \$8.8 million to the buyer along with an additional \$0.5 million in cash in satisfaction of the working capital and receivables post closing purchase price adjustments pursuant to the purchase agreement between the Company and the buyer.

The Company has indemnified the buyer of the broadband business against certain potential claims. In order to determine the fair value of the indemnification obligation, the Company performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and several scenarios within the range of possibilities. Such analysis resulted in an estimated fair value of the indemnification obligation of \$7.8 million, which is included in other liabilities and has been reflected as a reduction of the gain on sale of broadband assets in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the period ended December 31, 2003.

Not more than 30 days after July 1, 2004, the buyer will provide the BRCOM selling subsidiaries with a calculation of cash EBITDA (as defined in the asset purchase agreement) minus capital expenditures for the broadband business for the period from July 1, 2003 to July 1, 2004. If annual cash EBITDA minus capital expenditures for such period is negative \$48 million or less, the BRCOM selling subsidiaries will pay to the buyers an amount equal to 35% of the difference between negative \$48 million and the amount of annual cash EBITDA minus capital expenditures, provided that the obligation for such reimbursement will not exceed \$10 million. The Company has recorded a \$10 million liability related to this purchase price adjustment. The BRCOM selling subsidiaries will have no obligation to make the foregoing payment if the buyers sell 51% or more of the equity or voting control of the acquiring entity or the assets acquired in the broadband sale.

## **Exchange and Retirement of BRCOM Debt and Preferred Stock**

In March 2003, the Company reached agreements with holders of more than two-thirds of BRCOM's 12 1/2% Preferred Stock (the 12 1/2% Preferreds) and 9% notes to exchange these instruments for common stock of the Company. On September 8, 2003, the Company exchanged these instruments for 25.2 million shares of common stock of the Company. These exchanges resulted in the retirement of \$458.4 million of long-term debt and minority interest liabilities of the Company. The exchanges also resulted in the non-cash settlement of \$66.5 million in accrued interest and dividends as the Company had deferred the August 15, 2002, November 15, 2002, February 15, 2003, May 15, 2003, and August 15, 2003 cash dividend payments on the 12 1/2% Preferreds, in accordance with the terms of the security. Upon completion of the exchange and a related subsidiary merger, the indenture related to the 9% notes was terminated and there were no longer any shares of the 12 1/2% Preferreds outstanding.

On June 16, 2003, the Company permanently retired BRCOM's remaining \$0.8 million outstanding 12 1/2% Senior Notes due 2005.

## **Financing Transactions and Credit Facilities**

On March 26, 2003, the Company received \$350.0 million of gross cash proceeds from the issuance of the 16% notes. Proceeds from the 16% notes, net of fees, were used to pay down borrowings under the Company's credit facilities. Interest on the 16% notes is payable semi-annually on June 30 and December 31, whereby 12% is paid in cash and 4% is accreted on the aggregate principal amount. In addition, purchasers of the 16% notes received 17.5 million common stock warrants, each to purchase one share of Cincinnati Bell Inc. common stock at \$3.00 each, which expire in March 2013. Of the total gross proceeds received, \$47.5 million was allocated to the fair value of the warrants using the Black-Scholes option-pricing model and was recorded as a discount





**Table of Contents**

on the 16% notes. The 16% notes are expected to increase annual interest expense by approximately \$17.5 million in 2004 compared to 2003, of which approximately \$11.8 million is cash.

In conjunction with the issuance of the 16% notes, the Company's credit facilities were also amended to, among other things, extend the revolving credit commitment, revise the financial covenants, accelerate a portion of the term debt, increase interest rate spreads and allow for the sale of substantially all of the assets of the Broadband segment.

Also, in March 2003, the Company entered into a supplemental indenture amending certain terms governing the Convertible Subordinated Notes Due 2009. The supplemental indenture allowed for the previously discussed sale of substantially all of the assets of the Company's Broadband segment, provided that a bankruptcy of BRCOM would not constitute an event of default, amended the definition of change in control by increasing the ownership threshold deemed to be a change in control from 20% of outstanding shares to 45% of outstanding shares and included covenants restricting the ability of the Company to incur debt and consummate certain asset dispositions. The supplemental indenture also increased the paid-in-kind interest by 2 1/4% from March 2003 through scheduled redemption in July 2009, resulting in a per annum interest rate of 9%. In November 2003, the Company purchased and retired all of the outstanding Convertible Subordinated Notes due 2009, at a discounted price equal to 97% of their accreted value. The retirement of the Convertible Subordinated Notes due 2009 is expected to decrease annual non-cash interest expense in 2004 compared to 2003 by \$38.1 million.

On July 11, 2003, the Company issued \$500.0 million of 7 1/4% senior unsecured notes due 2013 (the 7 1/4% Senior notes due 2013). Net proceeds of \$488.8 million were used to prepay term credit facilities and permanently reduce commitments under the Company's revolving credit facility. Interest on the 7 1/4% Senior notes due 2013 will be payable in cash semi-annually in arrears on January 15 and July 15 of each year, commencing on January 15, 2004. The 7 1/4% Senior notes due 2013 are unsecured obligations and will rank equally with all of the Company's existing and future senior unsecured debt and will rank senior to all existing and future subordinated debt. The Company's subsidiaries, excluding Cincinnati Bell Telephone, Cincinnati Bell Wireless, and BRCOM and all of its subsidiaries except CBAD, unconditionally guarantee the 7 1/4% Senior notes due 2013 on a senior unsecured basis. The indenture governing the 7 1/4% Senior notes due 2013 contains customary covenants for notes of this type, including limitations on the following: dividends and other restricted payments; dividend and other payment restrictions affecting subsidiaries; indebtedness; asset dispositions; transactions with affiliates; liens; investments; issuances and sales of capital stock of subsidiaries; redemption of debt that is junior in right of payment; issuances of senior subordinated debt; restrictions on dealing with BRCOM and its subsidiaries; and, mergers and consolidations. The 7 1/4% Senior notes due 2013 are expected to increase interest expense in 2004 by approximately \$19.2 million compared to 2003. In conjunction with issuing the 7 1/4% Senior Notes due 2013, the Company also amended its credit facility to allow for the issuance of the notes and to reset the interest coverage covenants.

On November 19, 2003, the Company issued \$540.0 million of 8 3/8% Senior Subordinated Notes (the 8 3/8% notes). The net proceeds, after deducting the initial purchasers' discounts and fees and expenses, totaled \$528.2 million. The Company used \$524.6 million of the net proceeds to purchase all of the Company's outstanding Convertible Subordinated Notes due 2009, which bore interest at a rate of 9%, at a discounted price equal to 97% of their accreted value. The remaining proceeds were used to pay fees related to a credit facility amendment discussed below and to reduce outstanding borrowings under the revolving credit facility. Concurrently with the issuance of the 8 3/8% notes, the Company amended its credit facilities to provide for a new term loan facility of \$525.0 million and to reset the interest coverage ratio covenants. The net proceeds of the new term loan facility were used to prepay all outstanding term loans under the Company's credit facilities and to permanently pay down a portion of the Company's revolving credit facility. The new term loan matures in June 2008 and bears interest at a rate of 250 basis points over LIBOR. The 8 3/8% notes are expected to increase interest expense in 2004 by approximately \$40.1 million compared to 2003.



**Table of Contents**

The Company believes that its borrowing availability under the credit facilities and cash generated from operations will provide sufficient liquidity for the foreseeable future. As a result of the issuance of the 16% notes, the 7 1/4% Senior notes due 2013 and scheduled repayments, the credit facilities were reduced from \$1,825.0 million as of December 31, 2002 to \$920.5 million as of December 31, 2003. The remaining credit facilities as of December 31, 2003 consist of \$396.8 million in revolving credit maturing on March 1, 2006, and having four equal quarterly scheduled commitment reductions during 2005 in an aggregate amount equal to \$123.3 million, and \$523.7 million in term loans, maturing on June 30, 2008. As of December 31, 2003, the Company had drawn approximately \$608.4 million from its credit facilities, and had outstanding letters of credit totaling \$12.6 million, leaving \$299.5 million in additional borrowing availability under its revolving credit facility.

The terms of the 16% notes, the 7 1/4% Senior notes due 2013, the 8 3/8% notes and the credit facilities limit the Company's ability to make future investments in or fund the operations of BRCOM and its subsidiaries. Specifically, the Company and its other subsidiaries may not make investments in or fund the operations of BRCOM and its subsidiaries beyond an aggregate amount of \$118.0 million after October 1, 2002. As of December 31, 2003, the Company had the ability to invest an additional \$79.8 million in BRCOM and its subsidiaries based on these provisions. In addition, as of December 31, 2003, the Company's unrestricted BRCOM subsidiaries had assets of \$570.2 million (\$26.8 million excluding deferred tax assets and intercompany accounts receivable) and liabilities of \$275.9 million (\$90.6 million excluding intercompany accounts payable). The Company believes that BRCOM's available liquidity is sufficient to meet its remaining obligations.

Upon completion of the previously referenced amendment to the credit facilities in November 2003, interest rates charged on borrowings under the revolving and term credit facilities were 425 and 250 basis points above the London Interbank Offered Rate (LIBOR), respectively, or 5.40% and 3.65%, respectively, based on the LIBOR rate as of December 31, 2003. Based on the Company's variable rate indebtedness as of December 31, 2003, if the Company's credit facility were fully drawn, a 1% increase in the average borrowing rate would result in approximately \$9.2 million in annual incremental interest expense. The commitment fees applied to the unused amount of revolving credit facility borrowings are 62.5 basis points. Due to this amendment and repayments with respect to the outstanding credit facilities in 2003, the Company expects annual interest expense related to the credit facilities to decrease interest expense by approximately \$48.8 million in 2004 compared to 2003, of which approximately \$28.0 million will be a decrease in cash interest.

The Company is subject to financial covenants in association with the credit facilities. These financial covenants require that the Company maintain certain debt to EBITDA (as defined in the credit facility agreement), senior secured debt to EBITDA and interest coverage ratios as well as limit its capital expenditures. The facilities also contain certain covenants which, among other things, may restrict the Company's ability to incur additional debt or liens, pay dividends, repurchase Company common stock, sell, transfer, lease, or dispose of assets and make investments or merge with another company. If the Company were to violate any of its covenants and was unable to obtain a waiver, it would be considered a default. If the Company were in default under its credit facilities, no additional borrowings under the credit facilities would be available until the default was waived or cured. The Company was in compliance with all financial covenants set forth in its credit facilities and the indentures governing its other debt as of December 31, 2003. As a result of the restatement of the Company's previously issued financial statements, discussed in Note 2 of the Notes to Consolidated Financial Statements, the Company was in default on its Credit Agreement and 16% Notes Indenture, and as a result of cross-default provisions, the Cincinnati Bell Telephone Notes. In March 2004, the Credit Agreement and 16% Notes Indenture were amended to provide that the restatement does not constitute an event of default, which eliminated the cross-default of the Cincinnati Bell Telephone Notes. Refer to Note 8 of the Notes to Consolidated Financial Statements contained in this report for a discussion of the Company's debt and the related covenants.



**Table of Contents**

Subject to certain limited exceptions, borrowings under the credit facilities are required to be prepaid:

- (1) in an amount equal to 75% of excess cash flow (as defined in the credit facility agreement) for each fiscal year commencing with the fiscal year ended December 31, 2003. Excess cash flow is calculated on an annual basis, and 75% of the excess cash flow is payable to the credit facility lenders on the 90th day following the end of each fiscal year;
- (2) in an amount equal to 100% of net cash proceeds of certain sales, leases, transfers or other dispositions of assets by the Company or its subsidiaries subject to reinvestment rights in certain cases;
- (3) in an amount equal to 100% of net cash proceeds from the issuance of certain debt obligations by the Company or any Subsidiary Guarantor (as defined in the credit facilities); and
- (4) in an amount equal to 50% of the net cash proceeds in excess of \$50 million from issuances of Cincinnati Bell common stock or preferred stock.

Voluntary prepayments of borrowings under the credit facilities and voluntary reductions of the unutilized parts of the credit facilities commitments are, subject to proper notice, permitted at any time. The Company expects to use any cash flows generated by its operations and in excess of investing activities, to reduce outstanding indebtedness.

**Capital Investment**

During the years ended December 31, 2003 and 2002, capital expenditures totaled \$126.4 million and \$175.9 million, respectively. In 2003, the Company began its build-out of the Global System for Mobile Communications and General Packet Radio Service ( GSM/GPRS ) technology. GSM/GPRS technology provides enhanced wireless data communication in addition to voice communication. Capital expenditures required to implement this new technology were approximately \$24.5 million. The Company expects to spend approximately 10% to 12% of revenue on capital expenditures in future periods.

**Contractual Obligations**

The following table summarizes the Company's contractual obligations as of December 31, 2003:

(dollars in millions)	Total	Payments Due by Period			Thereafter
		< 1 Year	1-3 Years	4-5 Years	
Debt, excluding unamortized discount	\$ 2,311.7	\$ 8.0	\$ 115.3	\$ 507.8	\$ 1,680.6
Capital leases, excluding interest	18.2	5.3	4.5	1.4	7.0
Noncancelable operating lease obligations	173.3	11.8	13.6	14.3	133.6
Unconditional purchase obligations*	219.5	62.0	90.0	67.5	
<b>Total</b>	<b>\$ 2,722.7</b>	<b>\$ 87.1</b>	<b>\$ 223.4</b>	<b>\$ 591.0</b>	<b>\$ 1,821.2</b>

\* Amount includes \$3.3 million and \$8.4 million of expected cash funding contributions to the pension trust and postretirement trust, respectively. These amounts are included in 2004 as the Company is obligated to make these cash funding contributions. The Company has not included obligations beyond 2004, as the amounts are not estimable. The buyer of substantially all of the broadband assets assumed capital lease commitments and certain operating contractual commitments, including the network related commitments, upon the closing of the first stage sale on

June 13, 2003, thus reducing certain contractual obligations.

Current maturities of long-term debt in the Consolidated Balance Sheet of \$13.3 million at December 31, 2003 consisted of approximately \$5.3 million of principal payments on long-term debt related to the credit facilities,

**Table of Contents**

\$5.3 million related to the current portion of capital leases and \$2.7 million related to other current debt. The Company expects to have the ability to meet its current obligations through borrowings from its revolving credit facility and cash flows generated by its operations.

AWE maintains a 19.9% ownership in the Company's CBW subsidiary. Under the terms of the related operating agreement, AWE has the right to require CBW to purchase its 19.9% ownership interest for a cash price equal to fair market value. Such right is exercisable beginning on December 31, 2006 and at any time thereafter, or if at any time there is a call for additional capital contributions that has not been approved by AWE.

**Other**

As of the date of this report, the Company maintains the following credit ratings:

Entity	Description	Standard and Poor's	Fitch Rating Service	Moody's Investor Service
CBB	Corporate Credit Rating	B+	BB-	B1
CBT	Corporate Credit Rating	BB-	BB+	Ba2
CBB	Outlook	negative	negative	positive

The Company does not have any downgrade triggers that would accelerate the maturity dates of its debt or increase the interest rate on its debt.

**Commitments and Contingencies****Commitments**

In 1998, the Company entered into a ten-year contract with Convergys Corporation (Convergys), a provider of billing, customer service and other services, which remains in effect until June 30, 2008. The contract states that Convergys will be the primary provider of certain data processing, professional and consulting, technical support and customer support services for the Company. In return, the Company will be the exclusive provider of local telecommunications services to Convergys. In 2003, the Company signed a letter of intent to revise the contract, which would extend the contract through December 31, 2010 and reduce the Company's annual commitment in 2004 and 2005 to \$35.0 million from \$45.0 million. Beginning in 2006, the minimum commitment would be reduced 5% annually. The Company expects to finalize this agreement in the second quarter of 2004. If the Company does not execute the final agreement, the Company could be obligated to make a payment to Convergys of 40% of the difference between the commitment and actual amount of services purchased, or approximately \$1.6 million in 2004 based on a projected shortfall of \$4.0 million.

The broadband business had contractual obligations to utilize network facilities from various interexchange and local exchange carriers. These contracts were based on a fixed monthly rate with terms extending on certain contracts through 2021. The buyer of substantially all of the broadband assets assumed capital lease commitments and certain liabilities of \$390.2 million and operating contractual commitments of approximately \$271.1 million, including the obligations associated with network utilization, upon the first stage closing of the sale on June 13, 2003.

AWE maintains a 19.9% ownership in the Company's CBW subsidiary. The CBW operating agreement provides that a five member committee govern CBW, with AWE having the right to appoint two representatives and the Company having the right to appoint three representatives. On or after December 31, 2006, or if at any





## **Table of Contents**

time the member committee shall call for additional capital contributions (unless such capital calls have been approved by the representatives of AWE), and upon written demand from AWE, the Company shall purchase at fair market value all of the interest of AWE in CBW for cash. Such sale shall be consummated not less than 30 and no more than 60 days following the determination of the fair market value of the AWE interest.

## **Contingencies**

In the normal course of business, the Company is subject to various regulatory proceedings, lawsuits, claims and other matters. Such matters are subject to many uncertainties and outcomes that are not predictable with assurance.

*In re Broadwing Inc. Securities Class Action Lawsuits, (Gallow v. Broadwing Inc., et al), U.S. District Court, Southern District of Ohio, Western Division, Case No. C-1-02-795.*

Between October and December 2002, five virtually identical class action lawsuits were filed against Broadwing Inc. and two of its former Chief Executive Officers in U.S. District Court for the Southern District of Ohio.

These complaints were filed on behalf of purchasers of the Company's securities between January 17, 2001 and May 20, 2002, inclusive, and alleged violations of Section 10(b) and 20(a) of the Securities and Exchange Act of 1934 by, inter alia, (1) improperly recognizing revenue associated with Indefeasible Right of Use ( IRU ) agreements; and (2) failing to write-down goodwill associated with the Company's 1999 acquisition of IXC Communications, Inc. The plaintiffs seek unspecified compensatory damages, attorney's fees, and expert expenses.

On December 30, 2002, the Local 144 Group filed a motion seeking consolidation of the complaints and appointment as lead plaintiff. By order dated October 29, 2003, Local 144 Nursing Home Pension Fund, Paul J. Brunner and Joseph Lask were named lead plaintiffs in a putative consolidated class action.

On December 1, 2003, lead plaintiffs filed their amended consolidated complaint on behalf of purchasers of the Company's securities between January 17, 2001 and May 21, 2002, inclusive. This amended complaint contained a number of new allegations. Cincinnati Bell Inc. was added as defendant in this amended filing. The Company's motion to dismiss was filed on February 6, 2004. Plaintiffs filed their opposition on April 2, 2004 and the Company filed its reply on May 17, 2004. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

*In re Broadwing Inc. Derivative Complaint, (Garlich v. Broadwing Inc., et al.), Hamilton County Court of Common Pleas, Case No. A0302720.*

This derivative complaint was filed against Broadwing Inc. and ten of its current and former directors on April 9, 2003 alleging breaches of fiduciary duty arising out of the same allegations discussed in *In re Broadwing Inc. Securities Class Action Lawsuits* above. Pursuant to a stipulation between the parties, defendants are not required, absent further order by the Court, to answer, move, or otherwise respond to this complaint until 30 days after the federal court renders a ruling on defendants' motion to dismiss in *In re Broadwing Inc. Securities Class Action Lawsuits*. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

## **Table of Contents**

### ***In re Broadwing Inc. ERISA Class Action Lawsuits, (Kurtz v. Broadwing Inc., et al), U.S District Court, Southern District of Ohio, Western Division, Case No. C-1-02-857.***

Between November 18, 2002 and January 10, 2003, four putative class action lawsuits were filed against Broadwing Inc. and certain of its current and former officers and directors in the United States District Court for the Southern District of Ohio. Fidelity Management Investment Trust Company was also named as a defendant in these actions.

These cases, which purport to be brought on behalf of the Cincinnati Bell Inc. Savings and Security Plan, the Broadwing Retirement Savings Plan, and a class of participants in the Plans, generally allege that the defendants breached their fiduciary duties under the Employee Retirement Income Security Act of 1974 ( ERISA ) by improperly encouraging the Plan participant-plaintiffs to elect to invest in the Company stock fund within the relevant Plan and by improperly continuing to make employer contributions to the Company stock fund within the relevant Plan.

On October 22, 2003, a putative consolidated class action complaint was filed in the U.S. District Court for the Southern District of Ohio. The Company filed its motion to dismiss on February 6, 2004. Plaintiffs filed their opposition on April 2, 2004 and the Company filed its reply on May 17, 2004. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

### ***El Paso Global Networks Arbitration Proceeding***

In June 2000, BRCOM entered into a long-term construction contract to build a fiber route system. During the second quarter of 2002, the customer alleged a breach of contract and requested the Company to cease all construction activities, requested a refund of \$62.0 million in progress payments previously paid to the Company, and requested conveyance of title to all routes constructed under the contract. Subsequently, the Company notified the customer that such purported termination was improper and constituted a material breach under the terms of the contract, causing the Company to terminate the contract. As a result of the contract termination, the Company expensed \$13.3 million in both costs incurred under the contract and estimated shutdown costs during the second quarter of 2002. In February 2004, the Company and El Paso Global Networks reached a final settlement of the arbitration proceeding. Under the terms of the settlement, both parties agreed to release their respective claims for monetary damages. As a result of the settlement, the Company recorded a \$5.2 million charge included in Asset Impairments and Other Charges (Credits) in the Statement of Operations and Comprehensive Income (Loss) in the fourth quarter of 2003. The operating expenses were related to the increase in obligations assumed, indemnities granted and warranties provided under the terms of the settlement agreement over what had been previously recorded.

## **Indemnifications**

During the normal course of business, the Company makes certain indemnities, commitments and guarantees under which it may be required to make payments in relation to certain transactions. These include (a) intellectual property indemnities to customers in connection with the use, sales and/or license of products and services,(b) indemnities to customers in connection with losses incurred while performing services on their premises (c) indemnities to vendors and service providers pertaining to claims based on negligence or willful misconduct of the Company and (d) indemnities involving the representations and warranties in certain contracts. In addition, the Company has made contractual commitments to several employees providing for payments upon the occurrence of certain prescribed events. The majority of these indemnities, commitments and guarantees do not provide for any limitation on the maximum potential for future payments that the Company could be obligated to make. Except for amounts recorded in relation to insured losses, the Company



**Table of Contents**

has not recorded a liability for these indemnities, commitments and other guarantees in the Consolidated Balance Sheets, excepted as described below.

The following table summarizes the Company's indemnification obligations as of December 31, 2003:

(dollars in millions)	Fair Value	Estimated Maximum Indemnifications
Indemnifications to the buyer of the broadband assets	\$ 7.8	\$ 147.7
Indemnifications related to legal settlement agreements	3.2	25.7
<b>Total Indemnifications</b>	<b>\$ 11.0</b>	<b>\$ 173.4</b>

The Company has indemnified the buyer of the broadband assets against certain potential claims, including environmental, tax, title and authorization, broker, and other general claims. The title and authorization indemnification is capped at 100% of the purchase price of the broadband assets, which initially was \$91.5 million, subject to reductions under the terms of the purchase agreement. The environmental and general indemnifications are capped at 50% of the purchase price of the broadband assets.

In order to determine the fair value of the indemnification obligations and warranties provided to the buyer of the broadband assets, the Company performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and several scenarios within the range of possibilities. The analysis resulted in a \$7.8 million estimated fair value of the indemnification obligations, which is included in other liabilities and has been reflected as a reduction of the gain on sale of broadband assets in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the year ended December 31, 2003.

In February 2004, the Company reached a final settlement with a customer related to a disputed construction contract, discussed above. As a result of the terms of the settlement, the Company recorded \$3.2 million related to indemnities granted and warranties provided under the terms of the settlement agreement.

In order to determine the fair value of the indemnification obligations and warranties provided under the settlement agreement, the Company utilized a best estimates approach when possible and for certain transactions performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and certain scenarios within the range of possibilities. The analysis resulted in a \$3.2 million estimated fair value of the indemnification obligations, which is included in other liabilities and has been reflected as an other operating expense in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the year ended December 31, 2003.

**Off-Balance Sheet Arrangements**

The Company does not participate in transactions that generate relationships with unconsolidated entities or financial partnerships, such as special purpose entities ( SPEs ) or variable interest entities ( VIEs ), which would have been established for the purpose of facilitating off-balance sheet arrangements or other limited purposes. As of December 31, 2003 the Company is not involved in any unconsolidated SPEs or VIEs.



## **Table of Contents**

### **Balance Sheet**

The following comparisons are December 31, 2003 balances relative to December 31, 2002.

The change in cash and cash equivalents is explained in the preceding discussion of capital investment, resources and liquidity or in the cash flow discussion below. The decrease in accounts receivable of \$99.6 million was primarily the result of \$73.8 million of BRCOM receivables sold in connection with the broadband sale. The increase in total deferred income tax assets of \$692.5 million was primarily due to the reversal of the valuation allowance related to uncertainties surrounding BRCOM's liquidity, which were substantially mitigated in 2003. The increase of \$30.9 million in net property, plant and equipment was primarily due to the adoption of SFAS 143 as accumulated depreciation of \$134.0 million related to estimated removal cost in the Local segment was reversed as a change in accounting principle and by capital expenditures of \$126.4 million. This was partially offset by \$49.0 million of broadband assets sold and depreciation expense of \$169.1 million. The increase in other noncurrent assets related to an increase in deferred financing costs of \$34.2 million, which was primarily the result of additional financing costs incurred related to the issuance of the 16% notes (in March 2003), the amendment to the Company's credit facilities (in March 2003), the issuance of the 7 1/4% Senior notes due 2013 (in July 2003) and the issuance of the 8 3/8% notes (in November 2003). These increases were partially offset by the decreases from the write-off of previously deferred financing costs related to the reduction in borrowings under the Company's credit facilities with the net proceeds from the issuances of the 16% notes, the 7 1/4% Senior notes due 2013 and the 8 3/8% notes.

The decrease in current portion of long-term debt and long-term debt of \$190.4 million and \$80.2 million, respectively, were due to cash flow from operations, the \$82.7 million pay down of debt utilizing the proceeds of the broadband asset sale, the exchange of common stock for the BRCOM 9% notes and eliminating the capital lease of the Company's headquarters, partially offset by paid in kind interest and amortization of discounts. Accounts payable decreased \$64.9 million, or 50%, primarily due to \$41.8 million of accounts payable assumed by the buyers of the broadband assets and by timing of vendor payments. The decrease in current unearned revenue of \$77.4 million was primarily due to \$42.7 million of liabilities assumed by the buyers of the broadband assets and amortization of an IRU contract that expired in May 2003. The decrease in long-term unearned revenue, less current portion of \$294.1 million was primarily due to \$278.7 million of liabilities assumed by the buyers of the broadband assets.

The decrease in dividends payable of \$28.3 million was due to the exchange of common stock for the BRCOM 12 1/2% Preferreds.

The decrease in minority interest of \$404.2 million was due to the exchange of BRCOM's 12 1/2% Preferreds for common stock of the Company, partially offset by an increase in minority interest in the earnings of the Wireless segment.

### **Cash Flow**

#### **2003 Compared to 2002**

For the year ended December 31, 2003, cash provided by operating activities totaled \$310.6 million, \$118.0 million more than the \$192.6 million provided by operating activities during the year ended December 31, 2002. This increase is largely due to a reduction in cash used in operations and working capital needs resulting from the sale of substantially all of the broadband assets.

The Company's investing activities included outflows for capital expenditures and inflows from the sale of equity investments and assets. Capital expenditures during 2003 totaled \$126.4 million, \$49.5 million lower





**Table of Contents**

than the \$175.9 million incurred during 2002. The decrease is due to completion of the optical overbuild of the national broadband network and subsequent sale of the broadband assets, partially offset by an increase at CBW related to the GSM/GPRS network overbuild previously discussed. In 2003, the Company received \$82.7 million from the sale of substantially all of the assets of its broadband business and \$3.8 million from the sale of its entire equity investment in Terabeam, offset by \$6.1 million in fees related to the sale of the BRCOM assets. In 2002, the Company received proceeds of \$345.0 million as a result of the sale of substantially all of the assets of CBD and \$23.3 million from the sale of its entire equity stake in Anthem Inc.

The Company received \$1,390.0 million of gross cash proceeds from the issuance of the 16% notes, the 7 1/4% senior notes due 2013 and the 8 3/8% notes during 2003. These gross proceeds were used to pay amounts outstanding under the credit facility, purchase the Convertible Subordinated Notes at a discounted price equal to 97% of their accreted value, and pay fees and expenses related to the transactions. The Company permanently prepaid \$708.8 million in borrowings under its term and revolving credit facilities and made a \$195.7 million payment under its term credit facilities with the net cash proceeds from the 16% notes, the net cash proceeds from the 7 1/4% senior notes due 2013 and cash provided by operations. BCSI Inc., a subsidiary of BRCOM, permanently repaid \$193.0 million of the revolving credit facility using cash proceeds of \$82.7 million from the sale of broadband assets and borrowings from the Company to fund operations and pay down remaining liabilities of \$110.3 million in 2003. The Company reduced its borrowings under its revolving credit facilities utilizing cash provided by operations and cash on its balance sheet as of December 31, 2002.

Approximately \$7.9 million in 6 3/4% cumulative convertible preferred stock dividends were paid during 2003. As a result of BRCOM's decision to defer the February 15, 2003, May 15, 2003 and August 15, 2003 cash dividend payment on its 12 1/2% Preferreds, the Company conserved approximately \$24.8 million in cash during 2003 compared to 2002. The dividends were accrued, and therefore were presented as minority interest expense in the Consolidated Statements of Operations and Comprehensive Income (Loss) through the exchange of the preferred stock on September 8, 2003. Refer to Note 10 of the Notes to Consolidated Financial Statements for a detailed discussion of minority interest. Debt issuance costs during 2003 totaled \$80.4 million, \$71.2 million higher than the \$9.2 million incurred during 2002. The increase in debt issuance costs is due to the financing transactions completed in 2003.

As of December 31, 2003, the Company held \$26.0 million in cash and cash equivalents. In addition to cash on hand, the primary sources of cash will be cash generated by operations and borrowings from the Company's revolving credit facility. The primary uses of cash will be for funding the maintenance and strategic expansion of the local and wireless networks; interest and principal payments on the Company's credit facilities, 16% notes, 7 1/4% Senior notes due 2013, 7 1/4% Senior notes due 2023, 8 3/8% notes, and CBT notes; dividends on the 6 3/4% cumulative convertible preferred stock; working capital; and liability management associated with BRCOM up to the maximum amount permitted under the terms of the 16% notes, the 7 1/4% Senior notes due 2013, 8 3/8% notes and Credit Agreement.

**Regulatory Matters and Competitive Trends**

**Federal** - The Telecommunications Act of 1996 (the 1996 Act), including the rules subsequently adopted by the FCC to implement the 1996 Act, can be expected to impact CBT's in-territory local exchange operations in the form of greater competition. The FCC's rules have changed from time to time as a result of judicial review and further actions by the FCC and are expected to continue to change in the future. These changes can be expected to affect both CBT's in-territory local exchange operations and its out-of-territory operations.

**State** - At the state level, CBT conducts local exchange operations in portions of Ohio, Kentucky and Indiana and, consequently, is subject to regulation by the Public Utilities Commissions ( PUC ) in those states. In Ohio, the PUC has

concluded a proceeding to establish permanent rates that CBT can charge to competitive

## **Table of Contents**

local exchange carriers for unbundled network elements, although some elements will remain subject to interim rates indefinitely. The Kentucky commission has authorized CBT to use the same rates established by the Ohio PUC for unbundled network elements in Kentucky. The establishment of these rates is intended to facilitate market entry by competitive local exchange carriers.

The Ohio PUC has required SBC Communications Inc. ( SBC ) and Verizon Communications Inc. ( Verizon ) to offer competitive local exchange services in several Ohio markets, including the Cincinnati market, as a condition to the approval of their respective mergers involving Ameritech Corp. and GTE Corp. Both SBC and Verizon have entered into interconnection agreements with CBT.

CBT is currently subject to an Alternative Regulation Plan ( Alt Reg Plan ) in Ohio. The current Alt Reg Plan gives CBT pricing flexibility in several competitive service categories in exchange for CBT's commitment to freeze certain basic residential service rates during the term of the Alt Reg Plan. The term of the current Alt Reg Plan will remain in effect through June 30, 2004. Prior to June 30, 2004, CBT will be required to seek an extension of its existing Plan, initiate a proceeding to establish a new Alt Reg Plan or adopt a generic Alt Reg Plan developed by the Ohio PUC.

Refer to Business in this Form 8-K for further discussion on competitive trends.

## **Recently Issued Accounting Standards**

In December 2002, the Financial Accounting Standards Board ( FASB ) issued FASB Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of ARB No. 51 ( FIN 46 ). In December 2003, the FASB issued FIN 46-R Consolidation of Variable Interest Entities, an Interpretation of ARB No. 51 ( FIN 46-R ) (revised December 2003), which replaces FIN 46. FIN 46-R incorporates certain modifications to FIN 46 adopted by the FASB subsequent to the issuance of FIN 46, including modifications to the scope of FIN 46. Additionally, FIN 46-R also incorporates much of the guidance previously issued in the form of FASB Staff Positions. For all special purposes entities ( SPEs ) and variable interest entities ( VIEs ) created prior to February 1, 2003, public entities must apply either the provisions of FIN 46, or early adoption of the provisions of FIN 46-R at the end of the first interim or annual reporting period after December 15, 2003. The Company has evaluated the provisions of this interpretation and has determined that the interpretation has no impact on the Company's financial position, results of operations, or cash flows as it has no SPEs or VIEs.

In April 2003, the FASB issued Statement of Financial Accounting Standards No. 149, Amendment of Statement 133 on Derivative Instruments and Hedging Activities ( SFAS 149 ). This Statement amends and clarifies financial accounting and reporting for derivative instruments, including certain derivative instruments embedded in other contracts (collectively referred to as derivatives ) and for hedging activities under Statement No. 133, Accounting for Derivative Instruments and Hedging Activities. SFAS 149 did not have an impact on the Company's financial position, results of operations, or cash flows.

In May 2003, the FASB issued Statement of Financial Accounting Standards No. 150, Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity ( SFAS 150 ). This Statement establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. It requires that an issuer classify a financial instrument that is within its scope as a liability (or an asset in some circumstances). Many of those instruments were previously classified as equity. SFAS 150 was effective for financial instruments entered into or modified after May 31, 2003, and otherwise was effective at the beginning of the first interim period beginning after June 15, 2003. The adoption of SFAS 150 had no impact on the Company's financial position, results of operations, or cash flows.



## **Table of Contents**

In December 2003, the FASB issued Statement of Financial Accounting Standards No. 132 (revised 2003), *Employers Disclosures about Pensions and Other Postretirement Benefits* ( SFAS 132 ). This Statement revises employers disclosures about pension plans and other postretirement benefit plans. The Company revised its disclosures, which are included in Note 15 of the Notes to Consolidated Financial Statements, as required by the standard.

In January 2004, the FASB issued FASB Staff Position ( FSP ) No. 106-1, *Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003* ( FSP 106-1 ). FSP 106-1 permits employers that sponsor postretirement benefit plans that provide prescription drug benefits to retirees to make a one-time election to defer accounting for any effects of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003 (the Act ). The Company has elected to defer the accounting effects of the Act until the FASB issues guidance on how to account for the federal subsidy. The Company expects the Act will reduce its annual non-cash postretirement health expense by approximately \$1 million and reduce its postretirement health liability by up to \$12 million, assuming no plan design changes.

In December 2003, the Securities and Exchange Commission ( SEC ) issued Staff Accounting Bulletin No. 104 ( SAB 104 ), *Revenue Recognition*, which supercedes SAB 101, *Revenue Recognition in Financial Statements*. SAB 104 's primary purpose is to rescind accounting guidance contained in SAB 101 related to multiple element revenue arrangements, superceded as a result of the issuance of EITF 00-21, *Accounting for Revenue Arrangements with Multiple Deliverables*. SAB 104 did not have a material impact on the Company 's financial position, results of operations, or cash flows.

In March 2003, the EITF reached consensus on EITF 00-21. This guidance addresses the determination of whether an arrangement involving multiple deliverables contains more than one unit of accounting. EITF 00-21 was effective for revenue arrangements entered into in fiscal periods beginning after June 15, 2003. The adoption of EITF 00-21 did not have a material impact on the Company 's financial position, results of operations, or cash flows.

## **Business Development**

In order to enhance shareowner value, the Company actively reviews opportunities for acquisitions, divestitures and strategic partnerships.

## **Private Securities Litigation Reform Act of 1995 Safe Harbor Cautionary Statement**

This Form 8-K contains forward-looking statements, as defined in federal securities laws including the Private Securities Litigation Reform Act of 1995, which are based on Cincinnati Bell Inc. 's current expectations, estimates and projections. Statements that are not historical facts, including statements about the beliefs, expectations and future plans and strategies of the Company, are forward-looking statements. These include any statements regarding:

future revenue, operating income, profit percentages, income tax refunds, realization of deferred tax assets, earnings per share or other results of operations;

the continuation of historical trends;

the sufficiency of cash balances and cash generated from operating and financing activities for future liquidity and capital resource needs;

the effect of legal and regulatory developments; and

the economy in general or the future of the communications services industries.



**Table of Contents**

Actual results may differ materially from those expressed or implied in forward-looking statements. These statements involve potential risks and uncertainties, which include, but are not limited to:

- changing market conditions and growth rates within the telecommunications industry or generally within the overall economy;
- world and national events that may affect the Company's ability to provide services or the market for telecommunication services;
- changes in competition in markets in which the Company operates;
- pressures on the pricing of the Company's products and services;
- advances in telecommunications technology;
- the ability to generate sufficient cash flow to fund the Company's business plan and maintain its networks;
- the ability to refinance the Company's indebtedness when required on commercially reasonable terms;
- the Company's ability to continue to finance BRCOM (a wholly-owned subsidiary);
- changes in the telecommunications regulatory environment;
- changes in the demand for the services and products of the Company;
- the demand for particular products and services within the overall mix of products sold, as the Company's products and services have varying profit margins;
- the Company's ability to introduce new service and product offerings in a timely and cost effective basis;
- the Company's ability to attract and retain highly qualified employees;
- the Company's ability to enter into a new collective bargaining agreement on acceptable terms upon expiration of existing agreements;
- the Company's ability to access capital markets and the successful execution of restructuring initiatives
- volatility in the stock market, which may affect the value of the Company's stock; and
- the outcome of any of the pending class and derivative shareholder lawsuits.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they were made. The Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

**Qualitative and Quantitative Disclosures about Market Risk**

The Company is exposed to the impact of interest rate fluctuations. To manage its exposure to interest rate fluctuations, the Company uses a combination of variable rate short-term and fixed rate long-term financial instruments. The Company has historically employed derivative financial instruments to manage its exposure to fluctuations in interest rates. The Company does not hold or issue derivative financial instruments for trading purposes

or enter into interest rate transactions for speculative purposes.

The Company was required by terms of its credit facility to engage in interest rate swaps once certain thresholds were exceeded with regard to floating rate debt as a percentage of the Company's total debt. The Company exceeded this threshold during 2000 and, accordingly, entered into a series of interest rate swap agreements on notional amounts totaling \$130 million. The Company continued to exceed the above noted threshold in 2001 and increased the notional amount to \$490 million. Throughout 2003, these agreements expired. The purpose of these agreements was to hedge against changes in market interest rates to be charged on the Company's borrowings under its credit facility. The March 2003 credit facility amendment and restatement eliminated the requirement to maintain a certain threshold of fixed rate debt as a percentage of the Company's total debt.

Swap agreements involve the exchange of fixed and variable rate interest payments and do not represent an actual exchange of the notional amounts between the parties. Because the notional amounts are not exchanged, the notional amounts of these agreements are not indicative of the Company's exposure resulting from these derivatives. The amounts to be exchanged between the parties are primarily the result of the swap's notional



**Table of Contents**

amount and the fixed and floating rate percentages to be charged on the swap. In accordance with SFAS 133, interest rate differentials associated with the Company's interest rate swaps are recorded as an adjustment to interest payable or receivable with the offset to interest expense over the life of the swap. The Company's interest rate swap agreements expired throughout 2003. During 2003, the fair value of the interest rate swaps increased resulting in a year-to-date, after-tax net gain of \$4.5 million, which was recognized in Other Comprehensive Income (Loss).

Potential nonperformance by counterparties to the swap agreements exposes the Company to a certain amount of credit risk due to the possibility of counterparty default. Because the Company's only counterparties in these transactions are financial institutions that are at least investment grade, it believes the risk of counterparty default is minimal.

**Interest Rate Risk Management** The Company's objective in managing its exposure to interest rate changes is to limit the impact of interest rate changes on earnings and cash flows and to lower its overall borrowing costs.

The following table sets forth the face amounts, maturity dates and average interest rates for the fixed- and floating-rate debt held by the Company at December 31, 2003 (excluding capital leases and unamortized discount):

(dollars in millions)	2004	2005	2006	2007	2008	Thereafter	Total	Fair Value
Fixed-rate debt:	\$ 2.7	\$ 20.0				\$ 1,680.6	\$ 1,703.3	\$ 1,862.6
Average interest rate on fixed-rate debt	6.0%	6.3%				9.4%	9.4%	
Floating-rate debt:	\$ 5.3	\$ 5.3	\$ 90.0	\$ 255.3	\$ 252.5		\$ 608.4	\$ 613.2
Average interest rate on floating-rate debt	4.0%	4.0%	5.7%	4.0%	4.0%		4.3%	

**Table of Contents**

The information presented below updates Item 8 of the Company's 2003 Annual Report on Form 10-K with respect to the years ended December 31, 2003 and 2002.

**Financial Statements**

Index to Consolidated Financial Statements

	Page
Consolidated Financial Statements:	
Report of Management	50
Report of Independent Registered Public Accounting Firm	51
Consolidated Statements of Operations and Comprehensive Income (Loss)	52
Consolidated Balance Sheets	53
Consolidated Statements of Cash Flows	54
Consolidated Statements of Shareowners' Equity (Deficit)	55
Notes to Consolidated Financial Statements	56

**Table of Contents**

**Report of Management**

The management of Cincinnati Bell Inc. is responsible for the information and representations contained in this report. Management believes that the financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and that the other information in this report is consistent with those statements. In preparing the financial statements, management is required to include amounts based on estimates and judgments that it believes are reasonable under the circumstances.

In meeting its responsibility for the reliability of the financial statements, management maintains a system of internal accounting controls, which is continually reviewed and evaluated. Our internal auditors monitor compliance with the system of internal controls in connection with their program of internal audits. However, there are inherent limitations that should be recognized in considering the assurances provided by any system of internal accounting controls. Management believes that its system provides reasonable assurance that assets are safeguarded and that transactions are properly recorded and executed in accordance with management's authorization, that the recorded accountability for assets is compared with the existing assets at reasonable intervals, and that appropriate action is taken with respect to any differences. Management also seeks to assure the objectivity and integrity of its financial data by the careful selection of its managers, by organization arrangements that provide an appropriate division of responsibility, and by communications programs aimed at assuring that its policies, standards and managerial authorities are understood throughout the organization.

The financial statements have been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm. Their audit was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States). The Audit and Finance Committee of the Board of Directors, which is composed of five directors who are not employees, meets periodically with management, the internal auditors and PricewaterhouseCoopers LLP to review their performance and responsibilities and to discuss auditing, internal accounting controls and financial reporting matters. Both the internal auditors and the independent auditors periodically meet alone with the Audit and Finance Committee and have access to the Audit and Finance Committee at any time.

*/s/ John F. Cassidy*  
*John F. Cassidy*  
*President and Chief Executive Officer*

*/s/ Brian A. Ross*  
*Brian A. Ross*  
*Chief Financial Officer*

**Table of Contents**

**Report of Independent Registered Public Accounting Firm**

*To the Board of Directors and the  
Shareowners of Cincinnati Bell Inc.*

In our opinion, the accompanying consolidated balance sheets and related consolidated statements of operations and comprehensive income (loss), of cash flows and of shareowners' equity (deficit) present fairly, in all material respects, the financial position of Cincinnati Bell Inc. (f/k/a Broadwing Inc.) (the Company) and its subsidiaries at December 31, 2003 and 2002, and the results of their operations and their cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 2 to the consolidated financial statements, the Company has restated its consolidated balance sheet as of December 31, 2002 and its consolidated statements of operations and comprehensive income (loss), of cash flows and of shareowners' equity (deficit) for the year then ended to reflect adjustments relating to a long-term construction contract entered into in 2000.

As discussed in Note 1 to the consolidated financial statements, on January 1, 2003, the Company changed its method of accounting for asset retirement obligations in connection with the adoption of Statement of Financial Accounting Standards No. 143. In addition, as discussed in Note 5 to the consolidated financial statements, on January 1, 2002, the Company changed the manner in which it accounts for goodwill and other intangible assets upon adoption of Statement of Financial Accounting Standards No. 142.

/s/ PricewaterhouseCoopers LLP

Cincinnati, Ohio

March 19, 2004, except for Note 19 as to which date is January 26, 2005

**Table of Contents**

Cincinnati Bell Inc.

**CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)**

(Millions of Dollars, Except Per Share Amounts)

	Year Ended December 31	
	2003	2002
		(Restated)
<b>Revenue</b>	\$ 1,557.8	\$ 2,178.6
<b>Costs, expenses, gains and losses</b>		
Cost of services and products (excluding depreciation of \$136.6 and \$373.9, respectively, included below)	681.5	1,035.6
Selling, general and administrative	353.1	502.2
Depreciation	169.1	471.0
Amortization	0.6	25.3
Restructuring charges (credits)	(2.6)	37.1
Asset impairments and other charges (credits)	8.8	2,200.9
Gain on sale of broadband assets	(336.7)	
Total costs, expenses, gains and losses	873.8	4,272.1
<b>Operating income (loss)</b>	684.0	(2,093.5)
Minority interest expense	42.2	57.6
Equity loss in unconsolidated entities		
Interest expense and other financing costs	234.2	164.2
Loss (gain) on investments		10.7
Other income, net	9.6	0.5
Income (loss) from continuing operations before income taxes, discontinued operations and cumulative effect of change in accounting principle	417.2	(2,325.5)
Income tax expense (benefit)	(828.8)	123.7
Income (loss) from continuing operations before discontinued operations and cumulative effect of change in accounting principle	1,246.0	(2,449.2)
Income from discontinued operations, net of taxes of \$0.0 and \$119.7, respectively		217.6
Income (loss) before cumulative effect of change in accounting principle	1,246.0	(2,231.6)
Cumulative effect of change in accounting principle, net of taxes of \$47.5 and \$5.9, respectively	85.9	(2,008.7)
<b>Net income (loss)</b>	1,331.9	(4,240.3)
Preferred stock dividends	10.4	10.4
<b>Net income (loss) applicable to common shareowners</b>	\$ 1,321.5	\$ (4,250.7)

<b>Net income (loss)</b>	\$ 1,331.9	\$ (4,240.3)
Other comprehensive income (loss), net of tax:		
Unrealized gain (loss) on interest rate swaps	4.5	2.9
Unrealized loss on investments		
Unrealized gain on cash flow hedges		
Reclassification adjustment investments and gain on cash flow hedges		
Additional minimum pension liability adjustment	7.0	(6.0)
Total other comprehensive income (loss)	11.5	(3.1)
<b>Comprehensive income (loss)</b>	\$ 1,343.4	\$ (4,243.4)

---

<b>Basic earnings (loss) per common share</b>		
Income (loss) from continuing operations	\$ 5.44	\$ (11.27)
Income from discontinued operations, net of taxes		1.00
Cumulative effect of change in accounting principle, net of taxes	0.38	(9.20)
<b>Net income (loss) per common share</b>	\$ 5.82	\$ (19.47)

---

<b>Diluted earnings (loss) per common share</b>		
Income (loss) from continuing operations	\$ 5.02	\$ (11.27)
Income from discontinued operations, net of taxes		1.00
Cumulative effect of change in accounting principle, net of taxes	0.34	(9.20)
<b>Net income (loss) per common share</b>	\$ 5.36	\$ (19.47)

---

<b>Weighted average common shares outstanding (millions)</b>		
Basic	226.9	218.4
Diluted	253.3	218.4

---

The accompanying notes are an integral part of the financial statements.

**Table of Contents**

Cincinnati Bell Inc.

**CONSOLIDATED BALANCE SHEETS**  
(Millions of Dollars)

	As of December 31	
<b>Assets</b>	2003	2002 (Restated)
Current assets		
Cash and cash equivalents	\$ 26.0	\$ 44.9
Restricted cash		7.0
Receivables, less allowances of \$20.2 and \$53.0	140.5	240.1
Materials and supplies	33.6	32.2
Deferred income tax benefits, net	42.4	46.8
Prepaid expenses and other current assets	16.9	23.8
<b>Total current assets</b>	<b>259.4</b>	<b>394.8</b>
Property, plant and equipment, net	898.8	867.9
Goodwill	40.9	40.9
Other intangible assets, net	47.2	47.8
Deferred income tax benefits, net	696.9	
Other noncurrent assets	130.3	101.2
<b>Total assets</b>	<b>\$ 2,073.5</b>	<b>\$ 1,452.6</b>
<b>Liabilities and Shareowners Deficit</b>		
Current liabilities		
Current portion of long-term debt	\$ 13.3	\$ 203.7
Accounts payable	64.5	129.4
Current portion of unearned revenue and customer deposits	41.5	118.9
Accrued taxes	43.7	84.4
Accrued restructuring	15.7	41.1
Dividends payable	2.6	30.9
Other current liabilities	125.5	141.2
<b>Total current liabilities</b>	<b>306.8</b>	<b>749.6</b>
Long-term debt, less current portion	2,274.5	2,354.7
Unearned revenue, less current portion	11.9	306.0
Deferred income tax liabilities		72.7
Accrued pension and postretirement benefits	75.1	64.9
Other noncurrent liabilities	44.9	59.6

Total liabilities	2,713.2	3,607.5
Minority interest	39.7	443.9
Commitments and contingencies		
Shareowners Deficit		
6 3/4% Cumulative Convertible Preferred Stock, 2,357,299 shares authorized, 155,250 (3,105,000 depository shares) issued and outstanding at December 31, 2003 and 2002	129.4	129.4
Common shares, \$.01 par value; 480,000,000 shares authorized; 252,429,313 and 226,598,844 shares issued; 244,561,211 and 218,690,375 outstanding at December 31, 2003 and 2002	2.5	2.3
Additional paid-in capital	2,940.7	2,365.1
Accumulated deficit	(3,604.2)	(4,936.1)
Accumulated other comprehensive loss	(2.3)	(13.8)
Common shares in treasury, at cost: 7,868,102 and 7,908,469 shares at December 31, 2003 and 2002	(145.5)	(145.7)
Total shareowners deficit	(679.4)	(2,598.8)
Total liabilities and shareowners deficit	\$ 2,073.5	\$ 1,452.6

The accompanying notes are an integral part of the financial statements.



**Table of Contents**

Cincinnati Bell Inc.

**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Millions of Dollars)

	Year Ended December 31	
	2003	2002 (Restated)
<b>Cash flows from operating activities</b>		
Net income (loss)	\$ 1,331.9	\$ (4,240.3)
Adjustments to reconcile net income (loss) to net cash provided by operating activities		
Cumulative effect of change in accounting principle, net of tax	(85.9)	2,008.7
Gain on sale of broadband assets	(336.7)	
Gain from sale discontinued operations, net of taxes		(211.8)
Depreciation	169.1	471.0
Amortization	0.6	25.3
Asset impairments and other charges (credits)	8.8	2,200.9
Increase (decrease) in tax valuation allowance	(946.9)	1,110.7
Provision for loss on receivables	25.0	55.6
Noncash interest expense	88.7	47.4
Minority interest expense	42.2	57.6
Equity loss in unconsolidated entities		
Loss (gain) on investments, net		10.7
Deferred income tax benefit	117.7	(946.6)
Tax benefits from employee stock option plans	0.6	2.5
Income from insurance demutualization		
Non-cash amount of gain on capital lease modification	(8.3)	
Other, net	0.2	0.7
Changes in operating assets and liabilities		
Decrease (increase) in receivables	1.0	(29.9)
(Increase) decrease in prepaid expenses and other current assets	3.4	(0.9)
Decrease in accounts payable	(28.2)	(59.8)
(Decrease) increase in accrued and other current liabilities	(18.8)	(54.0)
Decrease in unearned revenue	(49.9)	(198.0)
Increase in other assets and liabilities, net	(3.9)	(50.3)
Net cash used in discontinued operations		(6.9)
Net cash provided by operating activities	310.6	192.6
<b>Cash flows from investing activities</b>		
Capital expenditures	(126.4)	(175.9)
Proceeds from sale of investments	3.8	23.3
Proceeds from sale of broadband assets	82.7	
Purchase of equity securities		
Other, net	(2.9)	

Proceeds from the sale of discontinued operations		345.0
Net cash provided by (used in) investing activities	(42.8)	192.4
<b>Cash flows from financing activities</b>		
Issuance of long-term debt	1,390.0	151.0
Repayment of long-term debt	(1,585.1)	(470.0)
Short-term borrowings (repayments), net	(5.5)	(6.9)
Debt issuance costs	(80.4)	(9.2)
Purchase of Cincinnati Bell shares for treasury and employee benefit plans		(0.6)
Issuance of common shares – exercise of stock options	2.2	0.8
Minority interest and preferred stock dividends paid	(7.9)	(35.2)
Net cash provided by (used in) financing activities	(286.7)	(370.1)
Net increase (decrease) in cash and cash equivalents	(18.9)	14.9
Cash and cash equivalents at beginning of period	44.9	30.0
Cash and cash equivalents at end of period	\$ 26.0	\$ 44.9

The accompanying notes are an integral part of the financial statements.

**Table of Contents**

Cincinnati Bell Inc.

CONSOLIDATED STATEMENTS OF SHAREOWNER'S EQUITY (DEFICIT)  
(Millions of Dollars and Shares)

	6 3/4% Cumulative Convertible <u>Preferred</u> <u>Shares</u>		<u>Common</u> <u>Shares</u>		Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Income (Loss)	<u>Treasury</u> <u>Shares</u>		Total
	Shares	Amount	Shares	Amount				Shares	Amount	
<b>Balance at December 31, 2001 (Restated)</b>	3.1	129.4	225.9	2.3	2,365.8	(695.8)	(10.7)	(7.8)	(145.1)	1,645.9
Shares issued (purchased) under employee plans			0.2		3.3			(0.1)	(0.6)	2.7
Net loss						(4,240.3)				(4,240.3)
Additional minimum pension liability adjustment, net of taxes of \$3.3							(6.0)			(6.0)
Unrealized gain on interest rate swaps, net of taxes of \$1.6							2.9			2.9
Restricted stock amortization			0.5		6.4					6.4
Dividends on 6 3/4% preferred stock					(10.4)					(10.4)
<b>Balance at December 31, 2002 (Restated)</b>	3.1	129.4	226.6	2.3	2,365.1	(4,936.1)	(13.8)	(7.9)	(145.7)	(2,598.8)
Shares issued under employee plans			0.7		7.9				0.2	8.1
Net income						1,331.9				1,331.9
Additional minimum pension liability adjustment, net of taxes of \$3.2							7.0			7.0
							4.5			4.5

Unrealized gain on interest rate swaps, net of taxes of \$2.5									
Common stock warrants issued				45.1					45.1
Shares issued in the 12 1/2% preferred shares and 9% notes exchanges	25.2	0.2		532.7					532.9
Restricted stock amortization				0.3					0.3
Dividends on 6 3/4% preferred stock				(10.4)					(10.4)

**Balance at  
December 31,  
2003**

3.1 \$ 129.4 252.5 \$ 2.5 \$ 2,940.7 \$ (3,604.2) \$ (2.3) (7.9) \$(145.5) \$ (679.4)

The accompanying notes are an integral part of the financial statements.

**Table of Contents**

**Notes to Consolidated Financial Statements**

**1. Description of Business and Accounting Policies**

**Description of Business** Cincinnati Bell Inc. ( the Company ), f/k/a Broadwing Inc., provides diversified telecommunications services through businesses in five segments: Local, Wireless, Hardware and Managed Services, Other and Broadband. During the first quarter of 2002, the Company sold substantially all of the assets of Cincinnati Bell Directory ( CBD ), which was previously reported in the Other segment. During the second and third quarter of 2003, the Company sold substantially all of the assets of the broadband business, which is reported in the Broadband segment. These assets were held by the Company's wholly owned subsidiary, BRCOM (f/k/a Broadwing Communications Inc.). Refer to Note 3 for a detailed discussion of the sale.

As of December 31, 2003, the Company's primary business consisted of the Local and Wireless segment. The only remaining BRCOM subsidiaries with operating assets were Cincinnati Bell Technology Solutions Inc. ( CBTS ), an information technology consulting, data collocation and managed services subsidiary, and Cincinnati Bell Any Distance ( CBAD ), a subsidiary whose assets service the Other segment's long distance business. In addition to CBAD, the Other segment also includes Cincinnati Bell Public Communications Inc. ( Public ), a public payphone service provider.

**Basis of Presentation** The consolidated financial statements of the Company have been prepared in accordance with generally accepted accounting principles. Certain prior year amounts have been reclassified to conform to the current classifications. As discussed in Note 2, the prior year financial statements have been restated to reflect adjustments related to a long-term construction contract entered into in 2000.

**Basis of Consolidation** The consolidated financial statements include the consolidated accounts of Cincinnati Bell Inc. and its majority-owned subsidiaries over which it exercises control. Significant intercompany accounts and transactions have been eliminated in the consolidated financial statements.

**Use of Estimates** Preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported. Actual results could differ from those estimates.

**Cash Equivalents** Cash equivalents consist of short-term, highly liquid investments with original maturities of three months or less.

**Restricted Cash** In 2002, restricted cash consisted of cash equivalents held in escrow related to the 16% subordinated discount notes, which restrictions were released upon funding of those notes in March 2003.

**Unbilled Receivables** Unbilled receivables arise from services rendered but not yet billed. As of December 31, 2003 and 2002, unbilled receivables, net of allowances, totaled \$23.4 million and \$40.4 million, respectively.

**Allowance for Uncollectible Accounts Receivable** The Company establishes the allowances for uncollectible accounts using both percentages of aged accounts receivable balances to reflect the historical average of credit losses and specific provisions for certain large, potentially uncollectible balances. The Company believes that its allowance for uncollectible accounts is adequate based on the methods described above. However, if one or more of the Company's larger customers were to default on its accounts receivable

**Table of Contents**

obligations, or general economic conditions in the Company's markets deteriorated, the Company could be exposed to potentially significant losses in excess of the provisions established.

**Materials and Supplies** Materials and supplies consist of wireless handsets, wireline network components and other materials and supplies, which are carried at the lower of average cost or market.

**Property, Plant and Equipment** As of December 31, 2003, the Company had property, plant and equipment with a net carrying value of \$898.8 million. The gross value of property, plant and equipment is stated at cost net of asset impairments. The Company's provision for depreciation of telephone plant is determined on a straight-line basis using the whole life and remaining life methods. Provision for depreciation of other property is based on the straight-line method over the estimated economic useful life. Repairs and maintenance expense items are charged to expense as incurred. Beginning in 2003, in connection with the adoption of Statement of Financial Accounting Standards No. 143, Accounting for Asset Retirement Obligations (SFAS 143) (discussed below), the cost of removal for telephone plant was included in costs of products and services as incurred.

During the fourth quarter of 2003, the Company revised the estimated economic useful life of its wireless TDMA network due to the implementation of and expected migration to its GSM/GPRS network. The Company shortened its estimate of the economic useful life of its TDMA network to December 31, 2006. The Wireless segment recorded additional depreciation expense of \$5.2 million to reflect the acceleration of depreciation for the TDMA network. In 2003, the change in estimate reduced operating income and net income by \$5.2 million and \$3.4 million, respectively. In 2003, basic and diluted earnings per share were decreased by \$0.02 and \$0.01, respectively, as a result of this change in estimate.

**Goodwill and Indefinite-Lived Intangible Assets** Goodwill represents the excess of the purchase price consideration over the fair value of assets acquired recorded in connection with purchase business combinations. Indefinite-lived intangible assets consist primarily of Federal Communications Commission (FCC) licenses for spectrum of the Wireless segment. The Company determined its wireless licenses met the definition of indefinite-lived intangible assets under Statement of Financial Accounting Standards No. 142, Goodwill and Other Intangible Assets (SFAS 142) as the Company believes the need for wireless spectrum will continue independently of technology and the Company may renew the wireless licenses in a routine manner every ten years for a nominal fee, provided the Company continues to meet the service and geographic coverage provisions required by the FCC. Upon the adoption of SFAS 142 on January 1, 2002, the Company recorded a goodwill impairment charge of \$2,008.7 million, net of tax, as a cumulative effect of change in accounting principle, related to the Broadband and Hardware and Managed Services segments and ceased amortization of remaining goodwill and indefinite-lived intangible assets as discussed in Note 5.

Pursuant to SFAS 142, goodwill and intangible assets not subject to amortization are tested for impairment annually, or when events or changes in circumstances indicate that the asset might be impaired. For goodwill, a two-step impairment test is performed. The first step compares the fair value of a reporting unit with its carrying amount, including goodwill. If the carrying value of a reporting unit exceeds its fair value, the second step of the impairment test is performed to measure the amount of impairment loss. The second step compares the implied fair value of the reporting unit goodwill with the carrying amount of that goodwill. The implied fair value is determined by allocating the fair value of a reporting unit to all of the assets and liabilities of that unit as if the reporting unit had been acquired in a business combination. The excess of the fair value of a reporting unit over the amounts assigned to its assets and liabilities is the implied fair value of goodwill. If the carrying amount of the reporting unit goodwill is in excess of the implied fair value of that goodwill, then an impairment loss is recognized equal to that excess. For indefinite-lived intangible assets, the impairment test consists of a comparison of the fair value of the intangible asset with its carrying value. If the carrying value of an indefinite-lived asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess.



**Table of Contents**

**Impairment of Long-lived Assets, Other than Goodwill and Indefinite-Lived Intangibles** The Company reviews the carrying value of long-lived assets, other than goodwill and indefinite-lived assets discussed above, when events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. An impairment loss is recognized when the estimated future undiscounted cash flows expected to result from the use of an asset (or group of assets) and its eventual disposition are less than its carrying amount. An impairment loss is measured as the amount by which the asset's carrying value exceeds its fair value.

During the fourth quarter of 2002, the Company performed an impairment assessment of its Broadband segment's long-lived assets as a result of the restructuring plan implemented during the quarter and the strategic alternatives being explored, including the potential sale of the Broadband business. This assessment considered all of the contemplated strategic alternatives for the Broadband segment, including a potential sale of assets, using a probability-weighted approach. Based on this assessment, the Company determined that the long-lived broadband assets were impaired and recorded a \$2,200.0 million non-cash impairment charge to reduce the carrying value of these assets. Of the total charge, \$1,901.7 million related to tangible fixed assets and \$298.3 million related to finite-lived intangible assets.

The Company recorded a \$3.4 million asset impairment in the fourth quarter of 2003 to write-down the value of its public payphone assets to fair value. The Company calculated the fair value of the assets utilizing a discounted cash flow analysis based on the best estimate of projected cash flows from the underlying assets.

**Other Intangible Assets** Intangible assets subject to amortization expense consist primarily of roaming and trade name agreements acquired by the Wireless segment. These intangible assets are amortized on a straight-line basis over their estimated useful lives ranging from 2 to 40 years.

**Deferred Financing Costs** Deferred financing costs are costs incurred in connection with obtaining long-term financing. These costs are amortized as interest expense over the terms of the related debt agreements. As of December 31, 2003 and 2002, deferred financing costs totaled \$53.5 million and \$19.3 million, respectively. The related expense, included in the Consolidated Statements of Operations and Comprehensive Income (Loss) under the caption Interest expense and other financing costs, amounted to \$33.7 million and \$14.6 million during the years ended 2003 and 2002, respectively.

**Asset Retirement Obligations** The Company adopted SFAS 143 as of January 1, 2003. This statement requires entities to record the fair value of a legal liability for an asset retirement obligation in the period it is incurred. The removal cost is initially capitalized and depreciated over the remaining life of the underlying asset. The associated liability is accreted over the life of the underlying asset. Once the obligation is ultimately settled, any difference between the final cost and the recorded liability is recognized as income or loss on disposition. The Company determined the Local segment did not have a liability under SFAS 143, while the Wireless segment and Other segment did have a liability.

Although the Local segment has no legal obligation to remove assets, the Company had historically included in the Company group depreciation rates estimated net removal cost associated with these outside plant assets in which estimated cost of removal exceeds gross salvage. These costs had been reflected in the calculation of depreciation expense, which results in greater periodic depreciation expense and the recognition in accumulated depreciation of future removal costs for existing assets. When the assets were actually retired and removal costs were expended, the net removal costs were recorded as a reduction to accumulated depreciation. In connection with the adoption of this standard, the Company removed existing accrued net costs of removal in excess of the related estimated salvage from its accumulated depreciation of those accounts. The adjustment was reflected as a non-recurring increase to net income as a cumulative effect of a change in accounting principle as of January 1, 2003 of \$86.3 million, net of tax.





**Table of Contents**

At the same time, the Wireless segment recorded \$0.4 million in expense, resulting in a net cumulative change in accounting principle of \$85.9 million, net of tax. Additionally, the Company recorded a liability for removal costs at fair value of approximately \$2.6 million and an asset of approximately \$2.3 million in the first quarter of 2003 related to the Wireless and Other segments.

The adoption of SFAS 143 had an immaterial pro forma impact on net income for the year ended December 31, 2002. During the fourth quarter of 2003, the Wireless segment recorded an additional retirement obligation of \$1.9 million due to a change in estimate related to the probability assumption used in determining the estimated liability associated with the Company's obligation to remediate wireless cell sites. This change in estimate did not have a material impact on the Company's results of operations. Additionally, the 2002 pro forma asset retirement obligation is not materially different than the retirement obligation as of December 31, 2003. The following table illustrates the activity for the asset retirement obligation since inception:

(dollars in millions)	Initial Liability	Additions	Settlements	Accreted Interest	Adjustments	December 31, 2003
Wireless	\$ 1.8	\$	\$	\$ 0.2	\$ 1.9	\$ 3.9
Other	0.8	0.1				0.9
Total	\$ 2.6	\$ 0.1	\$	\$ 0.2	\$ 1.9	\$ 4.8

**Investments** Investments in publicly traded companies over which the Company does not exercise significant influence are reported at fair value in accordance with Statement of Financial Accounting Standards No. 115,

Accounting for Certain Investments in Debt and Equity Securities (SFAS 115). These investments are recorded at cost based on specific identification. The Company reviews its investments for impairment whenever the fair value of the individual investment is less than its cost basis. An impairment loss is recognized if the decline in fair value is deemed to be other than temporary. The Company uses the average cost basis to determine the gain or loss on an investment transaction. Additionally, the Company invests in certain equity investments, which do not have readily determinable fair market values. These investments are recorded at cost and are evaluated for impairment as warranted by specific facts and circumstances. The Company had no investments in publicly traded companies as of December 31, 2003 and 2002.

**Revenue Recognition** The Company recognizes revenue as services are provided. Local access fees are billed monthly, in advance, while revenue is recognized as the services are provided. Postpaid wireless, long distance, switched access, reciprocal compensation and data and Internet product services are billed monthly in arrears, while the revenue is recognized as the services are provided. The Company bills service revenue in regular monthly cycles, which are dispersed throughout the days of the month. Because the day of each billing cycle rarely coincides with the end of the Company's reporting period, for usage-based services such as postpaid wireless, long distance and switched access the Company must estimate service revenues earned but not yet billed. The Company bases its estimates upon historical usage and adjusts these estimates during the period in which the Company can determine actual usage, typically in the following reporting period. If the actual usage differs materially from the estimated usage, these adjustments may have a material impact upon operating results of the Company during the period of the adjustment.

The Company recognizes equipment revenue generally upon customer receipt or if contractually specified upon the performance of contractual obligations, such as shipment, delivery, installation or customer acceptance.

Prior to the sale of the broadband assets in the second and third quarter of 2003 (refer to Note 3), broadband transport services were billed monthly, in advance, while revenue was recognized as the services were provided.

**Table of Contents**

In addition, the Company had previously entered into indefeasible right-of-use ( IRU ) agreements, which represent the lease of network capacity or dark fiber, recording unearned revenue at the earlier of the acceptance of the applicable portion of the network by the customer or the receipt of cash. The buyer of IRU services typically paid cash or other consideration upon execution of the contract, and the associated IRU revenue was recognized over the life of the agreement as services were provided, beginning on the date of customer acceptance. In the event the buyer of an IRU terminated a contract prior to the contract expiration and released the Company from the obligation to provide future services, the remaining unamortized unearned revenue was recognized in the period in which the contract was terminated. The Company generated \$59.4 million and \$204.8 million in non-cash IRU revenue in 2003 and 2002, respectively. Concurrent with the broadband asset sale, all of the remaining IRU obligations were assumed by the buyer of the broadband assets.

**Advertising** Costs related to advertising are expensed as incurred and amounted to \$21 million and \$14 million in 2003 and 2002, respectively.

**Legal Expenses** Legal costs incurred in connection with loss contingencies are expensed as incurred.

**Fiber Exchange Agreements** In connection with the development of its optical network, the Company's Broadband segment entered into various agreements to exchange fiber usage rights. The Company accounted for agreements with other carriers to either exchange fiber asset service contracts for capacity or services based on the carrying value of the assets exchanged. Concurrent with the broadband asset sale in 2003, all remaining fiber exchange agreements were assumed by the buyer (Refer to Note 3 for a detailed discussion of the sale).

**Income Taxes** The income tax provision consists of an amount for taxes currently payable and an expense (or benefit) for tax consequences deferred to future periods. Deferred investment tax credits are being amortized as a reduction of the provision for income taxes over the estimated useful lives of the related property, plant and equipment. The ultimate realization of the deferred income tax assets depends upon the Company's ability to generate future taxable income during the periods in which basis differences and other deductions become deductible and prior to the expiration of its net operating loss carryforwards.

**Stock-Based Compensation** The Company accounts for stock-based compensation plans under the recognition and measurement principles of Accounting Principles Board ( APB ) Opinion No. 25, Accounting for Stock Issued to Employees ( APB 25 ), and related interpretations. Compensation cost is measured under the intrinsic value method. Stock-based employee compensation cost is not reflected in net income (loss), as all options granted under these plans had an exercise price equal to the market value of the underlying common stock on the date of grant. If the Company had applied the fair value recognition provisions of Statement of Financial Accounting Standards No. 123, Accounting for Stock-Based Compensation ( SFAS 123 ), the expense, net of tax, that would have been recognized totaled \$35.4 million and \$30.1 million in 2003 and 2002, respectively. The following table illustrates the effect on net income (loss) and basic and diluted earnings (loss) per share if the Company had applied the fair value recognition provisions of SFAS 123, to stock-based employee compensation in all periods presented.

**Table of Contents**

(dollars in millions except per share amounts)	Year ended December 31	
	2003	2002 (Restated, see Note 2)
Net income (loss) applicable to common shareowners:		
As reported	\$ 1,321.5	\$ (4,250.7)
Pro forma determined under fair value, net of related taxes	\$ 1,286.1	\$ (4,280.8)
Basic earnings (loss) per common share:		
As reported	\$ 5.82	\$ (19.47)
Pro forma determined under fair value, net of related taxes	\$ 5.67	\$ (19.60)
Numerator for diluted earnings (loss) per share:		
As reported	\$ 1,356.7	\$ (4,250.7)
Pro forma determined under fair value, net of related taxes	\$ 1,321.3	\$ (4,280.8)
Diluted earnings (loss) per share:		
As reported	\$ 5.36	\$ (19.47)
Pro forma determined under fair value, net of related taxes	\$ 5.22	\$ (19.60)
The weighted average fair values at the date of grant for the Company options granted to employees were \$1.49, and \$2.76 during 2003 and 2002, respectively. Such amounts were estimated using the Black-Scholes option-pricing model with the following weighted average assumptions:		

	2003	2002
Expected volatility	35.0%	120.7%
Risk-free interest rate	2.2%	3.1%
Expected holding period    years	3	3

**Recently Issued Accounting Standards** In December 2002, the Financial Accounting Standards Board ( FASB ) issued FASB Interpretation No. 46, Consolidation of Variable Interest Entities, an Interpretation of ARB No. 51 ( FIN 46 ). In December 2003, the FASB issued FIN 46-R Consolidation of Variable Interest Entities, an Interpretation of ARB No. 51 ( FIN 46-R ) (revised December 2003), which replaces FIN 46. FIN 46-R incorporates certain modifications to FIN 46 adopted by the FASB subsequent to the issuance of FIN 46, including modifications to the scope of FIN 46. Additionally, FIN 46-R also incorporates much of the guidance previously issued in the form of FASB Staff Positions. For all special purposes entities ( SPEs ) and variable interest entities ( VIEs ) created prior to February 1, 2003, public entities must apply either the provisions of FIN 46, or early adoption of the provisions of FIN 46-R at the end of the first interim or annual reporting period after December 15, 2003. The Company has evaluated the provisions of this interpretation and has determined that the interpretation has no impact on the Company's financial position, results of operations, or cash flows as it has no SPEs or VIEs.

In April 2003, the FASB issued Statement of Financial Accounting Standards No. 149, Amendment of Statement 133 on Derivative Instruments and Hedging Activities ( SFAS 149 ). This Statement amends and clarifies financial accounting and reporting for derivative instruments, including certain derivative instruments embedded in other contracts (collectively referred to as derivatives ) and for hedging activities under Statement No. 133, Accounting for Derivative Instruments and Hedging Activities. SFAS 149 did not have an impact on the Company's financial position, results of operations, or cash flows.

In May 2003, the FASB issued Statement of Financial Accounting Standards No. 150, Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity ( SFAS 150 ). This Statement establishes

standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. It requires that an issuer classify a financial instrument that is within its scope as a

**Table of Contents**

liability (or an asset in some circumstances). Many of those instruments were previously classified as equity. SFAS 150 was effective for financial instruments entered into or modified after May 31, 2003, and otherwise was effective at the beginning of the first interim period beginning after June 15, 2003. The adoption of SFAS 150 had no impact on the Company's financial position, results of operations, or cash flows.

In December 2003, the FASB issued Statement of Financial Accounting Standards No. 132 (revised 2003), *Employers Disclosures about Pensions and Other Postretirement Benefits* (SFAS 132). This Statement revises employers disclosures about pension plans and other postretirement benefit plans. The Company revised its disclosures, which are included in Note 15, as required by the standard.

In January 2004, the FASB issued FASB Staff Position (FSP) No. 106-1, *Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003* (FSP 106-1). FSP 106-1 permits employers that sponsor postretirement benefit plans that provide prescription drug benefits to retirees to make a one-time election to defer accounting for any effects of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003 (the Act). The Company has elected to defer the accounting effects of the Act until the FASB issues guidance on how to account for the federal subsidy. The Company expects the Act will reduce its annual non-cash postretirement health expense by approximately \$1 million and reduce its postretirement health liability by up to \$12 million, assuming no plan design changes.

In December 2003, the Securities and Exchange Commission (SEC) issued Staff Accounting Bulletin No. 104 (SAB 104), *Revenue Recognition*, which supercedes SAB 101, *Revenue Recognition in Financial Statements*. SAB 104's primary purpose is to rescind accounting guidance contained in SAB 101 related to multiple element revenue arrangements, superceded as a result of the issuance of EITF 00-21, *Accounting for Revenue Arrangements with Multiple Deliverables*. SAB 104 did not have a material impact on the Company's financial position, results of operations, or cash flows.

In March 2003, the EITF reached consensus on EITF 00-21. This guidance addresses the determination of whether an arrangement involving multiple deliverables contains more than one unit of accounting. EITF 00-21 was effective for revenue arrangements entered into in fiscal periods beginning after June 15, 2003. The adoption of EITF 00-21 did not have a material impact on the Company's financial position, results of operations, or cash flows.

**2. Restatement**

The Audit Committee of the Company's Board of Directors recently completed an investigation into the allegations contained in an amended class action securities lawsuit filed in December 2003. These allegations relate primarily to the manner in which the Company recognized revenue, and wrote down assets, with respect to its former broadband business. In connection with that investigation, adjustments have been identified related to the manner that the Company recorded a particular broadband network construction agreement entered into in 2000. These adjustments related to the timing of revenue recognition resulting from the inappropriate inclusion of certain costs that had not been fully incurred and use of estimates regarding the extent to which the construction contract had been completed. The Company has restated its financial statements to reflect the revised accounting for this contract.

**Table of Contents**

A summary of the effects of the restatement on the Company's financial statements follows:

	2002
Revenue, as previously reported	\$ 2,178.6
Adjustment	
Revenue, as restated	\$ 2,178.6
Cost of services and products, as previously reported	\$ 1,035.6
Adjustment	
Cost of services and products, as restated	\$ 1,035.6
Operating income (loss), as previously reported	\$ (2,093.5)
Adjustment	
Operating income, as restated	\$ (2,093.5)
Income tax expense (benefit), as previously reported	\$ 105.7
Adjustment	18.0
Income tax expense (benefit), as restated	\$ 123.7
Net loss, as previously reported	\$ (4,222.3)
Adjustment	(18.0)
Net loss, as restated	\$ (4,240.3)
Basic and diluted loss per common share from continuing operations, as previously reported	\$ (11.18)
Adjustment	(0.09)
Basic and diluted loss per common share from continuing operations, as restated	\$ (11.27)
Receivables, net, as previously reported	\$ 290.6
Adjustment	(50.5)
Receivables, net, as restated	\$ 240.1
Total assets, as previously reported	\$ 1,503.1
Adjustment	(50.5)



Total assets, as restated	\$ 1,452.6
Accumulated deficit, as previously reported	\$ (4,885.6)
Adjustment	(50.5)
Accumulated deficit, as restated	\$ (4,936.1)

The Company's restatement includes the reversal of a related unbilled account receivable of \$50.5 million that was previously written off in the second quarter of 2003, as the account receivable was eliminated as a result of the adjustments to revenue in 2001 and 2000.

### **3. Sale of Broadband Assets**

On February 22, 2003, the Company entered into a definitive agreement to sell substantially all of its broadband assets. In accordance with Statement of Financial Accounting Standards No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets ( SFAS 144 ), the Company ceased depreciation of the assets to be sold upon entering into the definitive agreement. On June 6, 2003 and June 13, 2003, the purchase agreement was amended to, among other things, reduce the initial purchase price to \$108.7 million (an

**Table of Contents**

estimated \$91.5 million in cash and \$17.2 million preliminary working capital promissory note, which was ultimately reduced to zero based on the final working capital position of the broadband business).

On June 13, 2003, the first (and most significant) stage closing was consummated. At the first stage closing, the Company had received regulatory approval in states where approximately 75% of 2002 broadband revenue was generated and effectively transferred control of the broadband business to the buyer. The buyer paid the cash purchase price of \$91.5 million, of which \$29.3 million was placed into escrow to support certain potential purchase price adjustments and the portion of the purchase price payable upon the consummation of the second and third stage closings.

During the third quarter ended September 30, 2003, the second and third (final) stage closings were consummated as all remaining regulatory approvals had been received. In connection with these closings, the Company received \$20.5 million of the \$29.3 million escrowed funds. Subsequently, the Company released the remaining escrowed funds of \$8.8 million to the buyer and returned \$0.5 million of the purchase price in satisfaction of the working capital and other post closing purchase price adjustments pursuant to the purchase agreement between the Company and the buyer to settle such amounts.

The Company recorded a gain on sale of broadband assets of \$336.7 million during 2003. The following table summarizes the components of the gain (dollars in millions):

**Gain on Sale of Broadband Assets**

Cash proceeds received	\$ 82.7
Less: Assets sold to buyer	
Accounts receivable	73.8
Property, plant and equipment	49.0
Prepaid expenses and other current assets	20.1
Total assets sold to buyer	142.9
Add: Liabilities assumed by buyer	
Accounts payable and accrued cost of service	58.1
Unearned revenue	321.4
Other liabilities	10.7
Total liabilities assumed by buyer	390.2
Adjustments for income and other tax reserves	31.1
Net fees, purchase price adjustments, pension curtailment, and indemnification liabilities	(24.4)
Gain on sale of broadband assets	\$ 336.7

The adjustment to income tax reserves primarily relates to certain liabilities recorded in connection with the purchase of the broadband business in 1999 and are no longer considered necessary.

In connection with the purchase agreement, the Company agreed to deliver a parent guaranty in favor of the buyers, guaranteeing (1) all payments required to be made by the BRCOM selling subsidiaries under the purchase agreement and (2) the performance and observance and compliance with all covenants, agreements,

## **Table of Contents**

obligations, liabilities, representations and warranties of the BRCOM selling subsidiaries under the purchase agreement.

The Company has indemnified the buyer of the broadband business against certain potential claims. In order to determine the fair value of the indemnification obligation, the Company performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and several scenarios within the range of possibilities. Such analysis resulted in an estimated fair value of the indemnification obligation of \$7.8 million, which is included in other liabilities and has been reflected as a reduction of the gain on sale of broadband assets in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the year ended December 31, 2003 (refer to Note 11).

Not more than 30 days after July 1, 2004, the buyer will provide the BRCOM selling subsidiaries with a calculation of cash EBITDA (as defined in the Purchase Agreement) minus capital expenditures for the broadband business for the period from July 1, 2003 to July 1, 2004. If annual cash EBITDA minus capital expenditures for such period is negative \$48 million or less, the BRCOM selling subsidiaries will pay to the buyers an amount equal to 35% of the difference between negative \$48 million and the amount of annual cash EBITDA minus capital expenditures, provided that the obligation for such reimbursement will not exceed \$10 million. The Company has recorded a \$10 million liability related to this potential purchase price adjustment. The BRCOM selling subsidiaries will have no obligation to make the foregoing payment if the buyers sell 51% or more of the equity, or voting control of the acquiring entity, or the assets acquired in the broadband sale.

In addition, the Company entered into agreements with the buyer whereby the Company will continue to market the buyer's broadband products to business customers and to purchase capacity on the national network in order to sell long distance services under the CBAD brand to residential and business customers in the Greater Cincinnati area market. Due to the ongoing cash flows under these arrangements, the sale of substantially all the broadband assets did not meet the criteria for presentation as a discontinued operation under SFAS 144.

## **4. Senior Executive Bonuses and Termination Benefits**

During 2003, the Company recorded a charge of \$11.2 million related to four senior executives for certain success-based incentives and termination benefits in accordance with their employment contracts, including all of the benefits related to its former Chief Executive Officer who resigned effective July 31, 2003. Substantially all of these benefits were paid upon termination. The charge was required as the success plan, as defined in the senior executive employment agreements, was completed upon the first stage closing of the sale of substantially all of the broadband assets on June 13, 2003. Three of the senior executives, excluding the former Chief Executive Officer, were required to remain with the Company for 180 days following the completion of the success plan. The charge included \$0.8 million of non-cash expenses related to the accelerated vesting of stock options.

## **5. Goodwill and Intangible Assets**

As previously discussed in Note 1, the Company adopted SFAS 142 on January 1, 2002. The Company completed the initial impairment test for its Wireless Broadband and Hardware and Managed Services segments during the first quarter of 2002, which indicated that the goodwill of its Broadband and Hardware and Managed Services segments was impaired as of January 1, 2002 and recorded an impairment charge of \$2,008.7 million, net of taxes, effective as of January 1, 2002. The impairment charge is reflected as a cumulative effect of change in accounting principle, net of taxes, in the Consolidated Statements of Operations and Comprehensive Income (Loss). As of December 31, 2003 and December 31, 2002, goodwill totaled \$40.9 million, of which \$40.1 related to the Wireless segment and the remaining \$0.8 million related to the Other segment.



**Table of Contents**

The following table details the components of the carrying amount of other intangible assets. Indefinite-lived intangible assets consist of FCC licenses of the Wireless segment. Intangible assets subject to amortization consist of licensed trademarks and wireless roaming agreements. The Company adopted SFAS 144, on January 1, 2002 as required. In the fourth quarter of 2002, the Company recorded a non-cash intangible asset impairment charge of \$298.3 million, related to its Broadband segment (refer to Note 1):

(dollars in millions)	December 31,	
	2003	2002
Indefinite-lived intangible assets, excluding goodwill	\$ 35.7	\$ 35.7
Intangible assets subject to amortization:		
Gross carrying amount	14.3	14.3
Accumulated amortization	(2.8)	(2.2)
Net carrying amount	11.5	12.1
Total other intangible assets	\$ 47.2	\$ 47.8

	Year Ended December 31,	
	2003	2002
Amortization expense of finite-lived other intangible assets	\$ 0.6	\$ 25.3

The estimated intangible asset amortization expense for each of the fiscal years 2004 through 2008 is less than \$1 million.

**6. Restructuring and Other Charges****December 2003 Restructuring Charge**

In December 2003, the Company initiated a restructuring intended to reduce future cash operating costs by approximately \$9.1 million annually compared to 2003. The restructuring charge was comprised of \$4.6 million related to employee separation benefits, which will be paid in cash. The plan included initiatives to reduce the workforce by 106 positions. The Local segment and the Broadband segment recorded \$4.5 million and \$0.1 million, respectively. Total cash expenditures during 2003 amounted to \$2.7 million. The Company expects the restructuring to be complete during the first quarter of 2004.

Type of costs (dollars in millions)	Initial Charge	Utilizations	Balance
			December 31, 2003

Employee separations	\$ 4.6	\$ (2.7)	\$ 1.9
Total	\$ 4.6	\$ (2.7)	\$ 1.9

**October 2002 Restructuring Charge**

In October 2002, the Company initiated a restructuring of BRCOM that was intended to reduce annual cash expenses. The plan included initiatives to reduce the workforce by approximately 500 positions; reduce line costs by network grooming, optimization, and rate negotiations; and exit the international wholesale voice business. In addition, CBT initiated a restructuring to realign sales and marketing to focus on enterprise customers. The CBT plan included initiatives to reduce the workforce by approximately 38 positions. The

**Table of Contents**

Company recorded restructuring charges of \$14.7 million, consisting of \$9.4 million related to employee separation benefits and \$5.3 million related to contractual terminations. During the second quarter of 2003, a \$2.6 million reversal was made to the restructuring reserve due to a settlement related to a contract termination and a \$0.6 million reversal was recorded due to a change in estimate related to other terminations of contractual obligations. As of December 31, 2003, 461 employee separations had been completed which utilized reserves of \$9.2 million, of which all was paid in cash. Total cash expenditures during 2003 amounted to \$5.6 million. As of December 31, 2003, this restructuring was complete.

The following table illustrates the activity in this reserve since inception:

Type of costs (dollars in millions)	Initial Charge	Utilizations	Balance December 31,		Balance December 31,	
			2002	Utilizations	Adjustments	2003
Employee separations	\$ 9.4	\$ (5.9)	\$ 3.5	\$ (3.3)	\$ (0.2)	\$
Termination of contractual obligations	5.3		5.3	(2.3)	(3.0)	
Total	\$ 14.7	\$ (5.9)	\$ 8.8	\$ (5.6)	\$ (3.2)	\$

**September 2002 Restructuring Charge**

During the third quarter of 2002, the Company recorded restructuring charges of \$9.6 million. The restructuring charges consisted of \$4.6 million related to employee separation benefits and \$5.0 million related to contractual terminations associated with the Company's exit of a product line. The restructuring costs include the cost of employee separation benefits, including severance, medical and other benefits, related to three employees including the former CEO of the Company. The Company utilized the total reserve of \$9.6 million, of which \$9.1 million was cash expenditures. As of December 31, 2002, this restructuring was complete.

The following table illustrates the activity in this reserve since its inception:

Type of costs (\$ in millions)	Initial Charge	Utilizations	Balance December 31,	
			2002	
Employee separations	\$ 4.6	\$ (4.6)	\$	
Terminate contractual obligations	5.0	(5.0)		
Total	\$ 9.6	\$ (9.6)	\$	



### **November 2001 Restructuring Plan**

In November 2001, the Company adopted a restructuring plan which included initiatives to consolidate data centers, reduce the Company's expense structure, exit the network construction business, eliminate other nonstrategic operations and merge the digital subscriber line ( DSL ) and certain dial-up Internet operations into the Company's other operations. Total restructuring and impairment costs of \$232.3 million were recorded in 2001 related to these initiatives. The \$232.3 million consisted of restructuring liabilities in the amount of \$84.2 million and related non-cash asset impairments in the amount of \$148.1 million. The restructuring charge was comprised of \$21.4 million related to involuntary employee separation benefits, \$62.5 million related to lease and other contractual terminations and \$0.3 million relating to other exit costs.

**Table of Contents**

During the first quarter of 2002, the Company recorded additional restructuring charges of \$16.5 million resulting from employee separation benefits of \$1.0 million and costs to terminate contractual obligations of \$15.5 million, which were actions contemplated in the original plan for which an amount could not be reasonably estimated at that time. During the fourth quarter of 2002, a \$1.0 million reversal was made to the restructuring reserve due to a change in estimate related to the termination of contractual obligations. During the third quarter of 2003, a \$1.2 million reversal was made to the restructuring reserve to reduce contractual obligations as a result of the sale of the broadband business and was recorded as a component of the gain on sale of broadband assets. During the fourth quarter of 2003, a \$4.1 million reversal was made to the restructuring reserve due to the settlement of certain obligations and a change in estimate related to the termination of contractual obligations. In total, the Company expects this restructuring plan to result in cash outlays of \$89.4 million and non-cash items of \$153.1 million. The Company completed the plan as of December 31, 2002, except for certain lease obligations, which are expected to continue through December 31, 2015.

The restructuring costs include the cost of involuntary employee separation benefits, including severance, medical and other benefits, related to 863 employees across all areas of the Company. As of December 31, 2002, all employee separations had been completed which utilized reserves of \$22.4 million, \$17.6 million of which was paid in cash. Cash expenditures for termination of contractual obligations in 2003 amounted to \$13.0 million.

In connection with the restructuring plan, the Company performed a review of its long-lived assets to identify any potential impairments in accordance with Statement of Financial Accounting Standard No. 121, Accounting for Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of ( SFAS 121 ). As a result, the Company recorded a \$148.1 million asset impairment charge related to the closing of data centers, consolidation of office space and curtailment of other Company operations.

The following table illustrates the activity in this reserve from November of 2001 through December 31, 2002:

Type of costs (\$ in millions):	Initial Charge	Utilizations	Balance December 31,			Balance December 31,
			2001	Utilizations	Adjustments	
Employee separations	\$ 21.4	\$ (7.8)	\$ 13.6	\$ (14.6)	\$ 1.0	\$
Terminate contractual obligations	62.5	(2.4)	60.1	(42.4)	14.4	32.1
Other exit costs	0.3		0.3	(0.4)	0.1	
Total	\$ 84.2	\$ (10.2)	\$ 74.0	\$ (57.4)	\$ 15.5	\$ 32.1

The following table illustrates the activity in this reserve since December 31, 2002:

Type of costs (dollars in millions)	Balance December 31,			Balance December 31,
	2002	Utilizations	Adjustments	

Termination of contractual obligations	\$	32.1	\$	(13.0)	\$	(5.3)	\$	13.8
Total	\$	32.1	\$	(13.0)	\$	(5.3)	\$	13.8

**February 2001 Restructuring Plan**

In February 2001, the Company initiated a reorganization of the activities of several of its Cincinnati-based subsidiaries, including CBT, CBAD, CBW and Public in order to create one centralized Cincinnati Bell

**Table of Contents**

presence for its customers. Total restructuring costs of \$9.4 million were recorded in the first quarter of 2001 and consisted of \$2.5 million related to lease terminations and \$6.9 million related to involuntary employee separation benefits (including severance, medical insurance and other benefits) for 114 employees. Of the total charge, \$0.4 million in contractual terminations were related to CBD, which is presented as a discontinued operation. During 2002, a \$2.1 million reversal was made to the restructuring reserve due to an expected lease termination that did not occur. In total, this restructuring plan resulted in cash outlays of \$6.4 million and non-cash items of \$0.9 million. As of December 31, 2002, this restructuring was complete.

The following table illustrates the activity in this reserve since inception:

Type of costs (\$ in millions):	Initial Charge	Utilizations	Adjustments	Balance December 31,			Balance December 31,		
				2001	Utilizations	Adjustments	2002	Utilizations	Adjustments
Employee separations	\$ 6.9	\$ (6.3)	\$ 0.1	\$ 0.7	\$ (0.7)	\$	\$		
Terminate contractual obligations	2.5	(0.3)		2.2	(0.1)	(2.1)			
Total	\$ 9.4	\$ (6.6)	\$ 0.1	\$ 2.9	\$ (0.8)	\$ (2.1)	\$		

**1999 Restructuring Plan**

In December 1999, the Company initiated a restructuring plan to integrate operations of the Company and BRCOM (f/k/a IXC Communications) acquired in November 1999, improve service delivery, and reduce the Company's expense structure. Total restructuring costs and asset impairments of \$18.6 million were recorded in 1999 related to these initiatives. The \$18.6 million consisted of \$7.7 million relating to BRCOM (recorded as a component of the purchase price allocation) and \$10.9 million relating to the Company (recorded as a cost of operations). The \$10.9 million relating to the Company consisted of restructuring and other liabilities in the amount of \$9.5 million and related asset impairments of \$1.4 million.

The restructuring costs recorded in 1999 included the costs of involuntary employee separation benefits related to 347 employees (263 BRCOM employees and 84 employees from other subsidiaries of the Company). As of March 31, 2001, all employee separations had been completed for a total cash expenditure of \$9.1 million. Employee separation benefits included severance, medical and other benefits, and primarily affected customer support, infrastructure, and the Company's long distance operations. The restructuring plans also included costs associated with the closure of a variety of technical and customer support facilities, the decommissioning of certain switching equipment, and the termination of contracts with vendors.

The following table illustrates activity in this reserve since December 31, 1999:

Type of costs	Balance December 31,	Balance December 31,	Balance December 31,	Balance December 31,

Edgar Filing: CINCINNATI BELL INC - Form 8-K

(\$ in millions):	1999	Utilization	Adjustments	2000	Utilization	Adjustments	2001	Utilization	Adjustments	2002
Employee separations	\$ 7.8	\$ (8.9)	\$ 1.2	\$ 0.1	\$ (0.2)	\$ 0.1	\$	\$	\$	\$
Facility closure costs	4.4	(0.7)	(1.5)	2.2	(0.9)		1.3	(0.8)	(0.5)	
Relocation	0.2		(0.2)							
Other exit costs	4.4	(3.2)	0.3	1.5	(1.5)					
Total	\$ 16.8	\$ (12.8)	\$ (0.2)	\$ 3.8	\$ (2.6)	\$ 0.1	\$ 1.3	\$ (0.8)	\$ (0.5)	\$

Net restructuring credits of \$0.8 million recorded in operations during 2000 consisted of \$0.7 million in additional employee severance offset by a \$1.5 million reversal related to lease terminations. An offsetting reduction of \$0.6 million in adjustments was recorded at BRCOM and was applied to goodwill as part of the purchase allocation associated with the acquisition. This adjustment consisted of \$0.4 million in additional

**Table of Contents**

employee separations and \$0.2 million in additional exit costs. The adjustment of \$0.1 million in 2001 is related to additional severance in excess of the initial estimate.

Total cash expenditures during 2002 amounted to \$0.8 million. These restructuring activities were completed in the third quarter of 2002, and the remaining reserve of \$0.5 million related to facility closure costs was reversed.

**7. Investments**

**Investments in Marketable Securities**

On November 2, 2001, Anthem Inc. ( Anthem ), a mutual insurance company in which the Company held various medical and vision insurance policies for coverage of its employees, converted from a mutual company to a publicly owned company in a transaction known as a demutualization. As a mutual company, the owners of Anthem were the policyholders. Upon demutualization, the Company received 459,223 shares, which represented the Company's ownership interest in the newly created stock enterprise. In 2001, the Company recorded a gain of \$19.7 million based on the fair market value of the stock on the date of receipt and an additional \$3.0 million through December 31, 2001 as a result of increases in the stock price. In January 2002, the Company sold its entire investment in Anthem generating cash proceeds of \$23.3 million and an additional gain of \$0.6 million.

**Investments in Other Securities**

The Company periodically enters into certain equity investments for the promotion of business and strategic objectives. A portion of these investments is in securities, which do not have readily determinable fair market values. These investments are recorded at cost based on specific identification. The carrying value of cost method investments was approximately \$4.2 million and \$8.4 million as of December 31, 2003 and 2002, respectively. The Company reviews these investments on a regular basis using external valuations and cash flow forecasts as factors in determining the existence of an other than temporary impairment. In the fourth quarter of 2002, the Company recorded a loss of \$11.2 million on a cost based investment as the investment was determined to be other than temporarily impaired. In 2003, the Company received \$3.8 million from the sale of this cost basis investment.

**Table of Contents****8. Debt**

The Company's debt consisted of the following as of the dates below:

(dollars in millions)	December 31,	
	2003	2002
Current portion of long-term debt:		
Credit facilities, current portion	\$ 5.3	\$ 172.1
Current maturities of capital lease obligations	5.3	9.0
Current maturities of Cincinnati Bell Telephone notes		20.0
Other short-term debt	2.7	2.6
<b>Total current portion of long-term debt</b>	<b>\$ 13.3</b>	<b>\$ 203.7</b>
Long-term debt, less current portion:		
Credit facilities, net of current portion	\$ 603.1	\$ 1,476.0
7 1/4% Senior notes due 2023	50.0	50.0
Capital lease obligations, net of current portion	12.9	30.0
7 1/4% Senior notes due 2013	500.0	
Various Cincinnati Bell Telephone notes, net of current portion	250.0	250.0
16% Senior subordinated discount notes	360.6	
8 3/8% Senior subordinated notes	540.0	
Convertible subordinated notes		502.8
9% Senior subordinated notes (BRCOM)		46.0
12 1/2% Senior notes (BRCOM)		0.8
<b>Total long-term debt, less current portion</b>	<b>2,316.6</b>	<b>2,355.6</b>
Less unamortized discount	(42.1)	(0.9)
<b>Total long-term debt, less current portion and net of unamortized discount</b>	<b>\$ 2,274.5</b>	<b>\$ 2,354.7</b>

**Table of Contents**

Average balances of current maturities of long-term debt and related interest rates for the last two years are as follows:

(dollars in millions)	2003	2002
Average amounts of current maturities of long-term debt outstanding during the year*	\$ 186.4	\$ 87.7
Maximum amounts of current maturities of long-term debt at any month-end during the year	\$ 357.1	\$ 203.7
Weighted average interest rate during the year**	5.0%	4.4%

\* Amounts represent the average month-end face amount of notes.

\*\* Weighted average interest rates are computed by multiplying the average monthly interest rate by the month-end face amount of the notes.

**Credit Facilities***General*

In November 1999, the Company obtained credit facilities totaling \$1,800.0 million from a group of lending institutions. The credit facilities were increased to \$2,100.0 million in January 2000 and again to \$2,300.0 million in June 2001. Total availability under the credit facilities decreased to \$1,825.0 million as of December 31, 2002, following a \$335.0 million prepayment of the outstanding term debt facilities in the first quarter of 2002 (resulting from the sale of substantially all of the assets of Cincinnati Bell Directory), \$5.0 million in scheduled repayments of the term debt facilities and \$135.0 million in a scheduled commitment reduction of the revolving credit facility. In 2003, total availability under these credit facilities decreased by \$904.5 million to \$920.5 million as of December 31, 2003, due to permanent prepayments of \$220.0 million and \$488.8 million with net cash proceeds from the 16% Senior subordinated discount notes and the 7 1/4% senior notes due 2013, respectively, in addition to \$195.0 of scheduled repayments of term debt.

On March 26, 2003, the Company permanently prepaid \$220.0 million in borrowings under the term and revolving credit facilities and made a \$90.0 million payment under the revolving credit facility with the net cash proceeds from the 16% Senior subordinated discount notes and amended certain terms of the credit facilities. On July 11, 2003 the Company permanently prepaid \$488.8 million in borrowings under the term and revolving credit facilities with the net cash proceeds from the 7 1/4% senior notes due 2013. On November 17, 2003, the Company amended the existing credit facilities to provide for a new Term Loan D facility of \$525.0 million. The Term Loan D facility was used to prepay all outstanding term loans under the Company's credit facilities, which totaled \$327.2 million, and to permanently pay down the revolving credit facility by \$197.8 million. The Term Loan D facility will mature on June 30, 2008 and bears interest at a rate of 250 basis points over LIBOR. In 2003 the Company recorded \$4.7 million of non-cash interest expense related to the amendment of the credit facilities.

*Use of Credit Facilities*

At December 31, 2003, the Company had drawn approximately \$608.4 million from the credit facilities' capacity of approximately \$920.5 million, and had outstanding letters of credit totaling \$12.6 million, leaving \$299.5 million in additional borrowing capacity under its revolving credit facility. The credit facilities' borrowings have been used to refinance debt assumed as part of the merger with BRCOM in November 1999 and to fund capital expenditures and other working capital needs.





**Table of Contents**

Prior to December 2001, BRCOM relied solely on advances from the Parent for funding its operations and capital program in excess of cash provided by its operating activities. In December 2001, BRCOM's subsidiary, BCSI Inc., began borrowing funds directly from the credit facilities. Apart from an immaterial amount of outstanding letter of credit balances, BCSI Inc. borrowings were permanently paid down in conjunction with the closing of the Term D financing on November 17, 2003. Under the amended terms of the Company's credit facilities, BRCOM and its subsidiaries are no longer able to borrow from the credit facilities.

*Interest Rates*

Borrowings under the credit facilities bear interest, at the Company's election, at either (1) LIBOR plus 425 basis points in the case of the revolving credit facility and 250 basis points in the case of the term facility or (2) the base rate (as defined below) plus 325 basis points in the case of the revolving credit facility and 150 basis points in the case of the term facility. The base rate is equal to the higher of the base rate at Citibank, N.A. or the Federal Funds Rate plus one-half of one percent. The weighted-average interest rate on the revolving and term credit facilities was 4.89% and 4.47% for years ended 2003 and 2002, respectively.

*Maturity and Amortization*

Loans under the Term Loan D facility mature on June 30, 2008, and amortize under a schedule providing for quarterly installments in aggregate annual amounts of \$5 million in 2004 and through June 30, 2007 and in equal quarterly installments of the remaining \$505.3 in the period from July 1, 2007 through June 30, 2008. The revolving credit facility commitment terminates on March 1, 2006, and amortizes under a schedule providing for four equal quarterly reductions of approximately \$30.8 million each in 2005 in an aggregate amount equal to \$123.3 million.

*Fees*

The Company pays commitment fees to the lenders quarterly on the undrawn portions of its commitments at an annual rate equal to 62.5 basis points of the unused amount of borrowing of the revolving credit facility. Additionally, the Company pays letter of credit fees on the available amount under all outstanding letters of credit equal to the margin payable on LIBOR loans under the revolving facility and pays a fee to each issuing bank of 0.25% per annum of its letter of credit commitment, and customary fees for the issuance of letters of credit. These commitment fees were \$2.2 million and \$1.1 million in 2003 and 2002, respectively.

In connection with the March 26, 2003 amendment of the terms of the credit facilities, the Company agreed to pay an amendment fee in an amount equal to 75 basis points for the revolving credit facility and 37.5 basis points for each of the Term Loan A, B and C credit facilities, which amounted to \$23.4 million. This amount was paid during the first quarter of 2003.

*Prepayments*

Subject to certain limited exceptions, borrowings under the credit facilities are required to be prepaid:

- (1) in an amount equal to 75% of excess cash flow (as defined in the Credit Agreement) for each fiscal year commencing with the fiscal year ended December 31, 2003. Excess cash flow is calculated on an annual basis, and 75% of the excess cash flow is payable to the credit facility lenders on the 90th day following the end of each fiscal year;
- (2) in an amount equal to 100% of net cash proceeds of certain sales, leases, transfers or other dispositions of assets by the Company or its subsidiaries subject to reinvestment rights in certain cases;
- (3) in an amount equal to 100% of net cash proceeds from the issuance of certain debt obligations by the Company or any Subsidiary Guarantor (as defined in the credit facilities); and

- (4) in an amount equal to 50% of the net cash proceeds from issuances of Cincinnati Bell common stock or preferred stock to the extent such net cash proceeds exceed \$50 million.

## **Table of Contents**

Voluntary prepayments of borrowings under the credit facilities and voluntary reductions of the unutilized parts of the credit facilities commitments are, subject to proper notice, permitted at any time.

### *Guarantees*

The Company and its subsidiaries (other than Cincinnati Bell Telephone and certain Cincinnati Bell Wireless subsidiaries) guarantee borrowings made by Cincinnati Bell Inc. under the credit facilities.

### *Security*

The Company's obligations under the credit facilities are collateralized by perfected first priority pledges and security interests in the following:

- (1) substantially all of the equity interests of the Company's subsidiaries (other than Cincinnati Bell Wireless LLC and certain BRCOM subsidiaries); provided that the pledge of equity of BRCOM and its subsidiaries only secure borrowings by BCSI Inc., but not borrowings by Cincinnati Bell Inc., under the credit facilities, and
- (2) substantially all of the Company's and each of the Company's subsidiaries, (other than Cincinnati Bell Telephone, certain Cincinnati Bell Wireless subsidiaries and certain BRCOM subsidiaries), other tangible and intangible personal property, including accounts receivable, inventory, contract rights, equipment, intellectual property, general intangibles, investment property and proceeds of the foregoing; provided that the assets of BRCOM and its subsidiaries only secure borrowings by BCSI Inc., but not borrowings by Cincinnati Bell Inc., under the credit facilities. As of December 31, 2003 and 2002 the carrying value of these pledged assets, excluding investment and advances in subsidiaries, amounted to \$1,372.3 million and \$1,807.9 million, respectively. The value of the assets pledged substantially relates to deferred tax assets and intercompany accounts receivable.

### *Covenants*

The financing documents governing the credit facilities contain financial covenants that require the maintenance of certain debt to EBITDA (as defined in the Credit Agreement), senior secured debt to EBITDA and interest coverage ratios, as well as limit the Company to certain maximum capital expenditures. The credit facilities also contain restrictive covenants that, among other things, limit the Company's ability to incur additional debt or liens; pay dividends to shareowners; repurchase Cincinnati Bell common stock; sell, lease, transfer or dispose of assets; and make investments and merge with another company. As of December 31, 2003, the Company was in compliance with all of the covenants of the credit facilities with the exception of those subsequently found to have been violated pursuant to the financial statement restatement discussed in Note 2, which violation was subsequently cured via amendment to the Credit Agreement in March 2004.

### *Events of Default*

The credit facilities provide for events of default customary to facilities of this type, including non-payment of principal, interest or other amounts; incorrectness of representations and warranties in any material respect; violation of covenants; cross-default and cross-acceleration; certain events of bankruptcy or insolvency; certain material judgments; invalidity of any loan or security document; change of control and certain ERISA events.

As a result of the restatement of the Company's previously issued financial statements, discussed in Note 2, the Company was in default on its Credit Agreement. In March 2004, the Credit Agreement was amended to provide that the restatement does not constitute an event of default.

The Company's credit facilities provide that a bankruptcy or insolvency of BRCOM or any of its subsidiaries, a judgment against BRCOM or any of its subsidiaries and breaches by BRCOM or any of its subsidiaries of the negative covenants would not constitute an event of default with respect to the Company. These terms continue



**Table of Contents**

to allow remedies to be exercised against BRCOM and are treated as BRCOM events of default, but not events of default of the Company.

***BRCOM Arrangements***

Pursuant to the amendment obtained in March 2003, future net cash investments or other cash infusions in BRCOM and its subsidiaries after October 1, 2002, are limited (subject to certain exceptions) to an aggregate amount not to exceed the sum of (a) \$118.0 million plus (b) the aggregate amount of net cash dividends and distributions paid by BRCOM and its subsidiaries to the Company after October 1, 2002 plus or minus (c) the net position of BRCOM and its subsidiaries under the Company's centralized cash management system. As of December 31, 2003, the Company had the ability to invest or otherwise provide an additional \$79.8 million in funding to BRCOM. Also, corporate separateness covenants require the Company to maintain legal and operational separation between BRCOM and its subsidiaries, on the one hand, and Cincinnati Bell and its other subsidiaries, on the other hand.

**7 1/4% Senior Notes Due 2023**

In July 1993, the Company issued \$50.0 million of 7 1/4% Senior notes due 2023 (the 7 1/4% Senior notes due 2023). The indenture related to these 7 1/4% Senior notes due 2023 does not subject the Company to restrictive financial covenants. However, the indenture governing the 7 1/4% Senior notes due 2023 contains a covenant that provides that if the Company incurs certain liens on its property or assets, the Company must secure the outstanding notes equally and ratably with the indebtedness or obligations secured by such liens. The 7 1/4% Senior notes due 2023 are secured with assets by virtue of the lien granted under the Company's credit facilities. As of December 31, 2003, \$50.0 million in aggregate principal amount of the 7 1/4% Senior notes due 2023 remains outstanding. Interest on the 7 1/4% Senior notes due 2023 is payable semi-annually on June 15 and December 15. The 7 1/4% Senior notes due 2023 may not be redeemed by the Company prior to maturity. The indenture governing 7 1/4% Senior notes due 2023 provides for an event of default upon the default and acceleration of any other existing debt instrument indebtedness which exceeds \$20.0 million. For the years ended December 31, 2003 and 2002 the Company recorded \$3.6 million of cash interest expense related to the 7 1/4% Senior notes due 2023.

**Capital Lease Obligations**

The Company leases facilities and equipment used in its operations, some of which are required to be capitalized in accordance with Statement of Financial Accounting Standards No. 13, Accounting for Leases (SFAS 13). SFAS 13 requires the capitalization of leases meeting certain criteria, with the related asset being recorded in property, plant and equipment and an offsetting amount recorded as a liability discounted to the present value. The Company had \$18.2 million in total indebtedness relating to capitalized leases as of December 31, 2003, \$12.9 million of which was considered long-term. The Company recorded a gain of \$10.0 million in the fourth quarter of 2003 included in Other income, net in the Consolidated Statements of Operations and Comprehensive Income (Loss) due to the modification of a capital lease for the Company's headquarters. This modification required the lease to be reclassified from a capital lease to an operating lease. This modification reduced capital lease obligations and related accrued interest by \$14.0 million and gross fixed assets by \$6.2 million. For the years ended December 31, 2003 and 2002 the Company recorded \$4.0 million and \$5.0 million, respectively, of cash interest expense related to capital lease obligations.

**7 1/4% Senior Notes Due 2013**

On July 11, 2003, the Company issued \$500.0 million of 7 1/4% senior unsecured notes due 2013 (the 7 1/4% Senior notes due 2013). Net proceeds totaled \$488.8 million and were used to prepay term credit facilities and permanently reduce commitments under the Company's revolving credit facility. As a result, the Company



**Table of Contents**

recorded a non-cash charge of \$8.4 million during the third quarter of 2003 to Interest expense and other financing costs to write-off deferred financing costs related to the Company's existing credit facilities. Interest on the 7 1/4% Senior notes due 2013 is payable in cash semi-annually in arrears on January 15 and July 15 of each year, commencing on January 15, 2004. The 7 1/4% Senior notes due 2013 are unsecured obligations and rank equally with all of the Company's existing and future senior debt and rank senior to all existing and future subordinated debt as of the date of issuance. The Company's subsidiaries, excluding Cincinnati Bell Telephone, Cincinnati Bell Wireless, and BRCOM and all of its subsidiaries except CBAD, unconditionally guarantee the 7 1/4% Senior notes due 2013 on a senior unsecured basis. The indenture governing the 7 1/4% Senior notes due 2013 contains covenants including but not limited to the following: limitations on dividends to shareowners and other restricted payments; dividend and other payment restrictions affecting the Company's subsidiaries such that the subsidiaries are not permitted to enter into an agreement that would limit their ability to make dividend payments to the parent; indebtedness; asset dispositions; transactions with affiliates; liens; investments; issuances and sales of capital stock of subsidiaries; redemption of debt that is junior in right of payment; issuances of senior subordinated debt, restrictions on dealing with BRCOM and its subsidiaries; and mergers and consolidations. The indenture governing 7 1/4% Senior notes due 2013 provides for an event of default upon the default and acceleration of any other existing debt instrument which exceeds \$20.0 million. The Company may redeem the 7 1/4% Senior Notes due 2013 for a redemption price of 103.625%, 102.417%, 101.208%, and 100.000% after July 15, 2008, 2009, 2010, and 2011, respectively. For the year ended December 31, 2003, the Company recorded \$17.1 million of cash interest expense related to the senior notes.

**Other Short-Term Debt**

The Company maintains a short-term revolving vendor financing arrangement for its information technology consulting business, which had an outstanding balance of \$2.7 million and \$2.6 million as of December 31, 2003 and 2002, respectively. The Company has the ability to borrow up to \$3.0 million under this arrangement, which is secured by an irrevocable \$2.0 million letter of credit against its revolving credit facility. The interest rate charged on the borrowings is variable based on the prime rate and was 6.0% during 2003 and 2002.

**Cincinnati Bell Telephone Notes**

CBT has \$100.0 million in notes outstanding that are guaranteed by Cincinnati Bell Inc. but not the other subsidiaries of Cincinnati Bell Inc. These notes have original maturities of up to 30 years and mature at various intervals between 2005 and 2028. Interest rates on this indebtedness range from 6.33% to 7.27%. These notes may be redeemed at any time, subject to proper notice.

In November 1998, CBT issued \$150.0 million in aggregate principal amount of 6.30% unsecured senior notes due 2028 (the 6.30% notes), which are not guaranteed. These notes may be redeemed at any time, subject to proper notice.

The indenture governing these notes provides for an event of default upon a default and associated right to accelerate of any other existing debt instrument of Cincinnati Bell Inc. or Cincinnati Bell Telephone, which exceeds \$20.0 million. As a result of the restatement of the Company's previously issued financial statements, discussed in Note 2, the Company was in default on its Credit Agreement and 16% Notes Indenture, and as a result of the cross-default provisions noted above, the Cincinnati Bell Telephone Notes. In March 2004, the Credit Agreement and 16% Notes Indenture were amended to provide that such restatement does not constitute an event of default, which eliminated the cross-default of the Cincinnati Bell Telephone Notes. For the years ended December 31, 2003 and 2002 the Company recorded \$17.7 million and \$18.4 million, respectively, of cash interest expense related to these CBT notes.



**Table of Contents****16% Senior Subordinated Discount Notes**

On March 26, 2003, the Company received \$350.0 million of gross cash proceeds from the issuance of the 16% Senior Subordinated Discount notes due 2009 (the 16% notes). Proceeds from the 16% notes, net of fees, were used to pay down borrowings under the Company's credit facilities. Interest on the 16% notes is payable semi-annually on each of June 30 and December 31 of 2003 through 2006 and then on each of June 30, 2007, January 20, 2008 and on the maturity date of January 20, 2009, whereby 12% is paid in cash and 4% is accreted on the aggregate principal amount. In addition, purchasers of the 16% notes received 17.5 million common stock warrants, subject to antidilution provisions, each to purchase one share of Cincinnati Bell common stock at \$3.00 each, which expire in March 2013. Of the total gross proceeds received, \$47.5 million was allocated to the fair value of the warrants using the Black-Scholes option-pricing model and was recorded as a discount on the 16% notes. The effective interest rate for the 16% notes is 23.8% due to the discount upon issuance and accretion of the principal amount. Excluding the discount on the 16% notes, the effective interest rate is 19.0%. In 2003, the Company recognized \$6.3 million of non-cash interest expense related to the amortization of the discount. Through December 31, 2003 and since inception, the Company has recorded \$10.6 million in cumulative, non-cash interest expense and has adjusted the carrying amount of the debt accordingly. The Company incurred \$32.0 million of cash interest expense related to these notes in 2003. The Company may redeem the 16% notes after March 26, 2006 for a redemption price of 108%, after March 26, 2007 for a redemption price of 106%, after March 26, 2008 for a redemption price of 104%, and for the principal amount of the notes at maturity on January 20, 2009. On any interest payment date prior to March 26, 2006, the Company may redeem the 16% notes for an amount equal to the accreted value plus the make whole premium as defined in the indenture.

The indenture governing the 16% notes provides for an event of default upon the default and acceleration of any other existing debt instrument, which exceeds \$20.0 million. As a result of the restatement of the Company's previously issued financial statements, discussed in Note 2, the Company was in default on the 16% Notes Indenture. In March 2004, the 16% Notes Indenture was amended to provide that such restatement does not constitute an event of default.

Additionally, the indenture governing the 16% notes restricts the Company's ability to make investments or other cash infusions in BRCOM and its subsidiaries. Specifically, the Company may not, among other things:

- (1) make any restricted payments to,
- (2) issue capital stock to,
- (3) make any investment in (including guaranteeing obligations or purchasing assets for BRCOM or making any payments in respect of operating expenses or net operating losses of BRCOM), or
- (4) allow any tax reimbursement for the benefit of,

BRCOM beyond an aggregate amount of \$118.0 million (plus net cash dividends or net cash distributions made by BRCOM to the Company) after October 1, 2002. As of December 31, 2003, the Company had the ability to invest or otherwise provide an additional \$79.8 million in BRCOM. This restriction does not apply to certain items permitted in the indenture.

The indenture governing the 16% notes contains covenants, including but not limited to the following: limitations on dividends to shareowners and other restricted payments; dividend and other payment restrictions affecting its subsidiaries such that the subsidiaries are not permitted to enter into an agreement that would limit their ability to make dividend payments to the parent; indebtedness; asset dispositions; transactions with affiliates; liens; issuances and sales of capital stock of subsidiaries; issuances of senior subordinated debt; restrictions on dealing with BRCOM

and its subsidiaries; and mergers and consolidations.

**Table of Contents****8 3/8% Senior Subordinated Notes**

On November 19, 2003, the Company issued \$540.0 million of 8 3/8% Senior Subordinated Notes due 2014 ( the 8 3/8% notes ). The net proceeds, after deducting the initial purchasers' discounts and fees and expenses related to the 8 3/8% notes totaled \$528.2 million. The Company used \$524.6 million of the net proceeds to purchase all of the Company's outstanding Convertible Subordinated Notes due 2009, which bore interest at a rate of 9%, at a discounted price equal to 97% of their accreted value. The remaining proceeds were used to pay fees related to the credit facility amendment discussed above and to reduce outstanding borrowings under the revolving credit facility. Interest on the 8 3/8% notes is payable in cash semi-annually in arrears on January 15 and July 15, commencing on July 15, 2004. The 8 3/8% notes are unsecured senior subordinated obligations, subordinated to all existing and future senior indebtedness of the Company including the 16% notes. The 8 3/8% notes rank equally with all of the Company's future senior subordinated debt and rank senior to all future subordinated debt. The Company's subsidiaries, excluding Cincinnati Bell Telephone, Cincinnati Bell Wireless, and BRCOM and all of its subsidiaries except CBAD, unconditionally guarantee the 8 3/8% notes on an unsecured senior subordinated basis. The indenture governing the 8 3/8% notes contains covenants including but not limited to the following: limitations on dividends to shareholders and other restricted payments; dividend and other payment restrictions affecting the Company's subsidiaries such that the subsidiaries are not permitted to enter into an agreement that would limit their ability to make dividend payments to the parent; indebtedness; asset dispositions; transactions with affiliates; liens; investments; issuances and sales of capital stock of subsidiaries; redemption of debt that is junior in right of payment; restrictions on dealing with BRCOM and its subsidiaries; and mergers and consolidations. The indenture governing the 8 3/8% notes provides for an event of default upon the default and acceleration of any other existing debt instrument, which exceeds \$20.0 million. The Company may redeem the 8 3/8% notes for a redemption price of 104.188%, 102.792%, 101.396%, and 100.000% after January 15, 2009, 2010, 2011, and 2012, respectively. The Company incurred \$5.2 million of cash interest expense related to these notes in 2003.

**Convertible Subordinated Notes**

In July 1999, the Company issued \$400.0 million of 10-year, convertible subordinated debentures to Oak Hill Capital Partners, L.P. These notes were convertible into common stock of the Company at an adjusted price of \$29.27 per common share at the option of the holder. In March 2003, the Company entered into a supplemental indenture amending certain terms governing the Convertible Subordinated Notes. The supplemental indenture increased the paid-in-kind interest by 2 1/4% from March 2003 through redemption in July 2009, resulting in a per annum interest rate of 9%. The supplemental indenture also allowed for the sale of substantially all of the assets of the Company's Broadband segment, provided that a bankruptcy of BRCOM would not constitute an event of default, amended the definition of change in control by increasing the ownership threshold deemed to be a change in control from 20% of outstanding shares to 45% of outstanding shares and included covenants restricting the ability of the Company to incur debt and consummate certain asset dispositions. On November 19, 2003, the Company purchased, with the net proceeds from the 8 3/8% notes, all of the outstanding Convertible Subordinated Notes at a discounted price of \$524.6 million, which was equal to 97% of their accreted value on November 19, 2003. This transaction resulted in a non-cash gain on the Consolidated Statement of Operations and Comprehensive Income (Loss) included in Other income, net of \$16.2 million. During the years ended December 31, 2003 and 2002 the Company recorded \$38.1 million and \$32.3 million, respectively, of non-cash interest expense related to the convertible subordinated notes.

**9% Senior Subordinated Notes (BRCOM)**

In 1998, BRCOM (then known as IXC Communications) issued \$450.0 million of 9% senior subordinated notes due 2008 ( the 9% notes ). In January 2000, \$404.0 million of these 9% notes were redeemed through a tender offer as a result of the change of control provision of the related indenture. In March 2003, the Company



**Table of Contents**

entered into an exchange and voting agreement with holders of the 9% notes. On September 8, 2003, the Company exchanged the remaining \$46.0 million of the 9% notes and \$1.6 million in accrued interest for approximately 11.1 million shares of common stock of the Company, which had a fair value of \$65.0 million at the exchange date. As a result, the Company recorded a loss on extinguishment of debt of \$17.4 million during the third quarter of 2003 included in Other income, net on the Consolidated Statement of Operations and Comprehensive Income (Loss). Upon completion of the exchange, the indenture related to the 9% notes was terminated. During the years ended December 31, 2003 and 2002 the Company recorded \$2.9 million and \$4.2 million, respectively, of cash interest expense related to the convertible subordinated notes.

**12 1/2% Senior Notes (BRCOM)**

On June 16, 2003, the Company permanently retired BRCOM's remaining \$0.8 million outstanding 12 1/2% senior notes due 2005.

**Debt Maturity Schedule**

The following table summarizes the Company's annual maturities of debt and minimum payments under capital leases for the five years subsequent to December 31, 2003, and thereafter:

(dollars in millions)	Debt	Capital Leases	Total Debt
Year of Maturity			
2004	\$ 8.0	\$ 5.3	\$ 13.3
2005	25.3	3.0	28.3
2006	90.0	1.5	91.5
2007	255.3	0.7	256.0
2008	252.5	0.7	253.2
Thereafter	1,680.6	7.0	1,687.6
Total debt	2,311.7	18.2	2,329.9
Less unamortized discount	(42.1)		(42.1)
Total debt, net of discount	\$ 2,269.6	\$ 18.2	\$ 2,287.8

**9. Financial Instruments****Interest Rate Contracts**

From time to time the Company enters into interest rate swap agreements with the intent of limiting its exposure to movements in interest rates. Interest rate swap agreements are contractual agreements between two parties for the exchange of interest payment streams on a notional principal amount at an agreed upon fixed or floating rate, for a defined time period. These agreements are hedges against movements in the LIBOR rate, which determines the rate of interest paid by the Company on debt obligations under its credit facilities (refer to Note 8). Realized gains and losses from the interest rate swaps are recognized as an adjustment to interest expense in each period. The Company recorded \$6.8 million and \$13.3 million in interest expense related to interest rate swap agreements for the years ended December 31, 2003 and 2002, respectively. The Company's interest rate swap agreements expired throughout

2003. During 2003, the fair value of the interest rate swaps increased resulting in a year-to-date, after-tax net gain of \$4.5 million, which was recognized in OCI.

**Table of Contents****10. Minority Interest**

(dollars in millions)	December 31	
	2003	2002
Minority interest consists of:		
12 1/2% Junior Exchangeable Preferred Stock (BRCOM)	\$	\$ 414.4
Minority Interest in Cincinnati Bell Wireless held by A T & T Wireless Services Inc. ( AWE )	39.0	27.7
Other	0.7	1.8
Total	\$ 39.7	\$ 443.9

On September 8, 2003 the Company completed the exchange of 14.1 million shares of Cincinnati Bell Inc. common stock for all the 12 1/2% Junior Exchangeable Preferred Stock (the 12 1/2% Preferreds ). Pursuant to the exchange offer, holders of the 12 1/2% Preferreds who tendered their shares were not paid any accumulated or unpaid dividends. These exchanges resulted in the retirement of \$412.4 million of minority interest obligations and \$64.9 million in accrued dividends of the Company. Additional-paid-in-capital increased \$469.2 million, net of fees of \$8.1 million, as a result of the exchange. Concurrently with the preferred stock exchange offer, the Company solicited consents from holders of BRCOM preferred stock to amend the certificate of designation under which the shares were issued to eliminate all voting rights and restrictive covenants. Upon completion of the exchange and a related subsidiary merger, there are no longer any shares of the 12 1/2% Preferreds outstanding.

Prior to the exchange, dividends on the 12 1/2% Preferreds were classified as Minority interest expense in the Consolidated Statements of Operations and Comprehensive Income (Loss) and were approximately \$32.0 million in 2003 and \$49.4 million in 2002.

AWE maintains a 19.9% ownership in the Company s CBW subsidiary. The minority interest balance is adjusted as a function of AWE s 19.9% share of the net income (or loss) of CBW, with an offsetting amount being reflected in the Consolidated Statements of Operations and Comprehensive Income (Loss) under the caption Minority interest expense. Under the terms of the related operating agreement, AWE has the right to require CBW to purchase its 19.9% ownership interest for a cash price equal to fair market value. Such right is exercisable beginning on December 31, 2006 and at any time thereafter, or if at any time there is a call for additional capital contributions that have not been approved by AWE.

**11. Commitments and Contingencies****Commitments**

In 1998, the Company entered into a ten-year contract with Convergys Corporation ( Convergys ), a provider of billing, customer service and other services, which remains in effect until June 30, 2008. The contract states that Convergys will be the primary provider of certain data processing, professional and consulting, technical support and customer support services for the Company. In return, the Company will be the exclusive provider of local telecommunications services to Convergys. In 2003, the Company signed a letter of intent to revise the contract, which would extend the contract through December 31, 2010 and reduce the Company s annual commitment in 2004 and 2005 to \$35.0 million from \$45.0 million. Beginning in 2006, the minimum commitment would be reduced 5% annually. The Company

expects to finalize this agreement in the second quarter of 2004. If the Company does not execute the final agreement, the Company could be obligated to



## **Table of Contents**

make a payment to Convergys of 40% of the difference between the commitment and actual amount of services purchased, or approximately \$1.6 million in 2004 based on a projected shortfall of \$4.0 million.

The broadband business had contractual obligations to utilize network facilities from various interexchange and local exchange carriers. These contracts were based on a fixed monthly rate with terms extending on certain contracts through 2021. The buyer of substantially all of the broadband assets assumed capital lease commitments and certain liabilities of \$390.2 million and operating contractual commitments of approximately \$271.1 million, including the obligations associated with network utilization, upon the first stage closing of the sale on June 13, 2003.

AWE maintains a 19.9% ownership in the Company's CBW subsidiary. The CBW operating agreement provides that a five member committee govern CBW, with AWE having the right to appoint two representatives and the Company having the right to appoint three representatives. On or after December 31, 2006, or if at any time the member committee shall call for additional capital contributions (unless such capital calls have been approved by the representatives of AWE), and upon written demand from AWE, the Company shall purchase at fair market value all of the interest of AWE in CBW for cash. Such sale shall be consummated not less than 30 and no more than 60 days following the determination of the fair market value of the AWE interest.

## **Contingencies**

In the normal course of business, the Company is subject to various regulatory proceedings, lawsuits, claims and other matters. Such matters are subject to many uncertainties and outcomes that are not predictable with assurance.

*In re Broadwing Inc. Securities Class Action Lawsuits, (Gallow v. Broadwing Inc., et al), U.S. District Court, Southern District of Ohio, Western Division, Case No. C-1-02-795.*

Between October and December 2002, five virtually identical class action lawsuits were filed against Broadwing Inc. and two of its former Chief Executive Officers in U.S. District Court for the Southern District of Ohio.

These complaints were filed on behalf of purchasers of the Company's securities between January 17, 2001 and May 20, 2002, inclusive, and alleged violations of Section 10(b) and 20(a) of the Securities and Exchange Act of 1934 by, inter alia, (1) improperly recognizing revenue associated with Indefeasible Right of Use ( IRU ) agreements; and (2) failing to write-down goodwill associated with the Company's 1999 acquisition of IXC Communications, Inc. The plaintiffs seek unspecified compensatory damages, attorney's fees, and expert expenses.

On December 30, 2002, the Local 144 Group filed a motion seeking consolidation of the complaints and appointment as lead plaintiff. By order dated October 29, 2003, Local 144 Nursing Home Pension Fund, Paul J. Brunner and Joseph Lask were named lead plaintiffs in a putative consolidated class action.

On December 1, 2003, lead plaintiffs filed their amended consolidated complaint on behalf of purchasers of the Company's securities between January 17, 2001 and May 21, 2002, inclusive. This amended complaint contained a number of new allegations. Cincinnati Bell Inc. was added as a defendant in the amended filing. The Company's motion to dismiss was filed on February 6, 2004. Plaintiffs have until April 2, 2004 to file their opposition, and the Company is required to file its reply by May 17, 2004. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

**Table of Contents**

*In re Broadwing Inc. Derivative Complaint. (Garlich v. Broadwing Inc., et al.), Hamilton County Court of Common Pleas, Case No. A0302720.*

This derivative complaint was filed against Broadwing Inc. and ten of its current and former directors on April 9, 2003 alleging breaches of fiduciary duty arising out of the same allegations discussed in *In re Broadwing Inc. Securities Class Action Lawsuits* above. Pursuant to a stipulation between the parties, defendants are not required, absent further order by the Court, to answer, move, or otherwise respond to this complaint until 30 days after the federal court renders a ruling on defendants' motion to dismiss in *In re Broadwing Inc. Securities Class Action Lawsuits*. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

*In re Broadwing Inc. ERISA Class Action Lawsuits. (Kurtz v. Broadwing Inc., et al), U.S District Court, Southern District of Ohio, Western Division, Case No. C-1-02-857.*

Between November 18, 2002 and January 10, 2003, four putative class action lawsuits were filed against Broadwing Inc. and certain of its current and former officers and directors in the United States District Court for the Southern District of Ohio. Fidelity Management Investment Trust Company was also named as a defendant in these actions.

These cases, which purport to be brought on behalf of the Cincinnati Bell Inc. Savings and Security Plan, the Broadwing Retirement Savings Plan, and a class of participants in the Plans, generally allege that the defendants breached their fiduciary duties under the Employee Retirement Income Security Act of 1974 ( ERISA ) by improperly encouraging the Plan participant-plaintiffs to elect to invest in the Company stock fund within the relevant Plan and by improperly continuing to make employer contributions to the Company stock fund within the relevant Plan.

On October 22, 2003, a putative consolidated class action complaint was filed in the U.S. District Court for the Southern District of Ohio. The Company filed its motion to dismiss on February 6, 2004. Plaintiffs have until April 2, 2004 to file their opposition, and the Company is required to file its reply by May 17, 2004. The timing and outcome of these matters are not currently predictable. An unfavorable outcome could have a material effect on the financial condition, results of operations and cash flows of the Company.

*El Paso Global Networks Arbitration Proceeding*

In June 2000, BRCOM entered into a long-term construction contract to build a fiber route system. During the second quarter of 2002, the customer alleged a breach of contract and requested the Company to cease all construction activities, requested a refund of \$62.0 million in progress payments previously paid to the Company, and requested conveyance of title to all routes constructed under the contract. Subsequently, the Company notified the customer that such purported termination was improper and constituted a material breach under the terms of the contract, causing the Company to terminate the contract. As a result of the contract termination, the Company expensed \$13.3 million in both costs incurred under the contract and estimated shutdown costs during the second quarter of 2002. In February 2004, the Company and El Paso Global Networks reached a final settlement of the arbitration proceeding. Under the terms of the settlement, both parties agreed to release their respective claims for monetary damages. As a result of the settlement, the Company recorded a \$5.2 million charge included in Asset Impairments and Other Charges (Credits) in the Statement of Operations and Comprehensive Income (Loss) in the fourth quarter of 2003. The operating expenses were related to the increase in obligations assumed, indemnities granted and warranties provided under the terms of the settlement agreement over what had been previously recorded.

**Table of Contents****Indemnifications**

During the normal course of business, the Company makes certain indemnities, commitments and guarantees under which it may be required to make payments in relation to certain transactions. These include (a) intellectual property indemnities to customers in connection with the use, sales and/or license of products and services, (b) indemnities to customers in connection with losses incurred while performing services on their premises (c) indemnities to vendors and service providers pertaining to claims based on negligence or willful misconduct of the Company and (d) indemnities involving the representations and warranties in certain contracts. In addition, the Company has made contractual commitments to several employees providing for payments upon the occurrence of certain prescribed events. The majority of these indemnities, commitments and guarantees do not provide for any limitation on the maximum potential for future payments that the Company could be obligated to make. Except for amounts recorded in relation to insured losses, the Company has not recorded a liability for these indemnities, commitments and other guarantees in the Consolidated Balance Sheets, excepted as described below.

The following table summarizes the Company's indemnification obligations as of December 31, 2003:

(dollars in millions)	Fair Value	Estimated Maximum Indemnifications
Indemnifications to the buyer of the broadband assets	\$ 7.8	147.7
Indemnifications related to legal settlement agreements	3.2	25.7
<b>Total Indemnifications</b>	<b>\$ 11.0</b>	<b>\$ 173.4</b>

The Company has indemnified the buyer of the broadband assets against certain potential claims, including environmental, tax, title and authorization, broker, and other general claims. The title and authorization indemnification is capped at 100% of the purchase price of the broadband assets, which initially was \$91.5 million, subject to reductions under the terms of the purchase agreement. The environmental and general indemnifications are capped at 50% of the purchase price of the broadband assets.

In order to determine the fair value of the indemnification obligations and warranties provided to the buyers of the broadband assets, the Company performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and several scenarios within the range of possibilities. The analysis resulted in a \$7.8 million estimated fair value of the indemnification obligations, which is included in other liabilities and has been reflected as a reduction of the gain on sale of broadband assets in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the year ended December 31, 2003.

In February 2004, the Company reached a final settlement with a customer related to a disputed construction contract, discussed above. As a result of the terms of the settlement, the Company recorded \$3.2 million related to indemnities granted and warranties provided under the terms of the settlement agreement.

In order to determine the fair value of the indemnification obligations and warranties provided under the settlement agreement, the Company utilized a best estimates approach when possible and for certain indemnifications performed a probability-weighted discounted cash flow analysis, utilizing the minimum and maximum potential claims and certain scenarios within the range of possibilities. The analysis resulted in a \$3.2 million estimated fair value of the

indemnification obligations, which is included in other liabilities and has been reflected as an other operating expense in the Consolidated Statement of Operations and Comprehensive Income (Loss) for the year ended December 31, 2003.

**Table of Contents**

**Off-Balance Sheet Arrangements**

The Company does not participate in transactions that generate relationships with unconsolidated entities or financial partnerships, such as special purpose entities ( SPEs ) or variable interest entities ( VIEs ), which would have been established for the purpose of facilitating off-balance sheet arrangements or other limited purposes. As of December 31, 2003 the Company is not involved in any unconsolidated SPEs or VIEs.

**12. Common and Preferred Shares**

**Common Shares**

The par value of the Company's common shares is \$.01 per share. At December 31, 2003 and 2002, common shares outstanding were 244.6 million and 218.7 million, respectively. In July 1999, the Company's Board of Directors approved a share repurchase program authorizing the repurchase of up to \$200 million of common shares of the Company. The 244.6 million shares of Company common shares outstanding at December 31, 2003, are net of approximately 7.9 million shares that were repurchased by the Company under its share repurchase program and certain management deferred compensation arrangements for a total cost of \$145.5 million.

**Preferred Share Purchase Rights Plan**

In the first quarter of 1997, the Company's Board of Directors adopted a Share Purchase Rights Plan by granting a dividend of one preferred share purchase right for each outstanding common share to shareowners of record at the close of business on May 2, 1997. Under certain conditions, each right entitles the holder to purchase one-thousandth of a Series A Preferred Share. The rights cannot be exercised or transferred apart from common shares, unless a person or group acquires 15% or more, or 20% or more for certain groups, of the Company's outstanding common shares. The rights will expire May 2, 2007, if they have not been redeemed. The plan was amended in 2002. Under the original plan, no single entity was allowed to hold 15% of the Company's outstanding shares. The amendment increased the allowed threshold from 15% to 20% for an investment adviser within the meaning of the Investment Advisers Act of 1940, and/or its affiliates.

**Preferred Shares**

The Company is authorized to issue 1,357,299 voting preferred shares without par value and 1,000,000 nonvoting preferred shares without par value.

The Company issued 155,250 voting shares of 6 3/4% cumulative convertible preferred stock at stated value. These shares were subsequently deposited into a trust in which the underlying 155,250 shares are equivalent to 3,105,000 depositary shares. Shares of this preferred stock can be converted at any time at the option of the holder into common stock of the Company at a conversion rate of 1.44 shares of Company common stock per depositary share of 6 3/4% convertible preferred stock. Dividends on the 6 3/4% convertible preferred stock are payable quarterly in arrears in cash, or common stock in certain circumstances if cash payment is not legally permitted. The liquidation preference on the 6 3/4% preferred shares is \$1,000 per share (or \$50 per depositary share).

**13. Earnings (Loss) Per Common Share from Continuing Operations**

Basic earnings (loss) per common share from continuing operations ( EPS ) is based upon the weighted average number of common shares outstanding during the period. Diluted EPS reflects the potential dilution



**Table of Contents**

that would occur if common stock equivalents were exercised, but only to the extent that they are considered dilutive to the Company's earnings. The following table is a reconciliation of the numerators and denominators of the basic and diluted EPS computations for earnings (loss) from continuing operations for the following periods:

(dollars in millions, except per share amounts)	Year Ended December 31	
	2003	2002
		(Restated, see Note 2)
Numerator:		
Income (loss) from continuing operations before discontinued operations and cumulative effect of change in accounting principle	\$ 1,246.0	\$ (2,449.2)
Preferred stock dividends	10.4	10.4
Numerator for basic income (loss) from continuing operations applicable to common shareowners	1,235.6	(2,459.6)
Preferred stock dividends	10.4	
Interest expense, net of tax convertible subordinated notes	24.8	
Numerator for diluted EPS income (loss) from continuing operations applicable to common shareowners	\$ 1,270.8	\$ (2,459.6)
Denominator:		
Denominator for basic EPS weighted average common shares outstanding	226.9	218.4
Dilution:		
Convertible preferred stock	4.5	
Convertible subordinated notes	14.9	
Stock options and warrants	6.9	
Stock-based compensation arrangements	0.1	
Denominator for diluted EPS per common share	253.3	218.4
Basic EPS from continuing operations	\$ 5.44	\$ (11.27)
Diluted EPS from continuing operations	\$ 5.02	\$ (11.27)

The inclusion in the diluted shares calculation of 4.5 million shares related to the convertible preferred stock, 14.9 million shares related to the convertible subordinated notes, 0.1 million shares related to shares in deferred compensation plans and 6.9 million shares related to vested in-the-money stock options and warrants during 2003 had a \$0.42 per share impact on the diluted EPS calculation in 2003. The total number of potential additional shares outstanding related to stock options, restricted stock and the assumed conversion of the Company's 6 3/4% convertible preferred stock was approximately 52 million at December 31, 2003 if all stock options currently outstanding were exercised and all convertible securities were to convert. The total number of potential additional shares outstanding related to stock options, restricted stock and the assumed conversion of the Company's 6 3/4% convertible preferred

stock and convertible subordinated notes was approximately 58 million at December 31, 2002, if all stock options currently outstanding were exercised and all convertible securities were to convert.



**Table of Contents****14. Income Taxes**

Income tax provision (benefit) from continuing operations consists of the following:

(dollars in millions)	Year ended December 31	
	2003	2002 (Restated, see Note 2)
Current:		
Federal	\$	\$ (38.1)
State and local	1.0	(1.9)
Total current	1.0	(40.0)
Investment tax credits	(0.6)	(0.4)
Deferred:		
Federal	194.3	(767.9)
State and local	(76.6)	(178.7)
Total deferred	117.7	(946.6)
Valuation allowance	(946.9)	1,110.7
Total	\$ (828.8)	\$ 123.7

In prior years, federal income tax refunds have been reflected as a current benefit.

The following is a reconciliation of the statutory federal income tax rate with the effective tax rate applied to continuing operations for each year:

	Year ended December 31	
	2003	2002 (Restated, see Note 2)
U.S. federal statutory rate	35.0%	35.0%
State and local income taxes, net of federal income tax benefit	(11.9)	5.2
Change in valuation allowance	(225.5)	(45.0)
Amortization of nondeductible intangible assets		
Dividends on 12 1/2% exchangeable preferred stock	2.7	(0.7)
Nondeductible interest expense	1.8	(0.2)
Other differences, net	(0.8)	0.4
Effective rate	(198.7%)	(5.3%)



**Table of Contents**

The total income tax expense (benefit) realized by the Company consists of the following:

(dollars in millions)	Year ended December 31	
	2003	2002 (Restated, see Note 2)
Income tax provision (benefit) related to:		
Continuing operations	\$ (828.8)	\$ 123.7
Discontinued operations		119.7
Other comprehensive loss	0.1	(1.7)
Cummulative effect of change in accounting principle	47.5	(5.9)
Total income tax provision (benefit)	\$ (781.2)	\$ 235.8

The Company recognized an income tax benefit from the exercise of certain stock options in 2003 and 2002 of \$0.6 million and \$2.5 million, respectively. This benefit resulted in a decrease in current income taxes payable and an increase in additional paid in capital.

The components of the Company's deferred tax assets and liabilities are as follows:

(dollars in millions)	Year Ended December 31	
	2003	2002 (Restated, see Note 2)
Deferred tax assets:		
Net operating loss carryforwards	\$ 983.2	\$ 447.8
Depreciation and amortization		582.2
Unearned revenue		86.4
State taxes		8.3
Restructuring related items	5.5	24.3
Other	78.4	68.7
Total deferred tax assets	1,067.1	1,217.7
Valuation allowance	(262.0)	(1,210.5)
Net deferred income tax assets	805.1	7.2
Deferred tax liabilities:		
Depreciation and amortization	16.6	
Investments	27.7	10.2
State taxes	15.5	
Other	6.0	22.9
Total deferred tax liabilities	65.8	33.1

Net deferred tax asset (liability)	\$ 739.3	\$ (25.9)
------------------------------------	----------	-----------

As of December 31, 2003, the Company had approximately \$1,856.3 million of federal operating loss tax carryforwards, with a deferred tax asset value of \$649.7 million, and \$333.5 million in deferred tax assets related to state and local operating loss tax carryforwards. Tax loss carryforwards will generally expire between 2011 and 2023. U.S. tax laws limit the annual utilization of tax loss carryforwards of acquired entities. These limitations should not materially impact the utilization of the tax carryforwards.

## **Table of Contents**

The Company had a valuation allowance of \$262.0 million and \$1,210.5 million for the years ended December 31, 2003 and 2002, respectively. The net decrease in the valuation allowance of \$948.5 million during 2003 was primarily due to the reversal of the valuation allowance related to the uncertainties surrounding BRCOM's liquidity, which were substantially mitigated during the fourth quarter of 2003. The remaining valuation allowance is necessary due to the uncertainties surrounding the ability of the Company to utilize certain state net operating loss carry forwards before expiration.

The ultimate realization of the deferred income tax assets depends upon the Company's ability to generate future taxable income during the periods in which basis differences and other deductions become deductible and prior to the expiration of the net operating loss carryforwards. The Company concluded, due to the sale of the broadband business and the historical and future projected earnings of the remaining businesses, that the Company will utilize future deductions and available net operating loss carryforwards prior to their expiration. The Company also concluded that it was more likely than not that certain state tax loss carryforwards would not be realized based upon the analysis described above and therefore provided a valuation allowance.

## **15. Employee Benefit Plans**

### **Pension and Postretirement Plans**

The Company sponsors three noncontributory defined benefit pension plans: one for eligible management employees, one for non-management employees and one supplemental, nonqualified, unfunded plan for certain senior executives.

The management pension plan is a cash balance plan in which the pension benefit is determined by a combination of compensation-based credits and annual guaranteed interest credits. The non-management pension plan is also a cash balance plan in which the pension benefit is determined by a combination of service and job-classification-based credits and annual interest credits. Benefits for the supplemental plan are based on eligible pay, adjusted for age and service upon retirement. Funding of the management and non-management plans is achieved through contributions to an irrevocable trust fund. The contributions are determined using the aggregate cost method. The Company uses the traditional unit credit cost method for determining pension cost for financial reporting purposes and uses a December 31 measurement date for all of its plans.

The Company also provides health care and group life insurance benefits for eligible retirees. The Company funds certain group life insurance benefits through Retirement Funding Accounts and funds health care benefits and other group life insurance benefits using Voluntary Employee Benefit Association ( VEBA ) trusts. It is the Company's practice to fund amounts as deemed appropriate from time to time. Contributions are subject to IRS limitations developed using the aggregate cost method.

The actuarial expense calculation for the postretirement health plan is based on numerous assumptions, estimates and judgments including health care cost trend rates and cap-related cost sharing. Certain of the Company's non-management labor contracts contain an annual dollar value cap for the purpose of determining postretirement health care contributions required from retirees. The Company has waived cost sharing in excess of the cap during the current contract period, but will begin collecting certain cost sharing payments from certain non-management employees beginning in 2004. The caps for certain contracts are set during each bargaining cycle in connection with the negotiation of the overall contract. In accordance with the provisions of SFAS 106, the Company accounts for non-management retiree health benefits in accordance with the terms of each individual contract.

**Table of Contents**

The Company made the one-time election under FSP 106-1 to defer accounting for any effects of the Medicare Prescription Drug, Improvement, and Modernization Act of 2003. The Company has elected to defer the accounting effects of the Act until the FASB issues guidance on how to account for the federal subsidy. The Company expects the Act to reduce its annual non-cash postretirement health expense by approximately \$1 million and reduce its postretirement health liability by up to \$12 million, assuming no plan design changes.

The following information relates to all Company noncontributory defined benefit pension plans, postretirement health care, and life insurance benefit plans. Pension and postretirement benefit costs are as follows:

(dollars in millions) Year ended December 31	Pension Benefits		Postretirement and Other Benefits	
	2003	2002	2003	2002
Service cost (benefits earned during the period)	\$ 9.6	\$ 11.4	\$ 1.7	\$ 1.4
Interest cost on projected benefit obligation	28.8	31.2	15.7	15.2
Expected return on plan assets	(39.2)	(45.7)	(6.6)	(8.8)
Curtailment loss	2.7	0.2		
Amortization of:				
Transition (asset)/obligation	(2.5)	(2.4)	4.2	4.2
Prior service cost	3.2	3.2	1.4	0.6
Net gain	(0.1)	(5.9)	1.5	
Actuarial (income) expense	\$ 2.5	\$ (8.0)	\$ 17.9	\$ 12.6

The following are the weighted average assumptions used in accounting for the pension and postretirement benefit cost in the Statements of Operations and Comprehensive Income (Loss) for the years ended December 31:

	Pension Benefits		Postretirement and Other Benefits	
	2003	2002	2003	2002
Discount rate net prepaid benefit expense	6.50%	7.25%	6.50%	7.25%
Expected long-term rate of return on Pension and VEBA plan assets	8.25%	8.25%	8.25%	8.25%
Expected long-term rate of return on retirement fund account assets	n/a	n/a	8.00%	8.00%
Future compensation growth rate	4.50%	4.50%	n/a	n/a

The Company expects to make a cash funding contribution to its pension plans of approximately \$3.3 million in 2004. The associated pension plans assets consist of the following:

Target Allocation	Pension Assets Percentage of Plan Assets at December 31,	
	2003	2002
2004		

Edgar Filing: CINCINNATI BELL INC - Form 8-K

Plan Assets:			
Fixed Income	20% - 38%	28.9%	30.0%
Equity Securities *	55% - 65%	60.5%	60.0%
Real Estate	8% - 12%	10.6%	10.0%
Total		100.0%	100.0%

---

\*At December 31, 2003 and 2002, respectively, pension plan assets include \$7 million and \$5 million in Company common stock.

**Table of Contents**

The Company expects to make a cash funding contribution to its postretirement health plans of approximately \$8.4 million in 2004. The associated postretirement and other plans' assets consist of the following:

	Postretirement and Other Assets					
	Target Allocation 2004	Health Care		Group Life Insurance		
		Percentage of Plan Assets at December 31,		Target Allocation 2004	Percentage of Plan Assets at December 31,	
		2003	2002		2003	2002
Plan Assets:						
Fixed Income	30% - 40%	36.3%	55.7%	35% - 45%	21.1%	100.0%
Equity Securities	60% - 70%	63.7%	44.3%	55% - 65%	29.7%	
Cash*					49.2%	
Total		100.0%	100.0%		100.0%	100.0%

\*In 2003 the Company transferred 49.2% of the Group Life Insurance assets to Cash pending a private letter ruling from the Internal Revenue Service, which would allow the assets to be transferred to cover benefit obligations under other postretirement plans.

Reconciliation of the beginning and ending balance of the plans' funded status were:

Postretirement and



**Table of Contents**

As of December 31, 2003 and 2002, the Company's accumulated benefit obligation related to its pension plans was \$466.1 million and \$459.8 million, respectively.

The following table presents information for certain of the pension and postretirement plans with a projected benefit obligation in excess of the fair value of plan assets:

(dollars in millions)	Pension Plans		Postretirement Health Plans	
	2003	2002	2003	2002
Projected benefit obligation	\$ 271.1	\$ 477.4	\$ 290.5	\$ 238.5
Fair value of plan assets	\$ 236.3	\$ 407.9	\$ 84.6	\$ 88.1

The following table presents information for certain of the pension plans with an accumulated benefit obligation in excess of the fair value of plan assets:

(dollars in millions)	Pension Plans	
	2003	2002
Accumulated benefit obligation	\$ 270.6	\$ 274.5
Fair value of plan assets	\$ 236.3	\$ 220.9

The combined net pension prepaid benefit expense consists of:

(dollars in millions)	Year ended December 31	Pension Benefits	
		2003	2002
Prepaid benefit cost		\$ 68.4	\$ 66.2
Accrued benefit liability		(34.4)	(53.6)
Intangible asset		7.1	19.1
Accumulated other comprehensive income		4.1	13.0
Net amount recognized		\$ 45.2	\$ 44.7

The following are the weighted average assumptions used in accounting for and measuring the pension and postretirement benefit obligation in the Consolidated Balance Sheets at December 31:

Pension Benefits		Postretirement and Other Benefits	
2003	2002	2003	2002

Discount rate - projected benefit obligation	6.00%	6.50%	6.00%	6.50%
Expected long-term rate of return on Pension and VEBA plan assets	8.25%	8.25%	8.25%	8.25%
Expected long-term rate of return on retirement fund account assets	n/a	n/a	8.00%	8.00%
Future compensation growth rate	4.50%	4.50%	n/a	n/a

The expected long-term rate of return on plan assets, developed using the building block approach, is based on the following: the participant's benefit horizons; the mix of investments held directly by the plans; and the current view of expected future returns, which is influenced by historical averages.

Changes in actual asset return experience and discount rate assumptions can impact the Company's operating results, financial position and cash flows. Actual asset return experience results in an increase or decrease in the asset base and this effect, in conjunction with a decrease in the pension discount rate, may result in a plan's

**Table of Contents**

assets being less than a plan's accumulated benefit obligation ( ABO ). The ABO is the present value of benefits earned to date and is based on past compensation levels. The Company is required to show in its consolidated balance sheet a net liability that is at least equal to the ABO less the market value of plan assets. This liability is referred to as an additional minimum pension liability ( AML ). As of December 31, 2003, the Company's ABO was \$466.1 million and its AML was \$11.2 million.

The assumed health care cost trend rate used to measure the postretirement health benefit obligation at December 31, 2003, was 9.03% and is assumed to decrease gradually to 4.51% by the year 2009. In addition, a one-percentage point change in assumed health care cost trend rates would have the following effect on the postretirement benefit costs and obligation:

(dollars in millions)	1% Increase	1% Decrease
2003 service and interest costs	\$ 0.7	\$ (0.7)
Postretirement benefit obligation at December 31, 2003	\$ 11.9	\$ (10.7)

**Savings Plans**

The Company sponsors several defined contribution plans covering substantially all employees. The Company's contributions to the plans are based on matching a portion of the employee contributions, on a percentage of employee earnings. Company and employee contributions are invested in various investment funds at the direction of the employee. Total Company contributions to the defined contribution plans were \$6.6 million and \$8.8 million for 2003 and 2002, respectively.

**16. Stock-Based Compensation Plans**

During 2003 and in prior years, certain employees and directors of the Company were granted stock options and other stock-based awards under the Company's Long-Term Incentive Plans ( Company LTIP ). Under the Company LTIP, options are granted with exercise prices that are no less than market value of the stock at the grant date. Generally, stock options and stock appreciation rights have ten-year terms and vesting terms of three to five years. The number of shares authorized and available for grant under these plans were approximately 78.3 million and 28.4 million, respectively, at December 31, 2003.

**Table of Contents**

Presented below is a summary of the status of outstanding Company stock options issued to employees and related transactions (shares in thousands):

	Shares		Weighted Average Exercise Price
Company options held by employees and directors at December 31, 2001	33,769	\$	17.40
Granted	8,142	\$	3.71
Exercised	(219)	\$	3.71
Forfeited/expired	(5,205)	\$	18.55
Company options held by employees and directors at December 31, 2002	36,487	\$	14.80
Granted	4,167	\$	5.58
Exercised	(620)	\$	3.57
Forfeited/expired	(10,027)	\$	15.61
Company options held by employees and directors at December 31, 2003	30,007	\$	13.45

The following table summarizes the status of Company stock options outstanding and exercisable at December 31, 2003 (shares in thousands):

Range of Exercise Prices	Options Outstanding			Options Exercisable	
	Shares	Weighted Average Remaining Contractual Life in Years	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price
\$1.88 to \$5.66	8,647	9.01	\$ 4.48	2,332	\$ 3.61
\$5.66 to \$13.16	7,627	6.21	\$ 10.23	6,178	\$ 10.40
\$13.16 to \$16.78	7,565	5.24	\$ 16.58	6,769	\$ 16.56
\$16.78 to \$38.19	6,168	6.40	\$ 26.16	5,902	\$ 26.27
Total	30,007	6.81	\$ 13.45	21,181	\$ 16.04

In 2003 and 2002, there were no restricted stock awards granted. Restricted stock awards generally vest within one to five years. Total compensation expense for restricted stock awards during 2003 and 2002 was \$0.3 million and \$3.8 million, respectively.

In January 1999, the Company granted stock options to each of its then existing employees (approximately 3,500). According to the terms of this program, stock option grant recipients remaining with the Company until January 2002 could exercise their options to purchase up to 500 common shares each at an exercise price of \$16.75. This plan also includes a provision for option grants to employees hired after the January 1999 grant date, in smaller amounts and at

an exercise price based on the month of hire (e.g., employees hired during 2001 received options to purchase up to 300 common shares of the Company). Grant recipients must exercise their options within ten years of the date of grant.

In December 2001, the Company announced an additional stock option grant to a majority of its management employees. Each eligible employee was granted 300 options to purchase common shares at an exercise price of \$9.65. The options vest over a period of three years and expire ten years from the date of grant.

In November 2003, the Company announced an additional stock option grant. Each management employee was granted 1,000 options and each hourly employee was granted 300 options to purchase common shares at an exercise price of \$5.66. The options vest over a period of three years and expire ten years from the date of grant.

**Table of Contents****17. Discontinued Operations**

On March 8, 2002, the Company sold substantially all of the assets of its Cincinnati Bell Directory ( CBD ) subsidiary to a group of investors for \$345.0 million in cash and a 2.5% equity stake in the newly formed entity. CBD published Yellow Pages directories and sold directory advertising and informational services in Cincinnati Bell Telephone's local service area. In the first quarter of 2002, the Company recorded a pre-tax gain of \$328.3 million (\$211.8 million, net of taxes), related to the sale of these assets in the Consolidated Statements of Operations and Comprehensive Income (Loss) under the caption Income from discontinued operations, net of taxes.

The consolidated financial statements and the Company's Other segment were restated to reflect the disposition of CBD as a discontinued operation under SFAS 144. Accordingly, revenue, costs, expenses, and cash flows of CBD have been reported as Income from discontinued operations, net of taxes, Net cash provided by (used in) discontinued operations, Gain from sale of discontinued operations, net of taxes, or Proceeds from sale of discontinued operations, net of taxes for all periods presented.

Selected financial information for the discontinued operations is as follows:

(dollars in millions)	Year ended December 31,	
	2003	2002
<b>Results of Operations:</b>		
Revenue	\$	\$ 15.7
Income from discontinued operations prior to sale	\$	\$ 9.0
Gain on sale of discontinued operations		328.3
Income tax provision *		119.7
Income from discontinued operations, net of tax	\$	\$ 217.6

\* 2002 includes \$116.5 income tax expense on disposition of discontinued operations  
The effective tax rates for discontinued operations in 2003 and 2002 were 0.0% and 35.5%, respectively.

**Table of Contents****18. Additional Financial Information****Balance Sheet**

(dollars in millions) As of December 31	2003	2002	Depreciable Lives (Years)
<b>Property, plant and equipment:</b>			
Land and rights of way	\$ 5.7	\$ 6.3	20 - Indefinite
Buildings and leasehold improvements	189.2	190.9	2 - 40
Telephone plant	2,099.9	2,020.3	3 - 29
Transmission facilities	75.3	116.4	2 - 20
Furniture, fixtures, vehicles, and other	137.1	154.3	8 - 20
Construction in process	17.8	39.5	
Subtotal	2,525.0	2,527.7	
Less: Accumulated depreciation	(1,626.2)	(1,659.8)	
Property, plant and equipment, net*	\$ 898.8	\$ 867.9	

(dollars in millions) As of December 31

2003

2002

**Other current liabilities:**

Accrued payroll and benefits	\$ 25.9	\$ 28.9
Accrued interest	27.0	10.1
Accrued cost of service		32.7
Accrued insurance	11.3	16.2
Other current liabilities	61.3	53.3
Total other current liabilities	\$ 125.5	\$ 141.2

**Accumulated other comprehensive loss:**

Unrealized loss on interest rate swaps	\$	\$ (4.5)
Additional minimum pension liability	(2.3)	(9.3)
Total accumulated other comprehensive loss	\$ (2.3)	\$ (13.8)

**Statement of Operations and Cash Flows**

(dollars in millions) Year ended December 31

2003

2002

Capitalized interest expense	\$ 1.0	\$ 9.1
<b>Cash paid (received) for:</b>		
Interest (net of amount capitalized)	\$ 122.0	\$ 124.8
Income taxes (net of refunds)	\$ 0.3	\$ (40.3)
<b>Noncash investing and financing activities:</b>		
Interest expense	\$ 88.7	\$ 47.4

Edgar Filing: CINCINNATI BELL INC - Form 8-K

Decrease in minority interest due to accretion of 12 1/2% exchangeable preferred stock	\$ 2.0	\$ 3.5
Decrease in assets due to capital lease modification	\$ 6.2	\$
Decrease in liabilities due to capital lease modification	\$ (14.0)	\$
Decrease of long-term debt due to exchange of 12 1/2% notes and 9% notes to common stock	\$ (524.9)	\$
Issuance of common stock in exchange for the 12 1/2% Preferreds and 9% notes	\$ 532.9	\$

\* Includes \$34.7 and \$27.2, respectively, of assets accounted for as capital leases, net of accumulated depreciation of \$19.9 and \$45.7, respectively, included in Buildings and leasehold improvements, Telephone plant, Transmission facilities, and Furniture, fixtures, vehicles and other.



**Table of Contents**

\

**19. Business Segment Information**

The Company is organized on the basis of products and services. The Company's segments are strategic business units that offer distinct products and services and are aligned with specific subsidiaries of the Company. The Company operates in the five business segments, Local, Wireless, Hardware and Managed Services, Other and Broadband, as described below.

The Company realigned its business segments during the first quarter of 2004. Cincinnati Bell Technology Solutions ( CBTS ), a data equipment and managed services subsidiary, was previously reported in the Broadband segment and is now reported in the Hardware and Managed Services segment. Additionally, the sale of telephony equipment and its associated installation and maintenance business by CBT, previously reported in the Local segment, is now included in the Hardware and Managed Services segment. Accordingly, the historical results of operations of the Local segment, Hardware and Managed Services segment and Broadband segment have been recast to reflect the current segment reporting for 2003 and 2002.

The Local segment, through its CBT subsidiary, provides local voice telephone service, including enhanced custom calling features, and data services, which include dedicated network access, Gigabit Ethernet ( Gig-E ) and Asynchronous Transfer Mode ( ATM ) based data transport, and high-speed (DSL) and dial-up Internet access, to customers in southwestern Ohio, northern Kentucky and southeastern Indiana. These services are provided by CBT. CBT's traditional operating market has consisted of approximately 2,400 square miles located within an approximate 25-mile radius of Cincinnati, Ohio. CBT's network includes 643 Synchronous Optical Network ( SONET ) rings and 2,154 fiber network miles, has full digital switching capability and can provide data transmission services to up to 86% of its residential households via digital subscriber lines ( DSL ).

The Wireless segment consists of the operations of the CBW subsidiary, a venture in which the Company owns 80.1% and Cingular, through its subsidiary AWE, owns the remaining 19.9%. This segment provides advanced, digital voice and data communications services and sales of related communications equipment to customers in the Greater Cincinnati and Dayton, Ohio operating areas. Historically, CBW has operated as an affiliate of Cingular on a Time Division Multiple Access ( TDMA ) protocol. In 2003, CBW also began offering voice service on the Global System for Mobile Communications ( GSM ) protocol and data services on the General Packet Radio Service ( GPRS ), to which CBW plans to migrate its TDMA customer base over the next few years.

The Hardware and Managed Services segment is primarily comprised of the operations of CBTS, an equipment and managed services subsidiary, which provides data center collocation, IT consulting, telecommunications equipment, computer hardware and related installation and maintenance.

The Other segment combines the operations of CBAD, Cincinnati Bell Complete Protection ( CBCP ) and Cincinnati Bell Public Communications Inc. ( Public ). CBAD resells long distance voice and audio-conferencing services, CBCP provides security and surveillance hardware and monitoring services for consumers and businesses, and Public provides public payphone services.

The Broadband segment previously provided data and voice communication services nationwide over approximately 18,700 route miles of fiber-optic transmission facilities. Broadband segment revenue was generated by broadband transport through private line and IRU agreements, Internet services utilizing technology based on Internet protocol ( IP ), and switched voice services provided to both wholesale and retail



**Table of Contents**

customers. In 2003, the Company sold substantially all of its broadband assets (refer to Note 3), which were reported in the Broadband segment.

CBT will continue to market the buyers' broadband products to business customers and purchase capacity on the buyers' national network in order to sell long distance services, under the CBAD brand, to residential and business customers in the Greater Cincinnati area market after the closing of the sale, subject to the terms of the agreements with the buyer. Prior to the sale of substantially all the broadband assets, CBT recognized the customer-invoiced amount as revenue and the related costs of providing service. For results prior to June 13, 2003 the Company has recast the Local segment and Broadband segment results as if Broadwing had paid the difference between the historical invoiced amount of revenue less related costs of providing service as commission revenue.

For segment reporting purposes through the June 13, 2003 first stage closing of the sale of substantially all of the broadband assets, the Other segment reported revenue for long distance switched voice minutes provided by the Broadband segment to customers in the Greater Cincinnati area. The Other segment recorded a corresponding cost of service based on the market rate margins for the resale of long distance switched voice minutes to third parties. The Broadband segment recorded revenue equal to the cost recorded in the Other segment. The cost recorded by the Other segment and revenue recorded by the Broadband segment were eliminated in consolidation. After the completion of the first stage closing of the sale of the broadband assets, the Other segment recorded revenue for customers in the Greater Cincinnati area, but recorded costs to a third-party vendor, the buyer, which were no longer eliminated in consolidation.

Certain corporate administrative expenses have been allocated to segments based upon the nature of the expense and the relative size of the segment. The Company's business segment information is as follows:

**Table of Contents**

(dollars in millions)	Year Ended December 31,	
	2003	2002
<b>Revenue</b>		
Local	\$ 774.5	\$ 781.7
Wireless	259.5	267.2
Hardware and managed services	162.8	215.4
Other	81.1	82.8
Broadband	332.4	911.4
Intersegment	(52.5)	(79.9)
<b>Total Revenue</b>	<b>\$ 1,557.8</b>	<b>\$ 2,178.6</b>
<b>Intersegment Revenue</b>		
Local	\$ 27.1	\$ 35.6
Wireless	1.1	0.3
Hardware and managed services	4.4	0.6
Other	0.6	0.2
Broadband	19.3	43.2
<b>Total Intersegment Revenue</b>	<b>\$ 52.5</b>	<b>\$ 79.9</b>
<b>Operating Income (Loss)</b>		
Local	\$ 272.7	\$ 272.8
Wireless	60.2	69.1
Hardware and managed services	17.5	(9.4)
Other	6.5	1.7
Broadband	344.5	(2,415.7)
Corporate and Eliminations	(27.4)	(12.0)
<b>Total Operating Income (Loss)</b>	<b>\$ 684.0</b>	<b>\$ (2,093.5)</b>
<b>Capital Additions</b>		
Local	\$ 81.0	\$ 80.3
Wireless	40.2	29.5
Hardware and managed services	0.6	5.7
Other	0.9	0.9
Broadband	3.6	59.2
Corporate and Eliminations	0.1	0.3
<b>Total Capital Additions</b>	<b>\$ 126.4</b>	<b>\$ 175.9</b>
<b>Depreciation and Amortization</b>		
Local	\$ 125.7	\$ 146.7

Wireless	38.8	31.3
Hardware and managed services	0.7	6.4
Other	2.1	1.9
Broadband	1.9	309.4
Corporate and Eliminations	0.5	0.6
Total Depreciation and Amortization	\$ 169.7	\$ 496.3
<b>Assets (at December 31, 2003 and 2002)</b>		(Restated, see Note 2)
Local	\$ 771.9	\$ 767.4
Wireless	391.8	379.3
Hardware and managed services	44.9	21.6
Other	123.9	17.1
Broadband	477.4	166.9
Corporate and Eliminations	263.6	100.3
Total Assets	\$ 2,073.5	\$ 1,452.6

**Table of Contents**

**20. Fair Value of Financial Instruments**

The following methods and assumptions were used to estimate, where practicable, the fair value of each class of financial instruments:

Cash and cash equivalents, and current maturities of long-term debt The carrying amount approximates fair value because of the short-term maturity of these instruments.

Accounts receivable and accounts payable The carrying amounts approximate fair value.

Current and Long-term debt The fair value is estimated based on year-end closing market prices of the Company's debt and of similar liabilities. The carrying amounts of long-term debt, excluding capital leases, at December 31, 2003 and 2002 were \$2,269.6 million and \$2,519.4 million, respectively. The estimated fair values at December 31, 2003 and 2002 were \$2,475.8 million and \$2,255.7 million, respectively.

Convertible preferred stock The fair value of the 6 3/4% Cumulative Convertible Preferred Stock at December 31, 2003 and 2002 was \$106.1 million and \$54.3 million, respectively, based on the trading value on those dates.

Interest rate risk management The Company is exposed to the impact of interest rate changes. The Company's objective is to manage the impact of interest rate changes on earnings and cash flows and to lower its overall borrowing costs. The Company continuously monitors the ratio of variable to fixed interest rate debt to maximize its total return. As of December 31, 2003 and 2002 approximately 74% and 51% of debt, respectively, was fixed-rate debt and approximately 26% and 49%, respectively, were bank loans with variable interest rates.

**21. Supplemental Guarantor Information**

**CBT Notes**

CBT, a wholly owned subsidiary of the Parent Company, has registered debt outstanding that is guaranteed by the Parent Company but not by other subsidiaries of the Parent Company. The guarantee is full and unconditional and is joint and several. Substantially all of the Parent Company's income and cash flow is generated by its subsidiaries. Generally, funds necessary to meet the Parent Company's debt service obligations are provided by distributions or advances from its subsidiaries.

The following information sets forth the consolidating balance sheets of the Company as of December 31, 2003, and 2002 and the consolidating statements of operations and cash flows for the two years ended December 31, 2003 and 2002 of (1) Cincinnati Bell Inc., the Parent Company and guarantor (2) CBT, the issuer and (3) the non-guarantor subsidiaries on a combined basis:

**Table of Contents****Condensed Consolidating Statements of Operations**  
**(dollars in millions)**

For the year ended December 31, 2003

	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Revenue	\$	\$ 820.4	\$ 789.3	\$ (51.9)	\$ 1,557.8
Operating costs, expenses, gains and losses	27.3	524.3	374.1	(51.9)	873.8
Operating income (loss)	(27.3)	296.1	415.2		684.0
Equity in earnings (loss) of subsidiaries and discontinued operations	1,160.7			(1,160.7)	
Interest expense and other financing costs	202.3	20.8	71.5	(60.4)	234.2
Other expense (income), net	(44.1)	(10.9)	27.2	60.4	32.6
Income (loss) before income taxes and cumulative effect of change in accounting principle	975.2	286.2	316.5	(1,160.7)	417.2
Income tax expense (benefit)	(270.8)	95.2	(653.2)		(828.8)
Income (loss) from continuing operations and cumulative effect of change in accounting principle	1,246.0	191.0	969.7	(1,160.7)	1,246.0
Cumulative effect of change in accounting principle, net of tax	85.9	86.3	(0.4)	(85.9)	85.9
Net income (loss)	1,331.9	277.3	969.3	(1,246.6)	1,331.9
Preferred stock dividends	10.4				10.4
Net income (loss) applicable to common shareowners	\$ 1,321.5	\$ 277.3	\$ 969.3	\$ (1,246.6)	\$ 1,321.5

For the year ended December 31, 2002 (Restated)

	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Revenue	\$	\$ 833.1	\$ 1,425.4	\$ (79.9)	\$ 2,178.6
Operating costs and expenses	12.1	547.8	3,792.1	(79.9)	4,272.1
Operating income (loss)	(12.1)	285.3	(2,366.7)		(2,093.5)
Equity in earnings (loss) of subsidiaries and discontinued operations	(2,139.7)			2,139.7	

Edgar Filing: CINCINNATI BELL INC - Form 8-K

Interest expense and other financing costs	137.8	22.1	81.9	(77.6)	164.2
Other expense (income), net	(28.6)	(2.9)	21.7	77.6	67.8
Income (loss) before income taxes, discontinued operations and cumulative effect of change in accounting principle	(2,261.0)	266.1	(2,470.3)	2,139.7	(2,325.5)
Income tax expense (benefit)	(29.4)	95.1	58.0		123.7
Income (loss) from continuing operations before discontinued operations and cumulative effect of change in accounting principle	(2,231.6)	171.0	(2,528.3)	2,139.7	(2,449.2)
Income from discontinued operations, net			217.6		217.6
Cumulative effect of a change in accounting principle, net of tax	(2,008.7)		(2,008.7)	2,008.7	(2,008.7)
Net income (loss)	(4,240.3)	171.0	(4,319.4)	4,148.4	(4,240.3)
Preferred stock dividends	10.4				10.4
Net income (loss) applicable to common shareowners	\$ (4,250.7)	\$ 171.0	\$ (4,319.4)	\$ 4,148.4	\$ (4,250.7)



**Table of Contents****Condensed Consolidating Balance Sheets  
(dollars in millions)**

	As of December 31, 2003				
	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Cash and cash equivalents	\$ 23.5	\$ 1.7	\$ 0.8	\$	\$ 26.0
Receivables, net	0.1	78.6	61.8		140.5
Other current assets	3.6	47.5	42.8	(1.0)	92.9
<b>Total current assets</b>	<b>27.2</b>	<b>127.8</b>	<b>105.4</b>	<b>(1.0)</b>	<b>259.4</b>
Property, plant and equipment, net	1.2	642.9	254.7		898.8
Goodwill and other intangibles, net			88.1		88.1
Investments in and advances to subsidiaries	1,095.9			(1,095.9)	
Other noncurrent assets	367.0	12.9	584.2	(136.9)	827.2
<b>Total assets</b>	<b>\$ 1,491.3</b>	<b>\$ 783.6</b>	<b>\$ 1,032.4</b>	<b>\$ (1,233.8)</b>	<b>\$ 2,073.5</b>
Current portion of long-term debt	\$ 5.3	\$ 5.3	\$ 2.7	\$	\$ 13.3
Accounts payable	0.6	38.3	25.6		64.5
Other current liabilities	80.9	80.4	91.3	(23.6)	229.0
<b>Total current liabilities</b>	<b>86.8</b>	<b>124.0</b>	<b>119.6</b>	<b>(23.6)</b>	<b>306.8</b>
Long-term debt, less current portion	2,012.1	262.4			2,274.5
Other noncurrent liabilities	71.8	99.9	74.5	(114.3)	131.9
Intercompany payables		28.8	456.7	(485.5)	
<b>Total liabilities</b>	<b>2,170.7</b>	<b>515.1</b>	<b>650.8</b>	<b>(623.4)</b>	<b>2,713.2</b>
Minority interest			39.7		39.7
Shareowners' equity (deficit)	(679.4)	268.5	341.9	(610.4)	(679.4)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,491.3</b>	<b>\$ 783.6</b>	<b>\$ 1,032.4</b>	<b>\$ (1,233.8)</b>	<b>\$ 2,073.5</b>

	As of December 31, 2002 (Restated)				
	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Cash and cash equivalents	\$ 38.6	\$ 2.6	\$ 3.7	\$	\$ 44.9
Restricted Cash	7.0				7.0
Receivables, net		87.1	153.0		240.1
Other current assets	3.8	39.9	59.7	(0.6)	102.8
Intercompany receivables		64.7		(64.7)	

Edgar Filing: CINCINNATI BELL INC - Form 8-K

Total current assets	49.4	194.3	216.4	(65.3)	394.8
Property, plant and equipment, net	1.7	560.8	305.4		867.9
Goodwill and other intangibles, net			88.7		88.7
Other noncurrent assets	113.1	8.8	22.7	(43.4)	101.2
Investments in and advances to subsidiaries	(622.2)			622.2	
<b>Total assets</b>	<b>\$ (458.0)</b>	<b>\$ 763.9</b>	<b>\$ 633.2</b>	<b>\$ 513.5</b>	<b>\$ 1,452.6</b>
Current portion of long-term debt	\$ 172.1	\$ 26.8	\$ 4.8	\$	\$ 203.7
Accounts payable	1.7	50.8	76.9		129.4
Other current liabilities	48.9	78.5	284.9	4.2	416.5
Total current liabilities	222.7	156.1	366.6	4.2	749.6
Long-term debt, less current portion	1,835.4	278.9	240.4		2,354.7
Other noncurrent liabilities	82.7	71.3	397.5	(48.3)	503.2
Intercompany payables			1,804.9	(1,804.9)	
Total liabilities	2,140.8	506.3	2,809.4	(1,849.0)	3,607.5
Minority interest			29.5	414.4	443.9
Redeemable preferred stock			414.4	(414.4)	
Shareowners' equity (deficit)	(2,598.8)	257.6	(2,620.1)	2,362.5	(2,598.8)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ (458.0)</b>	<b>\$ 763.9</b>	<b>\$ 633.2</b>	<b>\$ 513.5</b>	<b>\$ 1,452.6</b>

**Table of Contents****Condensed Consolidating Statements of Cash Flows**  
**(dollars in millions)**

For the year ended December 31, 2003

	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ 339.0	\$ 277.3	\$ (305.7)	\$	\$ 310.6
Capital expenditures	(0.1)	(81.0)	(45.3)		(126.4)
Proceeds from sale of broadband assets			82.7		82.7
Other investing activities	3.2		(2.3)		0.9
Cash Flows provided by (used in) investing activities	3.1	(81.0)	35.1		(42.8)
Issuance of long-term debt	1,390.0				1,390.0
Capital contributions and other intercompany transactions	(299.3)	(173.0)	472.3		
Repayment of long-term debt	(1,371.3)	(20.0)	(193.8)		(1,585.1)
Short-term borrowings (repayments), net		(4.2)	(1.3)		(5.5)
Issuance of common shares - exercise of stock options	2.2				2.2
Other financing activities	(78.8)		(9.5)		(88.3)
Cash Flows provided by (used in) financing activities	(357.2)	(197.2)	267.7		(286.7)
Increase (decrease) in cash and cash equivalents	(15.1)	(0.9)	(2.9)		(18.9)
Beginning cash and cash equivalents	38.6	2.6	3.7		44.9
Ending cash and cash equivalents	\$ 23.5	\$ 1.7	\$ 0.8	\$	\$ 26.0

For the year ended December 31, 2002 (Restated)

	Parent (CBT Note Guarantor)	CBT Issuer	Other (Non-guarantors)	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ 4.1	\$ 326.8	\$ (138.3)	\$	\$ 192.6
Capital expenditures	(0.2)	(80.3)	(95.4)		(175.9)
Proceeds from sale of discontinued operations			345.0		345.0
Other investing activities			23.3		23.3

Edgar Filing: CINCINNATI BELL INC - Form 8-K

Cash flows provided by (used in) investing activities	(0.2)	(80.3)	272.9	192.4
Issuance of long-term debt			151.0	151.0
Capital contributions and other intercompany transactions	486.9	(217.3)	(269.6)	
Repayment of long-term debt	(450.0)	(20.0)		(470.0)
Short-term borrowings and capital leases, net		(6.6)	(0.3)	(6.9)
Issuance of common shares - exercise of stock options	0.8			0.8
Other financing activities	(20.3)		(24.7)	(45.0)
Cash flows provided by (used in) financing activities	17.4	(243.9)	(143.6)	(370.1)
Increase (decrease) in cash and cash equivalents	21.3	2.6	(9.0)	14.9
Beginning cash and cash equivalents	17.3		12.7	30.0
Ending cash and cash equivalents	\$ 38.6	\$ 2.6	\$ 3.7	\$ 44.9

**Table of Contents**

**7 1/4% Senior Notes Due 2013 and 8 3/8% Senior Subordinated Notes**

The Parent Company issued debt that is guaranteed by the following subsidiaries of the Parent Company: Cincinnati Bell Public Communications Inc., ZoomTown.com Inc., Cincinnati Bell Complete Protection Inc., BRFS LLC, BRHI Inc., Cincinnati Bell Any Distance Inc., Cincinnati Bell Telecommunications Services Inc., Cincinnati Bell Wireless Company and Cincinnati Bell Wireless Holdings Inc. The debt is not guaranteed by other subsidiaries of the Parent Company. Each subsidiary guarantor is 100% owned by the Parent Company. The guarantees are full and unconditional and are joint and several. Substantially all of the Parent Company's income and cash flow is generated by its subsidiaries. Generally, funds necessary to meet the Parent Company's debt service obligations are provided by distributions or advances from its subsidiaries.

The following information sets forth the consolidating balance sheets of the Company as of December 31, 2003 and 2002 and the consolidating statements of operations and cash flows for the two years ended December 31, 2003 and 2002 of (1) Cincinnati Bell Inc., the Parent Company and issuer (2) the guarantor subsidiaries on a combined basis and (3) the non-guarantor subsidiaries on a combined basis:

**Table of Contents****Condensed Consolidating Statements of Operations**  
**(dollars in millions)**

	For the year ended December 31, 2003				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Revenue	\$	\$ 211.9	\$ 1,397.8	\$ (51.9)	\$ 1,557.8
Operating costs and expenses	27.3	201.1	697.3	(51.9)	873.8
Operating income (loss)	(27.3)	10.8	700.5		684.0
Equity in earnings (loss) of subsidiaries and discontinued operations	1,160.7			(1,160.7)	
Interest expense and other financing costs	202.3	4.6	87.7	(60.4)	234.2
Other expense (income), net	(44.1)	8.5	7.8	60.4	32.6
Income (loss) before income taxes, discontinued operations and cumulative effect of change in accounting principle	975.2	(2.3)	605.0	(1,160.7)	417.2
Income tax expense (benefit)	(270.8)	(91.1)	(466.9)		(828.8)
Income (loss) from continuing operations before discontinued operations and cumulative effect of change in accounting principle	1,246.0	88.8	1,071.9	(1,160.7)	1,246.0
Cumulative effect of a change in accounting principle, net of tax	85.9	0.2	85.7	(85.9)	85.9
Net income (loss)	1,331.9	89.0	1,157.6	(1,246.6)	1,331.9
Preferred stock dividends	10.4				10.4
Net income (loss) applicable to common shareowners	\$ 1,321.5	\$ 89.0	\$ 1,157.6	\$ (1,246.6)	\$ 1,321.5

	For the year ended December 31, 2002 (Restated)				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Revenue	\$	\$ 229.5	\$ 2,029.0	\$ (79.9)	\$ 2,178.6
Operating costs and expenses	12.1	226.4	4,113.5	(79.9)	4,272.1
Operating income (loss)	(12.1)	3.1	(2,084.5)		(2,093.5)
Equity in earnings (loss) of subsidiaries and discontinued operations	(2,139.7)			2,139.7	
Interest expense and other financing costs	137.8	3.7	100.3	(77.6)	164.2
Other expense (income), net	(28.6)	22.3	(3.5)	77.6	67.8
Income (loss) before income taxes, discontinued operations and cumulative	(2,261.0)	(22.9)	(2,181.3)	2,139.7	(2,325.5)

Edgar Filing: CINCINNATI BELL INC - Form 8-K

effect of change in accounting principle					
Income tax expense (benefit)	(29.4)	13.0	140.1		123.7
Income (loss) from continuing operations before discontinued operations and cumulative effect of change in accounting principle	(2,231.6)	(35.9)	(2,321.4)	2,139.7	(2,449.2)
Income from discontinued operations, net			217.6		217.6
Cumulative effect of a change in accounting principle, net of tax	(2,008.7)		(2,008.7)	2,008.7	(2,008.7)
Net income (loss)	(4,240.3)	(35.9)	(4,112.5)	4,148.4	(4,240.3)
Preferred stock dividends	10.4				10.4
Net income (loss) applicable to common shareowners	\$ (4,250.7)	\$ (35.9)	\$ (4,112.5)	\$ 4,148.4	\$ (4,250.7)

**Table of Contents****Condensed Consolidating Balance Sheets  
(dollars in millions)**

	December 31, 2003				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash and cash equivalents	\$ 23.5	\$ 0.1	\$ 2.4	\$	\$ 26.0
Receivables, net	0.1	39.6	100.8		140.5
Other current assets	3.6	6.8	83.5	(1.0)	92.9
<b>Total current assets</b>	<b>27.2</b>	<b>46.5</b>	<b>186.7</b>	<b>(1.0)</b>	<b>259.4</b>
Property, plant and equipment, net	1.2	9.5	888.1		898.8
Goodwill and other intangibles, net		10.3	77.8		88.1
Investments in and advances to subsidiaries	1,095.9	276.1	40.0	(1,412.0)	
Other noncurrent assets	367.0	127.4	469.7	(136.9)	827.2
<b>Total assets</b>	<b>\$ 1,491.3</b>	<b>\$ 469.8</b>	<b>\$ 1,662.3</b>	<b>\$ (1,549.9)</b>	<b>\$ 2,073.5</b>
Current portion of long-term debt	\$ 5.3	\$	\$ 8.0	\$	\$ 13.3
Accounts payable	0.6	24.5	39.4		64.5
Other current liabilities	80.9	19.5	152.2	(23.6)	229.0
<b>Total current liabilities</b>	<b>86.8</b>	<b>44.0</b>	<b>199.6</b>	<b>(23.6)</b>	<b>306.8</b>
Long-term debt, less current portion	2,012.1		262.4		2,274.5
Other noncurrent liabilities	71.8	34.1	140.3	(114.3)	131.9
Intercompany payables		362.0	285.3	(647.3)	
<b>Total liabilities</b>	<b>2,170.7</b>	<b>440.1</b>	<b>887.6</b>	<b>(785.2)</b>	<b>2,713.2</b>
Minority interest			39.7		39.7
Shareowners' equity (deficit)	(679.4)	29.7	735.0	(764.7)	(679.4)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,491.3</b>	<b>\$ 469.8</b>	<b>\$ 1,662.3</b>	<b>\$ (1,549.9)</b>	<b>\$ 2,073.5</b>

	December 31, 2002 (Restated)				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash and cash equivalents	\$ 38.6	\$ 0.2	\$ 6.1	\$	\$ 44.9
Restricted cash	7.0				7.0
Receivables, net		37.5	202.6		240.1
Other current assets	3.8	4.6	95.0	(0.6)	102.8
Intercompany receivables			28.2	(28.2)	
<b>Total current assets</b>	<b>49.4</b>	<b>42.3</b>	<b>331.9</b>	<b>(28.8)</b>	<b>394.8</b>
Property, plant and equipment, net	1.7	10.4	855.8		867.9
Goodwill and other intangibles, net		10.3	78.4		88.7



Edgar Filing: CINCINNATI BELL INC - Form 8-K

Other noncurrent assets	113.1	14.2	17.3	(43.4)	101.2
Investments in and advances to subsidiaries	(622.2)	288.5	51.7	282.0	
<b>Total assets</b>	<b>\$ (458.0)</b>	<b>\$ 365.7</b>	<b>\$ 1,335.1</b>	<b>\$ 209.8</b>	<b>\$ 1,452.6</b>
Current portion of long-term debt	\$ 172.1	\$	\$ 31.6	\$	\$ 203.7
Accounts payable	1.7	33.8	93.9		129.4
Other current liabilities	48.9	(0.8)	364.2	4.2	416.5
Total current liabilities	222.7	33.0	489.7	4.2	749.6
Long-term debt, less current portion	1,835.4		519.3		2,354.7
Other noncurrent liabilities	82.7	36.0	432.8	(48.3)	503.2
Intercompany payables		328.9	1,670.7	(1,999.6)	
Total liabilities	2,140.8	397.9	3,112.5	(2,043.7)	3,607.5
Minority interest			29.5	414.4	443.9
Redeemable preferred stock			414.4	(414.4)	
Shareowners' equity (deficit)	(2,598.8)	(32.2)	(2,221.3)	2,253.5	(2,598.8)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ (458.0)</b>	<b>\$ 365.7</b>	<b>\$ 1,335.1</b>	<b>\$ 209.8</b>	<b>\$ 1,452.6</b>

**Table of Contents****Condensed Consolidating Statements of Cash Flows**  
**(dollars in millions)**

	For the year ended December 31, 2003				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ 339.0	\$ (5.8)	\$ (22.6)	\$	\$ 310.6
Capital expenditures	(0.1)	(4.9)	(121.4)		(126.4)
Proceeds from sale of discontinued operations			82.7		82.7
Other investing activities	3.2	3.8	(6.1)		0.9
Cash flows provided by (used in) investing activities	3.1	(1.1)	(44.8)		(42.8)
Issuance of long-term debt	1,390.0				1,390.0
Capital contributions	(299.3)	6.8	292.5		
Repayment of long-term debt	(1,371.3)		(213.8)		(1,585.1)
Short-term borrowings (repayments), net			(5.5)		(5.5)
Issuance of common shares exercise of stock options	2.2				2.2
Other financing activities	(78.8)		(9.5)		(88.3)
Cash flows provided by (used in) financing activities	(357.2)	6.8	63.7		(286.7)
Increase (decrease) in cash and cash equivalents	(15.1)	(0.1)	(3.7)		(18.9)
Beginning cash and cash equivalents	38.6	0.2	6.1		44.9
Ending cash and cash equivalents	\$ 23.5	\$ 0.1	\$ 2.4	\$	\$ 26.0

## For the year ended December 31, 2002 (Restated)

	For the year ended December 31, 2002 (Restated)				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ 4.1	\$ 11.1	\$ 177.4	\$	\$ 192.6
Capital expenditures	(0.2)	(4.9)	(170.8)		(175.9)
Proceeds from sale of discontinued operations			345.0		345.0
Other investing activities		23.3			23.3
	(0.2)	18.4	174.2		192.4

## Cash flows provided by (used in) investing activities

Issuance of long-term debt			151.0	151.0
Capital contributions	486.9	(29.3)	(457.6)	
Repayment of long-term debt	(450.0)		(20.0)	(470.0)
Short-term borrowings (repayments), net			(6.9)	(6.9)
Issuance of common shares exercise of stock options	0.8			0.8
Other financing activities	(20.3)		(24.7)	(45.0)
Cash flows provided by (used in) financing activities	17.4	(29.3)	(358.2)	(370.1)
Increase (decrease) in cash and cash equivalents	21.3	0.2	(6.6)	14.9
Beginning cash and cash equivalents	17.3		12.7	30.0
Ending cash and cash equivalents	\$ 38.6	\$ 0.2	\$ 6.1	\$ 44.9

**Table of Contents****22. Quarterly Financial Information (Unaudited)**

(dollars in millions except per common share amounts) 2003	First	Second (Restated)	Third	Fourth	Total
Revenue	\$ 480.7	\$ 450.6	\$ 315.3	\$ 311.2	\$ 1,557.8
Operating income	99.2	395.1	129.6	60.1	684.0
Income from:					
Continuing operations before discontinued operations and cumulative effect of change in accounting principle	37.9	320.4	44.7	843.0	1,246.0
Cumulative effect of change in accounting principle	85.9				85.9
Net Income	\$ 123.8	\$ 320.4	\$ 44.7	\$ 843.0	\$ 1,331.9
Basic earnings per common share from continuing operations	\$ 0.16	\$ 1.45	\$ 0.19	\$ 3.44	\$ 5.44
Diluted earnings per common share from continuing operations	\$ 0.16	\$ 1.33	\$ 0.18	\$ 3.17	\$ 5.02
(dollars in millions except per common share amounts) 2002	First (Restated)	Second (Restated)	Third	Fourth (Restated)	Total (Restated)
Revenue	\$ 542.8	\$ 556.2	\$ 570.3	\$ 509.3	\$ 2,178.6
Operating income (loss)	9.5	35.3	60.1	(2,198.4)	(2,093.5)
Income (loss) from:					
Continuing operations before discontinued operations and cumulative effect of change in accounting principle	(32.9)	(18.9)	4.0	(2,401.4)	(2,449.2)
Income (loss) from discontinued operations	217.8	(0.2)			217.6
Cumulative effect of change in accounting principle	(2,008.7)				(2,008.7)
Net Income (loss)	\$ (1,823.8)	\$ (19.1)	\$ 4.0	\$ (2,401.4)	\$ (4,240.3)
Basic and diluted earnings (loss) per common share from continuing operations	\$ (0.17)	\$ (0.10)	\$ 0.01	\$ (11.00)	\$ (11.27)

**2003 Restatement**

In the fourth quarter of 2003, the Company restated its previously reported results for the second quarter of 2003 and decreased accounts receivable by \$50.5 million as discussed in Note 2. The effect of the restatement on the second quarter was to decrease cost of services and products by \$50.5 million and increase operating income and net income by the same amount.

**2003 Unusual Items**

In the first quarter of 2003, the Company recorded a non-recurring increase to net income of \$85.9 million, net of tax, associated with the adoption of SFAS 143 as a change in accounting principle (refer to Note 1). The net effect of the income related to depreciation previously recorded increased diluted earnings per share by \$0.39 in the first quarter.

In the second, third and fourth quarter of 2003, the Company sold substantially all the assets of its broadband business (refer to Note 3). The Company recorded a gain on sale of broadband assets of \$299.0 million, \$37.3



**Table of Contents**

million and \$0.4 million, which contributed \$1.20 and \$0.16 to diluted earnings per share in the second and third quarter, respectively and had an immaterial effect on fourth quarter diluted earnings per share.

The Company reached a final settlement agreement regarding a construction contract that was in dispute in February 2004. As part of the settlement, both parties agreed to drop their respective claims for monetary damages. The Company recorded a \$5.2 million charge in the fourth quarter of 2003 as a result of this settlement. The net impact of this charge reduced the Company's fourth quarter diluted earnings per share by \$0.01.

In the third quarter of 2003, the Company recorded a \$17.4 million non-cash charge on the exchange of \$46.0 million of 9% Senior Subordinated Notes of BRCOM for 11.1 million shares of common stock in Cincinnati Bell Inc. The net impact of this charge reduced the Company's diluted earnings per share by \$0.07. Additionally, the Company recorded a non-cash charge of \$8.4 million to interest expense to write-off deferred financing costs related to the Company's credit facilities, which were reduced using the proceeds from the issuance of the 7 1/4% Senior Notes due 2013. The net impact of this charge reduced the Company's fourth quarter diluted earnings per share by \$0.04.

In the fourth quarter of 2003, the Company recorded a non-cash gain of \$16.2 million due to the extinguishment of the Company's convertible subordinated debentures, which were purchased at 97% of accreted value. The net impact of this gain increased the Company's fourth quarter diluted earnings per share by \$.04.

In the fourth quarter of 2003, the Company recorded a gain of \$10.0 million due to the modification of a lease at the Company's headquarters. This modification required the lease to be reclassified from a capital lease to an operating lease. The net impact of this gain increased the Company's fourth quarter diluted earnings per share by \$.02.

In the fourth quarter of 2003, the Company recorded a non-cash income tax benefit of \$823.0 million resulting primarily from the reversal of substantially all the deferred tax asset valuation allowance related to the uncertainties surrounding BRCOM's liquidity, which were substantially mitigated in 2003. The net impact of the income tax benefit increased the Company's fourth quarter diluted earnings per share by \$3.08.

**2002 Restatement**

In the fourth quarter of 2003, the Company restated previously reported results for the fourth quarter of 2002, as discussed in Note 2. The impact of the restatement was to increase income tax expense by \$18.0 million, as a valuation allowance was required as of December 31, 2002 to reserve against certain deferred tax assets.

In connection with the restatement, the Company made an adjustment that was previously identified but deemed to be immaterial and was recorded in the period management identified the error. The impact of the 2002 adjustments was to decrease cost of services and products by \$0.6 million in the first quarter of 2002 and increase cost of services and products by \$0.6 million in the second quarter of 2002, with no impact on the full year results.

**2002 Unusual Items**

In the first quarter of 2002, the Company sold substantially all of the assets of its CBD subsidiary. The net effect of the gain from the sale of CBD's asset decreased loss per share by \$0.97 in the first quarter.

**Table of Contents**

In the first quarter of 2002, the Company incurred a charge of \$2 billion, net of tax, associated with the adoption of SFAS 142 and presented as a cumulative effect of change in accounting principle (refer to Note 5). The net effect of the goodwill write-down increased loss per share by \$9.21 in the first quarter.

The cessation of goodwill amortization in 2002 in accordance with SFAS 142, contributed approximately \$0.10 earnings per share each quarter.

In the second quarter of 2002 the Company incurred a charge of \$13.3 million for costs associated with the termination of the Company's uncompleted network construction contract further discussed in Note 11. The effect of the charge increased loss per share by \$0.04 in the second quarter.

In the second and third quarter of 2002, the Company terminated IRU contracts with two customers (refer to Note 1), which contributed \$18 million and \$41 million of revenue and operating income and \$0.05 and \$0.14 of earnings per share in the second and third quarter, respectively.

In the fourth quarter of 2002, the Company recorded a \$2.2 billion non-cash pretax asset impairment charge to reduce the carrying value of the Broadband unit's assets to estimated fair market value. The effect of the impairment charge increased the fourth quarter loss per share by \$6.54.

In the fourth quarter of 2002, the Company recorded a charge of \$930.4 million to establish a valuation allowance against certain deferred tax assets as a component of income tax expense. The effect of the valuation allowance increased the fourth quarter loss per share by \$4.26.

**23. Concentrations**

Substantially all of the Company's revenue is generated by serving customers in the Greater Cincinnati and Dayton, Ohio areas. An economic downturn or natural disaster occurring in this limited operating territory could have a disproportionate effect on the Company's business, financial condition, results of operations and cash flows compared to similar companies of a national scope and similar companies operating in different geographic areas.

Approximately 82% of the consolidated revenue in 2003 was generated by Local, Wireless, Hardware and Managed Services and Other segments, which operate in and generate substantially all of their revenue from the Greater Cincinnati area. Going forward, the Company expects an even greater concentration of business in the Greater Cincinnati area, as it will no longer generate substantial revenue from the Broadband segment, which previously generated revenue nationally.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

January 27, 2005

CINCINNATI BELL INC.

By /s/ Christopher J. Wilson

Christopher J. Wilson

Vice President and General Counsel