GENERAL NUTRITION CENTERS, INC. Form 8-K October 18, 2006

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 8-K CURRENT REPORT

# PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934 Date of Report (Date of earliest event reported): October 17, 2006 GNC CORPORATION GENERAL NUTRITION CENTERS, INC.

(Exact names of registrants as specified in their charters)

Delaware Delaware (States of incorporation) 333-116040 333-114502 (Commission File Numbers) 72-1575170 72-1575168

(IRS Employer Identification Nos.)

300 Sixth Avenue, Pittsburgh, Pennsylvania 15222

(Address of principal executive offices) (Zip Code)

(412) 288-4600

(Registrants telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrants under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.05Amendments to the Registrant s Code of Ethics, or Waiver of a Provision of the Code of Ethics.(a)On October 17, 2006, the Board of Directors of GNC Corporation and General Nutrition Centers, Inc.(collectively, the Company ) approved an amendment and restatement of the Company s Code of Ethics for ChiefExecutive Officer and Senior Financial Officers. The Amended and Restated Code of Ethics for Directors, ExecutiveOfficers, and Senior Financial Officers expands the policy to cover directors and all executive officers of theCompany. It also adds provisions to address corporate opportunities and protection and use of Company assets,clarifies certain other provisions, and expressly incorporates by reference the provisions of the Company and its directand indirect subsidiaries.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits.
- 14.1 GNC Corporation and General Nutrition Centers, Inc. Amended and Restated Code of Ethics for Directors, Executive Officers, and Senior Financial Officers, adopted to be effective as of October 17, 2006.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrants have duly caused this report to be signed on their behalf by the undersigned hereunto duly authorized.

Dated: October 18, 2006

GNC CORPORATION GENERAL NUTRITION CENTERS, INC. (Registrants)

By: /s/ Mark L. Weintrub

Mark L. Weintrub Senior Vice President and Chief Legal Officer

# EXHIBIT INDEX

## Exhibit No.

## Description

14.1 GNC Corporation and General Nutrition Centers, Inc. Amended and Restated Code of Ethics for Directors, Executive Officers, and Senior Financial Officers, adopted to be effective as of October 17, 2006.