

DIAL CORP /NEW/  
Form 8-K  
April 09, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report: April 8, 2003

**THE DIAL CORPORATION**

(Exact Name of Registrant as Specified in its Charter)

DELAWARE  
(State or Other Jurisdiction of  
Incorporation or Organization)  
15501 NORTH DIAL BOULEVARD  
SCOTTSDALE, ARIZONA  
(Address of Principal Executive Offices)

51-0374887  
(I.R.S. Employer  
Identification No.)  
85260-1619  
(Zip Code)

Registrant's Telephone Number, including Area Code (480) 754-3425.

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Item 7. Exhibits

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**SIGNATURE**

EX-99

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**Item 7. Exhibits**

(c) Exhibits

(99) Press Release of the Company dated April 8, 2003.

**Item 9. Regulation FD Disclosure.**

On April 8, 2003, Dial issued a press release relating to the conference call to announce its first quarter 2003 results to be held on Wednesday, April 23, 2003, a copy of which is furnished herewith as Exhibit 99.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**The Dial Corporation**

April 8, 2003

/s/ Conrad A. Conrad

Conrad A. Conrad  
Executive Vice President and Chief Financial Officer