HONDA MOTOR CO LTD
Form 6-K
January 21, 2003
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No.1-7628

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF December 2002

COMMISSION FILE NUMBER: 1-07628

HONDA GIKEN KOGYO KABUSHIKI KAISHA

(Name of registrant)

HONDA MOTOR CO., LTD.

(Translation of registrant s name into English)

1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan
(Address of principal executive officers)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:
Form 20-F x Form 40-F ¨

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ¨

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ¨

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes ¨ No ¨

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-_____

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Exhibit 1:
On December 4, 2002 Honda Europe Motorcycle S.r.l. unveiled the new motorcycle models for 2003 at the Palazzo Albergati event space in Bologna, Italy. (Ref.#02075)

Exhibit 2:
On December 5, 2002 Honda Motor Co., Ltd. released a new model of its intelligent humanoid robot ASIMO which is capable of interpreting the postures and gestures of humans and moving independently in response. (Ref.#02076)

Exhibit 3:
On December 17, 2002 Honda Motor Co., Ltd. announced that total production of its Super Cub had reached 35 million units in the 44 years and three months since it first went on sale in August 1958. (Ref.#02077)

Exhibit 4:
On December 18, 2002 Honda Motor Co., Ltd. announced its 2002 forecast and 2003 plan in both sales and production. (Ref.#02078)

Exhibit 5:
On December 18, 2002 Honda Motor Co., Ltd. announced its business plan for calendar year 2003, including Honda s plan to increase its customer base from the 2002 forecast of 15.27 million customers to 17.35 million customers in 2003. (Ref.#02079)

Exhibit 6:
On December 18, 2002 Guangzhou Honda Automobile Co., Ltd., Honda s automobile production and sales joint venture in China, announced that it would increase its production capacity to 240,000 units annually by spring 2004. (Ref.#02080)

Exhibit 7:
On December 24, 2002 Honda Motor Co., Ltd., announced today that its global production in November was up 10.1% from the same month a year earlier, while overseas production was up for the 23rd consecutive months, at 13.9%. (Ref.#02083)

Exhibit 8:
Interim Business Report for the First-Half term (six months ended September 30, 2002) of the 79th fiscal period.

Exhibit 9:
Semi Annual Report for the First-Half term (six months ended September 30, 2002) of the 79th fiscal period.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HONDA GIKEN KOGYO
KABUSHIKI KAISHA
(HONDA MOTOR CO., LTD)

/s/ SATOSHI AOKI

Satoshi Aoki
Senior Managing and
Representative Director

Date: January 15, 2003

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Honda Europe Motorcycle S.r.l. (head office: Rome, Italy; President: Shoichi Kitahara), a local European subsidiary of Honda Motor Co., Ltd., issued the following press release on December 4, 2002 (local time: 2:00 PM; Japan time: 10:00 PM).

(Reference)

ref. #02075

Honda Announces New 2003 Motorcycle Models for the European Market

December 4, 2002 Honda Europe Motorcycle S.r.l. unveiled the new motorcycle models for 2003 at the Palazzo Albergati event space in Bologna, Italy. Following is an overview of the main models.

Pantheon / Pantheon 150

This stylish scooter offers a choice between a 125cc or a 150cc water-cooled, 4-stroke, single-cylinder engine. The full model change features not just an all-new exterior look, but also a newly developed PGM-FI (programmed fuel injection) system previously only available on large sports bikes that has been specially designed for smaller models. This is the first time Honda has offered PGM-FI on this class of motorcycle. The PGM-FI gives the Pantheon a smooth, powerful ride and superior fuel economy, combined with the environmental performance to clear European EURO-2 emissions standards for 2003 by a significant margin.
Manufacturer: Honda Italia Industriale S.P.A.
Sales release date: January 2003
Planned vehicle sales (annual): 25,000

Newly developed compact PGM-FI (installed on Pantheon and Pantheon 150)

Honda has applied its miniaturization technology to make maximum use of the wealth of technical know-how accumulated in developing conventional fuel injection for larger bikes. The result is the newly developed PGM-FI, small enough to fit on a small 125cc motorcycle. The compact PGM-FI adds new value to small motorcycles, making them more environment-friendly, with improved performance and economy. Innovations include reducing the number of sensors from eight to six and the total number of system parts from sixteen to nine compared to the conventional system for larger bikes, reducing the cost of the unit. The fuel injection system is significantly lighter and more compact than a conventional carburetor. It also delivers outstanding environmental performance: levels of CO, HC, and NOx exhaust emissions are only $^{1}/_{6}$, $^{1}/_{10}$, and $^{1}/_{3}$ of levels stipulated in EURO-2 regulations, respectively, and fuel economy is approximately 45% higher than the previous Pantheon model equipped with a 2-stroke engine.

Pantheon

Cutaway model of compact PGM-FI unit

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CB1300
This on-road naked sports model is equipped with a high-performance 4-stroke, in-line 4-cylinder, 1300cc water-cooled engine. A newly designed lightweight, compact engine and frame deliver nimble, powerful performance for a top-quality ride. Painstaking attention was also given to the feel of the bike its pleasing sound and vibration provide added sensory enjoyment. Other features include multi-function digital meters, an under-seat storage space which, at approx. 12.4L, is the largest in its class, and a wealth of optional parts designed to suite the varied tastes of European users.
Sales release date: March 2003
Planned vehicle sales (annual): 4,000

HORNET
This mid-class, on-road naked sports model is equipped with a 4-stroke, in-line 4-cylinder, 600cc water-cooled engine. A functional electric speedometer and Honda s original anti-theft system have been added as standard equipment, while the basic concept for the vehicle remains unchanged. It also features an environment-friendly engine with heat tube and metal catalytic converter and other enhancements to functionality and environmental performance, along with exterior design changes for a more refined look.
Sales release date: February 2003
Planned vehicle sales (annual): 17,000

CB1300 HORNET

Photographs and related publicity information on the above models will be available at the following URL as of December 5, 2002:
http://www.honda.co.jp/PR/
(The site is intended exclusively for the use of journalists.)

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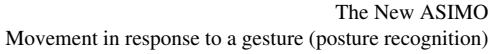
ref. #02076

Introducing a New ASIMO Featuring Intelligence Technology

December 5, 2002 Honda Motor Co., Ltd. has released a new model of its intelligent humanoid robot ASIMO which is capable of interpreting the postures and gestures of humans and moving independently in response. ASIMO s ability to interact with humans has advanced significantly it can greet approaching people, follow them, move in the direction they indicate, and even recognize their faces and address them by name. Further, utilizing networks such as the Internet, ASIMO can provide information while executing tasks such as reception duties. ASIMO is the world s first humanoid robot to exhibit such a broad range of intelligent capabilities.

Starting from January of next year, Honda plans to commence rental of this new version of ASIMO to public institutions and companies.



The New ASIMO
Movement in response to a gesture (posture recognition)

The key features of the new ASIMO include:

1. Advanced communication ability thanks to recognition technology
1. Recognition of moving objects
2. Posture/gesture recognition
3. Environment recognition
4. Sound recognition
5. Face recognition

2. Network integration
1. Integration with user s network system
2. Internet connectivity

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1. Advanced communication ability thanks to recognition technology

Recognition of moving objects
Using the visual information captured by the camera mounted in its head, ASIMO can detect the movements of multiple objects, assessing distance and direction.

Specifically, ASIMO can:
- follow the movements of people with its camera;
- follow a person;
- greet a person when he or she approaches.

Recognition of the distance and direction of movement of multiple objects

Recognition of postures and gestures
Based on visual information, ASIMO can interpret the positioning and movement of a hand, recognizing postures and gestures. Thus ASIMO can react not only to voice commands, but also to the natural movements of human beings.

For example, ASIMO can:
- recognize an indicated location and move to that location (posture recognition);
- shake a person s hand when a handshake is offered (posture recognition);
- respond to a wave by waving back (gesture recognition).

Movement to an indicated location

Recognition of hand movements such as the waving of a hand

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Environment recognition
ASIMO is able to assess its immediate environment, recognizing the position of obstacles and avoiding them to prevent collisions.

Specifically, ASIMO can:

- stop and start to avoid a human being or other moving object which suddenly appears in its path;
- recognize immobile objects in its path and move around them.

Distinguishing sounds
ASIMO s ability to identify the source of sounds has been improved, and it can distinguish between voices and other sounds.

For example, ASIMO can*:*

- recognize when its name is called, and turn to face the source of the sound;
- look at the face of the person speaking, and respond;
- recognize sudden, unusual sounds, such as that of a falling object or a collision, and face in that direction.

Face recognition
ASIMO has the ability to recognize faces, even when ASIMO or the human being is moving.

For example, ASIMO can:

- recognize the faces of people which have been pre-registered, addressing them by name, communicating messages to them, and guiding them;
- recognize approximately ten different people.

Distinguish between registered faces.

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2. Network integration

Integration with user s network system

ASIMO can:

- execute functions appropriately based on the user s customer data;
- greet visitors, informing personnel of the visitor s arrival by transmitting messages and pictures of the visitor s face;
- guide visitors to a predetermined location, etc.

Internet connectivity

Accessing information via the Internet, ASIMO can become a provider of news and weather updates, for example, ready to answer people s questions, etc.

Photos of the new ASIMO will be available as of December 5, 2002 at
http://www.honda.co.jp/PR/photo/ASIMO/.
(this site is intended exclusively for the use of journalists)

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ref. #02077

Total Super Cub Production Reaches 35 Million Units

December 17, 2002 Honda Motor Co., Ltd. has announced that total production of its Super Cub has reached 35 million units in the 44 years and three months since it first went on sale in August 1958.

The first-generation Super Cub, developed under the direction of company founder Soichiro Honda, was designed to be a new type of versatile scooter that anyone could ride with ease. At a time when 2-stroke engines were the norm, the Super Cub was fitted with a revolutionary, high-performance 50cc 4-stroke engine that offered superb economy and durability. The creative design also featured a low-floor backbone frame for easy mounting and dismounting, large plastic leg shields to protect riders legs from dirt and wind, and other innovations.

Since then the Super Cub has undergone many improvements, resulting in remarkable increases in both driving performance and fuel economy, but the basic design and concepts remain unchanged. Its original styling has made it the scooter of choice for business use in fact, the name Cub has become synonymous with working scooters.

The Super Cub was first exported to the U.S. in 1959, and since then has been popular with customers in more than 160 countries worldwide. Currently manufactured in fourteen countries centered in the expanding motorcycle market of South-East Asia, the Super Cub is a practical scooter that enjoys a strong reputation around the world.

1958 Super Cub C100 2002 Super Cub 50 (Standard type)

Photographs and related publicity information on the Super Cub are available for downloading from the following URL:
http://www.honda.co.jp/PR/
(The site is intended exclusively for the use of journalists.)

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Total Super Cub Production

Year	Production	Total
1958	24,195	24,195
1959	167,443	191,638
1960	564,365	756,003
1961	661,398	1,417,401
1962	790,012	2,207,413
1963	889,005	3,096,418
1964	822,719	3,919,137
1965	790,396	4,709,533
1966	700,296	5,409,829
1967	526,238	5,936,067
1968	660,482	6,596,549
1969	601,441	7,197,990
1970	735,065	7,933,055
1971	625,884	8,558,939
1972	537,867	9,096,806
1973	469,732	9,566,538
1974	634,942	10,201,480
1975	493,855	10,695,335
1976	472,212	11,167,547
1977	558,634	11,726,181
1978	600,147	12,326,328
1979	520,447	12,846,775
1980	652,239	13,499,014
1981	680,523	14,179,537
1982	749,955	14,929,492
1983	595,673	15,525,165
1984	431,302	15,956,467
1985	475,649	16,432,116
1986	469,077	16,901,193
*1987(Jan-Feb)	56,715	16,957,908
*1987(Mar-Sep)	282,991	17,240,899
*1987(Oct-Dec), 1988(Jan-Mar)	233,646	17,474,545
FY1988	504,066	17,978,611
FY1989	595,611	18,574,222
FY1990	734,460	19,308,682
FY1991	730,887	20,039,569
FY1992	721,701	20,761,270
FY1993	1,106,160	21,867,430
FY1994	1,142,531	23,009,961
FY1995	1,379,099	24,389,060
FY1996	1,523,897	25,912,957
FY1997	1,550,872	27,463,829
FY1998	886,407	28,350,236
FY1999	1,230,443	29,580,679
FY2000	1,269,734	30,850,413
FY2001	2,272,227	33,122,640
2002(Apr-Nov)	2,290,603	35,413,243

* Figures up to and including 1986 are for calendar years. Figures for 1987 are shown by month due to changeover to a method based on the Honda fiscal year. Figures for fiscal 1988 (Apr 1988-Mar 1989) and after are calculated by fiscal year.

Overseas Cub Production Facilities

Country	Facility	Models produced
Japan	Kumamoto Factory	Super Cub (C50, 90), Little Cub, Postal Cub, Newspaper Delivery Cub
Philippines	Honda Philippines, Inc.	Wave125S (ANF125), Wave α (NF100)
Korea	Daelinm Motor Co., Ltd.	Citi Plus (C100)
Vietnam	Honda Vietnam Co., Ltd.	Super Dream (C100), Future (NF110), Wave α (NF100)
India	Hero Honda Motors Ltd.	Street Smart (C100)
Indonesia	P.T. Astra Honda Motor	Astrea Legenda (C100), Supra (NF100), Karisma (ANF125), Kirana (AND125)
Thailand	Thai Honda Mfg. Co., Ltd.	Dream Exces (C100), Wave100 (NF100), Wave125 (ANF125), Dream125 (AND125)
Malaysia	Kah Motor Co., Sdn. Bhd.	EX-5 (C100), EX-5 Class1 (NF110)
Bangladesh	Atlas Bangladesh Ltd.	C50
China	Sundiro Honda Motorcycle Co., Ltd.	Wave (NF100)
Mauritius	Maurimotors Industries Ltd.	C70
Columbia	Fabrica Nacional de Autopartes Afanalca S.A.	C70
Brazil	Motor Honda da Amazonia Ltda.	BIZ (C100)
Mexico	Honda de Mexico, S.A. de C.V.	BIZ (C100)

As of November 2002

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This press release is embargoed until 11:00am, December 18, 2002 (JST).

December 18, 2002
Ref.#02078

2002/2003 SALES & PRODUCTION

<Global Sales (unit:10 thousand)>
*=New record

	2002		2003	
	Forecast	%	Plan	%
Motorcycles & ATVs	*approx. 805	140%	*approx. 925	115%
Automobiles	* 282	106%	* 310	110%
Power Products	* 440	117%	* 500	113%
Total	* 1,527	126%	* 1,735	114%

<Motorcycles & ATVs>
*=New record

	2002		2003	
	Forecast	%	Plan	%
	(Units)		(Units)	
Japan sales	420,500	103.1%	430,000	102.3%
Export sales	481,400	95.8%	400,000	83.1%
Motorcycles Total	901,900	99.1%	830,000	92.0%
ATVs	*325,600	106.0%	*350,000	107.5%
Motorcycles & ATVs Total	*1,227,500	100.8%	1,180,000	96.1%
KD sets	*6,733,800	149.1%	*7,900,000	117.3%
Electric power assist bicycle (Racoon) not included in the above figures.				
Electric power assist bicycle	4,600	41.9%	5,000	108.7%

<Automobiles>
*=New record

	2002		2003	
	Forecast	%	Plan	%
	(Units)		(Units)	
Registration vehicles	*612,400	107.7%	*655,000	107.0%
Mini vehicles	287,600	97.7%	285,000	99.1%
Japan sales	*900,000	104.3%	*940,000	104.4%
Export sales	473,000	113.8%	420,000	88.8%
Total	1,373,000	107.4%	1,360,000	99.1%
KD sets	*1,457,000	116.8%	*1,550,000	106.4%